

Welcome to IBM Cognos Financial Statement Reporting (FSR) Enablement Training



Li Ming SHE

LSHE@CH.IBM.COM

FSR Technical Sales Leader

Continental Europe

Business Analytics software

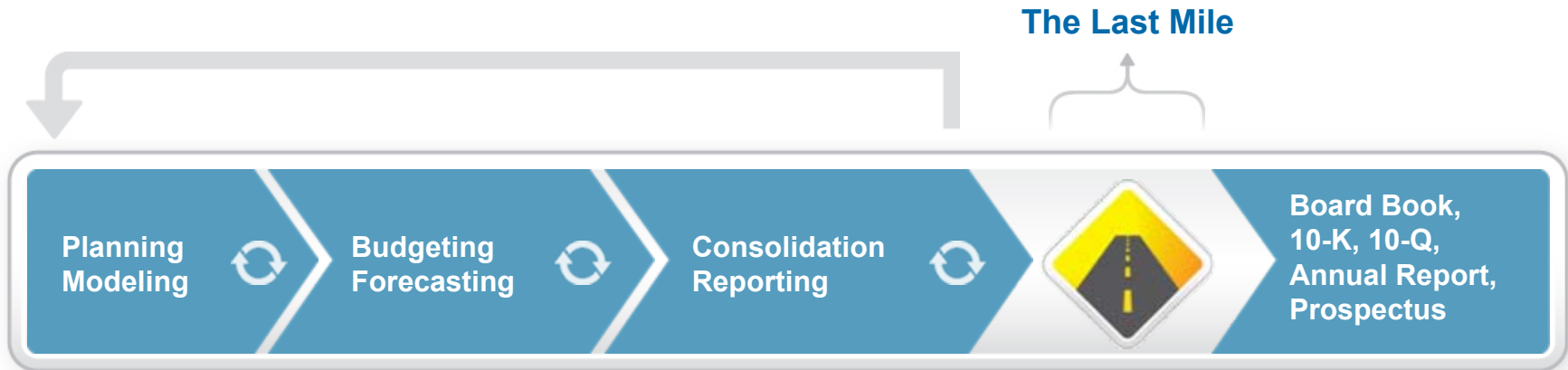
Clarity Systems Background

Founded	1995
Focus	Focus on CPM & Financial Governance
Geography	Global
Customers	Fortune 1000 – across all industries
Users	40,000+ users
Growth	35% average annual growth rate
Stability	An IBM Company

Cognos FSR - An Innovation for the Office of Finance



The Last Mile in Financial Reporting

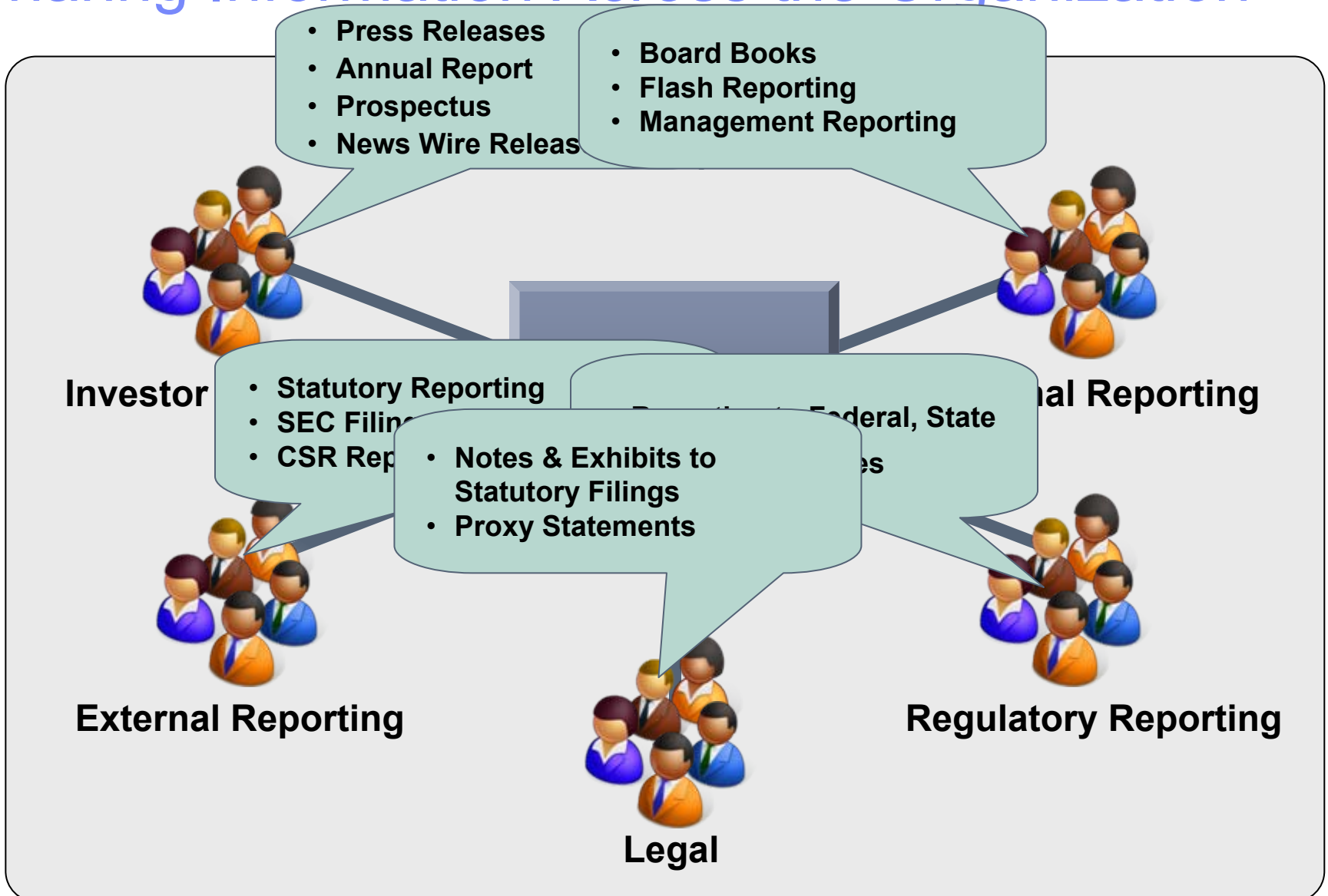


- **Manual processes dominate “The Last Mile”**
 - Extensive use of MS-Word and MS-Excel, shared via e-mail
 - Data accuracy issues
 - Collaboration is difficult
 - No internal controls
 - No audit trail
 - High degree of risk
 - Manual process is repeated each reporting period

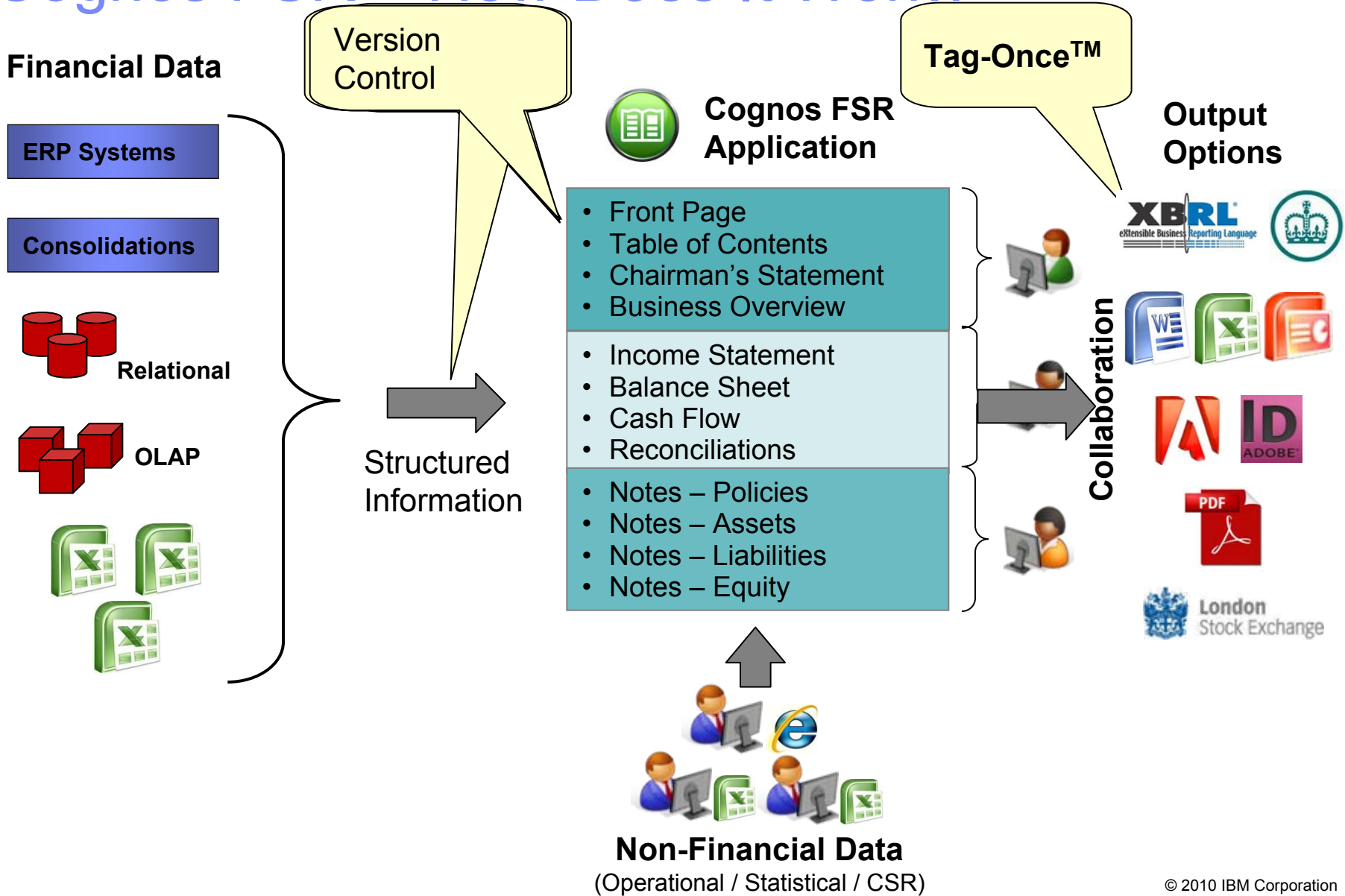
Cognos FSR – Improving The Last Mile

- **Automated method to produce and secure statutory, regulatory and internal reports**
 - 10K, 10Q, 8K, MD&A, Annual, Board Book, Prospectus, Flash or Management
- **Cognos FSR key features:**
 - Dynamically driven from a central database
 - Leverage the formatting capabilities of MS-Word and the calculation features of MS-Excel
 - Collaborative environment
 - Security driven access with full audit trail
 - Workflow for report reviews and approvals

Sharing Information Across the Organization



Cognos FSR – How Does It Work?



Cognos FSR Reduces the Risks

1

Risk of Errors

Feature	Benefit
Integration to source data	No re-keying of data
Variables in text	Consistency across the report
Validation Rules	Numbers always tie-out

One version of the truth

Feature

Benefit

Security to view or edit each object	Users only see the data they are supposed to see
Workflow controls access throughout the process	Users only see data when they are allowed to see it

Access to information is controlled

Risk of Late Filing

2

Feature	Benefit
User prior report as a template for the next period	No need to re-apply formatting
Automatically load new data	No need to re-key data

Start reviewing the final report sooner

Feature

Benefit

Compliance Checklists	To ensure that the right steps are being followed
Audit Trail	To track who did what, and when they did it

Increased confidence in the final report

3

Risk of Insider Leaks

Risk of Non-Compliance

4





Morgan Stanley

