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Driving Broader BI Adoption with Better Dashboard Solutions

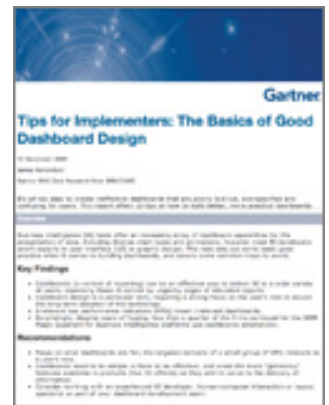**Read this new Gartner paper for good practices when it comes to building dashboards and common traps to avoid.**

Little,

Despite plenty of hype, dashboards are still not used as extensively as they should be. According to this research from Gartner, "A dashboard should be narrow in focus to be effective and not aim to cover too broad a dataset. A good maxim is to keep dashboards simple— this approach is much more likely to be useful in helping you build dashboards that are fit for purpose."

What specific steps can you take to make your dashboards more appealing and effective for more users? "Tips for Implementers: The Basics of Good Dashboard Design" offers 12 ideas for designing dashboards people will use and come to depend on.

Adhering to good design practice is more important than ever because, as Gartner also says, "Business intelligence (BI) tools offer an increasing array of dashboard capabilities for the presentation of data, including diverse chart types and animations, however most BI developers aren't experts in user interface (UI) or graphic design."

Dashboards are proving to be the entry point to business intelligence for many users. Get your users on board with

Tips for Implementers: The Basics of Good Dashboard Design

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