Travel & Transportation Track – Business Leadership Forum

Learn how IBM clients are aligning their organizations around information and leveraging analytic capabilities to shape business outcomes.
Travel & Transportation organizations are gaining momentum toward the use of Big Data analytics for driving desired business outcomes to dramatically improve the end-to-end customer experience, enhance services to increase revenue and manage capacity, maximize availability of assets and infrastructure and to improve operational efficiency. Learn from leading T&T organizations and industry experts on how you can benefit from leveraging IBM's Big Data capabilities and exploit new data types and sources of information to fuel the analytics insights and actions needed to achieve your strategic goals.

Tuesday, November 5, 2013	Time	Speakers	Session #	Room
Big Data and Analytics; Business Use Cases in Travel & Transportation	10am – 11am	Kurt Wedgwood, IBM	LTT-2796	South Pacific A
Improving Safety and Increasing Speed with Predictive Maintenance Analytics	11:15am – 12:15pm	Dhaivat Parikh, IBM Randall Howard, IBM	LTT-2749	South Pacific A
Canadian National Railway uses Business Glossary and Metadata Workbench to Drive Business Efficiency	4:30pm – 5:45pm	Philippe Chartier, Canadian National Railway	LTT-1351	South Pacific J

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