

Driving a Smarter Planet

Finance organisations to drive a smarter enterprise through improved analytics and business insight. Surviving and thriving in the recovery means anticipating and shaping business outcomes, and driving transparency for better decision making.

This IBM Cognos presentation describes new tools and disciplines to help Finance organisations:

- Create timely, reliable forecasts to align operating costs with new levels of business activity
- Increase visibility into the critical drivers of working capital
- Evaluate the performance of products, customers, and channels, and shift resources to support the most profitable areas of the business
- Sustain cost-effective financial governance in response to increasing regulation and oversight
- Align strategy with execution

Now more than ever, this is the time to automate and transform critical financial performance management processes, to thrive in the recovery, out in front and stronger than ever.