



IBM Cognos Certification Program

IBM Cognos Certification provides a reliable standard for measuring the knowledge and skills of professionals working with IBM Cognos technology, assessing their readiness to successfully implement, operate, and maintain IBM Cognos solutions.

The IBM Cognos Certification Program establishes an industry standard benchmark and validation of technical competence for professionals working with IBM Cognos technology. The program provides a way for professionals to demonstrate their competence in a competitive marketplace, empowering businesses to leverage their IBM Cognos business intelligence and performance management solutions with confidence.

IBM Cognos Certification is the only authorized accreditation in the industry for benchmarking and validating Cognos expertise.

Benefits of Certification for Individuals

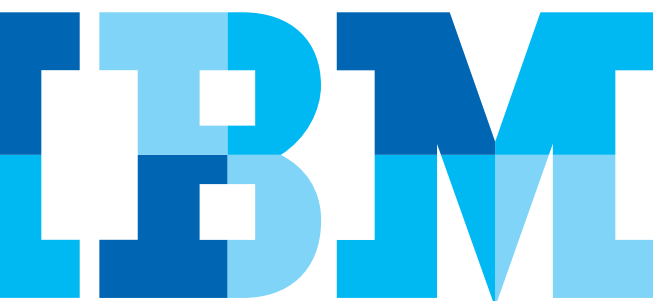
You can start benefiting immediately from IBM Cognos Certification. The advantages of becoming certified include:

- Demonstrated professional credibility as a certified IBM Cognos practitioner
- Professional advantage derived from validating business and technical skills
- Enhanced career advancement and opportunities

Benefits of Certification for IBM Cognos Business Partners

Partners can derive significant business value from having employees certified through the IBM Cognos Certification program. Benefits include:

- Validation of your employees' qualifications and proficiency in demonstrating and implementing IBM Cognos solutions
- Differentiation for your company in a competitive marketplace
- Increased confidence in your employees' abilities
- Increased client satisfaction
- Qualification for IBM PartnerWorld Advanced and Premier membership level benefits



Benefits of Certification for Customers

IBM Cognos Certification delivers a range of benefits to customers, including:

- Confidence that your staff is qualified and proficient in the skills needed to manage your IBM Cognos solutions
- Assurance you are hiring the right resources on the team to maximize your investments in IBM Cognos software in the shortest amount of time
- Increased self-sufficiency with IBM Cognos technology
- Increased employee productivity and satisfaction
- Reduced overall support costs
- Confidence in the services of consultants assisting with your implementation

The IBM Cognos Certification Levels

IBM Cognos Certification is available for a range of technical professionals. Whether you are a developer, data modeller, report author, administrator, or support professional, there is a certification path for you. This is a tiered certification program, with the first tier focusing on foundational product knowledge requirements based on key roles in working with IBM Cognos software.

IBM Associate-Level Certification

IBM Associate-level Certification covers the basic knowledge and skills to successfully perform basic role or job related tasks associated with an IBM Cognos software product, solution, or related technology, including:

- Designing and authoring reports
- Designing and building models
- Developing applications
- Administering and supporting implementations

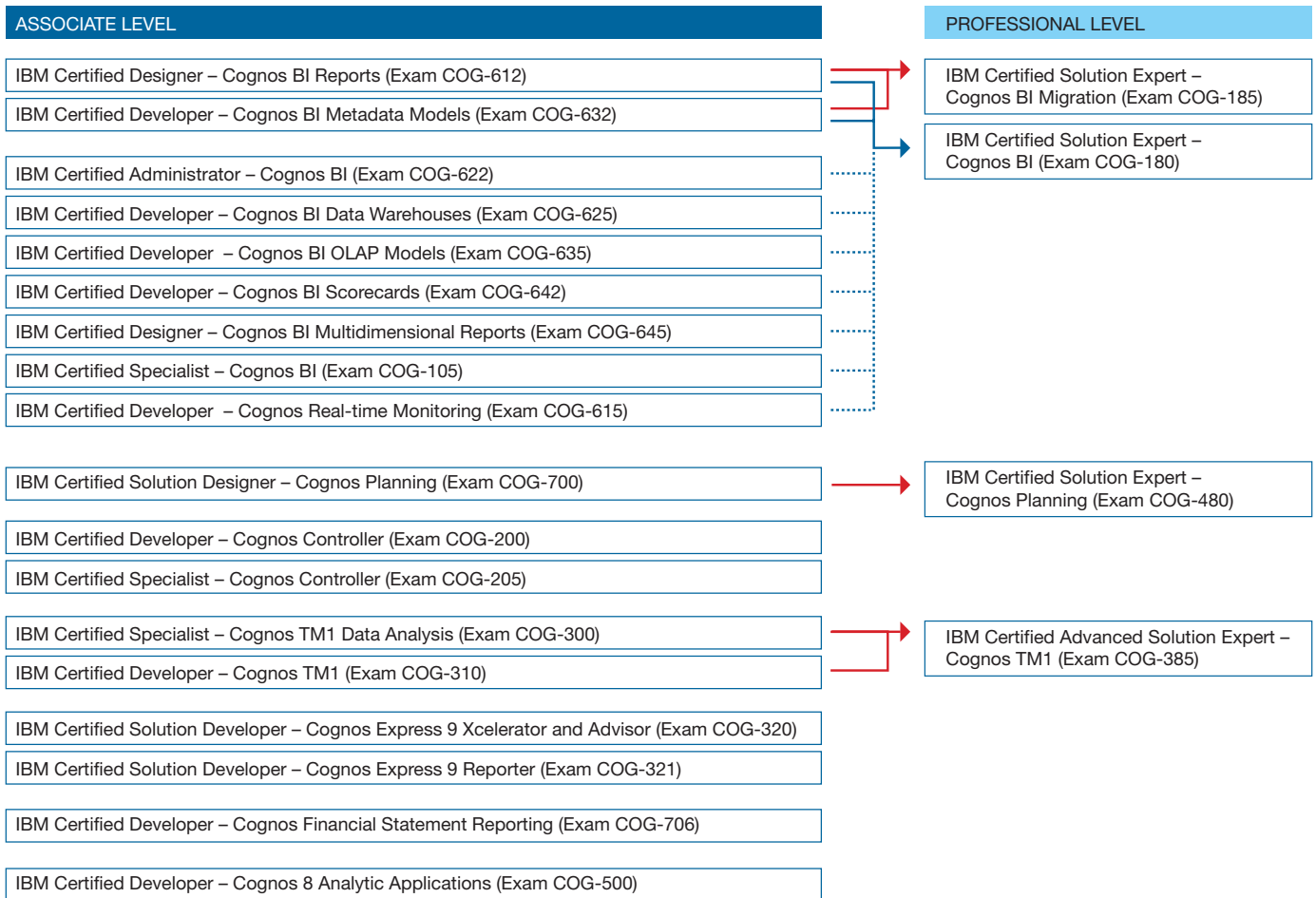
IBM Professional-Level Certification

Professional-level certification provides a higher level of solution-focused certification that validates the knowledge and skills required to integrate IBM Cognos products, while delivering effective, value-driven business solutions.

Preparing for Certification

To become IBM Cognos Certified, candidates must pass certification exams, which are administered by Prometric. With more than 2,000 test centres, Prometric ensures convenient worldwide access to the certification exams.

IBM Cognos Certification



To prepare for certification, please see the recommended learning materials and resources on <http://www-01.ibm.com/software/data/education/cognos-cert.html>

We recommend IBM Cognos education, hands-on field experience, and review of test information on the IBM Professional Certification Program website (www.ibm.com/certify), to prepare for your certification exams. The certification website directs you to detailed outlines of exam topics, preparation recommendations, and sample questions. For further details and to book a time to take an exam, visit the IBM Cognos Prometric website at <http://prometric.com/IBM>.

About IBM Cognos BI and Performance Management

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.



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