

# InfoSphere<sup>TM</sup> software



## IBM Information Management Software Services

### *InfoSphere Information Discovery Workshop*

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#### **HIGHLIGHTS**

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- *Uncover and analyze the sources of your information management challenges*
  - *Define and refine your business optimization goals*
  - *Identify key areas where trusted information can support your Business & IT vision*
  - *Build a strategic roadmap that includes a custom deployable architecture plan*
  - *Mitigate project risk by identifying needs and challenges up front*
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#### **Understand information management goals**

Most customers have identified a particular business area they are looking to optimize, but may not be sure how to resolve a particular problem. The Information Discovery workshop was created to help customers define and improve how they approach the delivery of accurate, trusted information in order to achieve their business optimization goals.

This workshop was designed for clients who are new to IBM's InfoSphere Software or want to expand how they use their InfoSphere product suite to increase their operational efficiency.

#### **Exchange information & uncover challenges**

During the Information Discovery workshop, IBM technical architects will go on-site to gather information about the customer's business objectives and IT environments, as well as their strategic vision so that it can be analyzed and leveraged as input into a solution architecture

recommendation. This is done through a series of tactical and strategic discussions with the customer around a particular business area or set of business areas. Information management challenges are identified and infrastructure needs are defined.

#### **Build a roadmap for success**

Upon completion of the assessment and workshop, the customer will receive a high-level, recommended deployable architecture roadmap to help them with building out their Information Agenda. The roadmap includes:

- *Problem statement and high-level scope definition*
- *Solution recommendation and approach*
- *High-level solution architecture roadmap*
- *Education plan*
- *Risk factors identified*
- *Recommended next steps*

The IBM project team returns to the customer site for a follow-on session to deliver the results of the analysis

and discuss the corresponding recommendations.

## IBM Information Management Software Services

IBM offers a broad set of services offerings designed to maximize success with the Information Management product suite through standard practices developed across numerous successful deployments. Intended to establish a foundation of product knowledge and guidelines, these strategic workshops and offerings are customized to the customer's existing environments, standards, and methodologies.

IBM's objective is to provide the most cost effective and expedient means of achieving project goals through the utilization of the IBM Information Management product suite, repeatable processes, and consistent deliverables. To achieve these goals and ensure the continued success of our initiatives, IBM leverages standard methodologies, proven consulting expertise and experience refined throughout hundreds of successful client engagements.

### For More Information

To learn more about IBM Software Services for Information Management and this service offering, please contact your local IBM sales representative.

You can also visit:

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