

IBM Performance 2011

Smarter Decisions. Better Results.

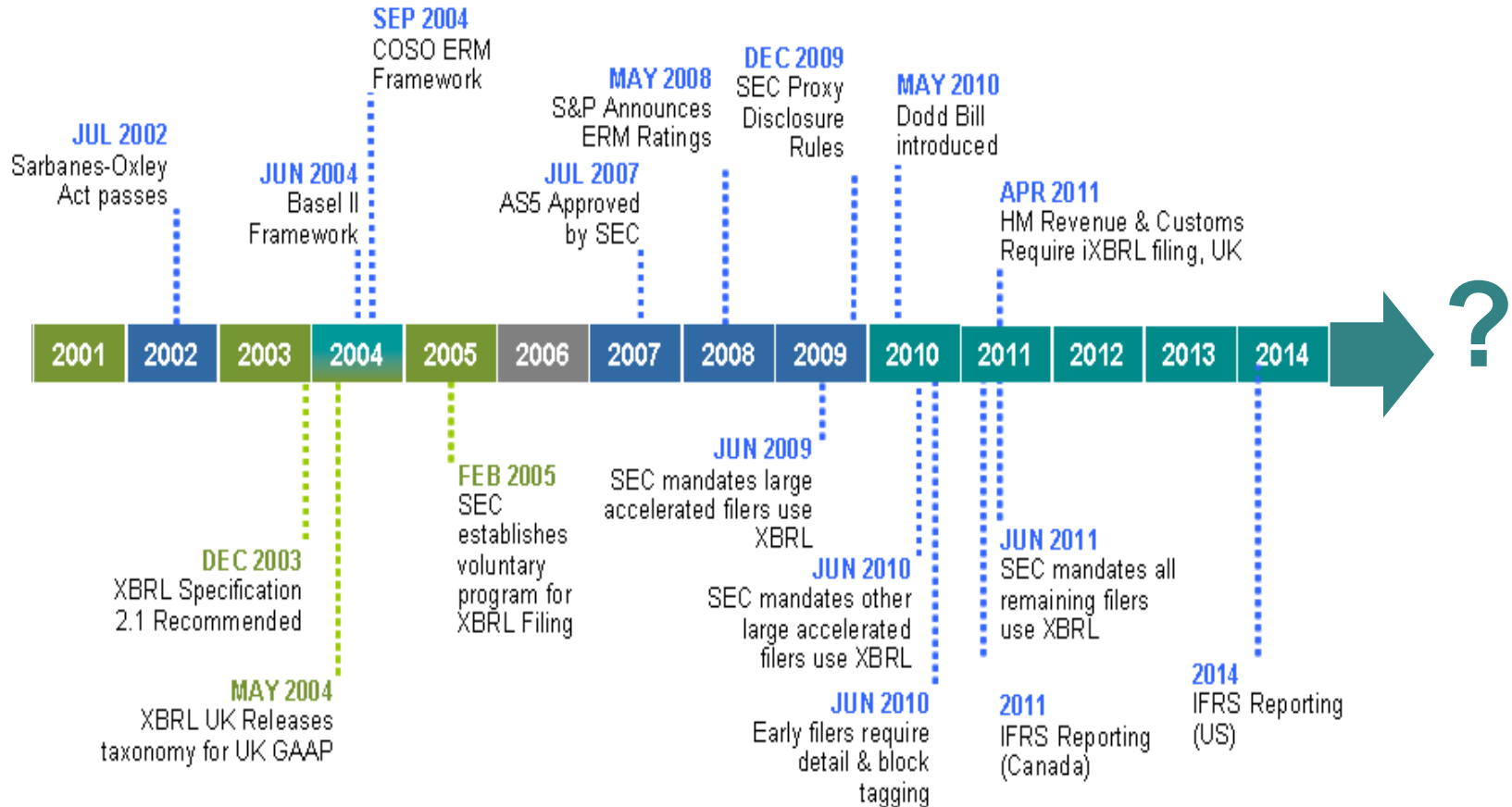


How to run the last mile in Statutory Reporting?

Integrated Financial Close Management

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Drivers to automate financial governance and disclosure



- Regulators requiring more risk and qualitative disclosure - Why? and How?

Organizations over-rely on personal productivity tools....

Finance over-relies on desktop applications and manual processes for reports that:



- Treasury & Liquidity Management
- Currency & Transaction Cost Analysis
- Financial Statements



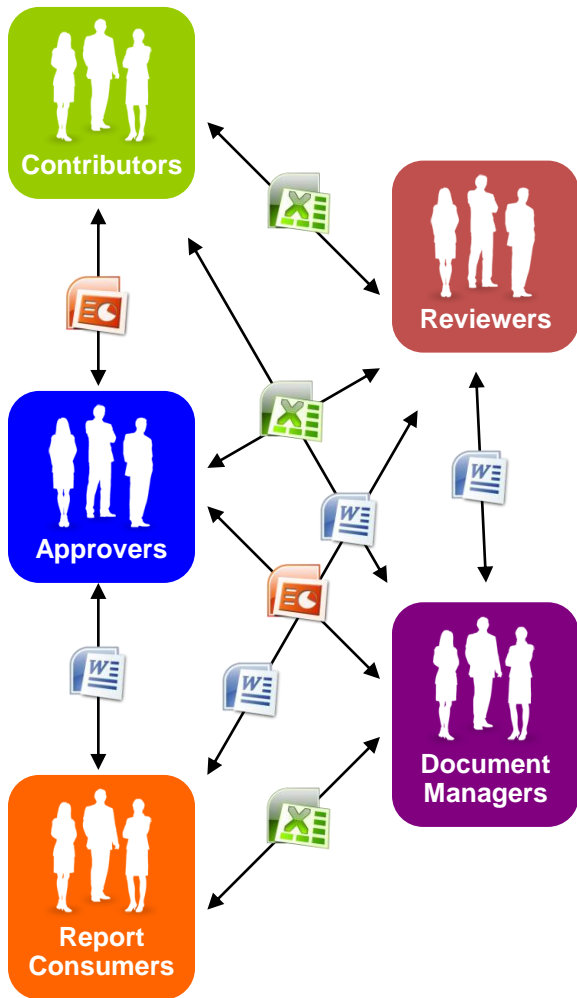
- Board Books
- Statutory and Regulatory Reports
- MD&A & Footnotes to Financials



- Management Reporting
- Analyst Presentations

- **Integrate data from multiple sources**
 - structured and unstructured sources from across the enterprise
- **Require collaboration**
 - Different contributors, inter-department and from other departments
 - Different areas of responsibility, and access to different data
- **Are process-driven reports**
 - report building, editing, reviewing, approval and publishing

...and complex manual processes to create critical reports



Risk Elements

- Errors in Informal data collection from multiple locations
- Lack of accuracy from re-keying similar information multiple reports
- Low productivity because of linear workflow with multiple bottlenecks
- Little or no version control
- Visibility into report status difficult
- Long reporting cycle times prevent value added analysis
- Integrity and confidence issues
- Last-minute changes are not able to be made

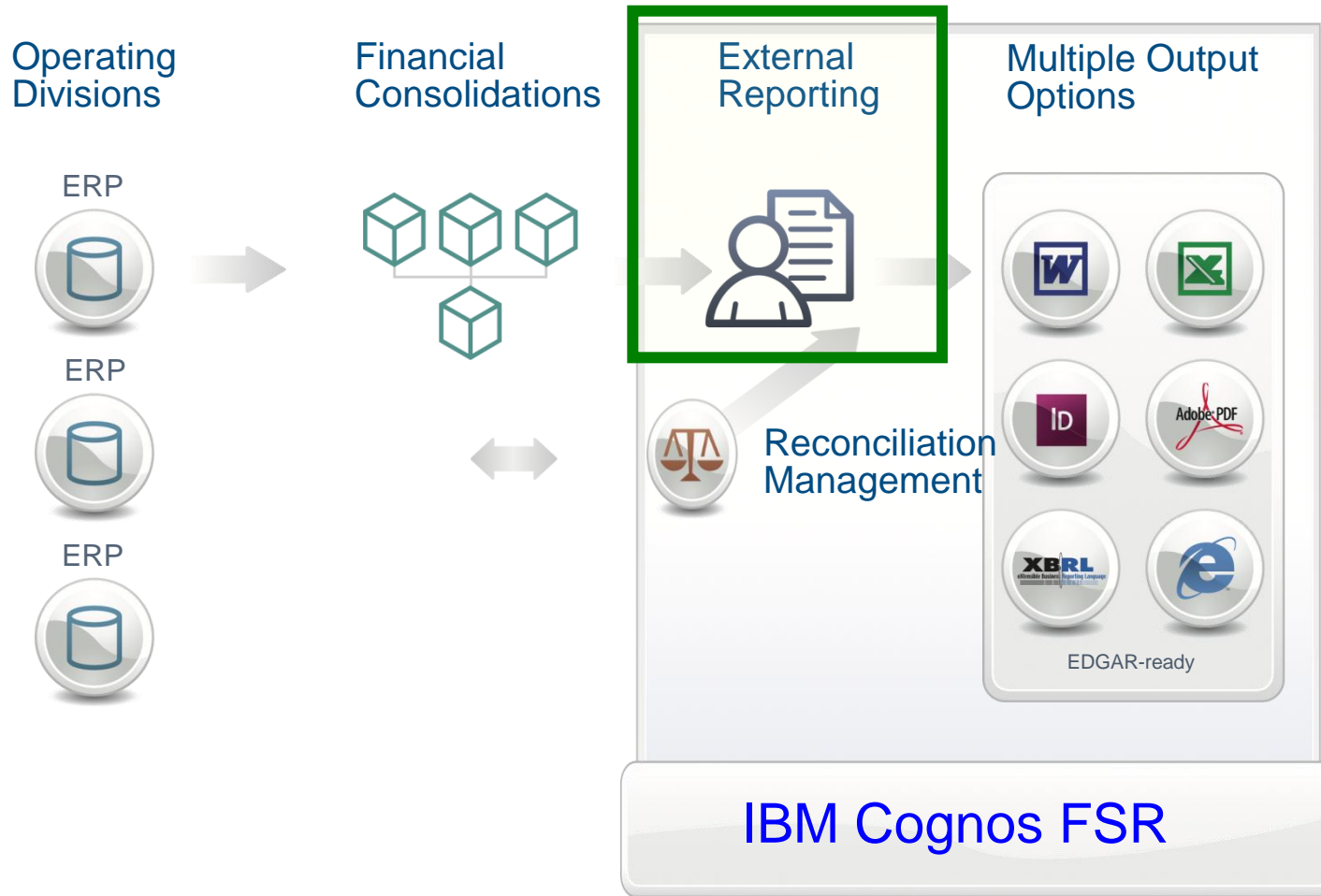
Outcomes

- | | |
|-----------------------|-----------------------|
| ▪ Financial loss | ▪ Loss of reputation |
| ▪ Legal challenges | ▪ Fines and penalties |
| ▪ Loss of stock value | ▪ Job loss |

The solution

- A single, secure platform to automate and enhance controls over all management, statutory and regulatory reports
- Key features of IBM Cognos FSR
 - **Increase efficiency**
 - Eliminate bottlenecks and automate time consuming processes
 - Enhance collaboration - allow users to work on same report at the same time
 - Integrated 'Tag Once' XBRL tagging capabilities
 - **Enhance security & accountability**
 - Embedded controls, compliance checklist, and audit trail reports
 - Workflow & task management enhance visibility into the process
 - **Integration with source data**
 - Direct integration to data sources ensures report data matches source data at all times
 - FSR's variables allow users to change once – update everywhere in the report

Cognos Financial Statement Reporting



The Last Mile in Financial Reporting

The Last Mile



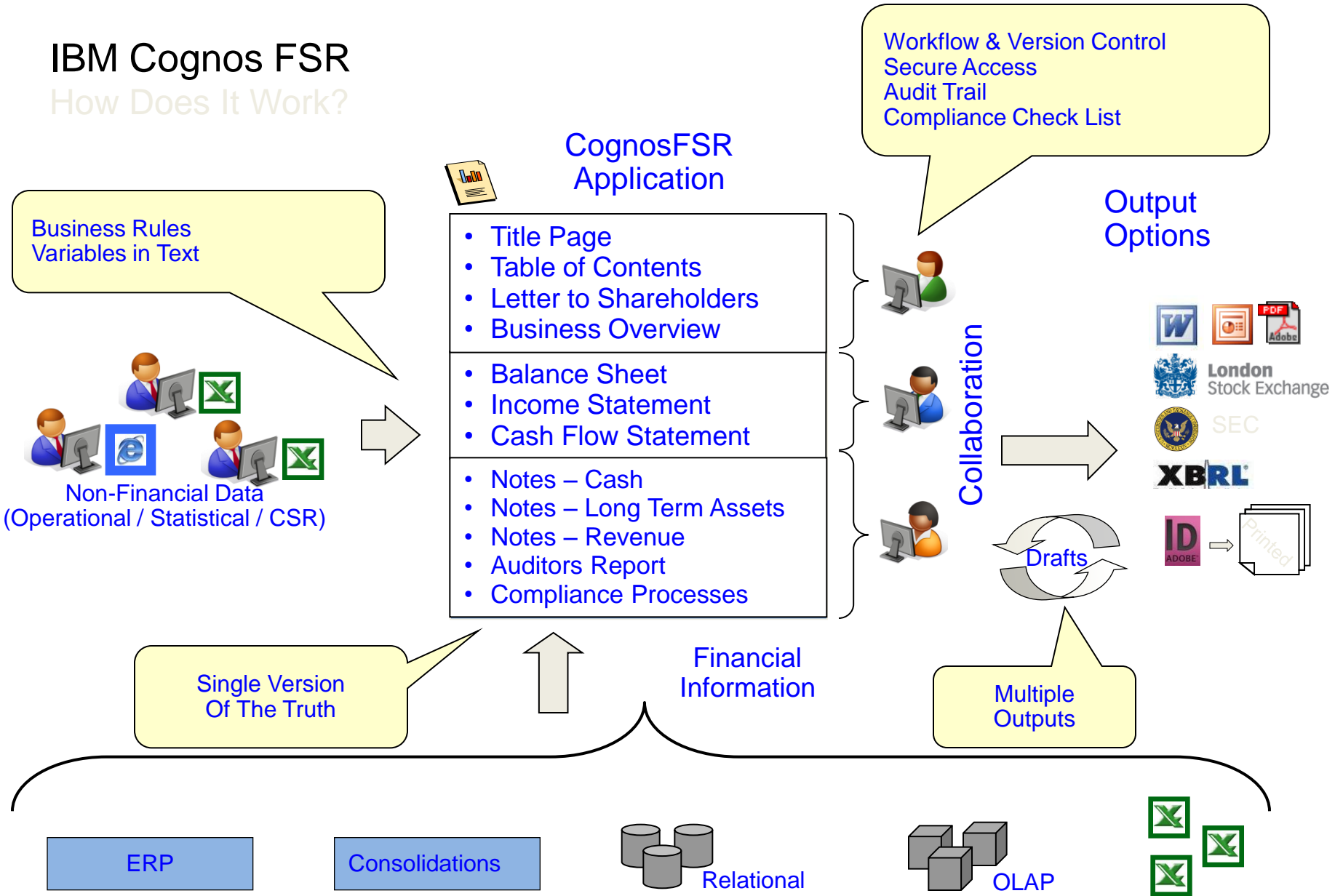
- **Manual processes dominate “The Last Mile”**
 - Extensive use of MS-Word and MS-Excel, shared via e-mail
 - Data accuracy issues
 - Collaboration is difficult
 - No internal controls
 - No audit trail
 - High degree of risk
 - Manual process is repeated each reporting period

IBM Cognos FSR – Improving The Last Mile

- **Automated method to produce statutory, regulatory and internal reports**
 - 10K, 10Q, 8K, MD&A, Annual Accounts, Board Book, Prospectus, Flash or Management reporting
- **IBM Cognos FSR key features:**
 - Reports are dynamically driven, with data seeded from a central database
 - Word used for narrative input and formatting options, automatically linking Excel calculations and charting options within a single application framework
 - Workflow and version control are built in for report approvals and reviews
 - Complete control over timelines and filings
 - Controlled / secure user access with full audit trails
 - Central library for compliance checklists
 - Multiple output options
 - Fully integrated XBRL and iXBRL tagging as well as taxonomy management
 - Data Integration with ERP, Consolidation systems, ...
 - Data Collection for Operational Data (from external financial documents)
 - Rounding
 - Business Rules

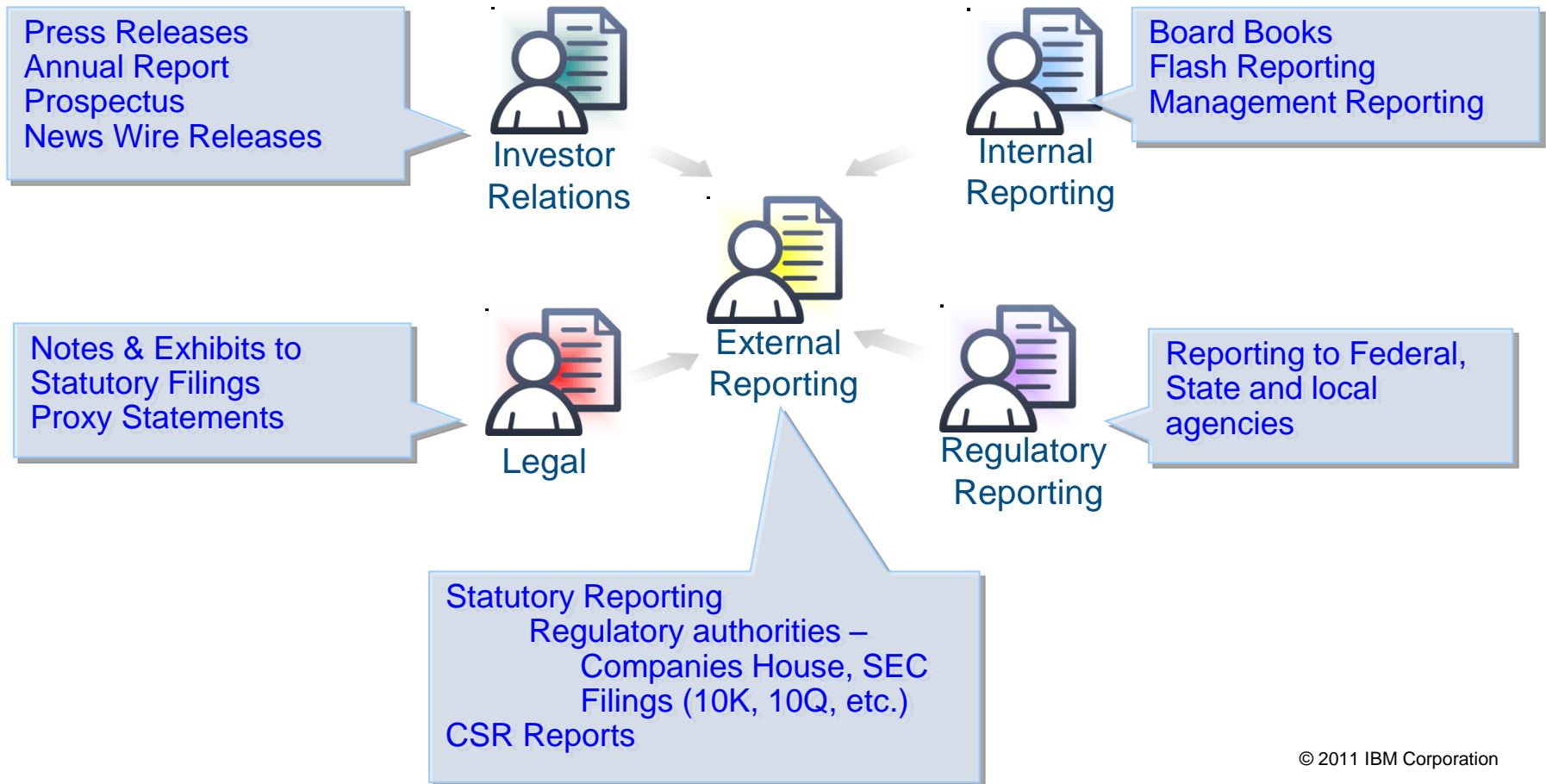
IBM Cognos FSR

How Does It Work?



Who Benefits from IBM Cognos FSR?

Anyone Who Needs Financial & Management Information



IBM Cognos FSR Reduces the Risks

1

Risk of Errors

Feature	Benefit
Integration to source data	No re-keying of data
Variables in text	Consistency across the report
Validation Rules	Numbers always tie-out

One version of the truth

Feature	Benefit
Security to view or edit each object	Users only see the data they are supposed to see
Workflow controls access throughout the process	Users only see data when they are allowed to see it

Access to information is controlled

3

Risk of Insider Leaks

Risk of Late Filing

2

Feature	Benefit
User prior report as a template for the next period	No need to re-apply formatting
Automatically load new data	No need to re-key data

Start reviewing the final report sooner

Feature	Benefit
Compliance Checklists	To ensure that the right steps are being followed
Audit Trail	To track who did what, and when they did it

Increased confidence in the final report

Risk of Non-Compliance

4

Cognos Financial Statement Reporting



External Reporting & XBRL

Bolt-On XBRL (Year 1 – Block Tagging Only)



External Reporting & XBRL

Bolt-On XBRL (Year 2 – Detail Tagging)



With so much work to do in so little time, the risk of late filing and the risk of errors increases.

External Reporting & XBRL

IBM Cognos FSR's Integrated XBRL



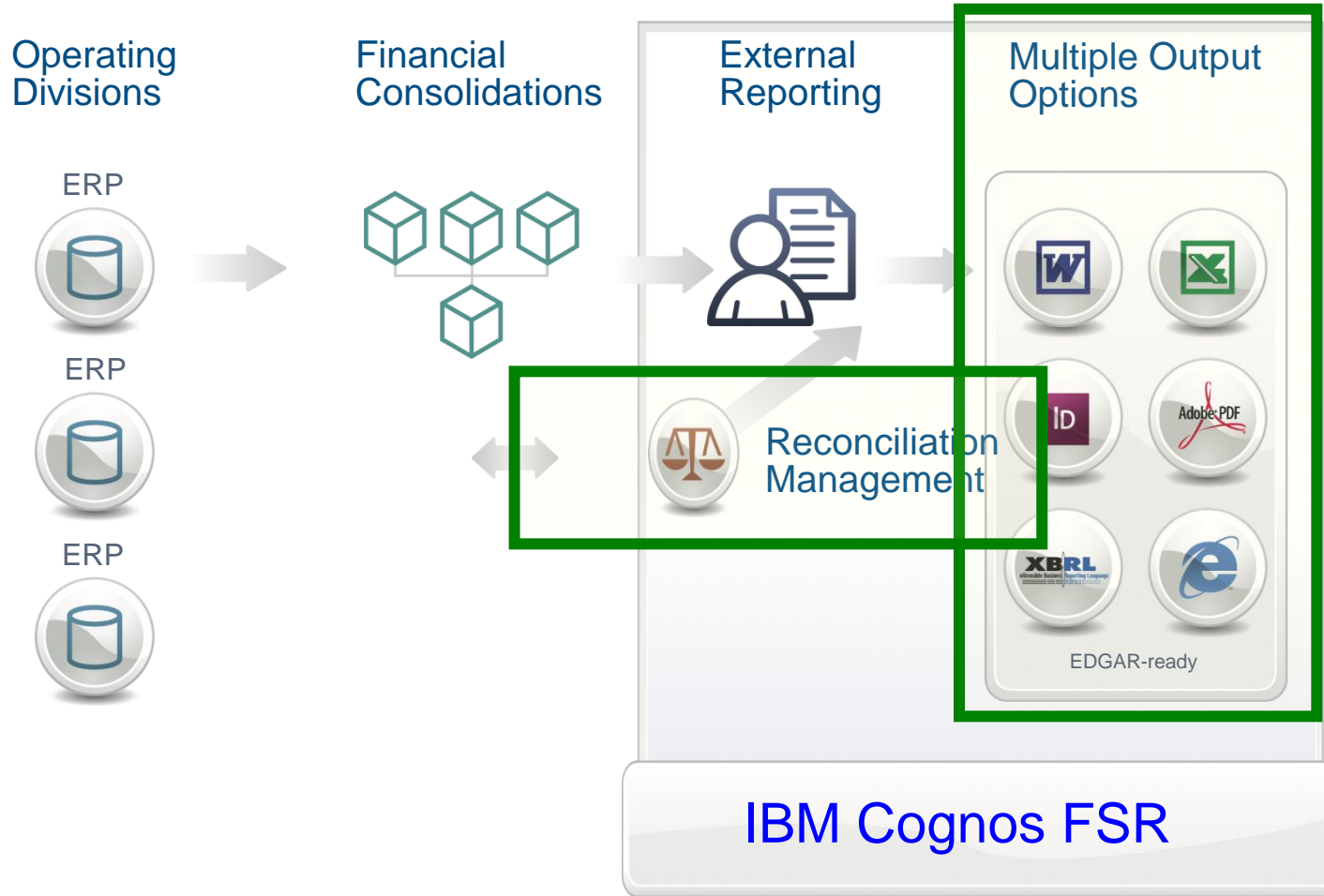
With IBM Cognos FSR, the XBRL tagging is more efficient:

- XBRL tagging is integrated within the external reporting process, plus
- FSR Tag Once™ technology make future reporting even faster

Leading to:

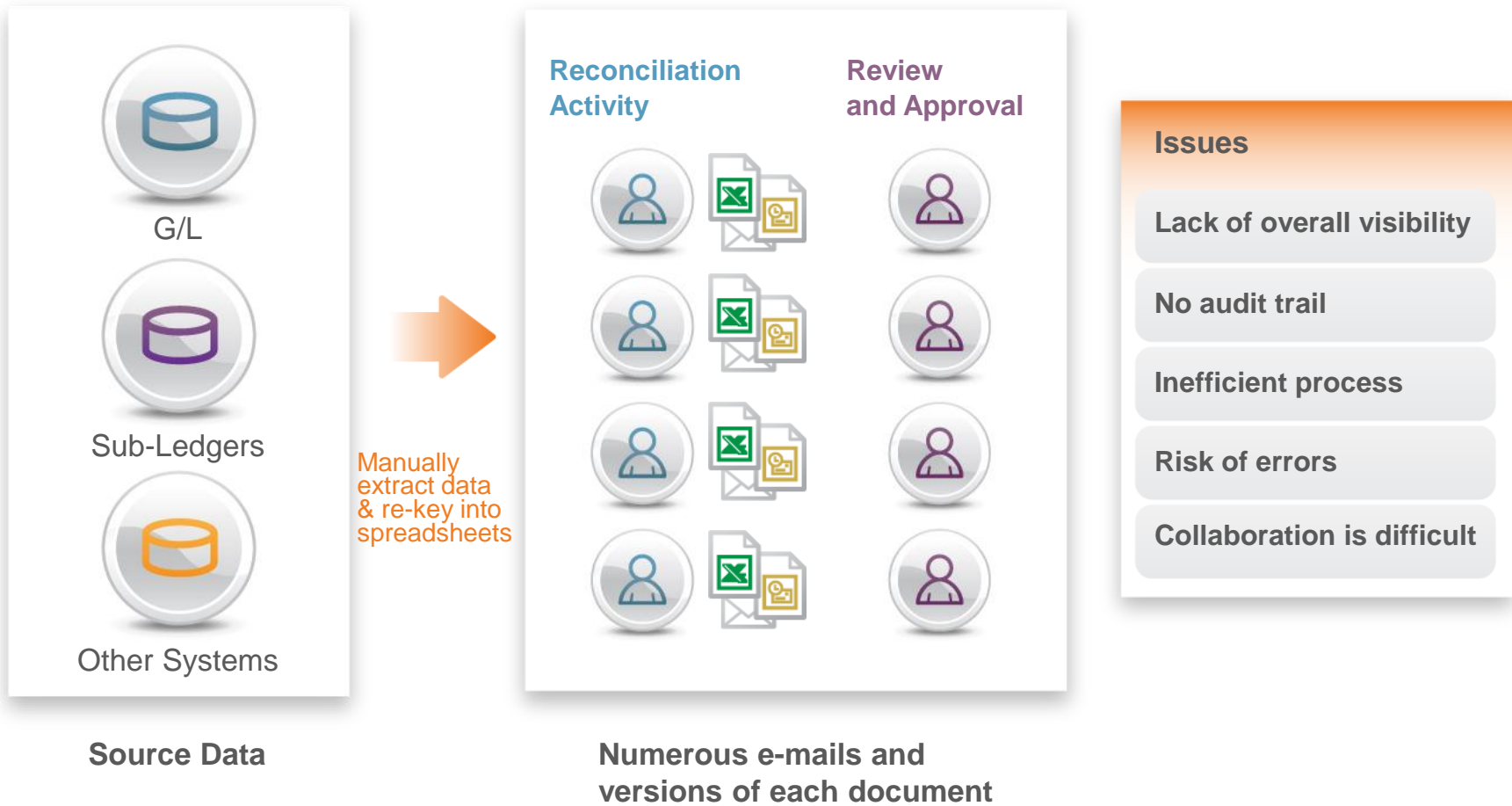
- Reduced Risk of Late File, and
- Reduced Risk of Errors

Cognos Financial Statement Reporting



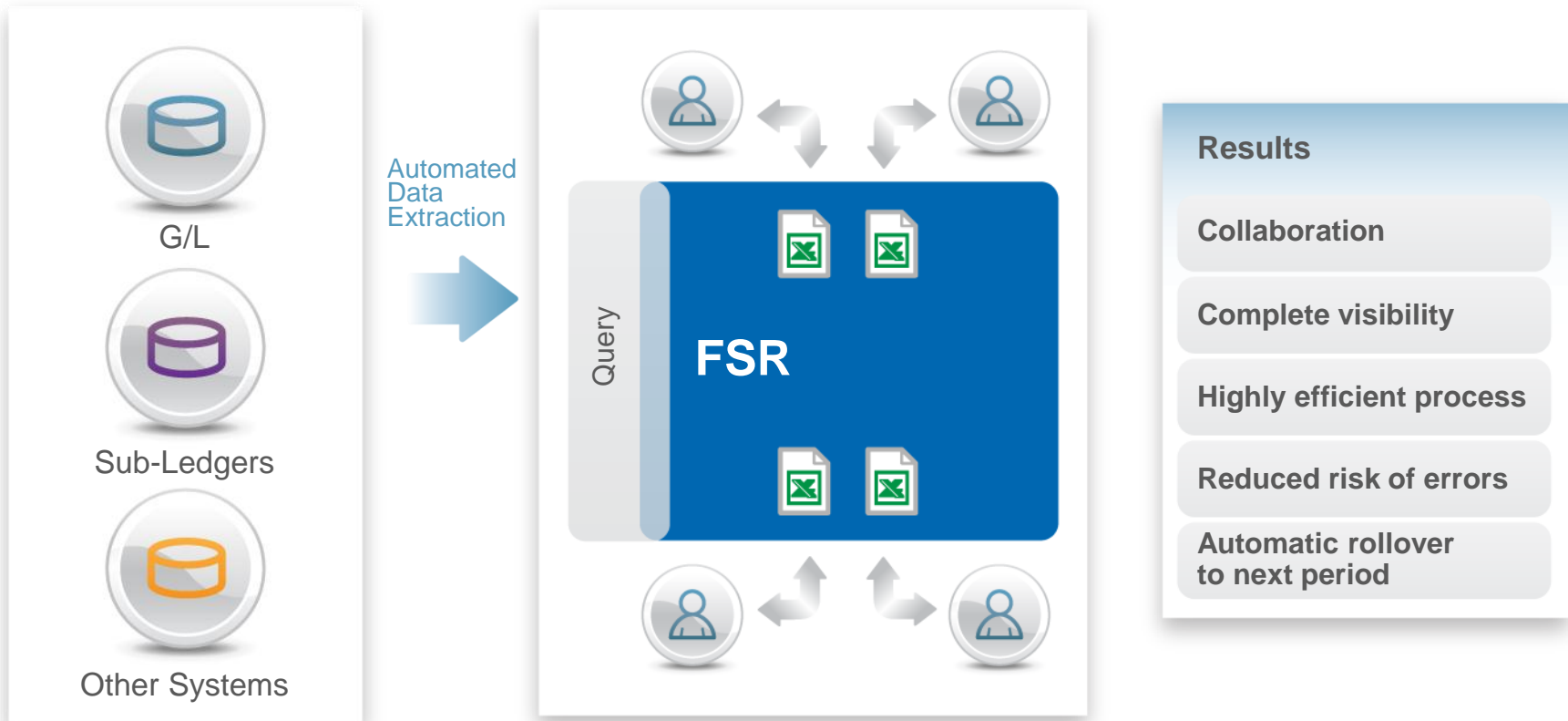
Reconciliation Management

Current process:



Reconciliation Management

Process with IBM Cognos FSR



Source Data

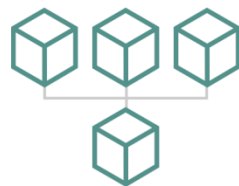
- Excel within the application
- Query Builder
- Workflow
- Audit Trail
- Reconciliation Report(s)

Cognos Financial Statement Reporting

Operating Divisions



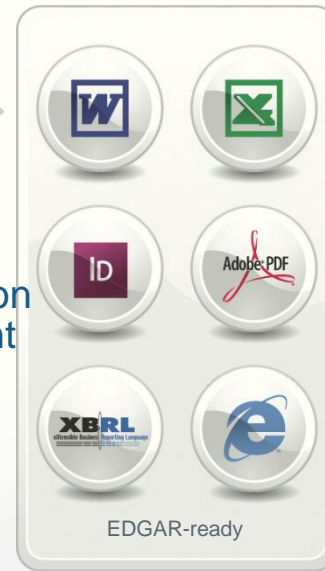
Financial Consolidations



External Reporting



Multiple Output Options



IBM Cognos FSR

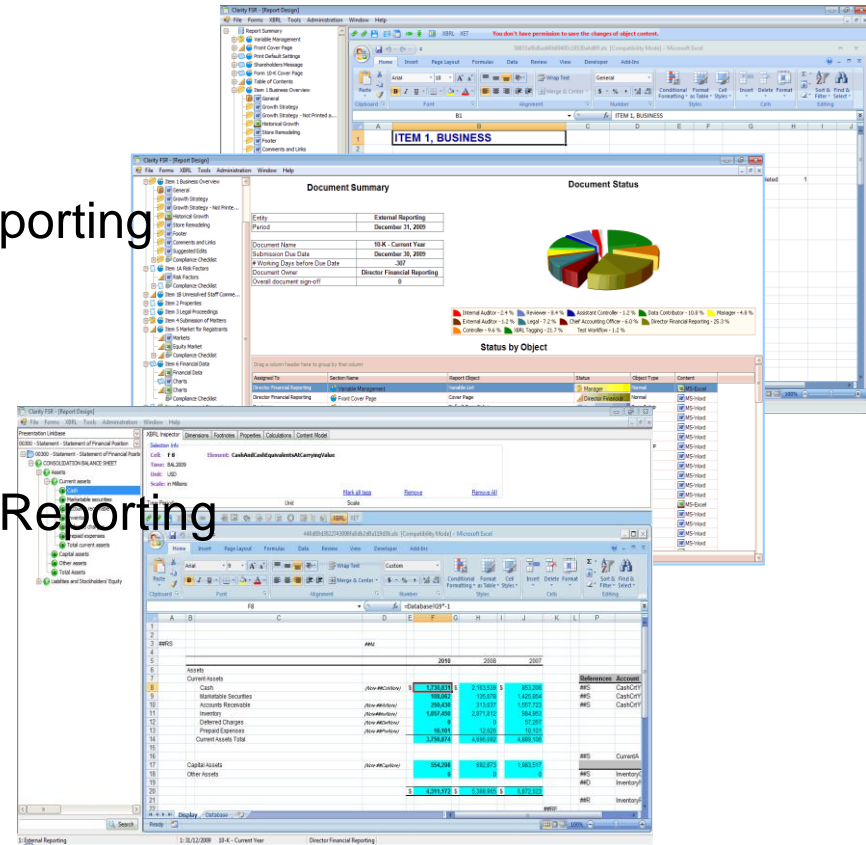
IBM Cognos FSR Product Demonstration



How do customers use IBM Cognos FSR?

- IBM Cognos FSR transforms the way finance/accounting/legal departments manage and deliver critically important, narrative rich financial and management content sensitive documents:

- External Reporting (SEC, HMRC, etc)
- Internal Financial and Management Reporting
- Integrated XBRL tagging solution
- Regulatory Reporting
- Public Sector Reporting
- Corporate Social Responsibility (CSR) Reporting



What values do customers gain from IBM Cognos FSR?

- **Gain Time**
 - Process is automated, reducing effort and the time to complete
 - Easily create and maintain reports
- **Gain Control**
 - A solution owned by the business
 - Visibility into the progress of the process
- **Gain Confidence**
 - Reduce risk of errors, late filings, non-compliance and insider leaks.
 - Ensure accuracy at all times throughout the entire process





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