



A visualization is worth 1000 tables

The FIFA World Cup in Brazil is underway. Has your national team ever won?

Sure, you could go look it up on the web and scroll down the lengthy text to get to a huge table.

Or, you can get a visualization that can provide that information almost instantly.

This one was made with the technology that is built into IBM Cognos Business Intelligence.

To learn more, visit analyticszone.com.

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