



IBM SOA ARCHITECT SUMMIT
LE 22 MAI 2008

**Le Portail Processus pour
améliorer et fluidifier l'utilisation
des services**

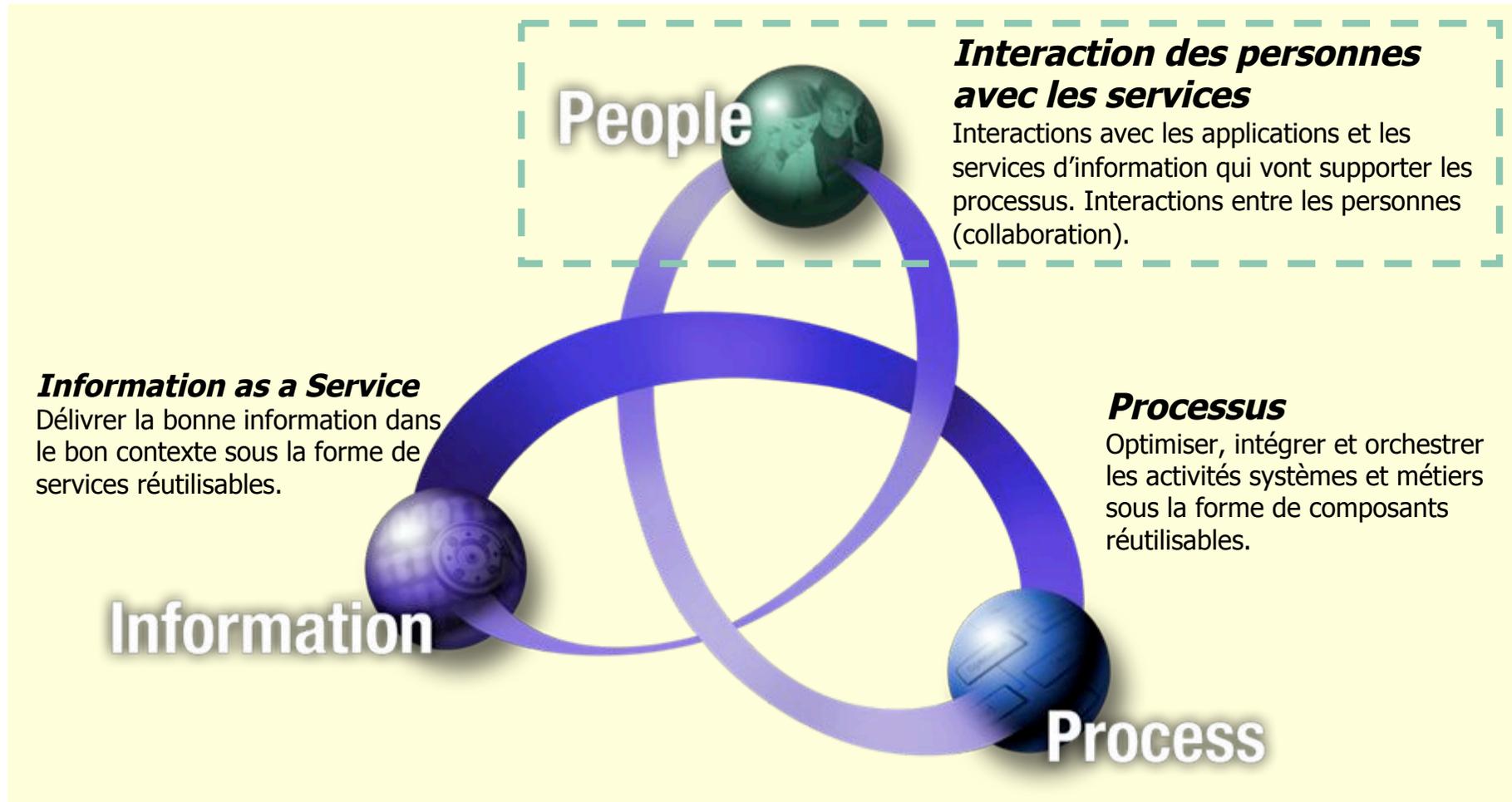
Agenda



- SOA et Portail Web 2.0
- Besoins et apports du Portail Web 2.0
- Portail Bureau métier
- Portail Processus

SOA

Les Points d'entrée et d'évolution



Besoins et les Apports du Web 2.0

People  Apports des services d'interaction



INNOVER
Croissance, Différenciation
Collaboration



“ Identifier de nouveaux gisements de croissance. Susciter de nouvelles formes de collaboration.”



DEPLOYER
Productivité, Réutilisabilité
Standards de Flexibilité (SOA)
Intégration



“ Déployer plus vite à coût constant selon les contraintes métiers.”



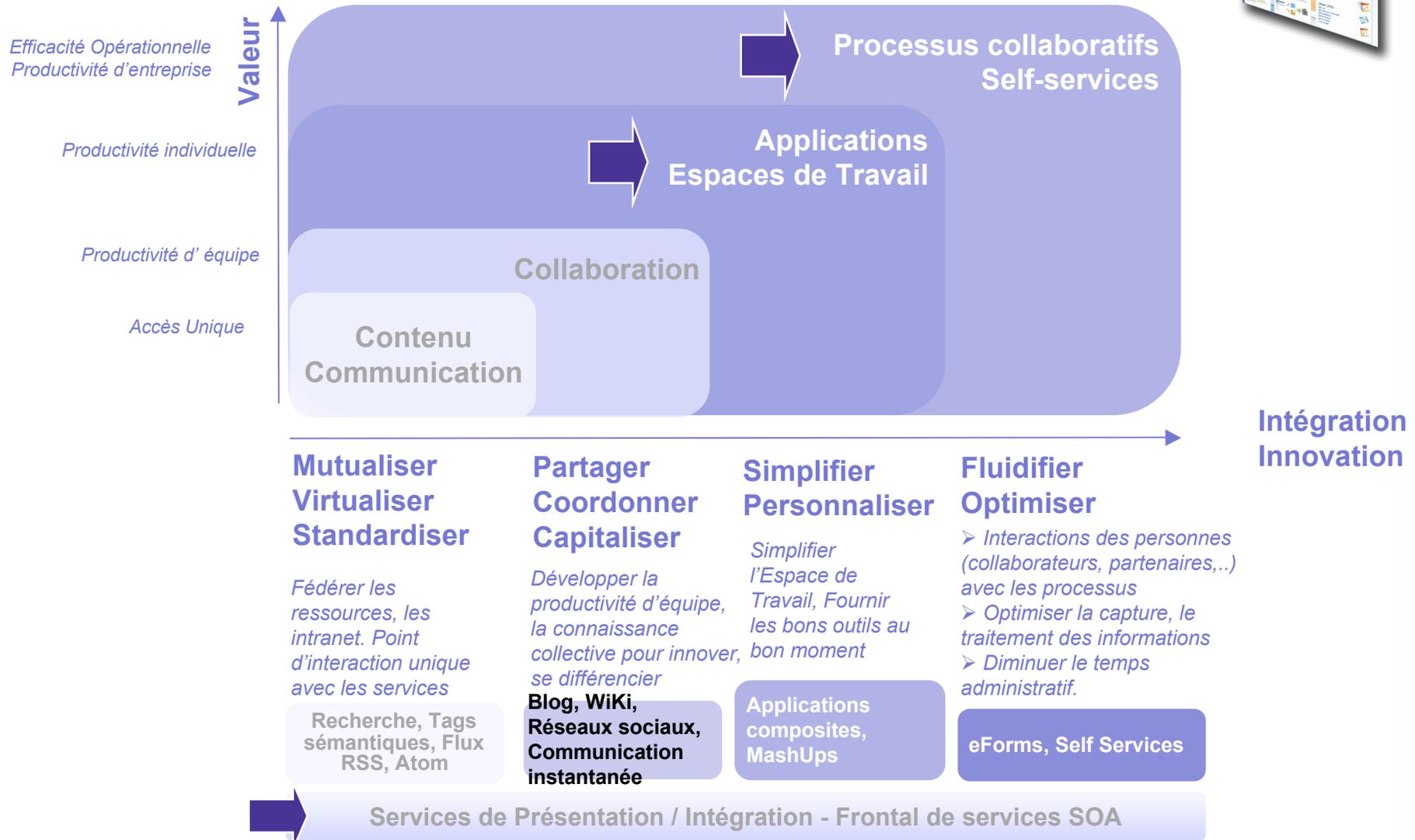
SIMPLIFIER
Interfaces plus productifs
Processus fluides

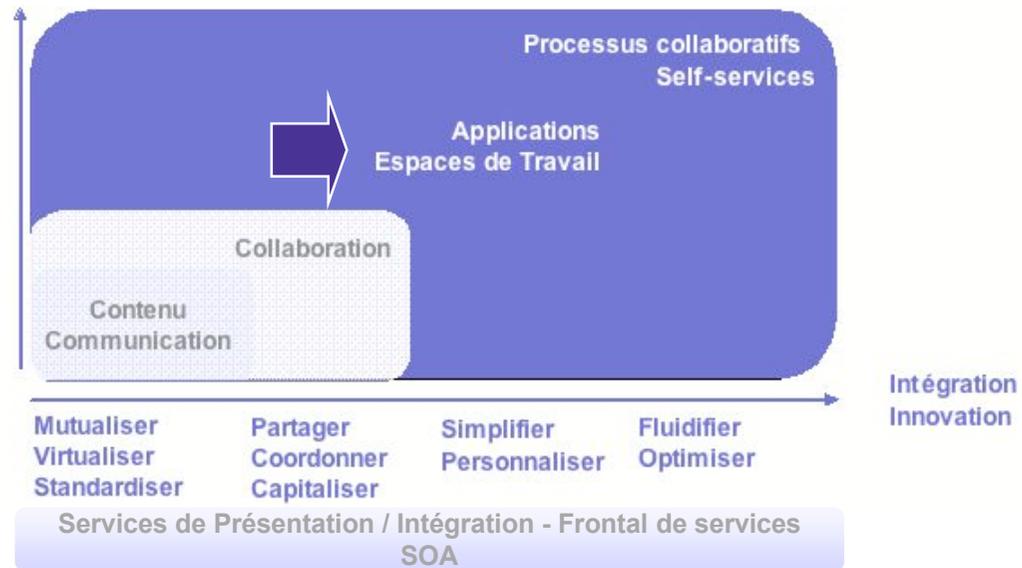


“ Mieux utiliser nos ressources. Des outils plus simple d'utilisation »

Services d'Interaction

Les domaines de valeur / maturité du Portail



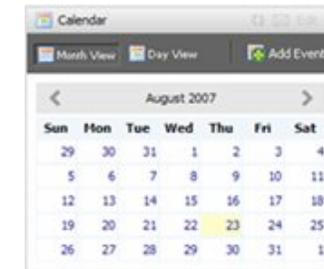
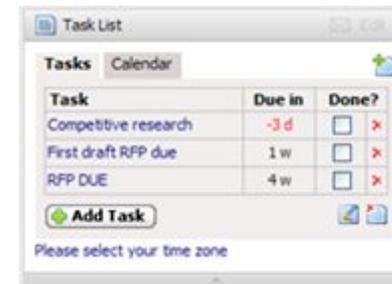


Le portail Web 2.0



Bureau métier / Ergonomie riche

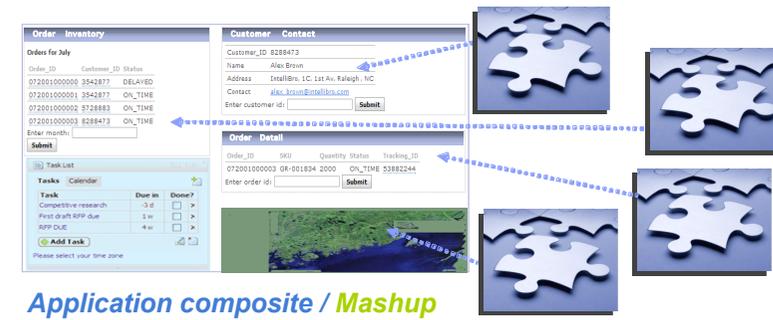
- Performance/ergonomie, personnalisation : Ajax, RSS, ATOM, JSON, Tags sémantiques, Live Text
- Support de composants plus évolués (dashboards, scorecards, eForms)



Widget

Services de déploiement et d'assemblage rapide :

- Widget : programme (Java, .NET, PHP, HTML) intégrable par l'utilisateur
- Application composite / Mash-up : application qui combine du contenu provenant de plusieurs sources plus ou moins hétérogènes
- Besoins tactiques / stratégiques



Application composite / Mashup

Standards de déploiement

- Dojo / OpenAjax : framework développement Ajax
- Services REST: simplifier le développement, l'assemblage d'applications Web 2.0
- WSRP 2.0, JSR 286,...



« Widgets »

Widget > Mashup > Applications composites

The screenshot shows a web browser window displaying the IBM WebSphere Portal. The page features a navigation bar with links like 'home', 'career and life', 'google gadgets', 'search', and 'lotus connections'. The main content area is divided into several sections:

- Mes tâches à effectuer:** A list of tasks with priority levels, including 'Présentation SOX', 'EMEA BVA', and 'DYL for Industry'.
- Signets:** A collection of bookmarks such as 'BlogCentral', 'BlueMail', 'BluePedia', 'BVA', 'Espaces Projets', 'Lotus Connections', 'Media Library', 'Notes et Domino', 'Portail IT Sécurité', and 'Portail XL'.
- Mes infos:** A section for news and updates, including 'Commerce de détail - Actualités' and 'Services financiers - Actualités'.
- w3 News [profiled for all IBM]:** A news section with 'Top stories' like 'Relief for Myanmar' and 'Forum on Global Leadership', and 'IBM news in review'.
- In the news:** A section for news snippets, including 'Media Snapshot - May 12' and 'Wired (Blog) - IBM, Microsoft Trounce Apple on Climate Friendliness Scorecard'.
- Search:** A search bar and a section for 'IBM Portlet for Google Gadgets' featuring a calendar for March 13th.
- Another IBM Portlet for Google Gadgets:** A section for 'Région Parisienne (Mode d'emploi)' with a network diagram.

« Mash-Up »

Widget > **Mashup** > Applications composites

Agrégation de contenu ou de **services externes** dans une vue unifiée pour enrichir rapidement une application (**Mashups**)

Search w3 GO

w3 IBM Travel Maps

IBM Hotel Directory for Business Travel home

Site secured by IBM intranet password

Destination: GO *i*

- IBM Hotels (8 Results) *i*

- 1 Club Quarters Central Loop
- 2 Hampton Inn & Suites Chicago-Downtown
- 3 Embassy Suites Chicago
- 4 Hilton Garden Inn Chicago Downtown North
- 5 Club Quarters Wacker At Michigan
- 6 The Allerton Hotel Chicago
- 7 Hyatt Regency Chicago
- 8 Fairfield Inn Chicago Downtown

- IBM Locations (2 Results) *i*

- 1 IBM CHICAGO-HYATT CENTER
- 2 IBM CHICAGO-ONE IBM PLAZA

+ Hertz Locations (4 Results) *i*

+ Local Guide *i*

[Travel Map IBM](#)

Home Equity Loan - Open Financial Client Platform

File Tools Help

Open Financial Network

"Opening the door to your financial security"

Interface CTI

Agent Status - Ready

Break

Not Ready

Interaction Status - Online

Online Hold

Mute Transf.

Confer. Wrap up

Hang up Callback

Reminders: - Open Financial Banking, Leon Alvarez speaking. Am I speaking to _____?
- Verify customer's interest in a Home Equity Loan

Memo

This customer experienced 1 or more service outages in the last two weeks.

Alice Sheen



Address: 3201 Canyon Circle
Austin, Texas 01242
USA
Email: asheen@aol.com
Home Phone: 512-555-8899
Work Phone: 243-178-3927

Synthèse Client

Products: 294311310536 Customer

Customer Value: Loyalty: Cross Sell:

"Good afternoon Alice Sheen, and welcome to Open Financial customer service. This is Leon Alvarez speaking, and my agent
"I can see you are interested in a Home Equity Loan today, is that right?"
If "Yes" - answer "Good, let's take care of this Home Equity Loan"
If "No" - answer "Ok, then how can I help you this afternoon?"

Script d'appel

Link to Home Equity
Link to generic scrip

CR d'appel

Call Type

Type

Details

Support Campaign Problem

Call Details

Satisfied Unsatisfied

Irate No Response

Details (CTRL + D)

Add

Pre Approval Status Reason: Please enter required fields

Formulaire de souscription

Contact Information

First Name * Alice MI Last Name * Sheen

Tax ID/Social Security Number * 204-11-1234

Home Phone 512 555 8899 Cell/Other Phone 512 555 77

Receive E-mail about special offers? * Yes Email Address * AliceSheen@l.com

Contact Preference Phone Time of day Morning Place Home

Address Information

Is your Home address the same Yes Are you an owner of the property? Yes

Widget > Mashup > Applications composites

IBM WebSphere Portal - Mozilla Firefox

http://portal.ibmdemo.com/wps/myportal/!ut/p/c1/pVHLD0IwEPwWP8DStTCFeRRIEJUqsCFcDAGI-DB-I

Shipping Demo > Shipping Demo >

Shipping Demo

RENOVATIONS Shipping Center

Customers

Company	Address	Contact	Contact Info
5728883	Marketing & Merchandising Worldwide 10352 International Drive	Betty Zechman	betty_zechman@renovations.com
3542877	MoreProfit Widgets Corp., 101, Mayfield Av, Atlanta, GA	Dan Misawa	j_segal@moreprofit.com
2880993	BellVue Tech. Univ., 1B, ScenicView Blvd., Pittsburgh, PA	Dennis Michaels	jill_smith@btu.edu
8288473	IntelliBro, 1C, 1st Av, Raleigh , NC	Ed El-Amon	alex_brown@intellibro.com
4878733	SMS Defense Corp., 1 Mayflower Av, Fairfax, VA	Frank Adams	stevek@sd.com
8927723	BOM Inc., 5788 Los Gatos Blvd., Santa Clara, CA	Gardner Raynes	cfo@bom.com
1299877	GT Times Inc., Broad St., Mt. Kisco, NY	Heather Reeds	bill@gttimes.com
3045388	Green Screen Financial Services, 1 North Joel Av, New York, NY	John P. Straw	jsr@wyt.com
3764002	WTM Financial Services, 1 North Joel Av, New York, NY	John P. Straw	jsr@wyt.com
5827744	RON Corp, Amarillo, TX	Ling Shin	lawyer@ron.com

Orders for Customer: 5728883

Tracking order # 04200100002

Applet STLinksApp started

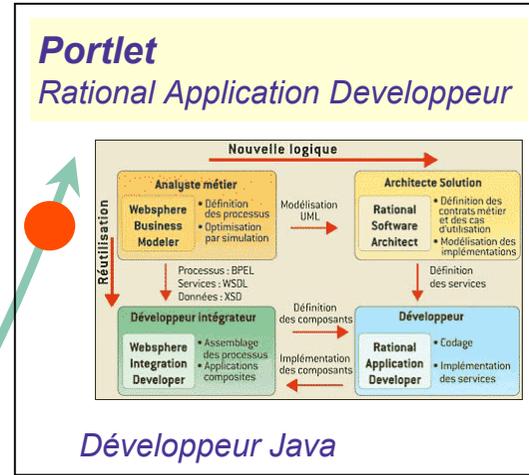
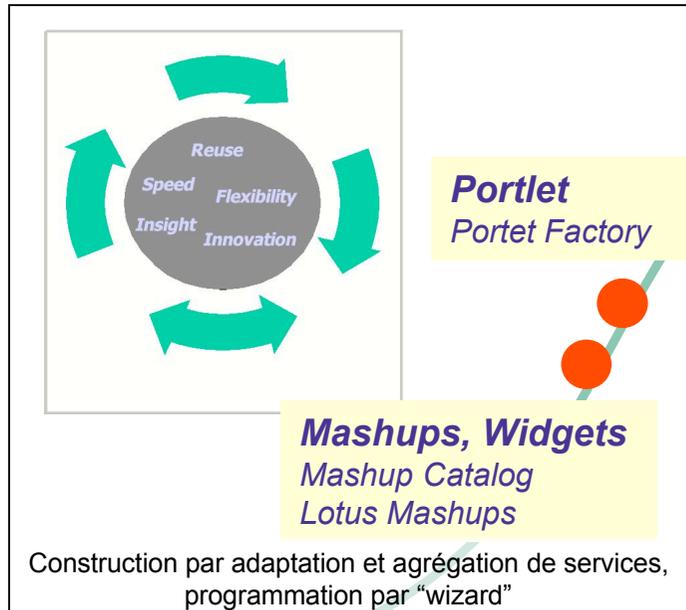
start IBM WebSpher... IBM Lotus Com... SD_Order - Lot... SD_CustomerV... 99% 9:25 PM

Portlets coopératifs

Les méthodes d'intégration et les outils



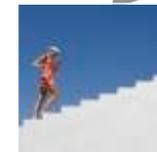
Forte
personnalisation



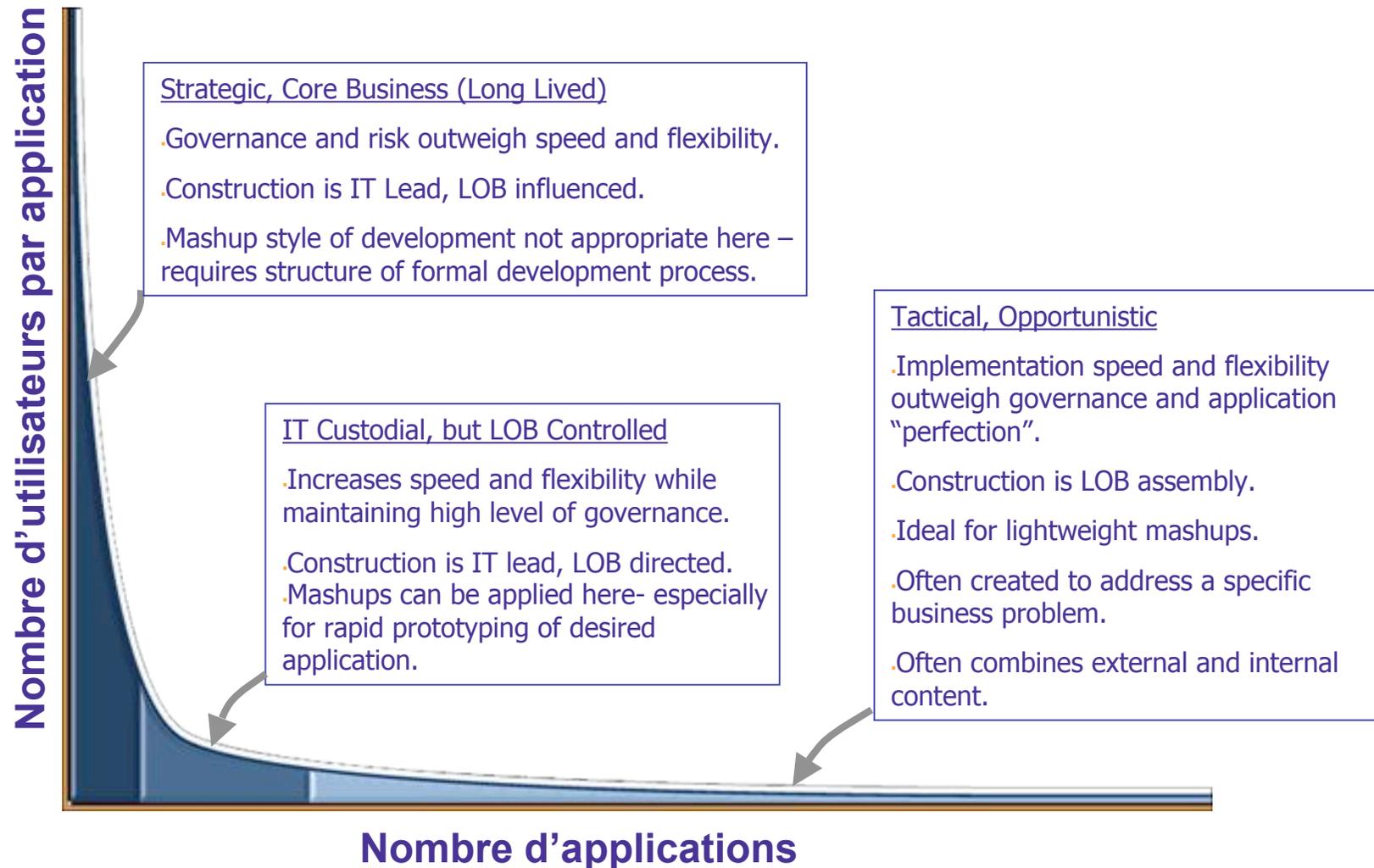
« Out of
the
box »

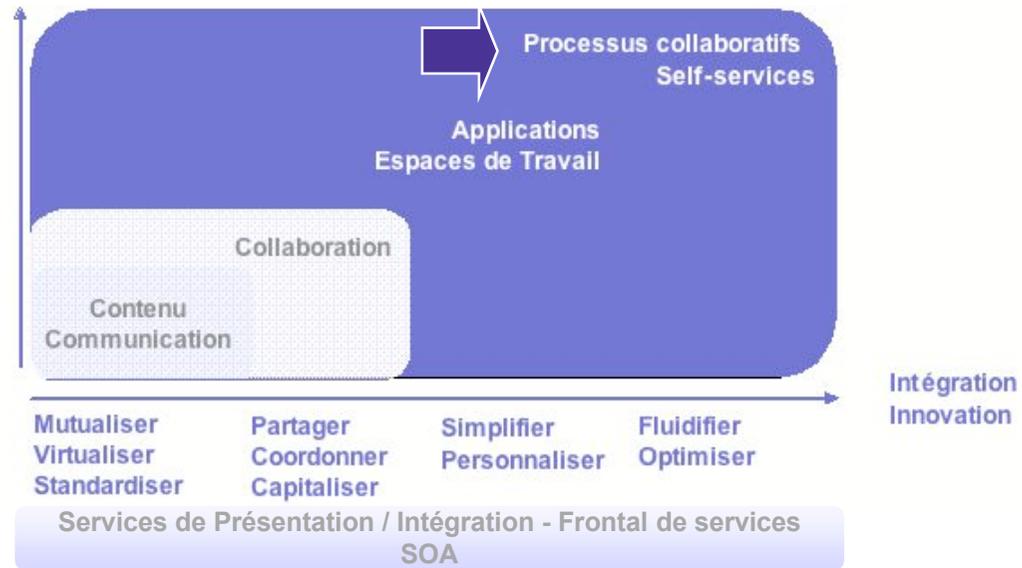


- Effort de développement +



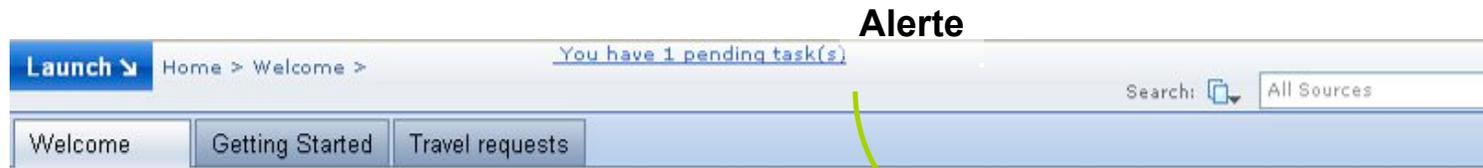
Mashup - “*Situational applications*”





Le Portail Processus

- Le portail devient l'interface utilisateur pour le traitement des activités humaines liées au processus.
- Le portail génère les alertes liées aux activités en attente.
- Les services pertinents (multi-sources) sont exposés par le portail dans des vues agrégées (application composite, mashup).



Alerte

Tasklist Portlet

The 'MyTasks' portlet displays a table of tasks for 'Michael Gray'. The table has columns for Task Name, Description, Created Date, Status, and Details. A green arrow points from the 'Tasklist Portlet' label to the top of the table.

Task Name	Description	Created Date	Status	Details
<input type="checkbox"/> Travel Request	Request approval for...	11/1/2007 2:24 PM	Pending	
<input type="checkbox"/> Open Service Complaint	Customer is unsatisf...	11/1/2007 2:24 PM	Support	
<input type="checkbox"/> Create Customer Record	Report new Customer	09/12/2007 2:24 PM	Business Unit XYZ	
<input type="checkbox"/> New Employee	John Doe - VF Operations	11/12/2007 2:24 PM	Round 2 Interview	
<input type="checkbox"/> Content Approval - Market	Fall Sales Campaign	09/01/2007 2:24 PM	Publish Pending Approval	
<input type="checkbox"/> Employee Pay Raise	Employee gets a pay ...	10/12/2007 2:24 PM	Pending	

Task Page

The screenshot shows a 'Flight Book Page' with several portlets: 'Travel Request' (Employee: Peter Employee), 'Flight Select Portlet' (listing flight options like Frankfurt to New York), and 'Contact List Portlet' (listing travel agencies like ETUI and SDCI). A green arrow points from the 'Task Page' label to the flight selection portlet.

Portail Processus – Notification des Tâches

The screenshot displays a web portal interface with several key sections:

- My Tasks:** A list of tasks categorized by priority:
 - High Priority:** Register for e-Learning
 - Medium Priority:** Update Press Release, Update Procedure Guide
 - Low Priority:** E-mail Frank Dunn re: Nex..., Create Flyers for March Co...
- Scorecard for John Cummins:** A table showing performance metrics:

Objective	Status	Milestone
Quality		
X53: Right First Time Bon Direct	82%	
X53: Reliability index	85%	
X32: Right First Time Bon Direct	80%	
- My Alerts:** Three alerts with attention icons:
 - Cabling issue in the cockpit area vehicle project
 - Approve Travel Request
 - Approve Vacation Request
- My Team - Instant Messaging:** A list of team members with status indicators (Available, etc.).
- Essential Links:** Quick access to News, Web Content, and Documents.
- Registration Process:** A detailed view of a course registration:
 - Recommendations:** Learning - Registration
 - Use the "Register" button below to sign up for the course.**
 - Course Details:**
 - Category: MGMT
 - Title: Conducting Employee Reviews
 - Course Number: MT163
 - Type: Online
 - Duration: 1 day
 - Instructor: Helen Cram
 - Description: This course looks at both the employee review system and techniques for working with the employee to conduct a constructive review.
 - Dates: February 24, 2008
 - Register Button:** A button labeled "Register" is visible at the bottom of the course details.
- e-HR Instant Messaging:** A list of active users and teams:
 - I am Active:** General Inquiries (Jennifer Hicks, Blair Macdonald), Finance Inquiries (Nicholas Beaulieu, Jane Arbogast), Travel Coordinators (Olivia Rodriguez, Leah Scott), e-Learning Team (John Bernstein, Rafael Tello).

Processus « Formulaires »

“Plus de 80% des processus dans les entreprises privées ou publiques sont liés à des formulaires” - IDC

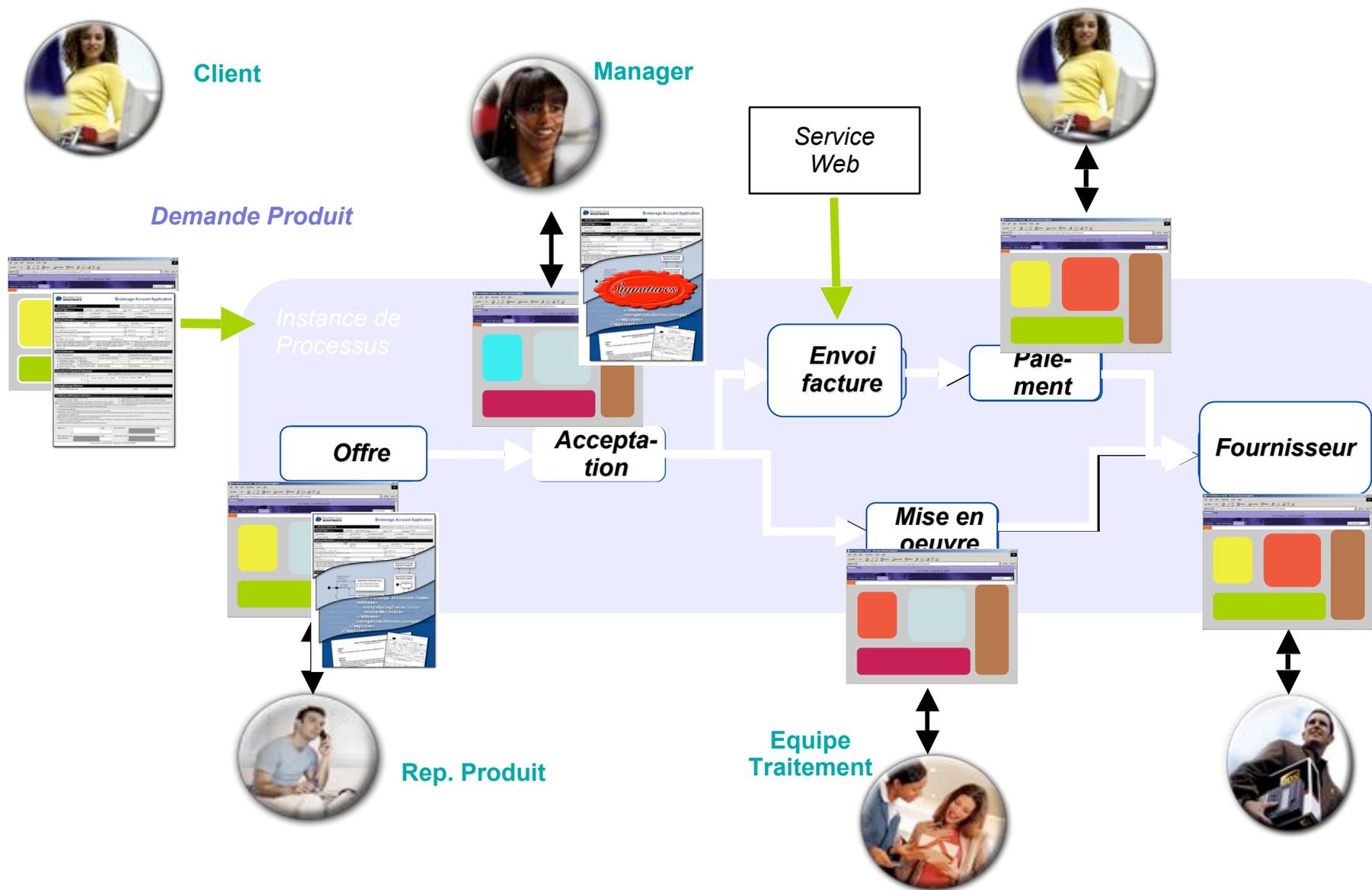


Typical Form-Driven Processes:

- New Account Open
- Public Self Service
- Health & Safety compliance processes
- Threat and Risk Assessment
- Supplier Management
- Leave Request and Approval
- Travel Request and Approval
- Procurement Approval
- Timesheet Recording & Approval
- Performance Management
- Personnel Profile and Updating
- Records Management
- Contract Management
- Forms Management
- Compliant Document Generation

Les formulaires électroniques sont un support pour
⇒ fluidifier et sécuriser les processus.
⇒ acheminer les documents dématérialisés avec leurs données et signatures

Processus « Formulaires »



IBM Lotus Forms

The screenshot displays a web-based form titled "Brokerage Account Application" from Mountain-Sure INVESTMENTS. The form includes fields for "Account Type", "Applicant Information", and "Financial". A large red stamp with the word "Signatures" is overlaid on the form. Below the form, a flowchart shows the process flow, including steps like "Application Requires Docs" and "Application Needs No Docs". The flowchart also includes XML snippets such as `<name>PureEdge Solutions</name>`, `<address>`, `<city>Springfield</city>`, `<state>MA</state>`, `<occupation>Doctor</occupation>`, and `</applicant>`. At the bottom, there are images of physical documents, including "Bylaws of the American Institute of Organbuilders" and a "CERTIFICATE OF ONE BIRTH".

Présentation / Masque de Saisie

- Formulaire papier « pixel-perfect »
- Assistants de saisie dynamique

Logique métier ⇨ Standard XFDL

Données ⇨ Standard W3C XForms

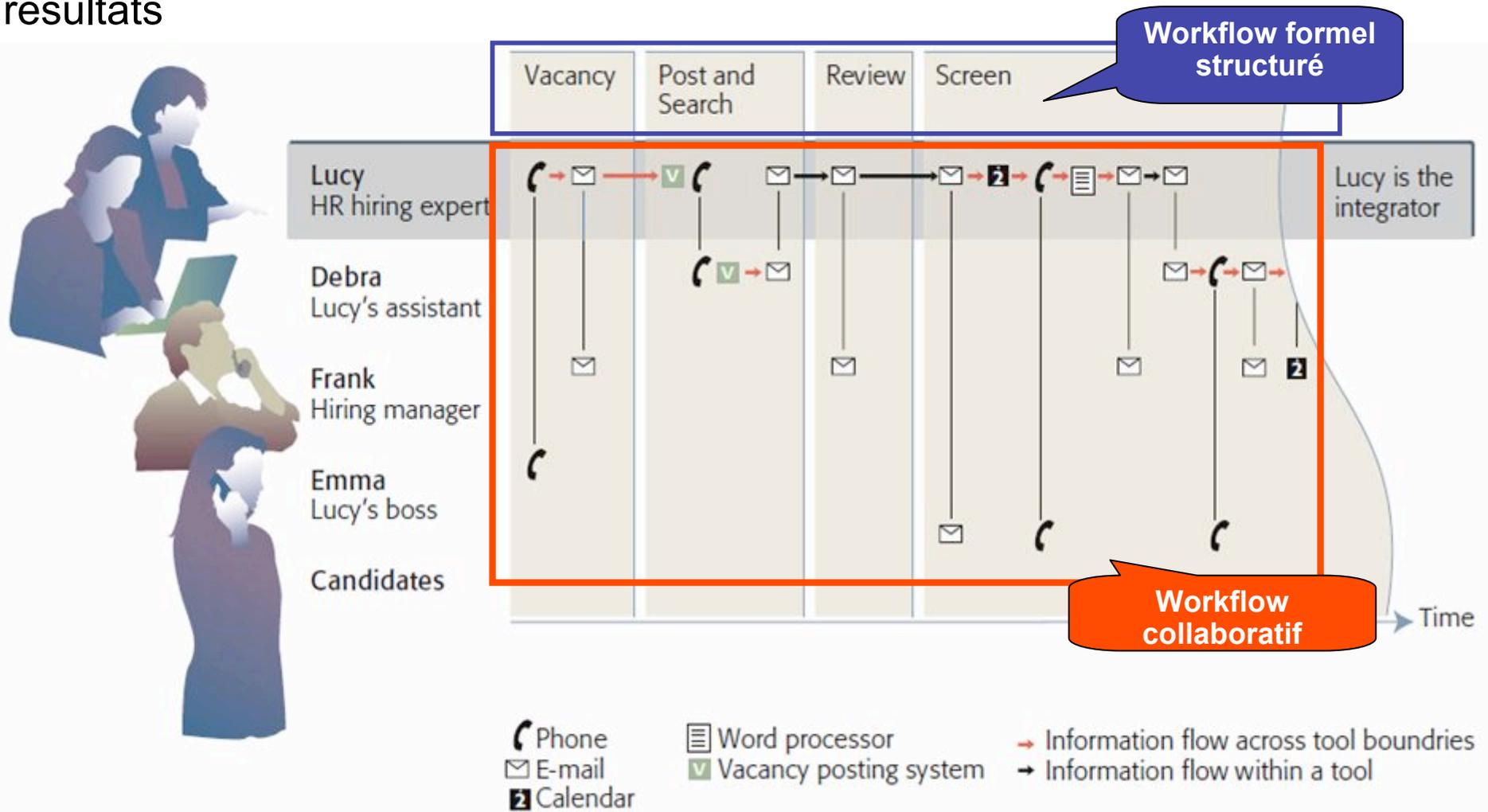
Documents associés

- (MS Office, Vidéos, Faxes, ...). Dossier / Transaction complète auditable

Signature Digitale

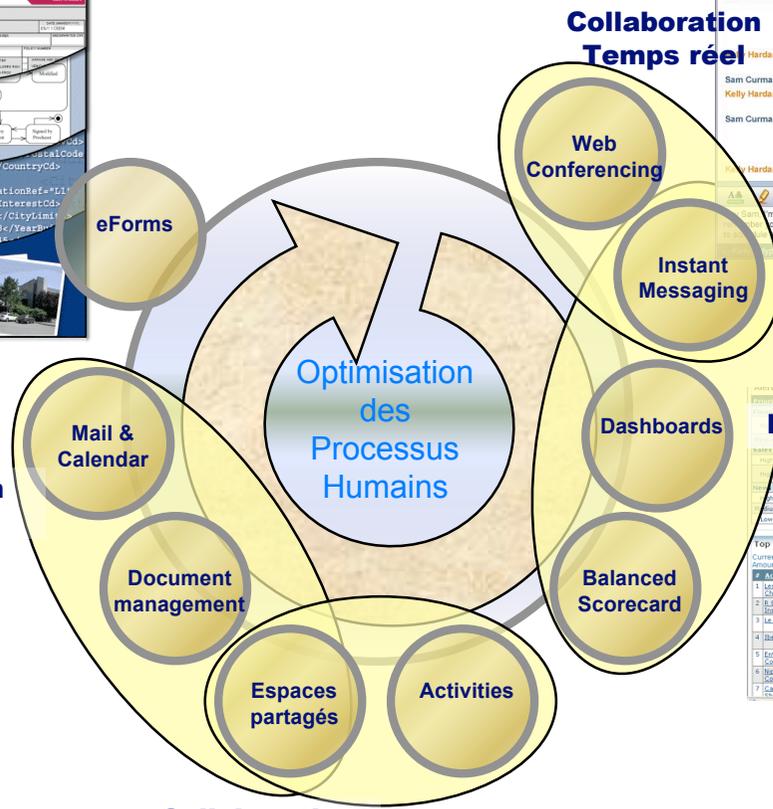
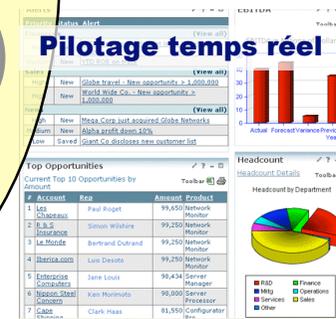
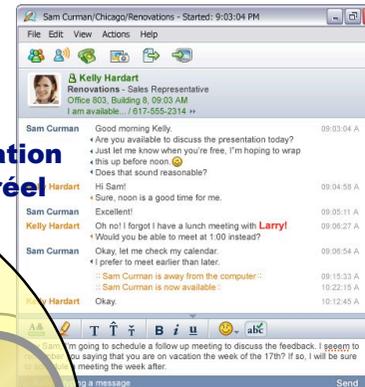
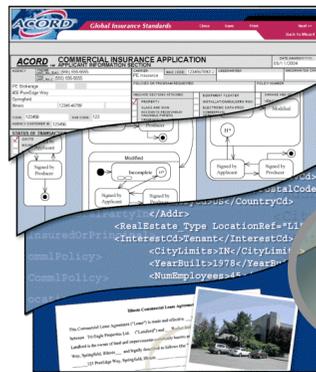
Processus « Collaboratifs »

Les personnes instancient les processus, les pilotent et exploitent leurs résultats



Processus Collaboratifs

Les Interactions entre les personnes peuvent constituer une grande part de l'efficacité des Processus Humains



Collaboration Asynchrone

Collaboration Temps réel

Collaboration Contextuelle



Démonstration

Conclusion

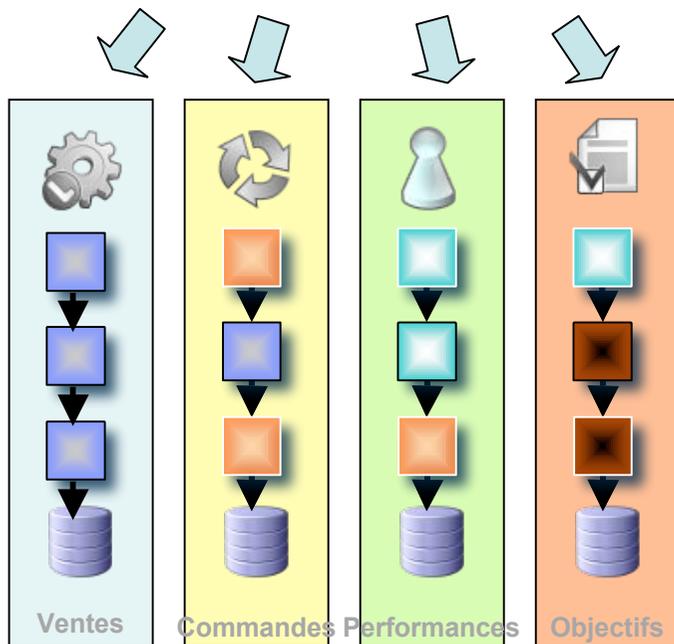
Le Portail Frontal de Services



L'utilisateur voit des interfaces vers des applications. Il gère le passage de contexte entre les applications. L'interface et la navigation sont de + en + complexes

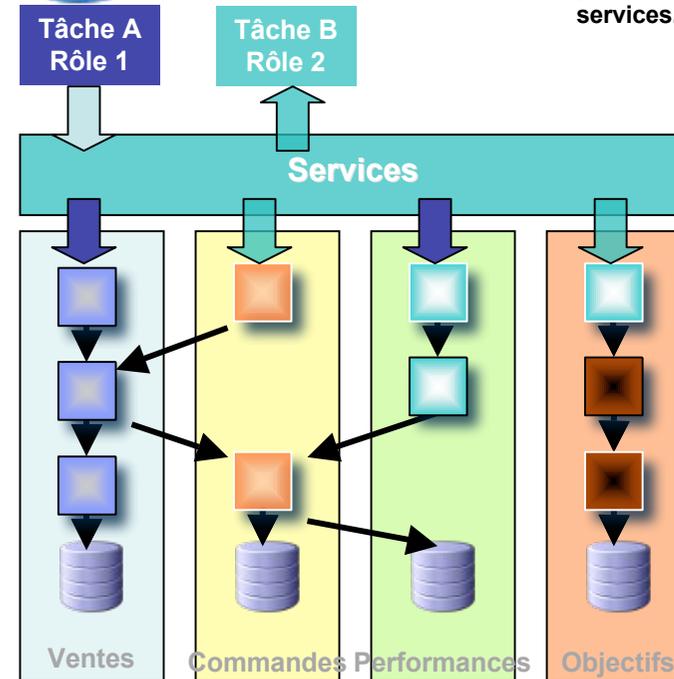


L'utilisateur voit un ensemble de services intégrés en fonction de son contexte de travail. Le système gère le contexte et l'exposition des services.



Organisation en silos
Application optimisée par Domaine spécifique

- ⇒ Redondances, faible réutilisation
- ⇒ Peu de facilités d'intégration
- ⇒ Difficultés de maintenance



Système virtualisé
Découplage services métiers / technologie

- ⇒ Meilleure réutilisation
- ⇒ Architecture plus réactive par assemblage de services

Conclusion People and SOA



- *Améliorer la productivité par l'interface de travail & la collaboration*
- *Raccourcir le déploiement des applications*
- *Les organisations dépendent des processus et les processus dépendent des personnes*
- *Les applications en silos doivent être partie intégrante de la solution. Le portail apporte des facilités d'agrégation.*
- *Importance des standards dans le choix de la solution (interopérabilité, indépendance fournisseurs)*

