

Connect 2016

January 31 - February 3

Hilton Orlando

#ibmconnect



Top reasons for Developers to attend

IBM Connect 2016 is the premier conference for social business and digital experience. Discover how to create modern, collaborative applications that are cloud-based and mobile ready. Learn how to leverage open source to help you to produce solutions more quickly.

1

Prepare for Success

Find out how to bring your applications to the cloud, understand the hybrid model, and take advantage of Bluemix to rapidly iterate and upload your applications.

2

Increase your expertise

Attend compelling keynotes, 150 sessions and hands-on labs. Get answers from the people who wrote the code at 'Meet the Developers' and other technical labs.

3

Build a competitive advantage

Learn how the Enterprise Social Solutions application development roadmap will help you improve collaboration, satisfy customers and drive growth.

4

Extend your social network

Network and unwind with peers in a high impact, social environment to share code, tips, tricks, best practices and much more...

5

Experience the latest solutions

Get hands-on and give your feedback on the latest IBM products and prototypes in our Design Labs.

Don't miss Connect 2016, the premier social business and digital experience conference! Register by October 27th to save \$200 off the regular conference rate.

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