Insurance Track – Business Leadership Forum

Learn how IBM clients are aligning their organizations around information and leveraging analytic capabilities to shape business outcomes.
Insurers have a wealth of internal data in systems, call center recordings, agent notes, etc. Few insurers are capturing all of these internal data sources for customer interactions, managing risk and operational effectiveness. Couple this internal data with the exponentially growing external sources like social media, real-time weather forecasts, sensors, geospatial, telematics, consumer purchases, and many others, then an insurer truly can utilize big data to lead in the market. For most insurers though, they are leveraging only a small portion when making decisions. In this track, you'll learn how analytics is helping innovative insurers leverage this big data to streamline claims processes, reduce fraud, improve policyholder retention, determine the next best action for the customer, grow producer relationships and turn compliance initiatives into strategic advantage.

Tuesday, November 5, 2013	Time	Speakers	Session #	Room
Big Data and Analytics Journey: A Business Perspective on How Data Has Accelerated Growth	10am – 11am	Maryellen Falzon, VP, Americas, Data Management and Business Analytics, MetLife Hamilton Faris, VP, Americas, Data Management Services and Solutions, MetLife Daren Bonar, AVP, Americas, Business Intelligence Services and Solutions, MetLife Gene Blomberg, Global Big Data Insurance Leader, IBM	LIN-2053	Islander E
Implementing Big Data Use Cases That Provide Value at Nationwide Insurance	11:15am – 12:15pm	Tara Paider, AVP, IT Architecture, Data & Analytics, Nationwide Tim Bompiani, Big Data Executive Consultant, IBM	LIN-3776	Islander E
Information and Analytics at the Executive Level	1:45pm – 2:45pm	Mike De Voe, Insurance Analytics Executive, AAA Insurance Exchange Ram Kumar, CIO – Asia, Insurance Australia Group Rachel Higham, Senior Vice President, ACE Group Moderator: Andrea Eichhorn, Big Data Executive Consultant, IBM	LIN-3777	Islander E
Expanding Globally Using a Big Data and Analytics Platform	3pm – 4pm	Matt Phillips, VP, Global Development Center, ACE Group, Europe Noel Garry, European Big Data Insurance Leader, IBM	LIN-2104	Islander E
An Open Conversation – Big Data and Analytics in Insurance	4:30pm – 5:45pm	Gene Cautillo, VP Compliance, Prudential Insurance Mike Knabb, Director, Claims Analytics, Infinity Insurance Mike De Voe, Insurance Analytics Executive, AAA Insurance Exchange Moderator: Craig Bedell, Global Insurance Executive, IBM	LIN-2271	Islander E

Wednesday, November 6, 2013	Time	Speakers	Session #	Room
Using Data to Increase Agility for Responding to Market Needs	10am – 11am	Dave Govett, Insurance Corporation of British Columbia Patti East, Associate Partner, Big Data Practice, IBM	LIN-3832	Islander E
Modern Fraud and Claims Optimization in Insurance	11:15am – 12:15pm	Mike Knabb, Infinity Insurance	LIN-2278	Islander E

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