



Manufacturing Track – Business Leadership Forum

Learn how IBM clients are aligning their organizations around information and leveraging analytic capabilities to shape business outcomes. Manufacturers have a long history of using instrumentation to monitor the health and status of equipment. One result of their asset - intensive nature is that they typically generate more data than other industries. Big Data & Analytics technology provides powerful new capabilities that can make sense of all this data and deliver new insights to help manufacturers get the most of their equipment investments. With Big Data & Analytics, manufacturers can move beyond traditional monitoring and time - based equipment maintenance to a more agile, real-time predictive maintenance model that anticipates and prevents problems well in advance.

Tuesday, November 5, 2013	Time	Speakers	Session #	Room
Enabling customer-driven insight: How IT @ Intel is Evolving to Deliver Self-service Business Intelligence	10am – 11am	•David Schaefer, Intel Corporation, BI Manager	LLC-3613	South Pacific I
Equipment Health for Natural Resources	11:15am – 12:15pm	•Ben Willey, Manager Mining Technology and Innovation, Thiess Mining •Matt Denesuk , Research Scientist and Manager, IBM •Griff Weber, Research Solutions Executive, IBM •Vish Narayan, CTO Industry Solutions, IBM	LMP-1998	South Pacific I
Panel Discussion: Maximize Manufacturing Asset ROI With Big Data and Analytics	1:45 -2:45pm	•Tom Marks, Manager, Business Excellence, Daimler Truck •Ben Willey, Manager – Mining Technology and Innovation, Thiess Mining •Kevin Mixer, Global Director Vehicle Solutions for Quality, Engineering and Research, General Motors •Jim Bydalek, Partner - Business Analytics & Optimization, IBM	LMP-3179	South Pacific I
Paving TM1 Success to Run the Global Business at Caterpillar	3:00 – 4:00pm	•Pat DeShon, CPS & Demand Planning Black Belt, Caterpillar Inc.	LMP-3589	South Pacific I
Enhancing Semiconductor Manufacturing Yield with BigInsights, Streams & PureData	4:30 – 5:45pm	•Vijay Sankaran, Global Business Services, Associate Partner, Analytics & Optimization, IBM	LMP-1571	South Pacific I

Wednesday, November 6, 2013	Time	Speakers	Session #	Room
Supply Chain Transformation: A Case Study in the Innovative Use of Analytics	10:00 -11:00am	•Donnie Haye, VP, Smarter Supply Chain Analytics and Partner Enablement, IBM	LMP-2348	South Pacific I
Application of Predictive Analytics in a Continuous Manufacturing Process	11:15am – 12:15pm	•Chad Farschmann, Principal Engineer, Owens Corning	LMP-3186	South Pacific I

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