

**WebSphere** software

## IBM Project Discovery Workshop for WebSphere Business Events

*Identify business patterns with business event processing*



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### Highlights

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- ***Sense and respond to changing business conditions***
- ***Achieve greater agility through real-time discovery and response***
- ***Capitalize on opportunities and outmaneuver competitors***

### **Business Challenge**

An explosion in event volumes is occurring, driving the need for increased insight and response to event-driven business conditions. You need real-time visibility to the events and information as they occur. And you need the ability to correlate disparate events for actionable insight. IBM Software Services for WebSphere® can help you detect, evaluate and respond to the impact of those business events, and it can empower you to act on those opportunities and risks quickly.

This Project Discovery Workshop helps you understand the value of IBM WebSphere Business Events. The workshop assists you with insight into critical business scenarios and use-cases to which WebSphere Business Events can dynamically respond.

### **Service Solution**

IBM Software Services for WebSphere

will help you discover the best approach for planning and implementing business event processing technology. Backed by years of proven software deployment experience, IBM Software Services for WebSphere is a team of highly skilled consultants with broad process modeling and architectural knowledge, deep technical skills and recommended practices expertise. We provide worldwide support for WebSphere products to make it easy for clients and partners to design, build, test and deploy solutions.

Our proven methodology empowers you to recognize new capabilities for capitalizing on opportunities and outmaneuvering competitors. We offer visibility into your business events and the expertise to help you drive change with confidence and flexibility. And we understand that in these challenging economic times, you need to realize quick time-to-value for your technology investments.

Through the Project Discovery Workshop for WebSphere Business Events, we can address your initial challenges with Business Event Processing (BEP) technology. Our experts can provide an understanding of the value that WebSphere Business Events can deliver, including reducing your total cost of ownership (TCO) and increasing business agility in any economic climate.

## Typical Activities

The Project Discovery Workshop agenda includes an interactive session with an IBM Software Services for WebSphere expert, but the specific activities may vary by customer. The following activities are typically included:

- Overview of the customer's environment and project plans
- BEP concepts
- Typical implementation scenarios
- Use-case and scenario discovery, including
  - Current business requirements for use of BEP
  - Architectural context for the use of WebSphere Business Events
- High-level implementation plan review
- Wrap-up and next steps

## Deliverables

Upon completion of the Project Delivery Workshop, the IBM Software Services for WebSphere expert will deliver a high-level document outlining your WebSphere Business Events requirements as they relate to the business and IT architecture, jointly defined use-case(s) and a roadmap of next steps.

Depending on the level of detail discussed, the document may also include estimated project duration, costs, high-level tasks and a skills training roadmap.

## Education

IBM offers courses that enable you to get the most out of your WebSphere Business Events investment. For additional IBM course information, please visit the following URL:

[ibm.com/websphere/education](http://ibm.com/websphere/education)

## Duration

The Project Delivery workshop for WebSphere Business Events is one day in length.

## Contact

To discuss your specific needs or to find out more about the value that IBM Software Services for WebSphere can offer, please contact your local IBM Software Services Sales Specialist at the following URL:

[ibm.com/developerworks/websphere/services/contacts.html](http://ibm.com/developerworks/websphere/services/contacts.html)



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