

IBM Software Solution for On Demand Workplace



Highlights

- ***Consolidates access to business processes, applications, information and people***
- ***Allows you to focus on supporting content and services instead of maintaining technology from multiple vendors***
- ***Helps ease purchase, deployment and management through a scalable, integrated single-vendor solution***
- ***Can help reduce IT costs with an easy, cost-effective offering that can leverage your current investments and skills***
- ***Personalizes and simplifies the user experience, which can help to reduce support costs and improve employee satisfaction***
- ***Can help enhance user productivity and speed processes by providing the right collaborative tools in the context of users' business activities***

Discover the efficient way to build an on demand business

Like many of today's companies, yours may be caught in a complexity crisis. You've accumulated numerous applications that contain valuable information. But unless you can integrate those applications, your users have to navigate multiple logons, windows and interfaces to simply fulfill basic work responsibilities. The result? Poor productivity that slows business output and IT departments that spend too much of their time and money trying to integrate these systems.

As the on demand era engulfs the business world, building an integrated IT infrastructure that supports your on demand strategies is essential to your company's success. Users need fully integrated collaborative

capabilities—such as instant messaging, Web conferencing and learning management—to help enhance productivity and responsiveness. To meet these needs, it's important to implement a flexible solution that can easily adapt to change and leverages existing IT investments. Equally as important, you want it all in one easy-to-manage solution.

Now you can comprehensively address your collaboration needs in one simple package. IBM Software Solution for On Demand Workplace consolidates access to business processes, applications, information and integrated collaborative tools through market-leading portal software from IBM. Giving you the tools to help you and your users work more efficiently and effectively. This comprehensive

collaborative solution is cost-effective and easy to buy. And because it's based on Java™ 2 Enterprise Edition (J2EE™) industry standards and runs on multiple operating systems and hardware platforms, it leverages virtually any existing systems and infrastructure. The IBM Software Solution for On Demand Workplace is scalable, customizable and extensible across and beyond your organization. All helping you align your system with your on demand business initiatives.

Simplify collaborative user environments to help increase productivity

Simplicity is key to increasing user productivity. In the IBM Software Solution for On Demand Workplace

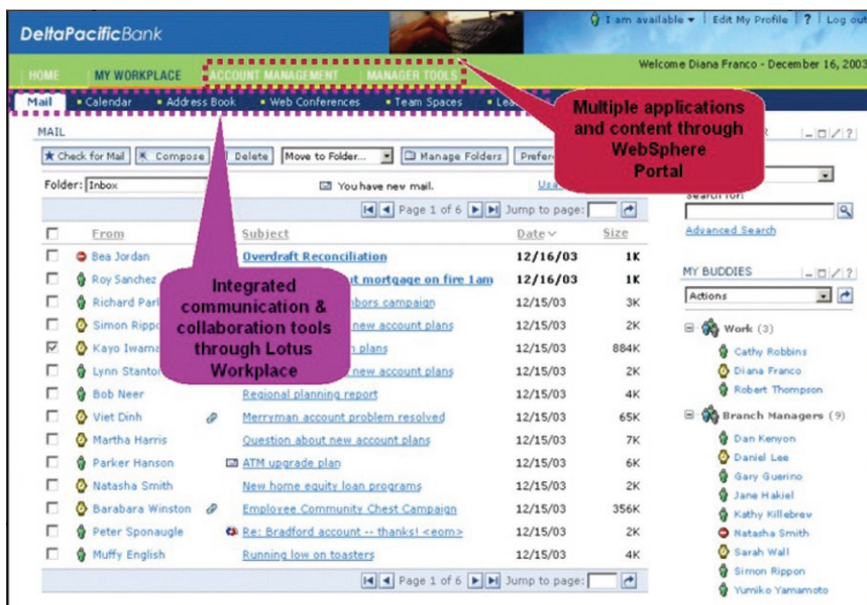
offering, IBM Lotus® collaborative applications such as e-mail, instant messaging, Web conferencing, team spaces, Web content management and learning are integrated with each other to create a unified workplace with a consistent look and feel. Through IBM WebSphere® Portal technology, the IBM Software Solution for On Demand Workplace offering consolidates Lotus Workplace applications with your users' business activities into a single, easy-to-use collaborative environment. By logging on once and entering one password, your users can access both applications and the business data they need to do their jobs effectively, in one consistent interface.

Users can more easily locate the information, subject matter experts and tools they need from application to application. And with the Lotus Workplace software alongside all of their business applications, they can collaborate in the context of their work, quickly and easily maneuvering between core business activities—without having to leave the workspace.

For example, presence awareness—the ability of users to determine immediately if other users are available to communicate—is embedded within e-mail to allow immediate instant messaging access to any message sender, if online. And instant messaging is integrated within Web conferencing and learning software to facilitate online meeting or class collaboration. As a result of having collaborative tools embedded inside each other within Lotus applications and in the context of other business applications and processes, users can respond more quickly to business situations. Their work isn't interrupted by having to toggle to a separate collaborative application.

Customize your solution to streamline users' work environments

To further promote responsiveness, you can customize the solution to suit your industry or organizational requirements. Use only the capabilities that apply to specific business users or groups for a tailored, streamlined



Single desktop combines Lotus Workplace collaborative capabilities—including e-mail, calendar, address book, instant messaging, Web content management, Web conferencing, team spaces and learning—with business applications and information through WebSphere Portal.

IBM Software Solution for On Demand Workplace offering components

IBM WebSphere Portal Enable for Multiplatforms	<ul style="list-style-type: none">• Provides a single interface where businesses can work with integrated applications, content, processes and people in a unified user experience.• Designed to help you quickly build scalable portals to integrate, simplify and accelerate user access to personalized information and business applications.
IBM Lotus Workplace Messaging	<ul style="list-style-type: none">• Delivers cost-effective, Web-based enterprise messaging—including e-mail, calendar and address book—to cost-effectively extend the reach of your messaging infrastructure across the organization to deskless employees and partners currently without access to your organization's e-mail system.
IBM Lotus Workplace Collaborative Learning	<ul style="list-style-type: none">• Enables you to address your ongoing training requirements in a cost-efficient, timely manner by streamlining the management of your classroom-based and e-learning programs, resources and course materials.
IBM Lotus Workplace Team Collaboration	<ul style="list-style-type: none">• Blends the synchronous capabilities of instant messaging (including presence awareness) and Web conferencing with the asynchronous capabilities of team spaces (including discussion forums and document management) to provide all the collaborative tools required to help your team respond more quickly to business demands.
IBM Lotus Workplace Web Content Management	<ul style="list-style-type: none">• Lets users quickly and easily create, publish, manage and archive Web-based content to your company's intranet, extranet and Internet environments.

For enhancements and new components since this publication, see ibm.com/lotus/software/solutionforondemandworkplace

solution. When they require new capabilities, simply add them. This modular approach can help lower your total cost of ownership by enabling you to manage only what you need.

User interfaces can be personalized based on individual roles, providing access to critical resources from content to applications to business processes to people. And because the IBM Software Solution for On Demand Workplace is portal-based, every user's workplace is accessible from virtually any online work environment. Enabling employees to get their jobs done in real time from virtually anywhere they need to work.

Help ease purchase, deployment and management with one solution

Purchasing a single, comprehensive offering from one vendor is generally easier, less time-consuming and more cost-effective than acquiring multiple applications from different vendors. First, this integrated solution from IBM contains inherently compatible software. You don't have to research and test separate collaborative applications, possibly from separate companies, to determine if or how they will work together. Second, based on industry standards, the components may be compatible with your existing infrastructure and can run on multiple operating systems and hardware platforms. So you may be able to leverage your existing systems and infrastructure.

Finally, the IBM Software Solution for On Demand Workplace offering makes purchasing and management simple. You buy one solution for one straightforward price. With a single per-user license fee, versus several, and a single offering to deploy, track and manage, you can take advantage of an attractive total cost of ownership. If you ever need support for one or more of its components, IBM can easily locate your solution in its database using one product number to track its purchase, installation and other history. So you can focus your time, effort and money on supporting your users instead of coordinating support from different companies' help desks.

Adapt to technology and business changes easily and cost-effectively

Change is inevitable in the on demand era. Ever evolving technology forces how we do business to evolve in parallel. To remain competitive, you have to ensure that your infrastructure and business processes can adapt to these changes.

Built on a foundation of industry standards, the IBM Software Solution for On Demand Workplace offering is scalable both within and beyond your organization. As your overall system and technology needs expand, you can easily add new users or capabilities. So when market dynamics shift and customer demands change, you'll be able to rapidly adjust.

Leverage existing IT investments to help rapidly increase return on investment

With the common J2EE infrastructure as its foundation, IBM Software Solution for On Demand Workplace is capable of supporting multiple operating systems and hardware platforms. This enables you to integrate collaborative software with your existing applications, directories and databases. Your IT team can leverage the skills they already have in-house, helping to increase the return on your IT investments. At the same time, permeating your existing systems with collaborative applications lets you pervasively extend collaborative capabilities

across and beyond your organization. The potential increase in user, business-partner, vendor and customer productivity can help boost overall business responsiveness.

Thrive in an on demand era with IBM collaborative and portal technology

Succeeding in an on demand world requires real-time responsiveness to inevitable market challenges. The IBM Software Solution for On Demand Workplace can help drive user productivity by integrating applications, information and processes through a robust portal with a full set of collaborative capabilities, ultimately connecting people, information, business processes and tools. So you can quickly address changes, events and competition in your business. These capabilities are available in one simple solution from IBM to help make your job easier and to make on demand success more achievable.

For more information

To learn more about IBM Software Solution for On Demand Workplace, including new features and enhancements since this publication, visit:

ibm.com/lotus/software/solutionforondemandworkplace



Lotus Software
IBM Software Group
One Rogers Street
Cambridge, MA 02142
U.S.A.

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