



IBM Lotusphere Comes to You 2009





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IBM Dashboard Accelerator -- Build Once, Deploy Anywhere

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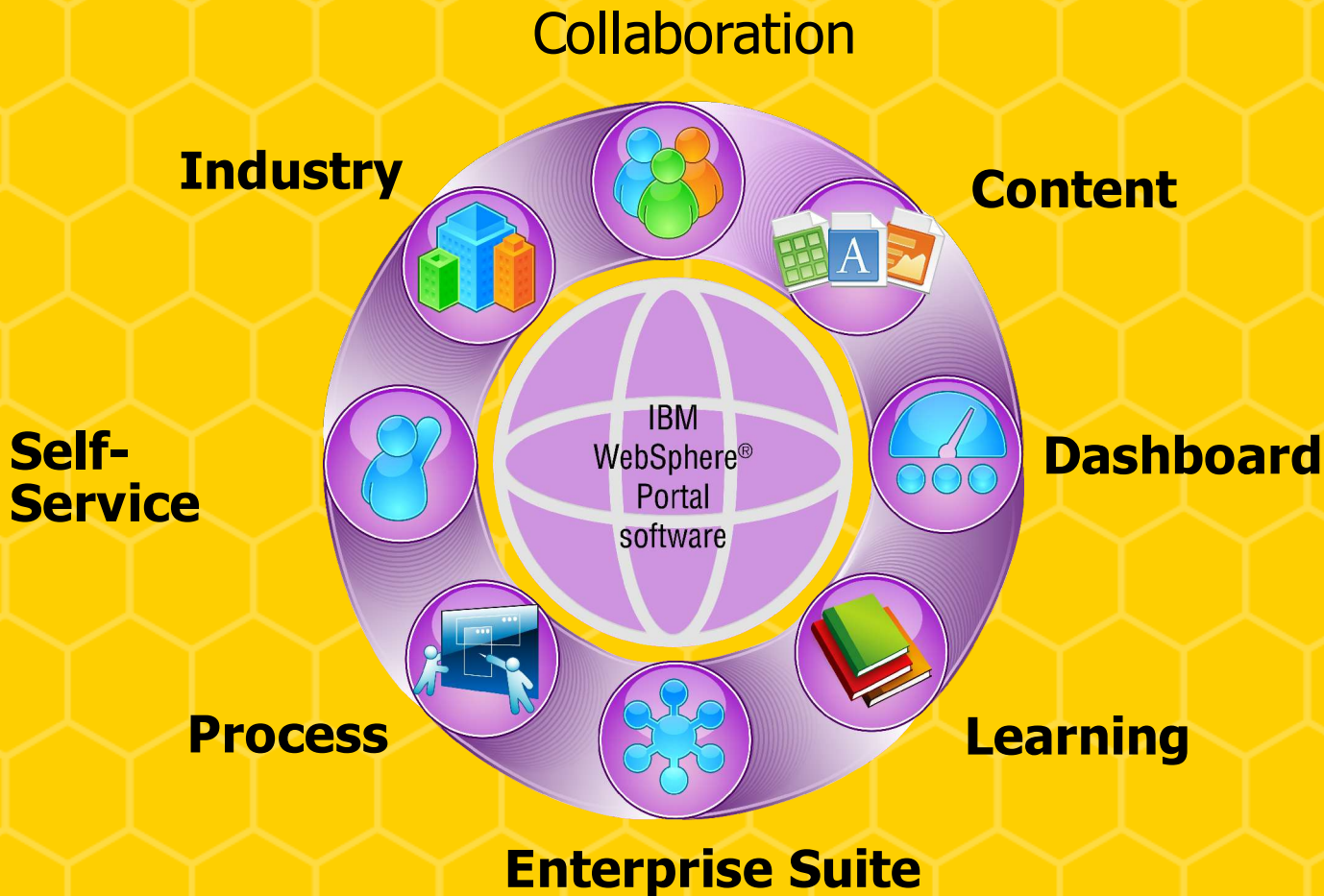
Agenda

- **Product Introduction**
- **Architecture: the Front End of SOA**
- **Build Once, Deploy Anywhere**
- **Q&A**

Product Introduction

Accelerators for WebSphere Portal

Integrated packages that easily snap-on to WebSphere Portal to deliver rapid time-to-value for specific business challenges.



IBM Dashboard Accelerator



Scorecard and Dashboard solutions



Scorecards and Dashboards



Objective	Status	Milestone Target	Actual	Variance	Change	Final Target	State
Customer							
Grow Market Share	⚠	40%	30%	-25%	0%	40%	🗑
TestObjectiveA	🔴	\$500 K	\$35.5 K	-92.9%	61.36%	\$500 K	🗑
Finance							
▶ Increase Shareholder Value	🔴	100%	0%	-100%		100%	🗑
▶ Maintain Costs 95-100% Industry Index	🟢	\$254.2 M	\$105.61 M	-58.45%	145.92%	\$254.2 M	🗑
▶ Revenue	🔴	\$218 M	\$102.02 M	-53.2%	109.65%	\$218 M	🗑
Internal Business Process							
▶ Compliance with all Regulatory	🔴	51.67%	38%	-26.46%	140.51%	51.67%	🗑
▶ Innovation						Negative	🗑
Learning and Growth							
▶ World Class Employer	🔴	55.56%	0%	-100%	0%	55.56%	🗑

Scorecards

Report card of performance against goals overtime

“How you are doing”

Traditionally defined:

Periodic updates

Strategic execution

Aligns deliverables with owners

Dashboards

Displays key business information needed to meet objectives

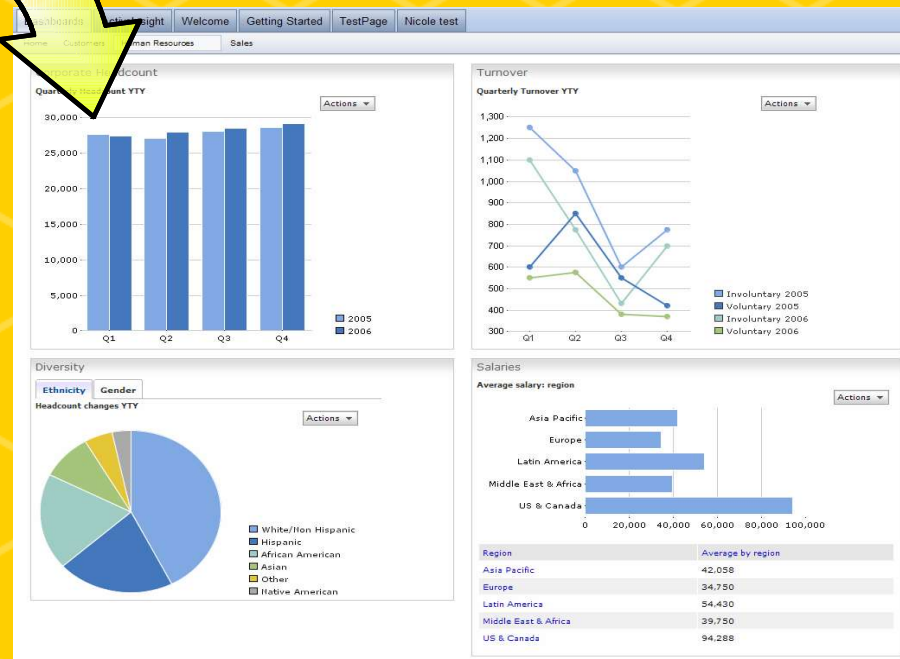
“Why”

Timely data

Operational, tactical guidance

Drill into more detail

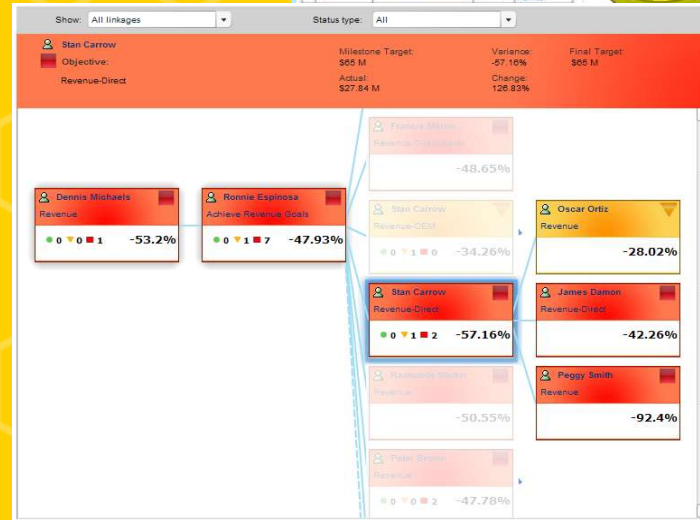
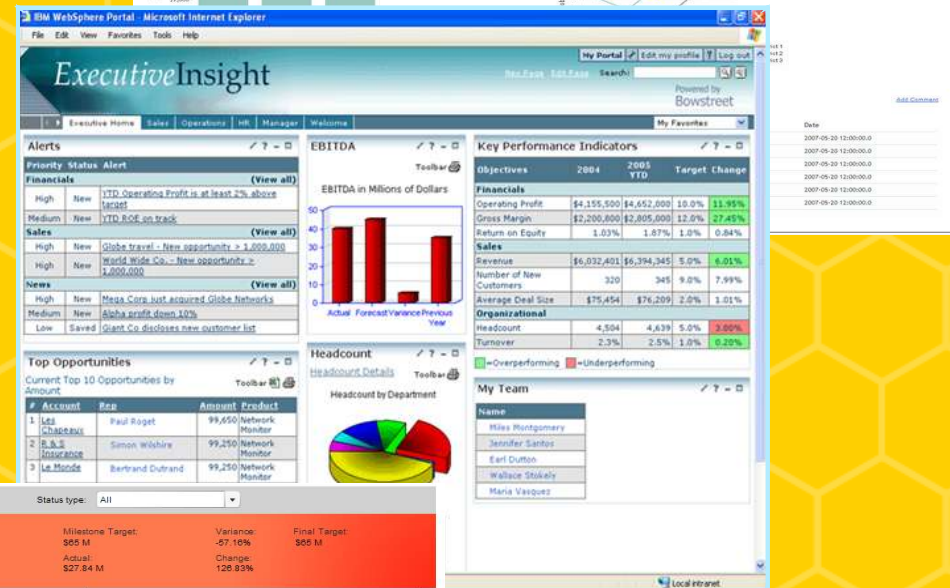
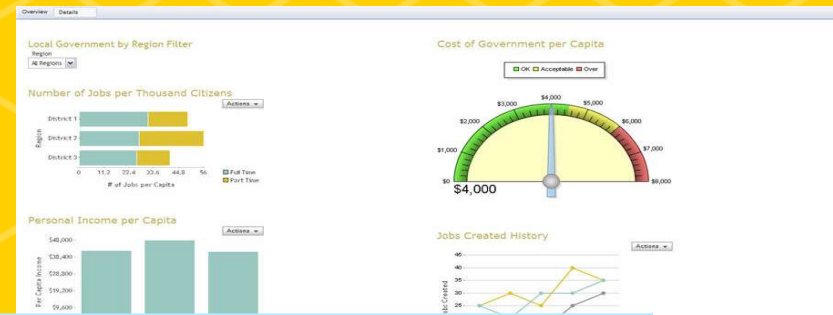
Take action



IBM Dashboard Accelerator



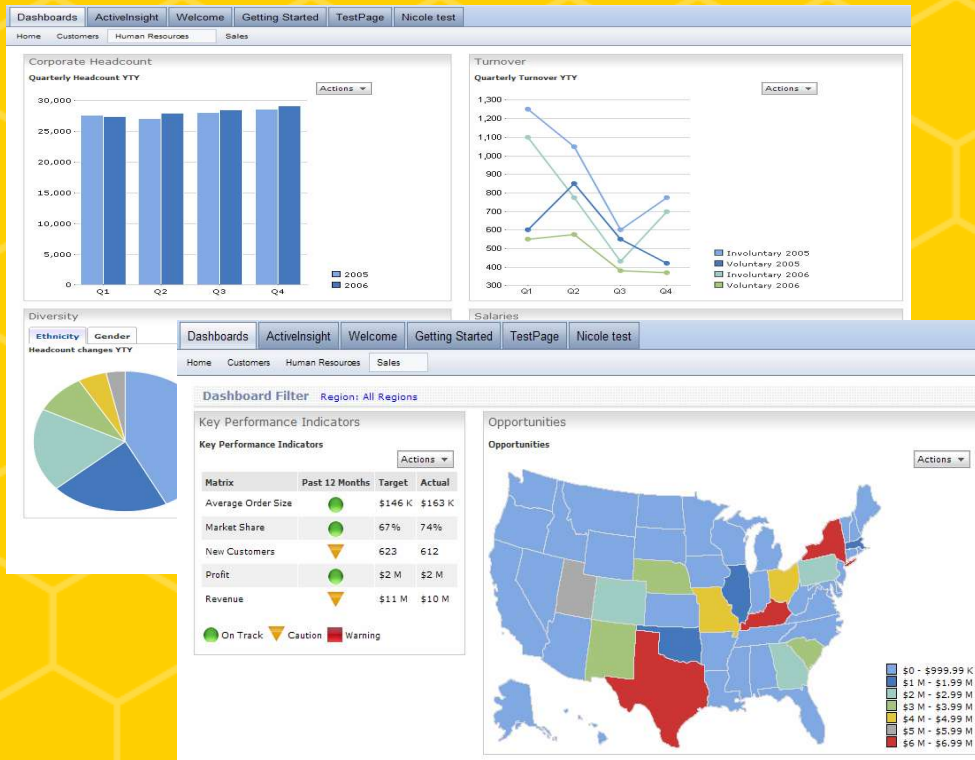
- Drive alignment around strategy
- Automate processes
- Access performance data anywhere
- Take action & collaborate
- Cut Costs



IBM Dashboard Accelerator Products

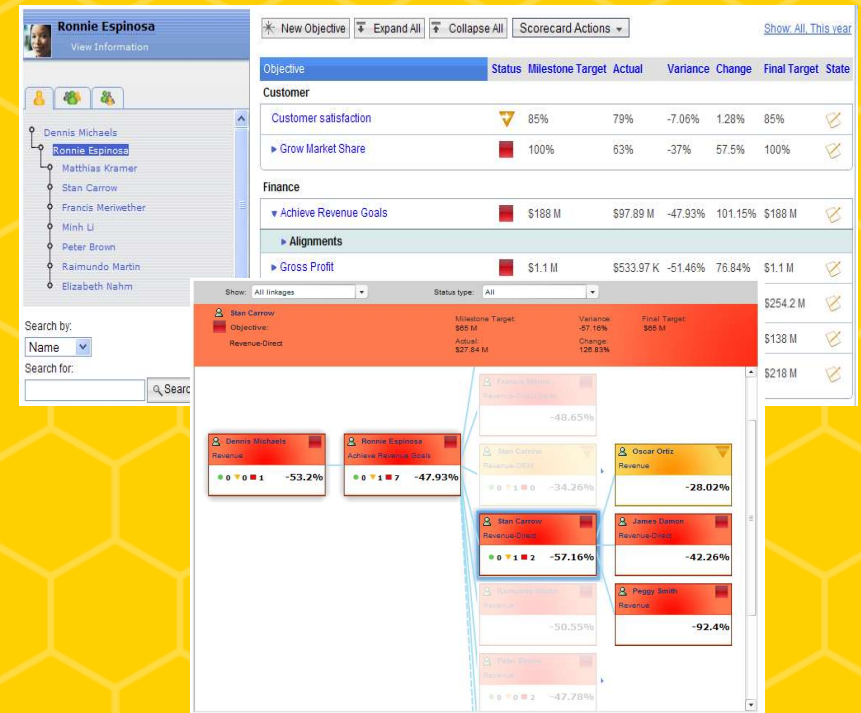
WebSphere Dashboard Framework

Development tool and framework for rapidly building dashboard applications.



Lotus ActiveInsight

Scorecards, Objective alignment
Strategy execution solution



Product Architecture

WebSphere® Dashboard Framework

Components for rapid dashboard application development

Data Filters

Charts & Graphs

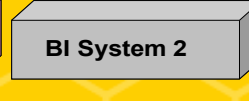
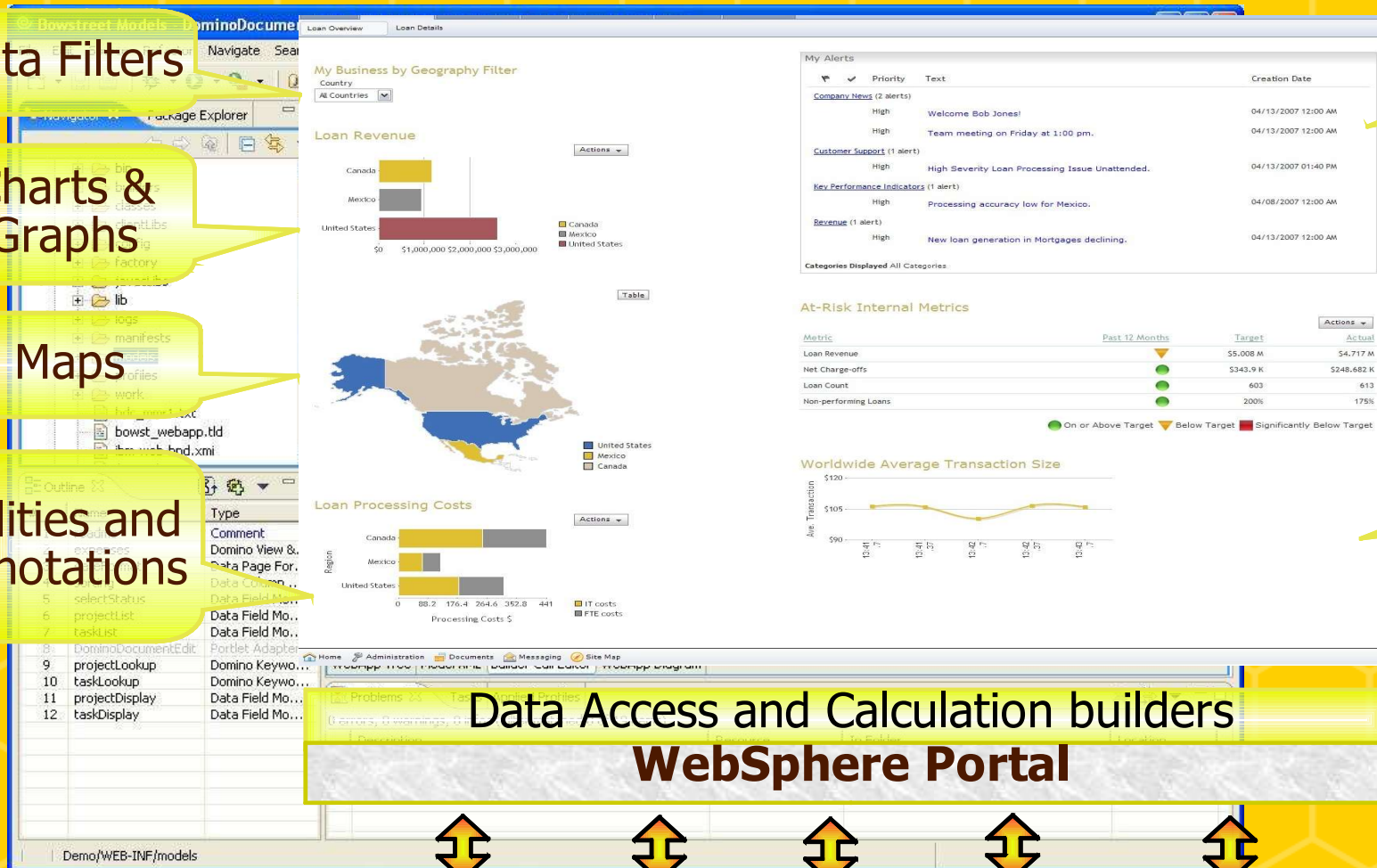
Maps

Utilities and Annotations

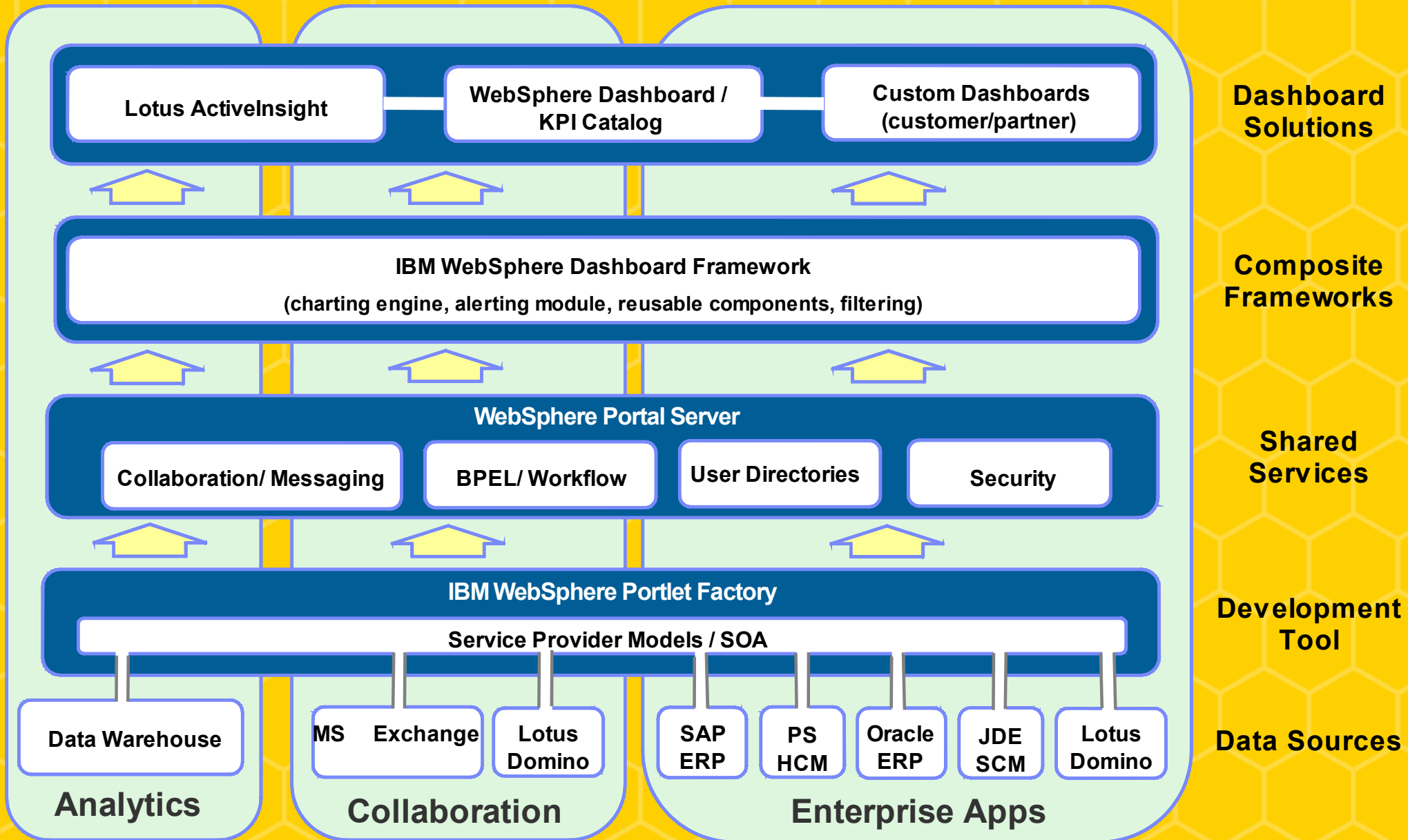
Alerts

Status Reports and Drill-Down

Customizable content

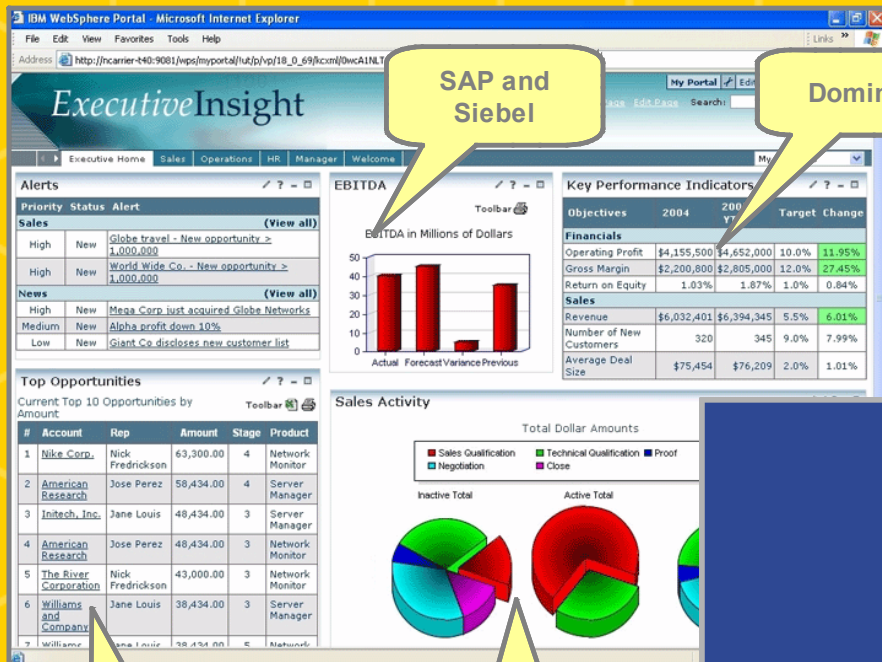


IBM Scorecard and Dashboards Architecture



The "Front End" of SOA

Robust Integration and SOA Capabilities



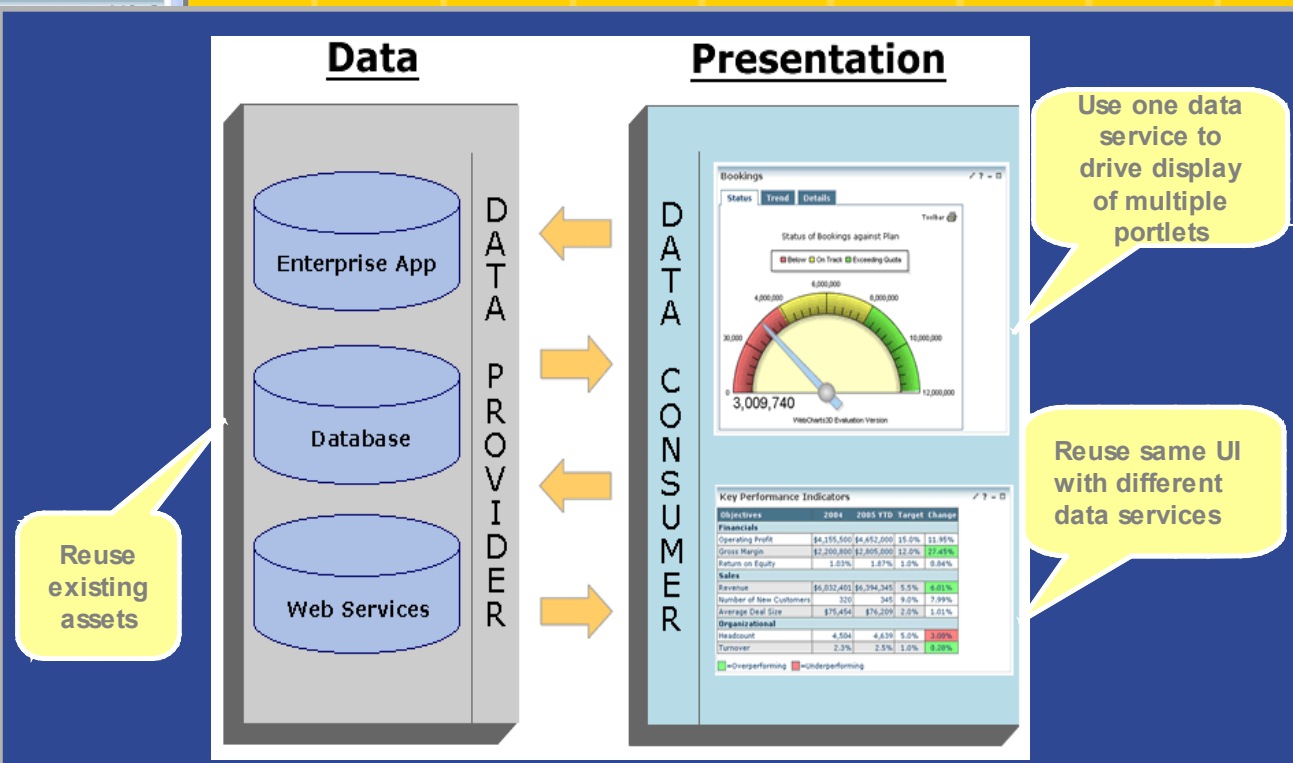
SAP and Siebel
Domino

Web Service

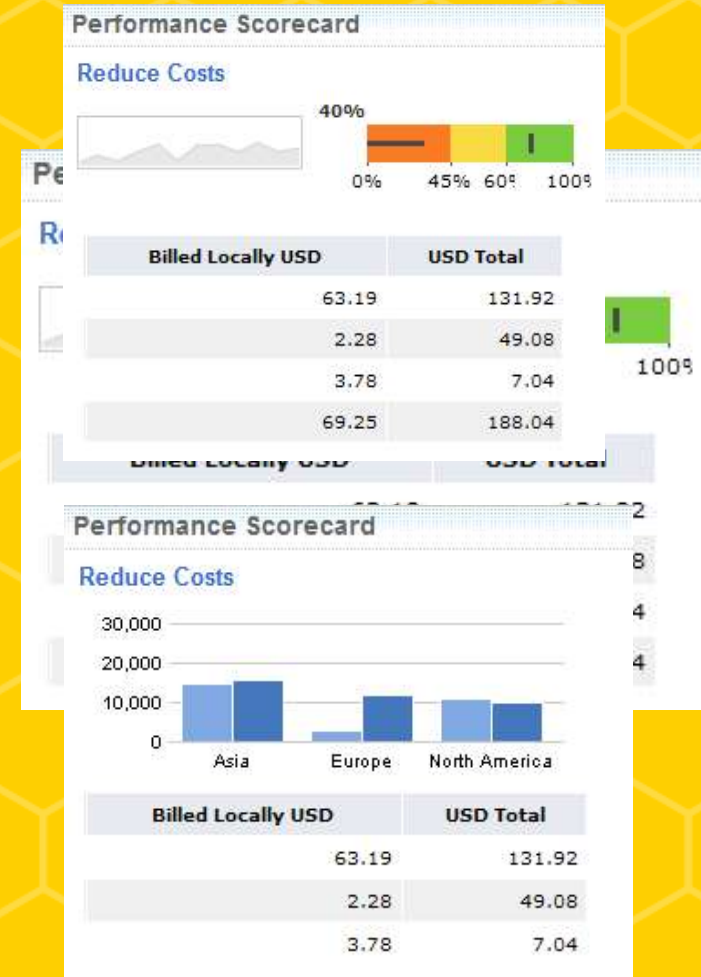
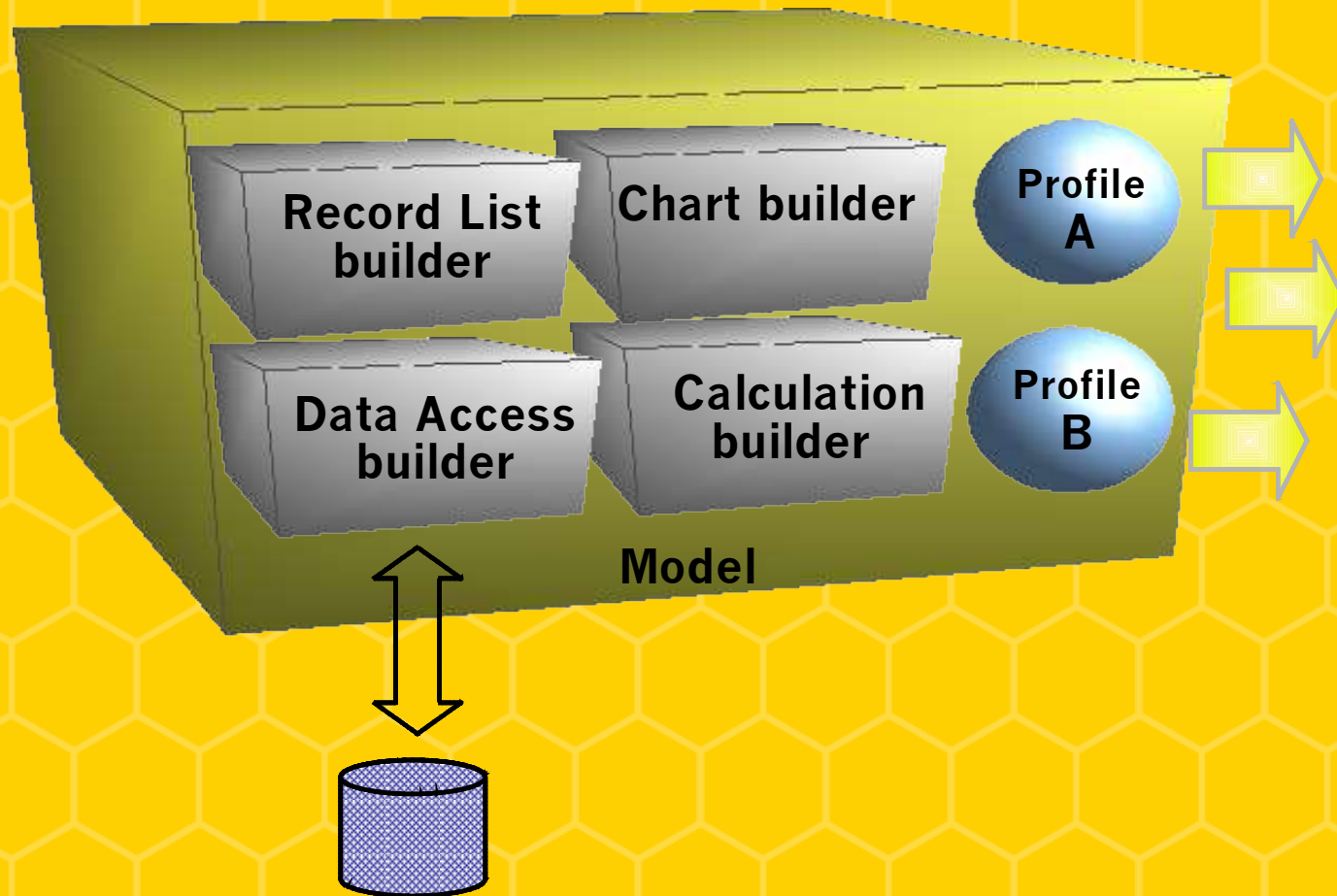
Cognos

Pre-built extensions enable companies to quickly create composite dashboards that leverage data and processes from multiple backend systems

Data Services Layer provides the service provider/consumer paradigm required for SOA



Dashboard Development Concepts



Dashboard KPI Catalog

Pre-Built Dashboard Services (portlets)
to accelerate deployment of specific
dashboard solutions

www-01.ibm.com/software/lotus/dashboardkpicatalog/



Vertical: Industry

**Horizontal: Line
of Business**

- Automotive
- Government
- Banking
- Insurance
- Manufacturing
- Healthcare

- Executives
- Sales
- IT
- Finance
- Claims

FEATURES:

Best practices Key Performance Indicators

Leverages portal communication and
collaboration

Filtering techniques

Includes sample users and roles, HTML,
style sheets, setup scripts, data definition
files

Build Once, Deploy Anywhere

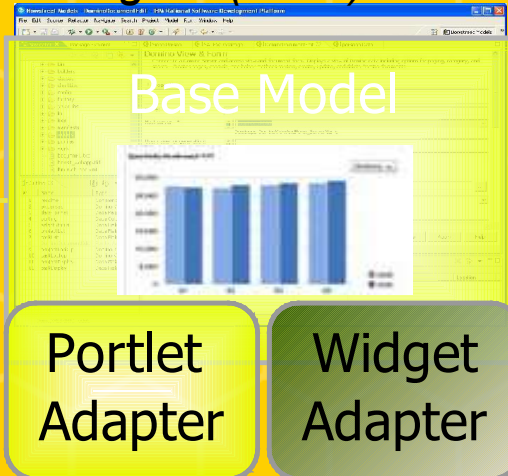
Dashboard Deployment Options

- WebSphere Portal
- WebSphere® Application Server
- Lotus® Quickr™
- Lotus Notes® 8
- Sametime® *
- Wireless Devices such as Blackberry
- Lotus Mashups (iWidgets)

Dashboards Everywhere – How It Works

From a single code base

Designer (IDE)



WAR file

WAR file

WAB file

WAR file

WebSphere Application Server

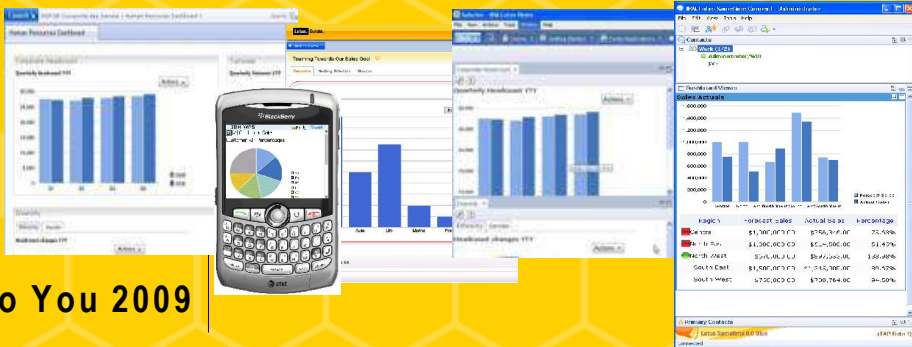
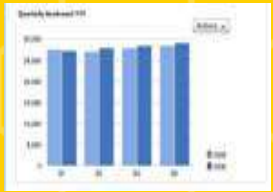
WebSphere Portal

Lotus Quickr

Lotus Notes 8

Lotus Sametime

Lotus Mashups



Demonstration: Build Once, Deploy Anywhere

Resources

Product Web Page	www-01.ibm.com/software/lotus/portal/value/dashboardaccelerator.html
Dashboard KPI Catalog	www-01.ibm.com/software/lotus/portal/value/dashboardaccelerator.html
Live Hosted Demo Server	docs.dfw.ibm.com/activeinsight
Wikis	www-10.lotus.com/ldd/pfwiki.nsf www-10.lotus.com/ldd/portalwiki.nsf/archive?openview&title=ActiveInsight&type=cat&cat=null&tag=ActiveInsight
Redbooks	www.redbooks.ibm.com/abstracts/redp4313.html?Open www.redbooks.ibm.com/abstracts/redp4207.html?Open

Q & A

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Thanks !