The Smart Governance Forum

Crowdsourcing the Data Governance Maturity Model

September 14-16, 2010

Hyatt Regency Tamaya
Santa Fe, NM

Conference Fee: $599

Conference Topics

Organizational Structures
Policy
Stewardship
Value Creation
Compliance
Data Risk Management

The Smart Governance Forum

Achieving a New Model

The Data Governance Maturity Model is four years old. How should the model be audited to review industry changes since its creation? Propose a plan for an efficient update.

Please provide your ideas on how the model should be audited. You can comment on what you think needs to be changed, what should be left alone, how it should be changed, and who should do it. All ideas will be open to comment and the crowd can decide which ideas can be submitted for a vote and when. The winning ideas will define the structure for future calls as the community works on updating the Maturity Model.

make your submission

📅 ends in 9 days　　👤 11 participants　　🏆 8 submissions　　💬 25 comments

Please join us for an international crowdsourcing experience!

In May 2006, the IBM Data Governance Council used poster board and sticky notes in an oak paneled room in the Chateau Frontenac in Quebec City to create the categories, elements, and levels in the first version of the Maturity Model. About 35 people participated in that process in Quebec, and perhaps another 50 more in subsequence meetings.

On September 14-16 2010, the Council will use social networking crowdsourcing technology to include a global community in a discussion about the Maturity Model - Live!

Brainstorming ideas in the room will be transcribed immediately into the topics on infogovcommunity.com. Suggestions and comments from practitioners all around the world will be relayed to the participants in the room.

Of course, this venue is awesome, and there is no substitute for live, face to face, communication. But if you can't travel to Tamaya, and spend three fabulous days with The Council in the Desert, you can still tune into the action by going to infogovcommunity.com.

In the room or in Rangoon, you can watch the ideas flow and chime in live or tune in later and add your views. Either way, what you contribute will impact the community and change the Maturity Model. Synchronous or Asynchronous, this meeting is the beginning of a global dialog on Data Governance Maturity.

What we do in the room will make a difference. And what you contribute from your own room will make a difference.
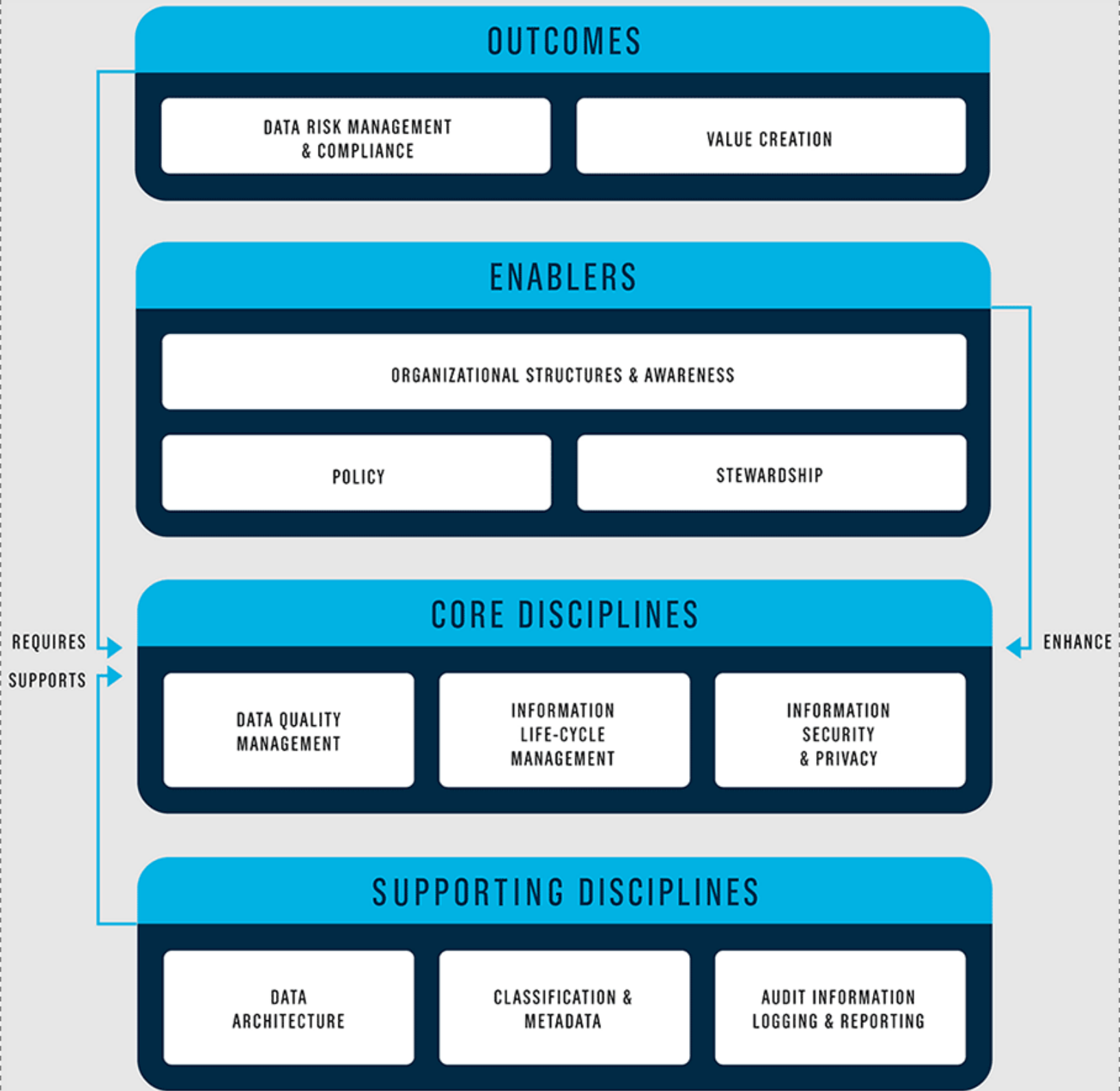
This is how we innovate!

Steven B. Adler
Chairman
IBM Data Governance Council

The Data Governance Maturity Model

OUTCOMES

| DATA RISK MANAGEMENT & COMPLIANCE | VALUE CREATION |

ENABLERS

ORGANIZATIONAL STRUCTURES & AWARENESS

| POLICY | STEWARDSHIP |

REQUIRES

SUPPORTS

ENHANCE

CORE DISCIPLINES

| DATA QUALITY MANAGEMENT | INFORMATION LIFE-CYCLE MANAGEMENT | INFORMATION SECURITY & PRIVACY |

SUPPORTING DISCIPLINES

| DATA ARCHITECTURE | CLASSIFICATION & METADATA | AUDIT INFORMATION LOGGING & REPORTING |

In 2006, the Council created the Maturity Model as a peer-driven benchmarking tool of member observed behaviors and practices that constitute 11 disciplines of Data Governance with many sub-disciplines and 5 levels of maturity each. A massive collaboration and a burst of creative energy built the original Maturity Model, and many organizations have since benefited by comparing their organizational practices to this peer-driven standard.

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We welcome your thoughts on data and information governance. Join to comment, vote, contribute and learn.

Learn About Member Benefits   **Join Now**

Information Governance Leadership
Are you setting & staying apprised of global best practices?

Join the InfoGov Community to collaborate and access the knowledge of some of the world's most admired enterprise leaders in information governance as we explore and enhance the Information Governance Maturity Model.

Your membership equips you to best impact change and performance in your organization by helping to benchmark and adopt new best practices in data and information governance.

▶   **JOIN NOW**

CONTRIBUTE

We need your experience and ideas to improve the Maturity Model for the entire industry. Share your ideas and inspire the community.

COMMENT

Your comments are just as important as idea submissions. Comments can trigger breakthrough thinking and idea refinement. Have your say.

VOTE

Your votes help decide which info governance ideas are strongest. Visit often to score new submissions coming in.

BE RECOGNIZED

Every approved idea and its creator get full recognition in the Maturity Model. This is how we recognize the leadership of all members of the community.

Featured Topic of Discussion

see more

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The IBM Data Governance Council

Abbot	Fannie Mae	PFG	Axentis	Rightpoint
American Express	FSTC/BITS	Robert Frances Group	BrainPark	IT Market Strategy
Bank of Montreal	IBM CIO Office	Royal Bank of Canada	Business Reporting AG	Highbury SA
Bank of Tokyo/Mits	Imperial Bank ZA	Sanlam SA	Chaordix	NetApp
Citigroup	JPMC/WaMu	SACAA	CoreFiling	Nova Southeastern
Chevron	Kasikornbank	TIAA-CREF	Envizion	Bucerius Law School
Danske Bank	Key Bank	TelisSonera	Infovide-Matrix Poland	
Deutsche Bank	Lowes	Telkom SA	OpenPages	
Discover Financial	MasterCard	VP Securities Services	Micropole-Univers	
EDM Council	Merrill Lynch	Vision Services Plan	Perficient	
Equifax	Mizuho Securities	Washington Mutual	MATERNA Information	
Enmax	Nordea Bank	Wells/Wachovia	Sybase BI Practice	
	Northwestern Mutual	The World Bank	Varonis	

The IBM Data Governance Council was founded in 2004 as a practitioner forum to study and help define the then emerging discipline of Data Governance. A diverse group of people and organizations from North America, Europe, Africa, and Asia make up Council membership. By opening the Maturity Model to international review, the Council is providing a forum for Data Governance Community activism and participation.

submissions

Sort by **Highest Scoring** ▼

5 POINTS ✓

A full audit and review

Brooke Campbell 2 weeks, 6 days ago 💬 6 comments

The model should be compared to other models in the industry and we should do a gap analysis on what's missing. more

3 POINTS ✓

Broadening the Scope of Descriptions

Eric Naiburg 2 weeks, 4 days ago 💬 6 comments

I often see that the descriptions in the model are taken at face value and don't go as deep as they possibly could and would like to explore taking them deeper. For example, Quality isn't just about... more

2 POINTS ✓

Get Real – Use real–life examples to improve understanding

Michael Morton 2 weeks, 1 day ago 💬 2 comments

It continually keeps coming up that one major consideration to information governance success is: (1) the building of bridges of interpretation and understanding between Business and IT stakeholders... more

Conference Agenda at a Glance

09/14/10	IBM Smart Governance Forum		
01:00:00 PM	Welcome & Introduction to Conference		
01:30:00 PM	Keynote: Infogovcommunity.com – Steven Adler, IBM		
02:30:00 PM	Workshop: The History of Data Governance Moderator: Merv Adrian		
	- Ed Keck, Key Bank	Amy Pfaff, TIAA-CREF	Dave McComb, Semantic Arts
	- Cengiz Barlas, Discover Financial	Francis Lambert, Electronic Records	Dan Ayala, Abbott Labs
	- Garry Katz, Citibank	Christa Menke-Suedbeck, Deutsche Bank	Sebastian Nordgren, Bank of Tokyo
04:30:00 PM	Workshop: The Maturity Model Overview Speaker: Amy Pfaff, TIAA-CREF - Categories - Levels - Assessment		
07:00:00 PM	Dinner		

09/15/10	Maturity Model Assessments		
Breakfast in Pacifica Room			

	Outcomes	Enablers	Disciplines
09:00:00 AM 11:30:00 AM	**Data Risk Management** Moderator: Cal Braunstein, RFG	**Policy** Moderator: Merv Adrian -	**Metadata** Moderatorr: Michael Morton, IBM
12:30:00 PM	Lunch		

	Outcomes	Enablers	Disciplines
01:30:00 PM 03:00:00 PM 04:30:00 PM	**Value Creation** Moderator: Joe Bugajski, Burton Group	**Stewardship** Moderator: Aaron Zornes, CDI Institute	**Security & Privacy** Moderator: Scott Crawford, EMA
06:30:00 PM	Dinner		

09/16/10	IBM Information Governance Launch		
08:00:00 AM	Breakfast in Main Dining Room		
09:00:00 AM	Workshop Organizational Structures Moderator: Marcia Kaufman, Hurwitz Group - Christa Menke-Suedbeck, Deutsche Bank - Amy Pfaff, TIAA-CREF - Patty Alnor, US Army ARDEC		
11:00:00 AM	Discussion: What Have We Learned? Moderator: Steve Adler, IBM		
12:30:00 PM	End of Event		

HTTP://WWW.INFOGOVCOMMUNITY.COM

The 2010 Smart Governance Forum

September 14-16, 2010
Hyatt Regency Tamaya
1300 Tuyuna Trail
Santa Ana Pueblo, NM 87004
To register, complete this form and email it to irene@wmplus.net

If you have any questions regarding registration, call 1-800-368-1157

Name

_____
Title

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Email

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Fees

The Room Rate for this event is all inclusive food and beverage for the event.

Room rate for all participants: $179/night
Conference Fee for all participants: $599

Payment:

Payment must be made in US Dollars upon Registration:

Charge to my: American Express   DiscoverCard   MasterCard   Visa

Name on Card:_____
Account #:_____Exp. Date:_____ CC Code:_____
Signature:_____ Date:_____

Date you will arrive: _____   Date you will check out: _____

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