ibm.com/innovate
#ibminnovate

Program Guide

Innovate2014

Innovate@SPEED June 1 – 5 | Orlando, FL

SPONSOR CloudOne

You're Invited To Universal Studios®

UNIVERSAL Orlando RESORT

Get ready for one of the most exciting parties we've ever thrown—a massive street party at Universal Studios Florida®! Hang out in the incredible New York Streets set and enjoy unlimited access to three of the most popular rides—TRANSFORMERS™: The Ride–3D, Revenge of the Mummy® and the Hollywood Rip Ride Rockit® roller coaster. Come party in the world's premier movie studio theme park!

Wednesday, June 4
7:00 p.m. - 10:00 p.m.

Complimentary buses depart starting at 6:30 p.m. from the Convention Center entrance. Badge is required for admittance.

Return buses commence from the Park at 8:30 p.m., park closes at 10:00 p.m.

TRANSFORMERS and its logo and all related characters are trademarks of Hasbro and are used with permission. © 2014 Hasbro. All Rights Reserved. © 2014 DreamWorks L.L.C. and Paramount Pictures Corporation. All Rights Reserved. Universal elements and all related indicia TM & © 2014 Universal Studios. © 2014 Universal Orlando. All rights reserved. 1402048/AS

Welcome to Innovate 2014!

Our world is demanding ever-more personalized engagements, with faster feedback, more personalization, and real security and trust. We need the analytical tools, insight, and predictive capabilities to turn a torrent of data into actionable outcomes. Cloud has forever changed the way we do business and the business we do. Mastering DevOps, continuous delivery and continuous engineering is becoming essential for successful business outcomes.

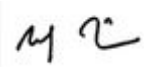
This week more than 4,000 business, IT and engineering professionals will get up-to-speed on the latest technologies like IBM Watson™, IBM DevOps Services and BlueMix, IBM's Platform-as-a-Service.

With 33 tracks and more than 500 sessions, Innovate offers a rich learning opportunity and a new curriculum aligned to Continuous Engineering, DevOps and Innovation. Learn how DevOps and continuous engineering help build a trusted foundation for cloud, big data and engagement that will, in turn, help you lower friction, increase speed and drive results.

We are excited to introduce the Innovate Pit Stop—an interactive, tech-centric expo where you can look under the hood of today's hot topics and technologies. At the Pit Stop you can test drive IBM DevOps Services and BlueMix, IBM's radical, new single-solution environment with the instant services and infrastructure you need to develop and deploy apps across multiple domains. And of course, there will be many opportunities to connect with peers, partners and thought leaders, as well as enjoy great entertainment.

Thank you for joining us on our journey to Innovate@SPEED. At week's end, we hope you will have gained the knowledge to put your career and your company in the fast lane.

Sincerely,



Kristof Kloeckner

Table of Contents

General Information 5
Venue Information 9
Agenda at a Glance 11
General Sessions 14
Keynote Sessions 16
Featured Topics at Innovate 19
Highlights and Special Events 25
Business Partner Activities 36

Conference Program

Streams and Tracks 40
Technical Workshops 53
Design Studio 55
Sunday Sessions 56
Monday Sessions 59
Tuesday Sessions 71
Wednesday Sessions 85
Thursday Sessions 101

Solution EXPO

Solution EXPO Highlights 112
Innovate 2014 Sponsors 115
Innovate 2014 Exhibitors 118
IBM Demo Center 127
Solution EXPO Map M1
Hotel Maps M2

General Information

This Program Guide is your key to understanding the Innovate 2014 agenda and activities. Content is subject to change, so be sure to check the digital signs located throughout the conference center and the Innovate Conference Connect portal for the latest information.

Innovate Conference Connect

Visit the Innovate Conference Connect portal at ibminnovateonline.com, to view the most current agenda and build your own profile and personal agenda. You can conveniently access the portal from your mobile device, personal computer or conference kiosks located in the Dolphin or Swan conference areas.

Conference Connect allows registered conference attendees to:

- View all sessions and activities offered at Innovate 2014
- Create a personalized agenda
- Identify sessions by searching date, stream, track and keyword
- Submit session surveys to provide feedback
- Connect with other attendees and speakers before, during and after the conference
- Stay connected with Innovate 2014 social networking resources

First-Time Users

Create your Innovate 2014 agenda at ibminnovateonline.com by logging in to your user account with your registration email address and confirmation number found on your conference badge. Questions? Please inquire at the Information Center or contact support at ibminnovateonline@us.ibm.com.

Conference Badge

Receive your Innovate badge and badge holder at the Registration desk. Please note you must wear your badge in the badge holder for admittance to all Innovate sessions, the Expo, special events and meals. Badges are not transferable and day passes are not eligible for the Business Partner Summit or the Business Partner reception. You will be required to pay your registration fee to replace a lost badge.

General Information (continued)

Registration and Information Center

Dolphin Hotel, Lobby Level—Convention Foyer

Sunday, June 1	7:00am – 8:00pm
Monday, June 2	7:00am – 7:00pm
Tuesday, June 3	7:00am – 7:00pm
Wednesday, June 4	7:00am – 7:00pm
Thursday, June 5	7:00am – 1:00pm

Meals

Breakfast and lunch will be served as follows:

Breakfast

Pacific Terrace Tent – Outside Pacific Ballroom A, Dolphin Hotel, Level 1

Monday – Wednesday	6:30am – 7:45am
Thursday	7:00am – 8:15am

Lunch

Pacific Terrace Tent – Outside Pacific Ballroom A, Dolphin Hotel, Level 1
Pacific Ballroom BC, Dolphin Hotel, Level 1

Monday	12:15pm – 2:00pm
Tuesday – Wednesday	12:00pm – 2:00pm

Dessert and Coffee

Solution Expo – Dolphin Hotel, Lower Level – Atlantic Hall

Monday – Wednesday	12:30pm – 2:30pm

Internet and Wireless Networks

NEW THIS YEAR! Free wireless Internet will be available inside and outside all Swan and Dolphin rooms and the Expo Hall. Simply point your wireless device to the "INNOVATE" SSID and enjoy!

Stay Connected #ibminnovate

Make the most of your Innovate experience before, during and after the event through the conference social channels. For real-time updates including daily news, check the links below and join in the discussion!

Facebook:	facebook.com/ibminnovate
Twitter:	twitter.com/ibminnovate (Conference tag: #ibminnovate)
Blog:	ibm.com/invisiblethread
YouTube:	youtube.com/ibmrational
Livestream:	ibm.com/innovate

Innovate Store and Bookstore

Dolphin Hotel, Ballroom Level – Northern Hemisphere Foyer

Sunday, June 1	10:00am – 5:00pm
Monday, June 2	9:30am – 5:00pm
Tuesday, June 3	9:30am – 5:00pm
Wednesday, June 4	9:30am – 5:00pm
Thursday, June 5	9:00am – 12:00pm

The Innovate Store has a great selection of Rational and IBM merchandise. You can also visit the Innovate bookstore to find a wide variety of book titles on industry topics. All books are priced 20 percent below retail prices.

Meet the authors at the following book signings:

Scott Will
Being Agile: Eleven Breakthrough Techniques to Keep You from "Waterfalling Backward"
Monday, June 2 12:15pm – 1:00pm

Mark Lines and Scott Ambler
Disciplined Agile Delivery
Monday, June 2 12:15pm – 1:00pm

Gene Kim
The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win
Tuesday, June 3 12:30pm – 1:00pm

General Information (continued)

Audio Recorded Sessions

The Innovate 2014 Online Learning Center offers you MP3 copies of audio recorded conference sessions along with available presentations in PDF format. Online subscribers receive the URL and a username and password allowing continuous download for the life of the online library. Library content can be "streamed" for immediate access, or downloaded to your computer for later access or transfer to your mobile device. The fee for this all-access subscription is $179 now and $199 post conference. The content can also be shipped on a USB flash drive with free Online Learning Center access for $229 now and $259 post conference.

Sales Desk

Dolphin Hotel, Ballroom Level – Northern Hemisphere Foyer

Sunday, June 1	10:00am – 5:00pm
Monday, June 2	7:00am – 6:00pm
Tuesday, June 3	7:00am – 6:00pm
Wednesday, June 4	7:00am – 6:00pm
Thursday, June 5	7:00am – 12:00pm

Your Feedback Matters!

Please take a moment and complete your surveys at any onsite event kiosk, mobile device or computer at: ibminnovateonline.com. Attendees who complete the conference survey onsite can pick up an appreciation gift at the Innovate registration counter.

Venue Information

Emergency Protocol

In the event of an emergency, dial extension 22 on a house phone. In the event of a fire in the facility, dial extension 22 on a house phone. If a house phone cannot be found, dial 911. Please follow the facility's emergency evacuation procedures and the directions of the facility's staff. If you need to evacuate during a fire emergency, always use the stairs.

First Aid

In the event of an emergency, dial extension 22 on a house phone.

Safety and Lost and Found

Please be sure to safeguard all valuables, including laptops, cell phones and other mobile devices at all times. If you lose an item while attending Innovate 2014, please contact the Conference Information Center located in the Dolphin Convention Foyer or contact Swan and Dolphin Security Dispatch at 407.934.4220. At the end of the conference, any unclaimed items will be turned into the lost and found department of the Swan and Dolphin Security Dispatch, 407.934.4220.

Innovate is Green

This year Innovate is continuing to focus on reducing waste, reusing materials and recycling throughout the conference. You can find session abstracts and other detailed content on the Innovate Conference Connect portal at ibminnovateonline.com. The use of plasma screens also reduces printed materials and signage. Please take advantage of the recycling containers located on all three levels of the Dolphin Hotel and throughout the conference meeting space at the Swan Hotel.

Smoking

The Walt Disney World Swan and Dolphin is a smoke-free resort. For your convenience, designated smoking areas are located at: Dolphin 1st Floor East—located just off the elevators behind the back entrance of Todd English's BlueZoo Restaurant, and Dolphin 1st Floor West—located just off the elevators across from Picabu. The Dolphin West area is also available using the Central elevators and Dolphin Front Entrance—located directly to the left when exiting the building. If you have any questions regarding the hotel's non-smoking policy, please contact Guest Services at extension 66.

Venue Information (continued)

Disney Ticket Desk

Swan and Dolphin Hotels, Lobby
Sunday, June 1 – Saturday, June 7 7:30am – 5:30pm

If you're planning to stay at the Walt Disney World Swan and Dolphin after the conference to enjoy any of the Walt Disney theme parks, you can take advantage of complimentary transportation throughout Walt Disney World Resort. You can also enjoy the "Extra Magic Hour" benefit—each day one of the four Disney Theme Parks opens an hour early or stays open up to an extra three hours after regular closing to enjoy select attractions, for those staying on a Disney property. (Valid Theme Park ticket and Resort ID required.) In addition, you can reserve advance tee times at four championship Walt Disney World Resort golf courses and receive priority seating at selected Walt Disney World Resort restaurants.

Agenda at a Glance

Sunday, June 1

7:00am – 8:00pm	Registration and Information Center
9:15am – 5:00pm	Discover Sessions
11:30am – 4:30pm	**Business Partner Summit**
11:45am – 5:00pm	Imagine Sessions
12:30pm – 5:30pm	Technical Workshops*
4:00pm – 6:00pm	**Open Technology Summit**
6:00pm – 8:30pm	**Welcome Reception in the Solution EXPO**

Monday, June 2

6:30am – 7:45am	Breakfast
7:00am – 7:00pm	Registration and Information Center
8:00am – 9:30am	**Opening General Session**
9:30am –10:00am	Refreshment Break
10:00am – 5:00pm	Open Labs
10:00am – 1:00pm	Technical Workshops*
10:00am –10:45am	**DevOps/Continuous Engineering Keynotes**
11:00am –12:00pm	**Cloud Keynote**
11:00am –12:30pm	**Breakout Sessions**
12:00pm – 7:00pm	Solution EXPO
12:15pm – 2:00pm	Lunch
12:30pm – 1:15pm	Birds-of-a-Feather Sessions
1:45pm – 2:45pm	**Mobile Keynote**
1:45pm – 5:45pm	**Breakout Sessions**
2:15pm – 5:15pm	Technical Workshops*
3:00pm – 4:00pm	**Internet of Things Keynote**
3:45pm – 4:15pm	Refreshment Break
4:15pm – 5:15pm	**Watson Keynote**
5:30pm – 7:00pm	**Solution EXPO Reception**

**Separate fees apply. For more information, visit the Onsite Registration Desk.*

Agenda at a Glance (continued)

Tuesday, June 3

6:30am – 7:45am	Breakfast
7:00am – 7:00pm	Registration and Information Center
8:00am – 9:30am	**General Session**
9:30am –10:00am	Refreshment Break
10:00am –12:45pm	**Breakout Sessions**
10:00am – 1:00pm	Technical Workshops*
10:00am – 5:00pm	Open Labs
12:00pm – 2:00pm	Lunch
12:00pm – 7:00pm	Solution EXPO
12:30pm – 1:15pm	Birds-of-a-Feather Sessions
1:45pm – 5:45pm	**Breakout Sessions**
2:15pm – 5:15pm	Technical Workshops*
3:45pm – 4:15pm	Refreshment Break
5:30pm – 7:00pm	**Solution EXPO Reception**
6:00pm – 7:00pm	**Super Women's Group Executive Discussion Panel**
7:00pm – 8:30pm	**Super Women's Group Networking Reception**
7:30pm –10:00pm	**Business Partner Reception**

**Separate fees apply. For more information, visit the Onsite Registration Desk.*

Wednesday, June 4

6:30am – 7:45am	Breakfast
7:00am – 7:00pm	Registration and Information Center
8:00am – 4:00pm	Open Labs
8:00am – 12:15pm	**Breakout Sessions**
10:00am – 1:00pm	Technical Workshops*
10:15am – 10:45am	Refreshment Break
12:00pm – 2:00pm	Lunch
12:00pm – 4:00pm	Solution EXPO
12:30pm – 1:15pm	Birds-of-a-Feather Sessions
1:45pm – 5:45pm	**Breakout Sessions**
2:15pm – 5:15pm	Technical Workshops*
3:45pm – 4:15pm	Refreshment Break
6:30pm	Buses Depart for Special Event
7:00pm – 10:00pm	**Universal Studios Special Event**

Thursday, June 5

7:00am – 1:00pm	Registration and Information Center
7:00am – 8:15am	Breakfast
8:00am – 11:00am	Open Labs
8:30am – 11:30am	Technical Workshops*
8:30am – 12:00pm	**Breakout Sessions**
10:45am – 11:00am	Refreshment Break
12:00pm	Conference ends

**Separate fees apply. For more information, visit the Onsite Registration Desk.*

General Sessions

Monday 8:00am – 9:30am
Dolphin Hotel – Pacific Hall

Innovate@SPEED

Kristof Kloeckner
General Manager,
IBM Rational

Kristiina Söderholm
Manager, Nuclear
Technology,
Fortum

Steve Farley
Vice President,
Application Development
Center,
Nationwide Insurance

Nico Maldener
Senior Project Manager,
Cross-Divisional
Group,
Bosch

Stephanie Trunzo
Chief Creative Officer,
PointSource

We all need to Innovate@SPEED. Kristof Kloeckner will kick off Innovate 2014 with technical insights to accelerate business delivery cycles with confidence and trusted outcomes. How do we deliver Efficiency@SPEED, Value@SPEED and Growth@SPEED? Technical leaders from IBM and our clients will deliver strong positions on Cloud, Mobile, Security, DevOps and Continuous Engineering in crisp, punchy 5-minute speed talks. Kristof's opening keynote will be a catalyst for an intense week of community sharing and networking, focusing on how IBM and its partners can help you become fast, agile and competitive.

Tuesday 8:00am – 9:30am
Dolphin Hotel – Pacific Hall

Transformation@SPEED

Steve Mills
Senior Vice President and Group Executive,
IBM Software and Systems

Steve Mills, Senior Vice President and Group Executive, IBM Software and Systems, will kick off this session with a lively discussion of how IBM has transformed its software development culture. Challenged by the integration of 100s of acquisitions, 1000s of demanding clients and 10,000s of practitioners, what are the key platform, measurement and methods that have enabled IBM's Software Group to be steerable and agile enough to lead the market? Gene Kim, the founder and CTO of Tripwire and author of *The Phoenix Project*, will present his experience and insights in the cultural transformation associated with DevOps, and maximizing throughput of features from "code complete" to "in production," without causing chaos and disruption to the collaboration between development and operations. Finally, Scott Adams, *Dilbert's* creator and author of *How to Fail at Almost Everything and Still Win Big*, will inspire us with his entertaining perspective on transforming your career. Join this session to hear from innovation leaders on the make it or break it insights needed to succeed in today's transforming enterprises.

Gene Kim, founder and CTO of Tripwire, has written three books, including *The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win*. He is a huge fan of IT operations and how it can enable developers to maximize throughput without causing chaos and disruption to the IT environment.

Scott Adams is the creator of Dilbert, the comic strip that runs in over 2,000 newspapers worldwide, on Dilbert.com, and all over the Internet. He has been a banker, software developer, hypnotist, CEO of Scott Adams Foods, owner of two restaurants, inventor and serial entrepreneur. Those experiences are the backdrop for his newest book on success: *How to Fail at Almost Everything and Still Win Big*.

Keynote Sessions

Speed Delivery of Increasingly Complex and Connected Products with Continuous Engineering

Monday 10:00am – 10:45am *Dolphin Hotel – Southern I-III*

Today's products and systems—from medical devices to cars to smart power grid—are becoming more intelligent, instrumented and interconnected. To lead a market, a manufacturer must be able to manage the complexity of designing systems of systems, and also be agile enough to address the constant change occurring within an Internet of Things (IoT). Successful manufacturers must be able to engage in continuous engineering to address the ever increasing pressure to rethink, redesign, reintegrate, and re-innovate—to continuously improve their products and systems.

Join this keynote to learn how IBM is helping companies benefit from continuous engineering. You will hear from industry leaders about how continuous engineering is positively impacting their bottom line. Finally, you will learn how IBM is investing in core continuous engineering capabilities, including:

- Unlocking Engineering Knowledge – "Turn Insight into Outcomes"
- Continuous Verification – "Measure twice, cut once"
- Strategic Reuse – "Don't reinvent the wheel"

DevOps Delivers@SPEED

Monday 10:00am – 10:45am *Dolphin Hotel – Pacific Hall*

You've heard that DevOps can cut software delivery cycles from months to days or even hours. Well, how about minutes? Join us as we show you, live. It's a day-in-the-life experience designed to blow back your ears and ignite your imagination. We'll design, build, test and deploy a fully functional mobile application, integrated with back-end services, using a mix of on-prem and cloud services, all with quality and confidence—and all in minutes. While our developers are busy creating, we'll provide close-up views of the most exciting new innovations in agile development, service virtualization, release and deployment, monitoring, DevOps-as-a-platform service, and more. Plus, we'll share client experience, key practice improvement priorities, and a new outcome-based adoption model. At the end of the session, we'll show you how to download the app we just built so you can start your own experiments. Enterprise capability for continuous innovation—are you ready for DevOps@SPEED?

Dynamic Cloud: A Growth Engine for Business

Monday 11:00am – 12:00pm *Dolphin Hotel – Northern C*

Companies today are choosing cloud to deliver responsive IT, enable "composable" business, and innovate the way people work. These composable businesses can only be realized through a dynamic cloud environment, one able to meet the fast changing demands of the business; able to adapt how and where workloads run to meet new requirements. A Dynamic Cloud leverages the speed and cost benefits of a public cloud; the security and control of a private cloud; and maximizes return on existing IT investments. Join us on the path to a Dynamic Cloud, where DevOps can facilitate an environment in which business leaders, developers and IT managers work more closely to quickly respond to business opportunities. It's all about access, speed, innovation, ease of application movement, and ultimately growth—new revenue streams, new partners to collaborate with, new sources of innovation and new ways to bring these to life.

MobileFirst: Rapid Delivery of Truly Engaging Mobile Experiences to Drive Business Success

Monday 1:45pm – 2:45pm *Dolphin Hotel – Northern C*

Successful companies are driving rapid innovation by leveraging mobile technologies to deliver new value to customers, employees and partners. But realizing the full potential of mobile requires an end-to-end strategy, especially for those building and securing mobile apps which are destined to be the face of business to these users. Key to such a strategy is a constant focus on the user, understanding their needs, delivering what really matters to them and responding rapidly to their feedback.

Join IBM MobileFirst technical leaders in this keynote to discover how IBM is helping organizations drive their mobile strategy forward with a DevOps approach to mobile app delivery, creating the highest quality mobile apps and turning every interaction into an opportunity to create value.

Finally, you will learn how IBM is investing in core DevOps capabilities, focused on mobile systems of engagement, including:

- Continuous Testing and Quality – "Deliver what truly matters"
- Collaborative Development – "Your mobile team is bigger than you think"
- Continuous Delivery – "Respond rapidly through automation and integration"

Keynote Sessions (continued)

Internet of Things

Monday 3:00pm – 4:00pm *Dolphin Hotel – Northern C*

Regardless of what type of engineering you do... The Internet of Things will have an impact on your development activities. As more and more of these connected devices are made available they will be interacting across all aspects of life, from home and family to work and enterprise. These connected devices will interoperate with other devices in the cloud allowing you to gain insights across the enterprise and across all aspects of your life.... Rational is helping our customers make connected devices, gain insights from connected data, and develop new mobile and cloud applications for your enterprise and your customers.

Come hear industry experts and IBM leaders describe the challenges and solutions that are being used to drive engineering in the Internet of Things. Come see how we can make the Internet of Things real—Together.

Will You Be the Next Market Disruptor: Developing Next Generation Cognitive Apps with Watson

Monday 4:15pm – 5:15pm *Dolphin Hotel – Northern C*

Watson represents a transformational shift into the era of cognitive computing where software interacts with users much like a human, understands natural language, and learns through interaction. Find out how organizations are gaining first mover advantage, differentiating versus the competition, and delivering innovation to their industry. Learn how the Watson Developer Cloud allows developers to embed Watson's disruptive technology into their software, how it empowers their organization to use information in new ways, and how current partners are developing with Watson today.

Featured Topics at Innovate

Continuous Engineering

Continuous engineering is an enterprise capability that speeds delivery of increasingly complex and connected products by enabling engineers to accelerate learning by deriving and applying insight from information, while managing cost, quality and risk.

Mark your calendars and plan to attend these special events JUST for engineers! Be able to answer the question "what is Continuous Engineering?" Meet the next generation engineers and party with the current generation! It's going to be fun…

Panel Discussion—An In-Depth Look at Continuous Engineering
Monday, June 2 11:00am – 1:00pm *Dolphin Hotel – Oceanic 7*

Join a lively and interactive discussion of what continuous engineering really means, as we assemble an elite panel comprised of customers, partners and IBM experts to present their views and experience with continuous engineering. We'll explore the key elements of continuous engineering in more detail, and address questions and ideas from the audience in this truly unique Innovate session!

Meet and Greet: How FIRST Robotics is Changing Our World
Tuesday, June 3 12:30pm – 1:15pm *Dolphin Hotel – Oceanic 8*

FIRST *is transforming our culture by creating a world where science and technology are celebrated and where young people dream of becoming science and technology leaders.* Come meet and greet FIRST robotics team 1649, EMS (Engineers Mentoring Students), their robot and Hunter Smith from National Instruments. See and learn how FIRST is educating our future engineers and how you and your organization can support our future generation.

Continuous Engineering Block Party
Tuesday, June 3 8:30pm – 10:00pm

For our continuous engineering customers, please join us for drinks at the Cabana Bar and Beach Club (by the pool at the Dolphin). This will give you a great opportunity to network with our executives, customers, engineering organizations, business partners and our systems team. Come and relax by the pool and enjoy the evening with us.

Featured Topics at Innovate (continued)

DevOps

DevOps is an enterprise capability for continuous software delivery that integrates development with operations and enables organizations to seize market opportunities, respond more rapidly to customer feedback, and balance speed, cost, quality and risk.

As a featured topic at Innovate 2014, we encourage you to join these select sessions and events:

Keynotes

DevOps Delivers@SPEED Keynote
Monday, June 2 10:00am – 10:45am *Dolphin Hotel – Pacific Hall*

DevOps: Release and Deploy Keynote
Monday, June 2 4:15pm – 5:45pm *Dolphin Hotel – America's Seminar*

Breakout Sessions

Practical CD Implementation Showcase from a Large Telco
Monday, June 2 1:45pm – 2:45pm *Dolphin Hotel – Oceanic 3*

Delivering the Magic: Disney's Innovative Move to Continuous Delivery (DevOps)
Tuesday, June 3 1:45pm – 2:45pm *Dolphin Hotel – Asia 1*

Real Experiences with Moving to Continuous Delivery
Wednesday, June 4 3:00pm – 4:00pm *Dolphin Hotel – Asia 1*

Birds-of-a-Feather Session

Accelerating Business Success with DevOps
Monday, June 2 12:30pm – 1:15pm *Dolphin Hotel – Asia 1*

Open Labs

DevOps in the Cloud
Dolphin Northern A1, see page 54 for Open Lab center times.

Instructor-led Workshops

Full-Stack Application Release and Deployment Engineering with IBM UrbanCode
Sunday, June 1 12:30pm – 5:30pm *Dolphin Hotel – Northern A1*

DevOps for the Enterprise: IBM System z Development and Continuous Testing
Sunday, June 1 12:30pm – 5:30pm *Dolphin Hotel – Northern A2*

Building the Bridge to DevOps: Using the IBM Collaborative Development Solution
Monday, June 2 2:15pm – 5:15pm *Dolphin Hotel – Northern A2*

Solution EXPO
See our products in action and consult with experts by visiting the DevOps Zone and meet-up with the DevOps Pit Crew on Monday, 6:00pm – 7:00pm, at the Pit Stop.

SAFe Zone in the Solution EXPO
Scaled Agile® Framework (SAFe) adoption is rapidly gaining momentum so be sure to come by and meet the experts that created it as well as IBM and our business partner SAFe experts and find out more.

DevOps Services and BlueMix App Development Contest
Sponsored by TopCoder
Find out who won, what they built, and what they won in the General Keynote. Come and meet the TopCoder team and get a sneak peak at the next DevOps Services for BlueMix App Challenge in the Pit Stop at the Solution EXPO.

SPECIAL EVENT—IBM DevOps BlueMixer at BlueZoo
Monday, June 2 8:30pm – 10:30pm *Dolphin Hotel – Lower Level*

Relax, enjoy a signature BlueMix cocktail created by master mixologist Watson, and share war stories with fellow developers. Hosted by the IBM DevOps Services and BlueMix development teams. Get there early, space is limited. Conference ID required. IBM employees by invitation only.

Featured Topics at Innovate (continued)

Cloud

New disruptive technologies are pushing companies to rethink how they do business. Are you leveraging cloud across your organization to gain a competitive edge? The Cloud topic at Innovate will help you discover how business leaders, IT leaders and developers are embracing cloud technology to promote innovation and drive business growth. Learn how to quickly build cloud applications on open architectures and tap into global cloud infrastructures. See how cloud can give users the software they need, free developers to focus on apps, and enable IT to become a service provider. We encourage you to join these special sessions, focused on cloud, as part of your conference agenda:

Keynote

Cloud Keynote: Dynamic Cloud: A Growth Engine for Business
Monday, June 2 11:00am – 12:00pm *Dolphin Hotel – Northern C*

Featured Sessions

The New Developer Experience: Rapid Solution Delivery with Codename: BlueMix Services
Monday, June 2 1:45pm – 2:45pm *Dolphin Hotel – Australia 3*

"Make An App for That": Empowering Business Developers to be Apps Heroes
Monday, June 2 4:15pm – 5:45pm *Dolphin Hotel – Australia 3*

What's New in IBM DevOps Services?
Tuesday, June 3 1:45pm – 2:45pm *Dolphin Hotel – Australia 3*

Mobile

Building truly successful mobile apps is tough work, especially when you consider that 80 percent of mobile apps are deleted after their first use. When you are building and securing mobile apps which are destined to be the face of your business, either to clients or employees, a constant focus on the user, understanding their needs, delivering what really matters to them and responding rapidly to their feedback are critical. As a featured topic at Innovate 2014, we encourage you to join these special sessions, focused on mobile, as part of your conference agenda:

Keynote

MobileFirst: Rapid Delivery of Truly Engaging Mobile Experiences to Drive Business Success
Monday, June 2 1:45pm – 2:45 pm *Dolphin Hotel – Northern C*

Featured Sessions
A Strategic Guide to Becoming a Mobile Enterprise
Monday, June 2 3:00pm – 4:00pm *Dolphin Hotel – Northern A4*

Mobility Trends in the Insurance Industry
Wednesday, June 4 1:45pm – 2:45pm *Dolphin Hotel – Northern A4*

Continuous Quality for Mobile Apps—Reduce Your Time-to-Feedback
Wednesday, June 4 4:15pm – 5:15pm *Dolphin Hotel – Northern A4*

The Internet of Things

The Internet of Things is transforming the way corporations and consumers interact with each other and the environment around them. It is changing business models, technology investments, consumer experiences, and everyday life. As a featured topic at Innovate 2014, we encourage you to join these special sessions on our agenda:

Keynote
Internet of Things
Monday, June 2 3:00pm – 4:00pm *Dolphin Hotel – Northern C*

Featured Sessions
IBM and Connected Vehicle
Tuesday, June 3 3:00pm – 4:00pm *Dolphin Hotel – Australia 3*

Testing in the Internet of Things – A Connected Vehicle Case Study
Wednesday, June 4 3:00pm – 4.00pm *Dolphin Hotel – Australia 3*

IBM Watson

Watson represents a first step into cognitive systems, a new era of computing. It uses programmatic computing plus the combination of three additional capabilities that make Watson truly unique: natural language processing, hypothesis generation and evaluation, and dynamic learning. As a featured topic at Innovate 2014, we encourage you to join these special sessions on our agenda:

Keynote
Will You Be the Next Market Disruptor: Developing Next Generation Cognitive Apps with Watson—*Stephen Gold, Vice President, Watson Ecosystem*
Monday, June 2 4:15pm – 5:15pm *Dolphin Hotel – Northern C*

Featured Topics at Innovate (continued)

IBM Watson *(continued)*

Featured Session

DevOps in Watson – Working Smarter, not Harder! — *Carl Kraenzel, IBM Distinguished Engineer, Director Watson Managed Services*
Wednesday, June 4 4:15pm – 5:15pm *Dolphin Hotel – America's Seminar*

Live Demo

An Ecosystem of Innovation: Creating Cognitive Apps Powered by IBM Watson and IBM BlueMix — *Swaminathan Chandrasekaran, Executive Architect, Watson CTO Office and Carmine DiMascio, Advisory Software Engineer*
Tuesday, June 3 4:15pm – 5:15pm *Dolphin Hotel – America's Seminar*

Hands-on Demo

Stop by Innovate Pit Stop on the Solution EXPO floor.

BlueMix Cocktail

Innovation is served! Join us at the Sunday evening Solution EXPO reception for a Watson-inspired cocktail.

The Pit Stop at Innovate

The Pit Stop at Innovate is your place to re-charge your devices and re-fuel your brain. Located in the Solution EXPO, the Pit Stop has hands on labs, geeky treats like oculus rift and smart phone controlled racing cars and an open networking environment for casual collisions.

For each of our featured topics, the Pit Stop will host special Pit Crew Meet-ups. Pull into the Pit Stop during these times to meet the Pit Crew — Distinguished Engineers, Product Managers and Implementation Specialists — for all of our key trends and technologies.

The Pit Crew Meet-Up Schedule:

Sunday, June 1	7:00pm – 8:00pm	IBM Champions
Monday, June 2	12.45pm – 1:45pm	Cloud
Monday, June 2	6.00pm – 7:00pm	DevOps
Tuesday, June 3	12.45pm – 1:45pm	Mobile
Tuesday, June 3	6.00pm – 7:00pm	Continuous Engineering and FIRST Robotics
Wednesday, June 4	12:45pm – 1:45pm	Watson and Internet of Things

Highlights and Special Events

Grand Opening Reception and Solution EXPO

Dolphin Hotel, Lower Level – Atlantic Hall

The Innovate 2014 Solution EXPO is the hub of the conference, featuring the newest technology from IBM and IBM Business Partners. Learn more about solutions that can help you and your business stay ahead. See the Solution EXPO Highlights section on page 112 for the solution insights and activities that the Solution EXPO has to offer.

Join us Sunday evening at the Welcome Reception to meet the exhibitors and experts and get a first glimpse of all the new technologies that will help you Innovate@SPEED. During the Monday and Tuesday evening receptions, you can continue to network and discover the solutions and technologies available from IBM and our Business Partners.

Sponsored by IBM System z

Solution EXPO Hours

Sunday, June 1	6:00pm – 8:30pm
Monday, June 2	12:00pm – 7:00pm
Tuesday, June 3	12:00pm – 7:00pm
Wednesday, June 4	12:00pm – 4:00pm

Solution EXPO Receptions

Sunday, June 1	6:00pm – 8:30pm
Monday, June 2	5:30pm – 7:00pm
Tuesday, June 3	5:30pm – 7:00pm

Birds-of-a-Feather

Monday, June 2	12:30pm – 1:15pm
Tuesday, June 3	12:30pm – 1:15pm
Wednesday, June 4	12:30pm – 1:15pm

Join fellow attendees, Business Partners and IBMers to discuss hot topics in product and application development and delivery. Please refer to the Innovate Conference Connect portal at ibminnovateonline.com for topics and locations.

Breakout Sessions

Breakout sessions provide deep dives into strategies for improved productivity for software, systems and product developers as well as insights into trends affecting software, product and systems delivery teams. Get the latest strategies, tips and techniques for increased efficiency and hear about the newest technologies—including Cloud, Mobile, Cognitive Computing and more—that impact software, product and systems delivery teams.

Highlights and Special Events (continued)

The Client Reference and GRUC Lounge

Dolphin Hotel, Lobby Level – Europe 2

Monday, June 2	10:00am – 5:00pm
Tuesday, June 3	10:00am – 5:00pm
Wednesday, June 4	9:00am – 5:00pm
Monday and Tuesday Hospitality Reception	4:00pm – 5:00pm

$20 voucher for 15 minutes of your time… This lounge is open to all Rational client and Business Partner references, as well as Global Rational User Community (GRUC) members and IBM Champions. Stop by and network with other members. Take a break and enjoy a snack, book a client reference meeting, check your email, or just put your feet up and relax. Not already a client reference or GRUC member? No problem! Let us register you on site then usher you inside. All new client references will receive a $20 logo store voucher for just 15 minutes of your time!

Don't miss the reference awards reception on Monday, from 4:00pm – 5:00pm where Client Reference champions will be recognized. On Tuesday, from 4:00pm - 5:00pm, there will be another hospitality hour where the GRUC award winners will be recognized.

Discover Sessions

Dolphin Hotel, Ballroom Level – Southern I, II, III

Sunday, June 1 9:15am – 5:00pm

Software and Product delivery is a team sport. We all specialize in one domain or another, but how can we learn about what others on the team are doing, about what goes on outside our cubicle walls? Let us introduce you to a variety of IBM Rational solutions that enable businesses to deliver products and services in a more productive, effective, predictable and prioritized way. Come learn something new to help improve the way you develop and deliver software and products and ultimately unleash innovation@SPEED!

Executive One-on-One Meetings

Swan Hotel – Lobby across from Lark 1 and 2

Sunday, June 1	10:00am – 6:15pm
Monday, June 2	10:00am – 6:15pm
Tuesday, June 3	10:00am – 6:15pm
Wednesday, June 4	8:00am – 5:00pm

Executive One-on-One Meetings offer a unique opportunity to meet with IBM executives. Gain greater insight from IBM leaders and answers to your specific questions. If you have one-on-one meetings scheduled, please arrive five minutes early to check in. If you are not scheduled for a one-on-one meeting, go to the Executive One-on-One Meetings check-in desk to request a meeting, subject to availability.

IBM Certification Testing

Dolphin Hotel, Lobby Level – Europe 1

Sunday, June 1	1:00pm – 3:00pm
Monday, June 2	10:00am – 6:00pm
Tuesday, June 3	10:00am – 6:00pm
Wednesday, June 4	10:00am – 5:00pm
Thursday, June 5	8:00am – 10:00am

Certify your skills with onsite IBM Professional Certification exams! IBM Innovate attendees are entitled to take two free IBM Rational Certification exams while onsite at Innovate. Additional exams are available at the significantly reduced price of USD $100.

Certification exams from Cloud Computing, Cognos®, IBM Enterprise Content Management, Information Management, Lotus®, SOA, Tivoli®, WebSphere®, and XML are offered at a 50% discount. Exams are payable through an online test tool with any major credit card. Get a complete listing of all IBM Rational certification exams at the Certification Lab. For certification information, see the IBM Rational Professional Certification Program at **ibm.com**/certify/certs/rl_index.shtml.

Pre-registration is not required. Exams are closed-book and computer-based, containing multiple-choice questions. They are delivered in a proctored environment via a password protected, web-based tool. To reduce wait time, follow the directions on the Innovate website on Certification and create your PearsonVue Username and Password before coming to the Certification Lab.

Highlights and Special Events (continued)

IBM Certification Testing *(continued)*

IBM Software Technical Sales Mastery Testing

IBM Business Partners can validate their skills on IBM Rational solutions and products by taking IBM Software Technical Sales Mastery tests within the Certification Lab. Business Partners can take two free tests as an attendee.

Imagine Sessions

Dolphin Hotel, Ballroom Level – Southern V
Sunday, June 1 11:45am – 5:00pm

Science fiction author William Gibson is quoted as saying, "The future is already here—it's just not evenly distributed." Together, IBM Rational and IBM Research are investigating, envisioning and inventing the future of software and systems engineering@SPEED. Join us for a series of sessions that will give you insights into how the world is changing, what it means for your development organization and your business, and what we can do to take advantage of these changes. Presentations range from general technology outlooks to specific investigations and prototypes to address the problems you will be confronting—sooner than you think. Top researchers and development experts are on hand to answer your questions.

Industry @ Innovate

Aerospace and Defense Panel at Innovate

Dolphin Hotel, Lobby Level – Oceanic 6
Tuesday, June 3 4:15pm – 5:30pm

Unmanned Systems are being used in a variety of roles, including rovers gathering data in space, drones gathering intelligence or delivering missiles, or underwater vehicles searching the oceans. There are an increasing number of companies who are racing to develop unmanned systems for specific applications in both commercial and defense areas. This panel will take a look at the future of unmanned systems and the implications across warfare, jobs, technology, and the development of complex and embedded systems.

Automotive Panel at Innovate
Dolphin Hotel, Lobby Level – Oceanic 8
Tuesday, June 3 4:15pm – 5:30pm

The automotive industry is on the verge of another paradigm shift. Connected cars and the Internet of things are defining the next wave of innovation. Join this session to engage with a panel of industry experts as they address hot topics, trends and approaches being pursued by innovative companies.

Electronics Panel at Innovate
Dolphin Hotel, Lobby Level – Oceanic 7
Tuesday, June 3 4:15pm – 5:30pm

Faced with fierce competition, increasing regulations, demanding consumers, and ever growing complexity, the Electronics and Medical Devices industries are seeing more challenges than ever before. Join in on the conversation as a panel of leading industry experts discuss innovative ways to tackle these issues and embrace rising trends.

Energy Forum
Swan Hotel – Swan Ballroom 5
Tuesday, June 3

Keeping up with energy needs in a changing world is an incredible challenge. It is an even bigger challenge to generate clean and safe energy while balancing market volatility, emerging technologies, and public acceptance. The industry recognizes that a smarter, cleaner and greener planet requires energy from a diversified portfolio that includes generation from wind, solar, natural gas, and nuclear. The Energy Forum will explore a decade of progress in clean energy and look into the future at trends, technologies, challenges, and innovations in the energy industry. The Forum will include a view into innovations emerging from ingenuity amongst local organizations and an expert panel presenting perspectives on the future. Citizens for Clean Energy will lead the local competition and the expert panel will be led by J.L. Martinez, Sr. Director of Clean Energy, Florida Power & Light Company and Chair of the Advisory Board for the Florida Energy System Consortium.

Nuclear Panel 11:15am – 12:15pm

Innovations in Energy – Student Competition 1:45pm – 3:45pm

Into the Crystal Ball – Energy Panel 4:00pm – 5:00pm

Highlights and Special Events (continued)

Integrated Services Delivery Zone

Dolphin Hotel, Lobby Level – Asia 5

Monday, June 2	10:00am – 4:00pm
Tuesday, June 3	10:00am – 5:00pm
Wednesday, June 4	10:00am – 5:00pm

Explore, with the experts, ways to implement, adopt and sustain your Rational Software Solution. The Integrated Service Delivery Zone (ISD) is a single area to meet subject matter experts who deliver Rational solutions. Stop by to learn about our successes, ask about deployment best practices and find out why a center of excellence is critical to your software return on investment. The following areas are located in the ISD zone:

Consulting Café

Dolphin Hotel, Lobby Level – Asia 5

Whether you are planning a new implementation, looking for the best path to upgrade your current solution, or creating a center of excellence, the Rational Services experts in the Consulting Café are available to help you achieve greater success. Join us for coffee and collaborative conversation in the Consulting Café.

Support & Subscription Patio

Dolphin Hotel, Lobby Level – Outside Asia 5

IBM Software Subscription and Support delivers value from day one and keeps on delivering for years to come. Our top World Wide Software Subscription and Support sales leaders and Executive team will be on hand to help you discover how to get the maximum return from your software investment for your company. What gives you all new versions and releases without re-purchasing software licenses? How do you have 24/7 support along with all fixes from our award winning Support Portal? We have the answers! Come talk to the Software Subscription and Support team in the S&S Patio! Drop by and learn how to further your company's innovation today.

Accelerated Value Program Red Carpet Lounge
Dolphin Hotel, Lobby Level – Asia 5

The Rational Accelerated Value Program team is proud to continue the tradition of hosting an invitation-only experience for our Accelerated Value Program (AVP) clients at the AVP Red Carpet Lounge (RCL). Here AVP clients have access to exclusive presentations and technical discussions that are driven by client interest and delivered by experts and executives from Rational Development and Client Support teams. The AVP RCL ribbon is also your ticket to join us for refreshments, forge a new connection, enjoy a moment of respite, or a chance to catch up on work. The AVP RCL is an exclusive one-stop shop for expertise, comfort and convenience during Innovate!

Open Technology Summit

Dolphin Hotel, Ballroom Level – Southern III
Sunday, June 1 4:00pm – 6:00pm

Hosted by: Kevin Stoodley, IBM Fellow and Rational CTO, and Angel Diaz, Vice President, IBM Open Technology and Cloud Performance Solutions

Want to stand out from your peers? Want to understand which emerging technologies and open source projects are changing the world and why? Then join us Sunday afternoon for the Open Technology Summit and learn about the open technologies that are powering today's Cloud and Mobile environments and reshaping Systems Engineering. Hear industry leaders deliver lightning talks on topics such as jQuery, Cordova, OpenStack, Cloud Foundry, and OSLC, and participate in a panel discussion on the challenges and opportunities facing product, and software, delivery organizations. You'll learn how these open technologies enable delivery agility and velocity that were impossible just a few years ago. You'll have the opportunity to mingle and exchange ideas with the speakers and to help advance these industry initiatives. Refreshments will be provided.

Highlights and Special Events (continued)

Pit Stop at Innovate

Expo – Dolphin Hotel, Lower Level – Atlantic Hall

Innovate@SPEED is your fast track to driving success in lean transformation and continuous delivery platforms. And the Pit Stop is the place to get behind the wheel with Codename: Bluemix. Code from 0 to 60 in 5 minutes flat with this awesome single solution environment, revved up with the instant services and infrastructure needed to develop and deploy apps across multiple domains @SPEED! Runtimes like node.js and ruby… and services for web and apps, mobile, big data, and DevOps, just for starters.

The Pit Stop is also where you'll get one-on-one time with the Pit Crew—Distinguished Engineers, Product Managers and Implementation Specialists—during meet-ups on today's hot topics including mobile, cloud, continuous engineering, DevOps and more! You can also get under the hood of leading technologies like Oculus Rift and put the pedal to the metal racing smart phone controlled RC cars running Liberty for Java™. Or if you just need to recharge your device or yourself with some real java, pull into the Pit Stop.

Pit Crew Meet-Up Schedule: Drop by the Pit Stop during these times to meet the Pit Crews for these key trends and technologies.

Sunday, June 1	7:00pm – 8:00pm	IBM Champions
Monday, June 2	12.45pm – 1:45pm	Cloud
Monday, June 2	6.00pm – 7:00pm	DevOps
Tuesday, June 3	12.45pm – 1:45pm	Mobile
Tuesday, June 3	6.00pm – 7:00pm	Continuous Engineering and FIRST Robotics
Wednesday, June 4	12:45pm – 1:45pm	Watson and Internet of Things

Super Women's Group Executive Discussion Panel

Dolphin Hotel, Lobby Level – Australia 3
Tuesday, June 3 6:00pm – 7:00pm

Panelists include both IBM Executives as well as other Industry Leaders

Adaptability is crucial in today's tech industry and continuously improving your skills is the key to success. Aligned with the theme of the conference, the panel will focus on Your Career @SPEED. Discuss where to focus your efforts as well as define long term goals. Come hear how several women executives have advanced their careers in technology during periods of tremendous change in the industry. This interactive session provides you with tips, best practices and lessons learned from experts.

Super Women's Group Networking Reception

Dolphin Hotel, Lobby Level – Asia 5
Tuesday, June 3 7:00pm – 8:30pm

Hosted by Wendy Toh, Vice President, Rational Worldwide Client Support; Dibbe Edwards, Vice President, Rational Development; Gina Poole, Vice President, Rational Marketing; and Marcy Pearson, Vice President WW Sales.

Immediately after the Women's Executive Discussion panel, take an opportunity to network with other women in the Software Industry. Appetizers and refreshments will be served.

Highlights and Special Events (continued)

System z Solutions Suite

Dolphin Hotel – Northern Hemisphere B – Buildout Rooms 1 and 2

Monday, June 2	1:00pm – 5:00pm
Tuesday, June 3	10:00am – 5:00pm
Wednesday, June 4	9:00am – 5:00pm
Thursday, June 5	8:00am – 11:00am

The System z® Solutions Suite is your place to see the latest ***DevOps*** solutions for the Enterprise and other technologies in a relaxed, one-on-one environment. Choose from a variety of solution focused, on-demand briefings and demos presented by our technical experts, who will also be available for private consultations.

These in-depth sessions will help you:

- Address typical real world problems encountered by System z application developers
- Use modern tools to monitor, manage, debug and analyze applications in a real-world enterprise
- Develop five-star mobile applications by integrating your business critical, back-end data sources with new systems of engagement
- Discover and categorize key assets and business logic functionality and revitalize your applications
- Empower your employees to do more, and make their work easier through collaboration
- Realize quicker time-to-market and time-to-revenue
- Optimize your infrastructure to reduce costs and fund new projects
- Interconnect business processes and deliver highly effective application infrastructure for all business situations

Also, join us on **Tuesday**, from 12:30 to 1:30 pm for a Lunch-and-Learn session called ***"How to Revitalize Your Business Critical COBOL Applications and Reduce the Cost of Running Them."***

Learn more about the advancements made in the newest release of COBOL for the mainframe Enterprise COBOL for z/OS, V5.1 and how it can help you reduce costs and improve productivity.

VoiCE

IBM Rational Voice of the Client (VoiCE) is a multi-day, invitation-only event offering the opportunity to interact with executives, product management leaders, and other clients from across the Rational community. Product solution sessions facilitate candid discussions among clients who have vast product knowledge and a desire to influence Rational products, solutions, services, strategy, and business decisions.

All VoiCE participants must have a confidential agreement in place. To learn more about VoiCE or other Rational Client Programs, **join us in Australia 2 at 11:15am on Tuesday, June 3rd for Innovate session 1477 "Why I want to be involved in Rational's Client Programs"** or email voiceibm@us.ibm.com. Follow us on Twitter @RationalVoiCE and feel free to stop by the VoiCE registration desk for more information.

You're Invited to Universal Studios®!

Wednesday, June 4 7:00pm – 10:00pm

Get ready for one of the most incredible parties we have ever thrown—a massive street party in the heart of Universal Studios Florida®! Hang out in the incredible New York Streets set and enjoy unlimited access to three of the most popular rides: TRANSFORMERS™: The Ride-3D, Revenge of the Mummy® and the Hollywood Rip Ride Rockit® coaster. Come enjoy the world's premier movie studio theme park!

Badge is required for admittance. **Complimentary buses will depart from the Dolphin Convention Center entrance starting at 6:30 pm.** Return buses will leave from the park starting at 8:30 pm.

Additional guest passes will be available for purchase at the Registration Desk by check and credit card only. Cash will not be accepted.

Adults ages 21+:	$105
Ages 10-20:	$85
Children ages 3-9:	$55

TRANSFORMERS and its logo and all related characters are trademarks of Hasbro and are used with permission. © 2014 Hasbro. All Rights Reserved. © 2014 DreamWorks L.L.C. and Paramount Pictures Corporation. All Rights Reserved. Universal elements and all related indicia TM & © 2014 Universal Studios. All rights reserved.

Business Partner Activities

Innovate 2014: Innovate@SPEED will include many exciting, informative and business savvy activities geared to IBM Rational and cross-brand Business Partners. It all starts with the exclusive Business Partner Summit general session on Sunday, June 1, where Marcy Pearson will share her strategies for your success!

Business Partner Summit*

Swan Hotel

Sunday, June 1	11:30am – 1:30pm	Lunch and General Session
	1:40pm – 4:30pm	Breakout Sessions

The Innovate 2014 Business Partner Summit includes executive insights into strategy and direction, along with many sessions designed to help you maximize performance and solidify how IBM Business Partners and IBM can go to market together to innovate@SPEED and move your business forward.

The doors will open precisely at 11:30am with a seated lunch this year. Attendees MUST have the BP Summit notation on their badges to be admitted. Join us to hear Kristoff Kloeckner, Marcy Pearson and Gina Poole talk about the importance of Business Partners to the Rational strategy. Special appearances by Sandy Carter, Mark Register and Shaun Jones!

The afternoon breakout sessions are packed with exciting information: DevOps by Randy Newell, Lead Progression from Imran Hashmi, Continous Engineering from Nicole Katrana, Token Licensing, Business Transformation, Social Media Marketing and much more!

Business Partner Café

Dolphin Hotel, Lower Level – on the EXPO floor

Sponsored by:

INGRAM MICRO
Partner Smart

Sunday, June 1	6:00pm – 8:30pm
Monday, June 2	9:00am – 7:00pm
Tuesday, June 3	9:00am – 7:00pm
Wednesday, June 4	9:00am – 4:00pm

BluePrints is THE place to meet, collab and connect! Join us in the Business Partner Café, the hub of partner and client meetings for the Innovate week! Look for meeting rooms for one-on-one meetings with executives, customers and surprise refreshments to keep you energized! Meet your customers, meet your reps and meet with us! Don't forget to visit our self-service IBM Resource Tool where you can explore, learn and download information on over 100 topics including the Business Partner Summit Breakout Sessions.

Business Partner Reception*

Fantasia Garden (follow path behind Swan Hotel)

Tuesday, June 3 7:30pm – 10:00pm

Celebrate! You've spent most of the week collaborating, networking, meeting, and learning! Now it's time to chill, relax and celebrate! We're offering delicious appetizers, carnival-themed cocktails, fun carnival activities, great networking and lively music! The only thing missing is You!

Please join us for THE best IBM Business Partner reception ever! Don't come late. Be sure to have your IBM Innovate Business Partner badge for entry.

2014 IBM Innovate Awards

The IBM Rational team is pleased to present the 7th Annual Innovate Business Partner Awards at Innovate 2014. These awards recognize IBM Business Partners who have demonstrated excellence in delivering business value solutions to our clients based on their integrations or have demonstrated the best use of Rational software in customer solutions with IBM Rational software. Award winners will be recognized during the Business Partner Summit on Sunday, June 1 and will receive recognition throughout the conference.

2014 presents awards in 4 categories:

- Innovation in IT
- Innovation in Systems
- Innovation in EM
- VAD of the Year

**Conference day passes are not eligible for the Business Partner Summit or the Business Partner reception.*

THE GLOBAL Rational USER COMMUNITY

The Global Rational User Community

Learn, teach and collaborate with peer experts for enhanced results

The Global Rational User Community (GRUC) is the largest online and offline organization of Rational professionals in the world – home to 100+ local and virtual/global groups from 29 countries – with 20,000+ members. The GRUC offers free educational resources for new to experienced users - information you won't find elsewhere to help you be more successful faster.

Enjoy these special events designed just for GRUC members at Innovate 2014

The Benefits of Participating in the Global Rational User Community
Monday, June 2, 3-4 pm, Australia 2, Dolphin Hotel
Presented by Julian Holmes, Agile Mentors; Carson Holmes, Software Development Experts; Rod Baptie, Founder, Baptie & Co.

GRUC: Corporate User Group Information/Q&A
Tuesday, June 3,10-11 am, Australia 2, Dolphin Hotel
Presented by Rod Baptie, Founder, Baptie & Co.; Tracey Burton, IBM

Ten Years of User Group Experience
Wednesday, June 4, 12:30-1:15 pm, Asia 2, Dophin Hotel
Presented by Andy Detandt, Leader, North Florida Rational User Group

Solution Expo Pedestal in the Pit Stop
Sunday-Wednesday, June 1-4, Solution Expo Hours

Client References and GRUC Lounge – Open to All GRUC/User Group Members
Europe 2, Dolphin Hotel, Lobby Level
Monday, June 2, 10 am-5 pm | Tuesday, June 3, 10 am-5 pm | Wednesday, June 4, 9 am-5 pm
Hospitality Reception on Monday and Tuesday: 4-5 pm (Recognizing Client Reference Champions at Monday's reception; GRUC Awards & drawings at Tuesday's reception)

Enter to Win a FitBit®!
Visit http://bit.ly/1hGyNfT or scan the QR code for details.
Don't forget to stop by the GRUC Lounge or Pit Stop to enter the contest and to pick up your pedometer.

Not yet a member? Join Instantly in the Solution Expo, Client Connections & GRUC Lounge OR visit rational-ug.org now.

Corporate User Groups now available! Details: rational-ug.org/crugs/

Conference Program

Streams and Tracks

The Innovate 2014 curriculum features over 500 technical sessions across three streams: DevOps, Continuous Engineering and Innovation. Streams group similar tracks to help you better organize your schedule and enable you to focus on the content areas that are important to you. See the Stream and Track descriptions below and find the sessions you would like to attend in the session listing section which starts on page 56.

You may also use the Innovate Conference Connect portal at ibminnovateonline.com, to view the most current session information and build your own profile and personal agenda. You can conveniently access the portal from your mobile device, personal computer or conference kiosks located in the Dolphin or Swan conference areas.

Continuous Engineering Stream

Continuous Engineering is an enterprise capability that speeds delivery of increasingly complex and connected products by enabling engineers to accelerate learning throughout the lifecycle, while managing cost, quality and risk. It addresses the ever present need to never stop rethinking, redesigning, reintegrating, and re-innovating products and solutions. Continuous engineering includes key product development capabilities such as systems engineering, embedded software development, requirements management, quality management and program management. Come learn from the tracks in this stream how continuous engineering can be applied within your organization.

CCC Change and Configuration Management Track

Change and Software Configuration Management is the core foundation for every development team regardless of their size. IBM Rational offers the largest and most comprehensive set of Change and Configuration Management tools in the market that enables our customers to meet the specific objective of their needs. Continuous Engineering sessions will focus on source code management capabilities in highly complex, variant and regulated environments. We will discuss ability to use multiple tools that compliment each other, integrated work-flows between change management tools and source code management solutions. The sessions will include best practices and client use cases, as well as technical insights from IBM lab teams with an emphasis on new capabilities and applications.

CEE Exploring Continuous Engineering Track

Continuous engineering is an enterprise capability that speeds delivery of increasingly complex and connected products by enabling engineers to accelerate learning throughout the lifecycle, while managing cost, quality and risk. This track dives deeper into continuous engineering and explores the many ways that engineers can become efficient. These include themes such as accessing data wherever it resides whenever it's needed, using modeling and simulation to zero in on the optimal design, and strategically reusing design information. Sessions in this track will explore topics such as using open standards like OSLC, integrating with PLM systems, and applying technologies such as social and big data to product development challenges.

CES Model Based Systems and Software Engineering/ Simulation Track

IBM solutions and technologies help best-in-class companies to architect and design products that not only drive market advantage but also encourage continuous innovation. Providing benefits and insights to architects, systems engineers and those responsible for design, Model Based Systems and Software Engineering/Simulation sessions will feature best practices, methodologies, demos and real-life experiences in the field of model based systems engineering and simulation. Sessions will focus on Architecture Frameworks and Software Architecture (DODAF, MODAF, UPDM, AUTOSAR), frameworks for architecting large systems-of-systems, and simulation best-practices.

CPD Agile Product Development Track

Today, agile practices are being adopted to deliver software-driven innovation in virtually every industry, from automotive and aerospace to safety-critical medical devices. Leveraging agile has proven to provide organizations with a competitive edge, allowing them to predictably deliver smarter products faster and with higher quality. Sessions in this topic will cover the spectrum of the agile journey, including tips for successful agile adoption, techniques for extending agile practices to large and distributed teams, and practical guidance on how to effectively adapt agile to address issues such as regulatory compliance, outsourcing, and complex multi-platform development.

Streams and Tracks (continued)

CPP Product and Portfolio Management Track

Portfolio demand and delivery management can help your business reduce waste and increase value by optimizing, monitoring, and controlling your end-to-end lifecycle. In today's marketplace and business climate, organizations must ensure that they "do the right things" and "do things right", focusing on activities where they will gain the most value, within the boundaries of organizational strategy and business objectives. In parallel with our key agenda topics of Portfolio Management and Demand and Delivery Management we will also showcase the latest techniques for managing IT, from strategy to delivery, in order to resolve more complex IT challenges, including, for example, Application Portfolio Management. Topics will focus on best practices and real-life experiences including capturing ideas, requirements, projects, and progressing these through prioritization, evaluation, comparison, analysis and planning to achieve optimized portfolios supporting business needs.

CQM Quality Management and Testing Track

Many companies adopting a DevOps approach are realizing that faster delivery of high quality software requires continuous testing. But given today's complex application environments, this is easier said than done. It requires streamlined processes, sound quality management and testing practices, collaboration with development and operations, and the right level of automation. This topic will discuss the changing role of the tester while sharing real world experiences and best practices to effectively manage software quality across the lifecycle—including integration, functional, and performance testing. Sessions will also share how service virtualization is a key enabler for earlier and continuous testing to increase efficiency, reduce testing costs, and accelerate software releases.

CRA Project Reporting and Analysis Track

Reporting across the lifecycle is a key activity in software delivery that requires understanding the data that is created and managed throughout the requirements, development, testing and deployment of software development projects. This is even more important as businesses adopt faster business processes to remain competitive in today's world. In systems development being about to manage your data and report on progress throughout a project is also the cornerstone of engineering and plays a key role in getting complex systems to the market faster while adhering to compliance requirements. This track explores the experiences of organizations with processes, tools, and techniques to effectively measure, manage and report on their business. You will have the chance to see some of the best reporting case study examples from the software and systems engineering domains.

CRM **Requirements Management Track**

IBM Rational DOORS, the world's leading Requirements Management solution, helps increase the quality of systems engineering, safety, business or mission critical systems and software development projects by improving requirements communication and collaboration. Requirements Management enhances quality by increasing the visibility of business objectives, customer needs, technical specifications and regulations. With powerful capabilities for capturing, linking, analyzing and managing changes to requirements and their traceability, this ensures conformance to requirements and compliance with regulations and standards.

CRS **Real-time and Embedded Software Track**

Embedded software is the key to differentiation in smarter products, providing the product's intelligence and enhancing business value through compelling new capabilities. But creating the software for smarter products presents challenging new layers of complexity for development organizations. Attendees at these sessions will hear from their peers on how to best adapt and apply practices and collaborative tooling across the development lifecycle to more quickly bring high quality products to market, while lowering costs and meeting compliance objectives.

CSE **Systems Engineering Track**

Sponsored by:

Systems engineering is the key to driving innovation in the product development process, helping organizations deliver smarter products by enabling collaboration and integration across the product lifecycle. Successful products and systems result from precise requirements that are traced throughout the development process, from insights revealed by architecture and behavior modeling, from collaboration among multiple teams and engineering disciplines, and from quality metrics tracked and enforced throughout development. Sessions in this topic focus on leveraging the discipline of systems engineering to successfully manage innovation of software-intensive products and systems.

CWP **Collaboration, Workflow and Planning Track**

To improve results, engineering managers want to know who's working on what, what program might be in trouble, and who needs help. They also need to ensure that their development processes are facilitating compliance with industry standards and regulations, while allowing high levels of collaboration required for innovation. Sessions in this track explore best practices for managing the activities of engineering teams to result in more efficient development, higher product quality, and reduced risk.

Streams and Tracks (continued)

DevOps Stream

Today's successful companies are recognizing that software is increasingly a competitive advantage for their business. An enterprise capability for continuous software delivery can enable organizations to seize market opportunities, respond more rapidly to customer feedback, and balance speed, cost, quality and risk. By applying lean and agile principles across the software delivery lifecycle, DevOps helps successful teams deliver a differentiated and engaging customer experience, achieve quicker time to value, and gain increased capacity to innovate. Come and learn how DevOps can accelerate your organization's software delivery capability as IBM executives, renowned subject matter experts and distinguished customers share best practices, solutions and real-world examples.

DAD Architecture and Design Track

IBM solutions and technologies help best-in-class companies to architect and design systems and applications that not only drive market advantage but are also adaptable to scalability and future needs. Providing benefits and insights to architects, software engineers and those responsible for design, Architecture & Design sessions will feature best practices, methodologies, demos and real-life experiences in the field of design. Sessions will focus on patterns and practices (SOA, Mobile, Web) that aid in the creation of robust and resilient architectures that help manage software complexity, bringing in agility and collaboration in design.

DAG Agile Track

Agile is maturing. In fact, 81% of teams surveyed have over a year of experience with Agile, according to a recent Agile Maturity benchmark report commissioned by IBM and the Scrum Alliance.* So teams are focusing on bigger challenges than getting started. To gain a competitive edge, teams must accelerate software innovation and delivery while reducing time to customer feedback by applying Lean and Agile principles across the entire software delivery lifecycle—not just team by team. Sessions in this track will cover how to scale Agile to the enterprise including real world tips for successful Agile adoption, extending Agile practices to large and distributed teams, and practical guidance on how to effectively adapt Agile, leveraging market -leading frameworks, and addressing issues such as regulatory compliance, outsourcing, and complex development across platforms.

DBD Release and Deploy Track

Market pressures are forcing organizations to develop and release software faster than ever. While technologies like virtualization and cloud have enabled organizations to increase productivity and reduce costs, applications and IT environments have grown more complex, resulting in software delivery bottlenecks. Eliminating repetitive and error-prone manual steps throughout that process, including the deployment of components, multiple application releases and the provisioning of environments, provides organizations with the capability to rapidly deliver software. In this track, learn about solutions and best practices that drive down cost by eliminating errors and rework, speed time to market through automated, repeatable deployment processes, and reduce risk through higher quality application releases and end-to-end, software delivery transparency.

DCB Continuous Business Planning Track

Delivering business value while mitigating risks and pitfalls. Continuously plan, measure and bring business strategy and customer feedback into the development lifecycle. Market volatility, increasing competition and decreasing product life cycles are forcing organizations to move to a much more rapid, continuous planning cycle. To meet this challenge, speed of software delivery needs to be complemented and governed through informed decisions based on business needs and right planning cycles, which are further integrated with downstream development for operational excellence. Join us to exchange best practices and knowledge with peers of Portfolio, Product, Demand & Delivery Management solutions, along with Multi-sourcing governance solutions, helping organizations of all sizes and across all industries. Learn how to take advantage of innovative approaches to maximize the business value and outcomes of getting products to market faster and cheaper and to reduce overall cost and improve strategic importance of existing assets.

DCD Collaborative Development Track

Keeping a competitive advantage requires the continuous innovation of ideas and the ability to translate them into products and services that bring value to your customers. Collaborative development keeps teams productive, helps them remove unnecessary project risk and slash costs as they evolve business ideas into a high quality software solution. Sessions in this track will cover best practices for getting the most value out of collaborative development supporting a DevOps approach including incremental adoption of lean and agile principles across the software lifecycle, unifying defects, tools, globally distributed teams, multiple platforms, and SAP environments.

Streams and Tracks (continued)

DCM Change and Configuration Management Track

IBM Rational offers the largest set of Software Configuration and Management tools in the market. These sessions will focus on IT customers and their best practices in using collaborative development, planning and software configuration management. We will discuss migration capabilities from complex Software configuration management tools to Rational Team Concert. Large client deployments, scalability and performance best practices, customization of the work-flows will also be part of these sessions.

DDA Enterprise Development for AIX, IBM i, and Linux on IBM Power Track

Contrary to popular belief, application development for AIX, IBM i, and Linux on Power is vibrant and state-of-the-art. Gone are the days when the only choices are to use "green screen" interfaces or unsupported and untested open source tools to create, maintain and extend business critical applications. By implementing Rational DevOps solutions for AIX, IBM i and Linux on Power, organizations can maximize their IT investments by leveraging existing application infrastructure, people and budgets as they employ modern tools, use agile methodologies, and build Web and mobile applications that integrate with enterprise applications all from a single integrated development and test platform. They can also improve performance of their applications with the latest compiler technologies that are designed to exploit POWER architecture, including new POWER8 processors. Sessions in this topic track focus on how our solutions help organizations provide business innovation and lower operating costs, while at the same time boosting individual and team productivity and application performance. We'll explore the benefits and techniques for moving Linux applications to the Power platform. Hear success stories and best practices from our customers, partners and experts who have already adopted or developed our DevOps solutions.

DDZ Enterprise Development for System z Track

Discover best practices and tools for implementing continuous delivery on IBM System z, and positively impacting your bottom line. Your mission-critical, enterprise applications contain a wealth of data and business logic that can be leveraged to provide substantial momentum for your business. With the IBM DevOps approach for System z, you'll be able to accelerate delivery of new services by transforming culture, processes, and tools. Enterprise DevOps from IBM helps deliver modern applications and new workloads by leveraging mobile, cloud, social, and big data. This topic will showcase the latest tools and compilers from IBM as well as success stories and best practices from our customers and partners covering multi-platform development, test, release,

deployment, and lifecycle management. Learn how the IBM DevOps approach for System z enables enterprises to optimize productivity and performance while extending back office applications and data to cloud and mobile delivery channels.

DEA Enterprise Architecture Track

Sponsored by:

Disruptive technologies such as mobile, cloud, and SaaS demand continuous business planning to be able to react to, and take advantage of, an onrush of new technical capabilities. Enterprise architecture (EA) has taken the spotlight as the way to effectively understand impact and plan fast, effective, and cost-efficient business transformation. EA supports strategy, analysis, and planning by providing stakeholders a blueprint of the current state of the business and IT landscape, so you can intelligently plan the desired future state. Join us. Evaluate your current EA strategy and exchange best practices with peers. See how, by making EA a part of Continuous Business Planning in a broader DevOps solution, delivery of applications can be streamlined by ensuring they comply with architectural standards and you can perform impact analysis as release plans shift. Sessions will also focus on Agile Enterprise Architecture, Application Portfolio Management (APM), business transformation, disaster recovery planning, server consolidation, commercial frameworks (TOGAF, Archimate), defense-related frameworks (DoDAF, MODAF, NAF), and also provide customer stories of how architects, decision makers, and stakeholders collaborate on the impact of disruptive technologies and business initiatives and plan the way forward.

DEM Enterprise Modernization: DevOps for Multiplatform Applications Track

Your business depends on speed with which IT can deliver software. While it's critical that software delivery be meaningful and timely, you are confronted with regulatory hurdles, process complexity, skills gaps, organizational silos, and multiple platforms, resulting in long release cycles, unnecessary delays, and wasted resources. To speed the delivery of these multiplatform applications, businesses are embracing DevOps, an enterprise capability for continuous software delivery that focuses on automation, collaboration, and efficiency without sacrificing stability and quality of operational systems. Join us to find out how IT organizations in industries where stability and compliance are paramount are adopting DevOps to deliver quantifiable business results. The track will focus on issues, best practices, and success stories of clients that have challenged the status-quo and are making DevOps a reality—across multiple platforms spanning mobile to System z and Power Systems.

Streams and Tracks (continued)

DEV DevOps Track

Today's successful companies are recognizing that software is increasingly a competitive advantage for their business. An enterprise capability for continuous software delivery can enable organizations to seize market opportunities, respond more rapidly to customer feedback, and balance speed, cost, quality and risk. By applying lean and agile principles across the software delivery lifecycle, DevOps helps successful teams deliver a differentiated and engaging customer experience, achieve quicker time to value, and gain increased capacity to innovate. Come and learn how DevOps can accelerate your organization's software delivery capability as IBM executives, renowned subject matter experts and distinguished customers share best practices, solutions and real-world examples.

DMO Monitor and Optimize Track

Monitor and Optimize: Exceed service levels with improved visibility and continuous feedback across the software lifecycle. Improve customer experiences for web or mobile applications, with visual evidence and full context, to help analyze customer behavior and pinpoint customer struggles. DevOps Monitoring solutions offer enterprise-class, easy-to-use reporting that helps developers and testers understand the performance and availability of their application while DevOps Optimizing solutions maximize the value of every customer visit and ensure that more transactions are completed successfully.

DQM Continuous Testing and Quality Management Track

Many companies adopting a DevOps approach are realizing that faster delivery of high quality software requires continuous testing. But given today's complex application environments, this is easier said than done. It requires streamlined processes, sound quality management and testing practices, collaboration with development and operations, and the right level of automation. This topic will discuss the changing role of the tester while sharing real world experiences and best practices to effectively manage software quality across the lifecycle—including integration, functional, and performance testing. Sessions will also share how service virtualization is a key enabler for earlier and continuous testing to increase efficiency, reduce testing costs, and accelerate software releases.

DRD Rational Deployment for Administrators Track

A Rational environment's scalability, performance, flexibility, availability and ongoing maintenance effort is defined by choices that our customers make when determining how they will deploy and maintain our products in their environment, and decisions that Rational makes during the development lifecycle of our products. This track is designed for the people in your organization who are responsible for deploying, administering, tracking, and maintaining any Rational solutions. Unlike the individual product tracks which focus on product functionality, this track will present and solicit feedback on the broader aspects of Rational deployment including: designing, installing, configuring, integrating, upgrading, licensing, and administering Rational environments. This track, with the associated Enterprise Deployment VoiCE session on Sunday, June 1 and Birds of a Feather sessions, will continue to strengthen the Rational Deployment wiki and community for customers, business partners and Rational staff. As part of this track, you will influence Rational's direction on the broad aspects of deployment strategy, including: installation, licensing, product & solution deployment direction, deployment guidance and best practice.

DRM Requirements Management Track

IBM Rational's Requirements Management solutions can help DevOps and IT projects performing business process improvement to align business processes and IT systems to business goals and regulations. For software development projects, Requirements Management helps ensure that the delivered product, system or software meets the customer's needs. Requirements Management solution, helps increase the quality of software for business or mission critical systems, and of software development projects by improving stakeholder communication and collaboration.

Streams and Tracks (continued)

Innovation Stream

Technology is changing the world we live in. Cloud, Mobile, Cognitive Computing and the Internet of Things are all impacting the way we live and the way we interact. Get up to speed with these innovations, here and now! This stream explores these emerging technologies and their implications for software delivery and product development.

ICD Cloud Development Track

There are more than 18 million software developers worldwide yet less than 25 percent are developing for the cloud today. As the industry moves to the cloud era, millions of developers are looking to access tools and services that will enable them to leverage this fast-emerging opportunity. With a broad cloud portfolio and deep expertise, IBM can help you innovate and realize the benefits of cloud fast by developing cloud and mobile applications on a leading-edge cloud platform, being agile using self-service infrastructure with instant deployment, and by providing business users with the innovative applications they need. Sessions in this track will focus on IBM solutions, including DevOps Services, that leverage public, private and hybrid clouds to deliver an provides an open, integrated development experience that scales.

IDR Discover Rational Track *(Sunday only)*

Software and Product delivery is a team sport. We all specialize in one domain or another, but how can we learn about what others on the team are doing, about what goes on outside our cubicle walls? Let us introduce you to a variety of IBM Rational solutions that enable businesses to deliver products and services in a more productive, effective, predictable and prioritized way. Come learn something new, to help improve the way you develop and deliver software and products and ultimately unleash innovation@SPEED!

IIT Internet of Things Track

Sponsored by: SOGETI

Regardless of what type of engineering you do... The Internet of Things will have an impact on your development activities. By 2020 each of us will own around 10 connected devices. These devices will be connected to various clouds, and helping you gain insights across the enterprise and your life. Rational is helping our customers make connected devices, gain insights from connected data, and develop new mobile and cloud applications for your enterprise and your customers. Come see how to make we can make the Internet of Things real—Together.

IMD **Mobile Development Track**

Mobile Development Interested in transforming business via mobile? You are not alone. As mobile usage continues to grow worldwide, delivering high quality mobile applications is becoming increasingly important for businesses motivated to interact with their customers and employees via mobile. While aspects of mobile application development align with traditional software, the definition of quality and velocity of mobile app delivery are very different. It is clear that adopting a comprehensive DevOps approach to mobile app development is helping organizations, like yours, to rapidly respond to feedback from users and deliver highly engaging, quality mobile apps. This track will explore DevOps capabilities and how organizations have applied them successfully as part of their overall mobile strategy.

IMG **Imagine Track** *(Sunday only)*

Science fiction author William Gibson is quoted as saying, "The future is already here—it's just not evenly distributed." Together, IBM Rational and IBM Research are investigating, envisioning, and inventing the future of software and systems engineering@SPEED. This track gives you insights into how the world is changing, what it means for your development organization and your business, and what we can do to take advantage of these changes. Presentations range from general technology outlooks to specific investigations and prototypes to address the problems you will be confronting—sooner than you think. Top researchers and development experts are on hand to answer your questions.

IPI **IBM and Partner Integrations Track**

Today's rapidly changing business challenges have caused technology to become an even more critical factor in how a business operates. Innovate@SPEED with software and product delivery is the way to new efficiencies, differentiated products and services, and opportunities that come with change. Sessions in this track showcase how IBM and IBM Business Partner solutions and technologies help organizations manage their software investments and enable them to do more with less. Sessions include real-life case studies, details on integrations with IBM and IBM Rational products, tips and tricks, and technical solutions that are changing the way companies do business.

Streams and Tracks (continued)

IWE Watson and Cognitive Computing Track

Watson has the potential to change the world, but it cannot write its own code—at least not yet! Until then, come to three, featured afternoon sessions to learn: how IBM used DevOps to incubate Watson from an IBM Research project into a trustworthy, commercial platform; how the Watson Developer Ecosystem can help you develop cognitive computing capabilities to add to your applications; and how to build, deploy and run those applications entirely in the cloud using BlueMix, IBM's cloud platform, and DevOps Services for BlueMix, IBM's open, integrated DevOps solution in the cloud.

Technical Workshops

Technical Workshops give you hands-on experience using Rational solutions, tools and processes. Innovate 2014 will offer two types of workshops: 1) instructor-led workshops and 2) open lab workshops.

Instructor-led workshops offer expert-led, hands-on experience using Rational solutions, tools and processes. You are led through a set of Rational activities and exercises with tangible outcomes. The workshops include some lecture but mostly consist of hands-on, machine time to enable you to apply what you've learned to your daily work environment. Seating is limited and pre-registration is required. Pricing for workshops is $100 for the first workshop, $75 for the second, and $50 for the third and any additional.

Open Labs offer you self-guided, hands-on experience using Rational solutions, tools and processes. You can experience a Rational solution through a complete scenario using simulated, but real-world data and assets. Select the most relevant scenarios for you and work through them at your own pace. Open labs are open to all Innovate attendees.

Instructor-Led Workshops

(please see session listings starting on page 56 or check the Innovate Conference Connect portal at ibminnovateonline.com for the full Technical Workshop schedule)

Dolphin Hotel – Northern A2 and Northern A3

Sunday, June 1	12:30pm – 5:30pm
Monday, June 2	10:00am – 1:00pm and 2:15pm – 5:15pm
Tuesday, June 3	10:00am – 1:00pm and 2:15pm – 5:15pm
Wednesday, June 4	10:00am – 1:00pm and 2:15pm – 5:15pm
Thursday, June 5	8:30am – 11:30am

Technical Workshops (continued)

Open Labs

Dolphin Hotel, Northern A1

Monday, June 2	10:00am – 5:15pm
Tuesday, June 3	10:00am – 5:00pm
Wednesday, June 4	8:00am – 4:00pm
Thursday, June 5	8:00am – 11:00am

Open Lab Titles

(please check the Innovate Conference Connect portal at ibminnovateonline.com, for the most current list of Open Lab titles)

- Monitoring Your CLM Server
- Accelerate Delivery of Higher Quality Software
- Continuous Integration Testing: Exploiting Service Virtualization and Test Automation
- Hands-On with UrbanCode Deploy & Continuous Delivery
- Get Insight Into Your App's Quality Direct From Your Users with IBM Mobile Quality Assurance
- Hands on—Systems and Software Engineering for Engineers and Managers
- Getting Started with IBM Rational DOORS Next Generation
- Agile ALM with Scrum Using Rational Team Concert
- Exploring Release Management with UrbanCode Release
- Getting Requirement Right Using a Model-Based Approach
- Model Driven Development with IBM Rational Rhapsody, C++ language
- DevOps in the Cloud

Design Studio

Design Studio

Dolphin Hotel, Lobby Level - Europe 3

Monday, June 2	10:00am – 12:15pm, 1:30pm – 5:15pm
Tuesday, June 3	10:00am – 12:15pm, 1:30pm – 5:15pm
Wednesday, June 4	8:00am – 12:00pm, 1:30pm – 5:15pm

Design is happening here! You can be a part of it. Stop by the Design Studio to take part in shaping the design of IBM products and solutions. We will be holding a variety of activities ranging from hands-on usability evaluations to solution design walkthroughs. We encourage you to participate in this fun and exciting work. Check the Innovate Conference Connect portal for session schedules.

Hands-on Design and Usability Evaluations

- Hands On Deployment of Rational Reporting
- Design and Usability of Rational Requirements Management
- Get your hands on RQM 5.0
- Shake it up with MQA and RQM
- Rational mobile testing solution user expereince research
- Rational Mobile Testing Solution: User Experience Research
- Setting up the new Data Collection Component for CLM
- Try out the new Jazz Reporting Service
- UrbanCode Deploy hands-on user experience feedback
- UrbanCode Release hands-on user experience feedback
- DevOps Enterprise—Agile at Scale
- PLE design validation and playback
- Validation of PLE roles and personas and user experience map
- One on one cloud and devOps workshop
- Cloud Lifecycle
- Agile Planning

Technical Discussions

- Designing effective deployments on and off the cloud
- Leveraging cloud and devOps technology in your organization.
- UrbanCode Landscaper User Experience hands-on round table
- developerWorks Redesign
- What reports do you need to do your job?
- Service virtualization Mad Libs™

Session	Title	Location
Sunday, June 1		
9:15am – 10:15am	**Breakout Sessions**	
IDR-1021	**Test Document Generation with RPE/RRDG** *Marc van Lint, IBM*	Dolphin Southern II
IDR-1076	**Mainframe Goes Mobile: Unleash Your Enterprise Business Logic to Drive Customer Value** *Michael Lavacca and Reginaldo Barosa, IBM*	Dolphin Southern III
IDR-1124	**Essentials of Rational Engineering Lifecycle Management** *Joanne Scouler, IBM*	Dolphin Southern I
10:30am – 11:30am	**Breakout Sessions**	
IDR-1811	**Planning and Tracking Business Releases. End-to-end Scenarios for Scaled Agile DevOps with CLM and FocalPoint** *Peter Haumer and Per Kroll, IBM*	Dolphin Southern I
IDR-1988	**Understanding DevOps—From the author of "DevOps For Dummies"** *Sanjeev Sharma and Eric Minick, IBM*	Dolphin Southern II
IDR-2101	**Changing the World with IBM DevOps Services** *Fariz Saracevic and Jennifer Hayes, IBM*	Dolphin Southern III
11:45am – 12:45pm	**Breakout Sessions**	
IDR-2124	**Release and Deployment in Pictures** *Rob Cuddy, IBM*	Dolphin Southern I
IDR-2162	**Agile Planning 101 - Experiences Designing the New IBM DevOps Services Quick Planner (for Mobile)** *Daniel Leroux, IBM Canada; Syed Ali, IBM*	Dolphin Southern II
IDR-2217	**Factors to Consider When Starting a Brand-new Requirements Management Project** *Keith Collyer and Yianna Papadakis-Kantos, IBM*	Dolphin Southern III
IMG-2477	**IMAGINE: The IBM Global Technology Outlook 2014** *Michael Hind, IBM*	Dolphin Southern V

Session	Title	Location
12:30pm – 5:30pm	**Instructor-led Workshops**	
WRK-1288	**DevOps for the Enterprise: IBM System z Development and Continuous Testing** *David Lawrence and Vijay Katoch, IBM*	Dolphin Northern A2
WRK-1986	**Applying Continuous Engineering Principles with the IBM Rational Solution for Systems and Software Engineering** *Ian Barnard, IBM*	Dolphin Northern A3
WRK-2386	**Full-Stack Application Release and Deployment Engineering with IBM UrbanCode** *Tim Pouyer, IBM*	Dolphin Northern A1
1:30pm – 2:30pm	**Breakout Sessions**	
IDR-2308	**Rational Business Developer/EGL Roadmap and Real Implementations** *Oleg Arsky, Synchrony Systems, Inc.; Mark Evans, IBM*	Dolphin Southern II
IDR-2355	**Getting Started with Requirements Management on Jazz—From an Administration Perspective** *Brianna Smith, IBM; Valerie Beimfohr, IBM Rational*	Dolphin Southern III
IMG-1625	**Towards Single Engineering Information Space** *Henry Broodney, IBM; Andreas Keis, Airbus Group*	Dolphin Southern V
1:30pm – 5:00pm	**Breakout Session**	
IDR-2440	**Achieve Competitive Advantage with IBM DevOps** *Eric Long, Gregory Sechuga and Ricardo Balduino, IBM*	Dolphin Southern I
2:45pm – 3:45pm	**Breakout Sessions**	
IDR-1666	**What's New in Rational Application Developer Tools for IBM WebSphere Portal** *Saurabh Agarwal and Gaurav Bhattacharjee, IBM India Pvt Ltd*	Dolphin Southern III
IDR-2471	**What's New in Rational System Architect for EA** *Alan Yeung, Scott McBride and Josepth Londa, IBM*	Dolphin Southern II
IMG-2420	**IMAGINE Performance Reports and Recommendations with No Agents, No Restart**	Dolphin Southern V

Continuous Engineering DevOps Innovation

Session	Title	Location
4:00pm – 5:00pm	**Breakout Sessions**	
IDR-1731	**What's New in Rational Reporting** *James Moody, IBM Canada Ltd.*	Dolphin Southern II
IMG-2354	**Change Impact Analysis: Filtering and Auto Editing of Mobile Test Cases** *Ashish Mathur and Sachidanand Mangala, IBM*	Dolphin Southern V
4:00pm – 6:00pm	**Special Interest**	
ISS-2492	**Open Technology Summit**	Dolphin Southern III
6:00pm – 8:30pm	**Welcome Reception in the Solution EXPO**	Dolphin Atlantic Hall

Session	Title	Location
Monday, June 2		
8:00am – 9:30am	**General Session**	
GEN-2485	**Innovate@SPEED**	Dolphin Pacific Hall
10:00am – 10:45am	**Keynotes**	
KEY-2490	**Speeding the Delivery of Increasingly Complex and Connected Products with Continuous Engineering**	Dolphin Southern I-III
KEY-2491	**DevOps Delivers@SPEED**	Dolphin Pacific Hall
10:00am – 1:00pm	**Instructor-led Workshops**	
WRK-1137	**Basic Portfolio Management with IBM Rational Focal Point** *Marc Loos, IBM*	Dolphin Northern A3
WRK-1965	**Accessing Better Governance for Outsourcing Initiatives** *Kathryn Fryer, IBM*	Dolphin Northern A2
11:00am – 12:00pm	**Keynote**	
KEY-2487	**Dynamic Cloud: A Growth Engine for Business**	Dolphin Northern C
11:00am – 12:00am	**Breakout Sessions**	
CCC-1282	**What's New and Next in ClearCase and ClearQuest** *Howard Bernstein, IBM*	Dolphin Asia 2
CEE-2443	**An In-Depth Look at Continuous Engineering** *Amit Fisher, Steve Shoaf, Brian Dalgetty and Richard Crisp, IBMI; Torsten Blochwitz, ITI GmbH; Alberto Ferrari, ALES/UTSCE*	Dolphin Oceanic 7
CPD-2459	**Kick Off Session: Scale Agile Across the Enterprise with DevOps and Continuous Engineering** *Scott Will, IBM*	Dolphin Southern V
CRS-1117	**Case Study: Variant Product Design for Eaton Corporation** *Joanne Scouler, IBM; Craig Jacobs, Eaton*	Dolphin Oceanic 6
CSE-1461	**User Success: Raytheon's SWIFT Initiative Uses Coverity Metrics and IBM Rational Jazz** *John OHara, Raytheon Company*	Dolphin Oceanic 8

Continuous Engineering DevOps Innovation

Session	Title	Location
11:00am – 12:00pm	**Breakout Sessions** *(continued)*	
DAG-2459	**Kick Off Session: Scale Agile Across the Enterprise with DevOps and Continuous Engineering** *Scott Will, IBM*	Dolphin Southern V
DBD-1969	**Death to Manual Deployments: Implementing Consistent, Rapid Releases Through Automation** *Eric Minick, IBM*	Dolphin America's Seminar
DCB-2350	**Kick-off Continuous Business Planning: Business Planning in a DevOps World** *Roger LeBlanc, IBM Canada; Per Kroll, IBM*	Dolphin Oceanic 5
DCD-2396	**Track Kick Off and Panel Discussion: Getting the Most Out of Collaborative Development** *Ludmila Ohlsson, Ericsson; Dave West, Tasktop; Karthikeyan Narayanan, State of Michigan*	Dolphin Southern IV
DCM-1280	**Deployment of Rational Team Concert** *Mitchell Vaughan, Visteon*	Dolphin Asia 3
DEA-2452	**Business Outcome-driven Enterprise Architecture Kickoff** *Scott McBride, Lou Varveris, Alan Yeung and Joseph Londa, IBM*	Dolphin Oceanic 4
DEM-2115	**Enterprise DevOps: Mission Impossible?** *Hayden Lindsey, IBM; Phil Murphy, Forrester Research, Inc*	Dolphin Asia 1
IIT-1298	**Utilizing the Internet of Things Cloud for Growing a Business** *Jane Stockdill-Mander, IBM*	Dolphin Australia 3
IMD-2053	**Fast, Furious, and Unforgiving! Why Settle for Less than 5 Stars? It's Mobile Time!** *Todd Long, IBM*	Dolphin Northern A4
11:00am – 12:30pm	**Breakout Sessions**	
CRM-1118	**IBM Rational Requirements Management Keynote** *Morgan Brown, IBM Rational; Richard Watson, IBM UK; George Decandio, IBM Rational*	Dolphin Northern E2
DQM-2425	**Continuous Testing and Quality Management Kick-off** *Diego Lo Giudice, Forrester; Peter Klenk, IBM*	Dolphin Northern D
DRD-1498	**The Definitive Guide to Standard Deployment Topologies: What They Are, Where They Are, Why You Might Want One** *Gerald Mitchell, Grant Covell and Steven Beard, IBM*	Dolphin Northern E4

Session	Title	Location
DRM-1118	**IBM Rational Requirements Management Keynote** *Morgan Brown and George Decandio, IBM Rational; Richard Watson, IBM UK*	Dolphin Northern E2
12:30pm – 1:15pm	**Birds of a Feather**	
CEE-2457	**An In-Depth Look at Continuous Engineering *(continued)*** *Amit Fisher, Steve Shoaf, Brian Dalgetty and Richard Crisp, IBM; Torsten Blochwitz, ITI GmbH; Alberto Ferrari, ALES/UTSCE*	Dolphin Oceanic 7
CRM-1036	**Best Practices Discussion About IBM Rational DOORS 9** *Paul Strachan, IBM*	Dolphin Oceanic 6
DBD-2120	**Developing UrbanCode Plugins in the Cloud with IBM DevOps Services** *Darrell Schrag, IBM*	Dolphin Asia 2
DEM-2481	**How Compilers Reduce Operating Costs for Running Business Critical Applications on System z** *Roland Koo and Dwayne Moore, IBM*	Dolphin Oceanic 3
DEV-2468	**Accelerating Business Success with DevOps** *John Kosco, TIAA-CREF; Steve Weaver, IBM*	Dolphin Asia 1
DQM-1179	**BDD (Cucumber) and RQM** *Marc van Lint, IBM*	Dolphin Asia 3
DRD-2512	**Rational Administration and Enterprise Hardening Approaches and Challenges** *Gerald Mitchell, Ginny Ghezzo and Steven Beard, IBM*	Dolphin Oceanic 8
ISS-1513	**BYOD Hands-on Lab for Getting Started with Learning Circles** *Darrel Rader and Hazel Woodcock, IBM*	Dolphin Australia 3
1:15pm – 2:30pm	**Executive Summit**	
CEE-2500	**Innovate 2014 Executive Summit: Continuous Engineering: The World Has Changed. Are You Ready?** *Bret Greenstein, IBM; Melinda-Carol Ballou, IDC*	Swan 7/8/9
DEV-2501	**Innovate 2014 Executive Summit: A DevOps Strategy to Help You Win Business** *Ashok Reddy, IBM; John Rymer and Kurt Bittner, Forrester Research; Sunil Gupta, Infosys*	Swan 5/6

Continuous Engineering DevOps Innovation

Session	Title	Location
1:45pm – 2:45pm	**Keynote**	
KEY-2488	**IBM MobileFirst: Rapid Delivery of Engaging Mobile Experiences to Drive Business Success**	Dolphin Northern C
1:45pm – 2:45pm	**Breakout Sessions**	
CCC-1333	**Case Study: IBM Rational ClearCase in a High-Performance Linux Computing Environment at Infineon Technologies** *Andreas Muegge, Infineon Technologies; Ke Yang, Infineon Technologies AG*	Dolphin Asia 2
CEE-1492	**Why MBDA Selected the IBM Rational Jazz Platform as the Core of its ALM Solution** *Alexandre Thibout, MBDA; Charles Jurd, IBM Rational*	Dolphin Oceanic 7
CES-1694	**Kick-Off: Innovate@SPEED with Architecture and Design, Model-Based Systems Engineering and Simulation** *Manish Kumar, IBM India; Rick Boldt, IBM*	Dolphin Southern I
CPD-1014	**Agile Model-Based Systems Engineering** *Bruce Douglass, IBM*	Dolphin Southern III
CPD-1238	**Accelerating Enterprise Agile Adoption with the Scaled Agile Framework (SAFe)** *Richard Knaster, Scaled Agile, Inc.*	Dolphin Southern V
CQM-2320	**Driving Quality with Continuous Verification and Validation Across the Full V Model** *Moshe Cohen, IBM Rational*	Dolphin Northern D
CSE-1831	**Leaping From the 1960s to the 21st Century with Model-Based Systems Integration** *William Miller, Innovative Decisions, Inc.*	Dolphin Oceanic 8
DAD-1694	**Kick-Off: Innovate@SPEED with Architecture and Design, Model-Based Systems Engineering and Simulation** *Manish Kumar, IBM India; Rick Boldt, IBM*	Dolphin Southern I
DAG-1238	**Accelerating Enterprise Agile Adoption with the Scaled Agile Framework (SAFe)** *Richard Knaster, Scaled Agile, Inc.*	Dolphin Southern V
DAG-1685	**NATO Programme Management for Large International Projects** *Alain Buyze, IBM; Hakan Koksal, NATO C&I Agency*	Dolphin Oceanic 5
DBD-1957	**Strategy and Tactics for Release Management with IBM UrbanCode Release** *John-Mason Shackelford, IBM, Inc.*	Dolphin America's Seminar

Session	Title	Location
DBD-2453	**How Cigna Implemented Cultural and Process Related Change with IBM UrbanCode Deploy** *Curtis Yanko, Cigna*	Dolphin Northern A4
DCB-1068	**The Driving Engine Behind PMIS of the National e-Governance Plan of DeitY** *Smita Vaze, IBM India Pvt Ltd; Ramendra Verma, Accenture*	Dolphin Oceanic 6
DCB-1685	**NATO Programme Management for Large International Projects** *Alain Buyze, IBM; Hakan Koksal, NATO C&I Agency*	Dolphin Oceanic 5
DCD-1485	**Custom Reporting Eases Adoption of Collaborative Requirements Management with RRC at Large Government Client** *Anirban Mukherjee and Thomas Remmel, IBM*	Dolphin Southern II
DCD-1753	**CLM Adoption in a Complex Company with Diverse, Autonomous Units: 1,000 Puzzle Pieces for Adults** *Alex Akilov and Andy Detandt, Black Knight Financial Services*	Dolphin Southern IV
DCM-1172	**What's New in IBM Rational Team Concert 5.0?** *Rolf Nelson, IBM*	Dolphin Asia 3
DDA-2211	**Power Your Innovation with the Latest Rational Solutions and Power Systems** *Karen Hunt, Alex Gogh, Annette Keenleyside, Alison Butterill, William Smith and Roland Koo, IBM*	Dolphin Oceanic 2
DDZ-1522	**Get an A+ on Testing Your Enterprise Applications with Rational Development and Test Environment for System z** *John Gates and Teodoro Cipresso, IBM*	Dolphin Oceanic 1
DEA-1712	**Enterprise Architecture Federation Using IBM Rational System Architect** *David Rice, EA Frameworks, LLC*	Dolphin Oceanic 4
DEM-2326	**Experts Panel: Unicorns, Horses and the Rise of DevOps Enterprise** *Carmen DeArdo, Nationwide Insurance; Sanjeev Sharma, Tim Hahn, Rick Slade and Hayden Lindsey, IBM; Phil Murphy, Forrester Research, Inc; Gene Kim, Phoenix Project*	Dolphin Asia 1
DEV-2276	**Practical CD Implementation Showcase from a Large Telco** *Tony Christensen, Telstra*	Dolphin Oceanic 3

Session	Title	Location
1:45pm – 2:45pm	**Breakout Sessions** *(continued)*	
DRD-2198	**Tips and Tricks for Starting Your Deployment as Though it is Your Production System** *Gerald Mitchell and Paul Ellis, IBM*	Dolphin Northern E4
DRM-1020	**Requirements Management Strategies for Agile Development with DOORS Next Generation** *Ed Gentry, IBM*	Dolphin Northern E3
DRM-1881	**Rational DOORS Next Generation Installation and Test: Lessons Learned** *Jo Alamares, Raytheon Global Business Services (GBS)*	Dolphin Northern E2
ICD-1037	**The New Developer Experience: Rapid Solution Delivery with Codename: BlueMix Services** *Sreenivasan Rajagopal and Scott Rich, IBM*	Dolphin Australia 3
2:15pm – 5:15pm	**Instructor-led Workshop**	
WRK-1278	**Building the Bridge to DevOps: Using the IBM Collaborative Development Solution** *Henning Sternkicker and Dr. Hans-Joachim Pross, IBM Deutschlanf GmbH*	Dolphin Northern A2
WRK-2242	**Model-Based Systems Engineering with the IBM Systems Engineering Method** *Barclay Brown and Gavin Arthurs, IBM*	Dolphin Northern A3
2:45pm – 4:00pm	**Executive Summit**	
DEV-2502 IMD-2502	**Innovate 2014 Executive Summit: Adapt Your DevOps Practices to Mobile Development Realities** *Leigh Williamson and Bill Holtshouser, IBM Corp; Bart Vrenegoor, Sogeti; Steve Farley, Nationwide Insurance*	Swan 5/6
3:00pm – 4:00pm	**Keynote**	
KEY-2489	**The Internet of Things**	Dolphin Northern C
3:00pm – 4:00pm	**Breakout Sessions**	
CCC-1527	**A New High-Performance View for the IBM Rational ClearCase Remote Client** *Peter Hack, IBM Rational*	Dolphin Asia 2
CEE-2021	**Product Line Engineering Meets Product Line Operations** *Charles Krueger, BigLever Software*	Dolphin Oceanic 8

Session	Title	Location
CEE-2312	**The IBM Rational Point of View: The Future Outlook for Systems Engineering** *Sky Matthews and Eran Gery, IBM*	Dolphin Oceanic 7
CPD-1740	**From Sluggish to Svelte: Lessons From the Agile Adoption Experience at TSYS** *Amy Silberbauer, IBM; Denise McLaughlin, TSYS*	Dolphin Southern V
CPD-2460	**Panel Discussion: Best Practices for Agile Product Development** *Bruce Douglass, Amit Fisher and Kelli Houston, IBM; Christopher Rommel, VDC Research; Harry Koehnemann, 321 Gang*	Dolphin Southern III
CRA-1444	**What's New in Reporting and Analytics: IBM Rational Insight and Rational Publishing Engine** *Dragos Cojocari and Rafah Hosn, IBM; James Moody, IBM Canada Ltd.*	Dolphin Oceanic 5
CRM-1645	**Skills for Developing IBM Rational DOORS Next Generation and Rational Requirements Composer Client Extensions** *Steven Wood and Ian Green, IBM*	Dolphin Northern E2
CRM-1742	**Usability of IBM Rational Requirements Management Products** *Kirk Grotjohn, IBM*	Dolphin Northern E3
CRS-1357	**Key Techniques for DO-178C Compliance** *Shan Bhattacharya and Mark Richardson, LDRA*	Dolphin Oceanic 6
DAD-2361	**Case Study: Implementing Rational Design Manager with CLM at Bradesco Seguros** *Marcel Benayon, IBM Brazil; Rogério Ramos da Silva, IBM*	Dolphin Southern I
DAG-1740	**From Sluggish to Svelte: Lessons From the Agile Adoption Experience at TSYS** *Amy Silberbauer, IBM; Denise McLaughlin, TSYS*	Dolphin Southern V
DBD-2011	**Changing the World of Software Development Through Automation** *Eric Starr, Optum*	Dolphin America's Seminar
DCB-1444	**What's New in Reporting and Analytics: IBM Rational Insight and Rational Publishing Engine** *Dragos Cojocari and Rafah Hosn, IBM; James Moody, IBM Canada Ltd.*	Dolphin Oceanic 5
DCD-1842	**Integration and Deployment of ALM Tools on the Jazz Platform** *Yenthao Pham, Raytheon*	Dolphin Southern IV

Session	Title	Location
3:00pm – 4:00pm	**Breakout Sessions** *(continued)*	
DCD-2340	**Unified SAP Development** *Carsten Siegler and Nick Norris, IBM*	Dolphin Southern II
DCM-1026	**Making RTC Pop: Planning in Five Easy Pieces** *Robert (Bob) Myers, IBM*	Dolphin Asia 3
DCM-1527	**A New High-Performance View for the IBM Rational ClearCase Remote Client** *Peter Hack, IBM Rational*	Dolphin Asia 2
DDA-2107	**Transforming Traditional Development Organizations with IBM Rational Collaborative Lifecycle Management** *Sean Babineau and Chris Trobridge, IBM*	Dolphin Oceanic 2
DDZ-1812	**Accelerating Software Delivery on System z** *Steve Cooper and William Alexander, IBM; Stephen Jameson, Fidelity*	Dolphin Oceanic 1
DEA-2360	**Operational Business Architecture at Blue Cross Blue Shield of Michigan** *Larry Wallendorff, Corso; Tim Barnette, Blue Cross Blue Shield of Michigan*	Dolphin Oceanic 4
DEM-1524	**UBS DevOps on the Mainframe: It's not just a Dream** *Marco Luescher, IBM Switzerland; Max Schrimpf, UBS AG*	Dolphin Oceanic 3
DEV-1577	**DevOps Technical Strategy and Roadmap** *Maciej Zawadzki and Daniel Berg, IBM*	Dolphin Asia 1
DQM-2212	**Service Virtualization: A Paradigm Shift in IT Transformation** *David Silverstone, LeftShift IT*	Dolphin Northern D
DRD-2076	**Case Study: Kaiser Permanent's Deployment of a Rational Enterprise Environment to Support up to 7,000 Users** *Jim Stevens, Kaiser; Steven Beard, IBM*	Dolphin Northern E4
DRM-1645	**Skills for Developing IBM Rational DOORS Next Generation and Rational Requirements Composer Client Extensions** *Steven Wood and Ian Green, IBM*	Dolphin Northern E2
DRM-1742	**Usability of IBM Rational Requirements Management Products** *Kirk Grotjohn, IBM*	Dolphin Northern E3
ICD-1972	**Using the PureApplication System to Jump Start a DevOps Program** *Robbie Minshall and Don Thomas, IBM*	Dolphin Australia 3

Session	Title	Location
IMD-1211	**A Strategic Guide to Becoming a Mobile Enterprise** *Stephanie Trunzo, PointSource; Dirk Nicol, IBM*	Dolphin Northern A4
ISS-1723	**The Benefits of Participating in the Global Rational User Community** *Julian Holmes, AgileMentors; Carson Holmes, SoftwareDevelopmentExperts.com*	Dolphin Australia 2
4:15pm – 5:15pm	**Keynote**	
KEY-2479	**Will You be the Next Market Disruptor: Developing Next Generation Cognitive Apps with Watson** *Stephen Gold, IBM*	Dolphin Northern C
4:15pm – 4:45pm	**Breakout Sessions**	
CEE-1687	**A Primer for Product Line Terminology** *Joanne Scouler, IBM*	Dolphin Oceanic 7
CSE-2456	**HiRain Technologies: Experience with IBM Rational Tools in the Chinese Automotive Industry** *Chengjian Fan, Beijing Jingwei Hirain Technologies Ltd.*	Dolphin Oceanic 8
DCD-1271	**Integration Principles and Reality: Ericsson Integration Framework** *Ludmila Ohlsson, Ericsson*	Dolphin Southern II
DDZ-1610	**Automated Unit Testing Framework for z/OS Applications: Yes, it's real!** *Venkat Balabhadrapatruni, IBM*	Dolphin Oceanic 1
DQM-2438	**Continuous Testing: Removing the Bottlenecks** *Dennis Schultz and Patchanee Petprayoon, IBM*	Dolphin Northern D
IMD-1365	**Creating Mobile Apps with Worklight, JazzHub, BlueMix and IBM Mobile Quality Assurance** *Chris Brealey and Anton McConville, IBM Canada*	Dolphin Northern A4
4:15pm – 5:15pm	**Breakout Sessions**	
CES-1237	**Continuous Innovation: Closing the Gap Between Systems-Level Modeling and Physical Simulation** *Jens Schindler, ITI; Andreas Abel, ITI GmbH; Amit Fisher, IBM*	Dolphin Southern I
CPD-1422	**Agility in the Product Development Supply Chain: Let's Collaborate, But Not Too Much!** *Harry Koehnemann, 321 Gang; John Penoyer, Panasonic Automotive*	Dolphin Southern III

■ Continuous Engineering ■ DevOps ■ Innovation

Session	Title	Location
4:15pm – 5:15pm	**Breakout Sessions** *(continued)*	
CPD-1756	**Using IBM Rational and SAFe when Deploying Agile at an Enterprise Scale** *Vince Murphy, Blue Agility;* *Elsie DaSilva, Bed Bath and Beyond*	Dolphin Southern V
CRM-1330	**Documenting Requirements** *Nithya Rajagopalan, IBM ISL; Dragos Cojocari, IBM*	Dolphin Northern E3
CRS-1408	**Model-Based Unit Testing of Safety-Critical Automotive Software** *Dr. Udo Brockmeyer, BTC Embedded Systems AG*	Dolphin Oceanic 6
DAG-1756	**Using IBM Rational and SAFe when Deploying Agile at an Enterprise Scale** *Vince Murphy, Blue Agility;* *Elsie DaSilva, Bed Bath and Beyond*	Dolphin Southern V
DCB-1584	**Enhancing Report Capabilities at CAIXA** *Anderson Pinto, IBM; Anderson Frezza, Caixa Economica Federal*	Dolphin Oceanic 5
DCD-1863	**Panel: Best Practices on Implementing Integrated Tools** *Dave West, Tasktop; Axel Reichwein, Koneksys*	Dolphin Southern IV
DEA-1126	**Lessons Learned on the Road to Jazz: A DoD Story** *Richard Jones, Defense Threat Recution Agency (DTRA)*	Dolphin Oceanic 4
DEM-1959	**The Evolution of Modern IDEs: From Mainframe to Mobile and Cloud** *William Smith, IBM*	Dolphin Oceanic 3
DEV-2444	**Lessons From IBM's DevOps Adoption: Measuring Success** *Murray Cantor, Kathryn Fryer and David Leigh, IBM*	Dolphin Asia 1
DRM-1330	**Documenting Requirements** *Nithya Rajagopalan, IBM ISL; Dragos Cojocari, IBM*	Dolphin Northern E3
4:15pm – 5:30pm	**Executive Summit**	
DEV-2503 ICD-2503	**Innovate 2014 Executive Summit: Leverage the Cloud to Accelerate Innovation** *Stephanie Trunzo, PointSource; John McDonald, CloudOne; Serge Lucio, IBM*	Swan 5/6
4:15pm – 5:45pm	**Breakout Sessions**	
CCC-1231	**IBM Rational Synergy 7.2.1, Rational Change 5.3.1 and How Delphi Makes the Most of WAN Performance** *Todd Alden, Delphi; Ujjwal Sinha, IBM India*	Dolphin Asia 3

Session	Title	Location
CRM-1175	**Requirements Configuration Management in IBM Rational DOORS Next Generation** *Brian Steele, IBM; Richard Watson, IBM UK*	Dolphin Northern E2
DBD-2023	**DevOps: Release and Deploy Keynote** *Maciej Zawadzki and Daniel Berg, IBM*	Dolphin America's Seminar
DCM-1231	**IBM Rational Synergy 7.2.1, Rational Change 5.3.1 and How Delphi Makes the Most of WAN Performance** *Todd Alden, Delphi; Ujjwal Sinha, IBM India*	Dolphin Asia 3
DCM-2061	**Case Study: IBM Rational ClearCase and Rational ClearQuest Upgrade Planning** *Mike Donati, IBM Rational; Karthikeyan Narayanan, State of Michigan; Rubin Zheng, IBM China; Ke Zhou, China Construction Bank*	Dolphin Asia 2
DDA-1624	**Modernize IBM i Development with ARCAD Pack for Rational: The New Standard in Application Lifecycle Management** *Edmund Reinhardt and Tim Rowe, IBM; Ray Bernardi, Philippe Magne, Mouchon and Philippe Krief, ARCAD Software*	Dolphin Oceanic 2
DRD-1465	**CLM Continuous Upgrade Best Practices and Lessons Learned Using UrbanCode Deploy** *Robbie Minshall and Christophe Elek, IBM; John Owen, IBM UK Ltd*	Dolphin Northern E4
DRM-1175	**Requirements Configuration Management in IBM Rational DOORS Next Generation** *Brian Steele, IBM; Richard Watson, IBM UK*	Dolphin Northern E2
ICD-1952	**"Make An App for That": Empowering Business Developers to be Apps Heroes** *Scott Darlington, IBM Canada; Gili Mendel, IBM*	Dolphin Australia 3
5:00pm – 5:30pm	**Breakout Sessions**	
CEE-2309	**Strategic Reuse: A Fundamental Approach for Success in Automotive Engineering** *Brett Hillhouse, IBM*	Dolphin Oceanic 7
CEE-2394	**Let's Talk: Merging Social Technologies with Product Development** *Dwight Morse, IBM*	Dolphin Oceanic 8
DCD-1043	**The ROI of Social Smarter Work, Simply Stated** *Louis Richardson, IBM*	Dolphin Southern II

Session	Title	Location
5:00pm – 5:30pm	**Breakout Sessions** *(continued)*	
DDZ-2411	**IBM z/OS Support, Maintenance and Development Using a Browser: Fast, Flexible and Convenient** *Chris Trobridge and Brian Svihovec, IBM*	Dolphin Oceanic 1
DQM-1354	**How to Use IBM Rational Quality Manager to Effectively Manage IBM Rational Integration Tester Tests** *Dulith Wijewardene, IBM*	Dolphin Northern D
IMD-2222	**Mobile App Quality in the Eye of the Beholder** *Yan (Tina) Zhuo and David Jaramillo, IBM*	Dolphin Northern A4
5:30pm – 7:00pm	**Solution EXPO Reception**	Dolphin Atlantic Hall

Session	Title	Location
Tuesday, June 3		
8:00am – 9:30am	**General Session**	
GEN-2486	**Transformation@SPEED** *Steve Mills, IBM; Gene Kim, Phoenix Project; Scott Adams, Creator of* Dilbert	Dolphin Pacific Hall
10:00am – 11:00am	**Breakout Sessions**	
CEE-1905	**The End of Cloning: Strategic Reuse and Product Line Engineering with the IBM Rational Platform** *Daniel Moul and Barclay Brown, IBM*	Dolphin Southern II
CES-1151	**Rafael and IBM Rational Collaboration: Track Changes for MBSE with IBM Rational Rhapsody** *Eldad Palachi, IBM; Yaron Levi, Rafael*	Dolphin Southern I
CQM-2449	**A Delivery Paradigm Shift: Deploying Continuous Verification and Validation for Systems of Systems (Trains)** *Eric Marcotte, Bombardier Transportation*	Dolphin Northern C
CRM-1841	**Elevate Requirements Management to the Next Level** *Bob Parro, River North Solutions; Paul Lusardi, NuScale Power LLC*	Dolphin Northern E2
CRS-2166	**Managing Complex System Engineering Projects by Using Rational Team Concert** *Shmuel Bashan, IBM; Ofer Haviv, Rafael*	Dolphin Oceanic 6
CSE-1387	**Systems Engineering Methodology Applied to the Sustainment of the Trans-Alaska Pipeline System** *Claudia Rose, BBII Enterprises*	Dolphin Oceanic 8
DAG-1588	**Adopting Continuous Delivery at a Large Telco: A Practical Maturity Model** *Mirco Hering, Accenture; Tony Christensen, Telstra*	Dolphin Oceanic 7
DAG-1798	**Using Rational Team Concert to Support an IT Transformation Program at Itau Unibanco** *Edson Portilho, Banco Itau*	Dolphin Southern III
DAG-1874	**An Evolutionary Journey: Creating a Lean and Agile Software Testing Organization** *Billy Flannery, Nationwide*	Dolphin Southern V
DBD-1194	**Fidelity's Journey to Continuous Delivery** *Todd Piehler and Suzanne Adams, Fidelity Investments*	Dolphin Northern A4

Session	Title	Location
10:00am – 11:00am	**Breakout Sessions** *(continued)*	
DBD-2067	**What's New in IBM UrbanCode Release?** *Sylvain Carbonell, IBM UrbanCode; Erin Buonomo, IBM*	Dolphin America's Seminar
DCB-2040	**Deloitte's Integrated Approach to Using IBM Technology to Drive Quality Improvement** *Kim Tatum and Vinay Chandra, Deloitte Consulting LLP*	Dolphin Oceanic 5
DCD-1390	**Fidelity Lessons Learned: Adopting Rational for ALM and Release Management** *Paul Bahrs, IBM; Phil Barrett, Fidleity*	Dolphin Southern IV
DCM-1162	**Avoiding RTC Pitfalls: Patterns and Antipatterns Within Team Concert** *Benjamin Chodroff, CloudOne; Gordon Flood, BCBS NC*	Dolphin Asia 3
DDA-1849	**Top Reasons Why You Should be Running Linux Application Workloads on Power** *Ruviano Martinez, IBM Corporation*	Dolphin Oceanic 2
DDZ-1055	**How Should We Build? Exploring a Developer's Options To Build Mainframe Applications** *Tim Feeney and Venkat Balabhadrapatruni, IBM*	Dolphin Oceanic 1
DEA-2204	**Innovative Add-ons for System Architects** *Martin Owen, Corso*	Dolphin Oceanic 4
DEM-2329	**DevOps Meets the Enterprise** *Rosalind Radcliffe, IBM*	Dolphin Oceanic 3
DQM-1725	**Service Testing and Virtualization: Introducing Application Topology Discovery** *Nick Portalski and John Chewter, IBM; Stephen Cornish, IBM Green Hat*	Dolphin Northern D
DQM-2040	**Deloitte's Integrated Approach to Using IBM Technology to Drive Quality Improvement** *Kim Tatum and Vinay Chandra, Deloitte Consulting LLP*	Dolphin Oceanic 5
DRD-1506	**Case Study: Lessons Learned Deploying Rational Products at Siemens Building Technologies** *Duzgun Aral, Siemens; Mark Guertin and Christopher Quinones, IBM*	Dolphin Northern E4
DRM-1678	**Infosys Solution for Quantitative Analysis of Requirements Quality** *Naresh Choudhary, Infosys; Shilpa Gowda S, Infosys*	Dolphin Northern E3

Session	Title	Location
DRM-1841	**Elevate Requirements Management to the Next Level** *Bob Parro, River North Solutions; Paul Lusardi, NuScale Power LLC*	Dolphin Northern E2
ICD-2271	**Developing Applications Using IBM's Codename: BlueMix Platform as a Service** *Brian Martin, IBM*	Dolphin Australia 3
IPI-2505	**Meet CloudOne** *John McDonald, CloudOne*	Dolphin Asia 1
IPI-2513	**Effective Test Data Management: A Key Element for Continuous Testing** *Eileen Killeen, IBM*	Dolphin Asia 2
ISS-2506	**GRUC: Corporate User Group Information / Q&A** *Tracey Burton, IBM;* *Roderick Baptie, Baptie & Co Inc*	Dolphin Australia 2
10:00am – 1:00pm	**Instructor-led Workshops**	
WRK-1063	**Adopting Scrum by Using Agile ALM and IBM Rational Team Concert** *Jean-Louis Marechaux and Khurram Nizami, IBM*	Dolphin Northern A2
WRK-1493	**First Steps: Installing, Configuring and Getting Started with IBM Rational Connector for SAP Solution Manager** *Carsten Siegler, IBM*	Dolphin Northern A3
11:15am – 11:45am	**Breakout Sessions**	
CEE-2064	**What's New in the Product Definition Tool for IBM Rational Engineering Lifecycle Manager 5** *Nick Crossley, IBM*	Dolphin Southern II
CQM-1183	**Deploying a Test Management Solution for a Defense Project by Using an Integrated Tool Chain** *Einar Karlsen, IBM;* *Thomas Schoening, Airbus Defence & Space*	Dolphin Northern C
DCM-1471	**Organizing the Magic: Disney's Move to Rational Tools** *Robby Elliott and Caroline Musgrove, Walt Disney Parks & Resorts Technology*	Dolphin Asia 3
ICD-1517	**Sharing, Developing and Deploying in the Cloud with Git in IBM DevOps Services** *Robin Bobbitt, IBM*	Dolphin Australia 3
IMD-1202	**Mobile Quality. First Impressions Count.** *Dennis Schultz, IBM;* *Javier Bastante, Keynote Systems*	Dolphin Northern A4

Continuous Engineering DevOps Innovation

Session	Title	Location
11:15am – 12:15pm	**Breakout Sessions**	
CEE-1512	**Product Lines Development and Strategic Reuse with the IBM Rational Systems Platform** *Jin Li, Jeff Vodov and Eran Gery, IBM*	Dolphin Oceanic 7
CPD-2134	**Integrating Agile Practices with a Stage-Gate Product Development Framework** *Rolf Reitzig, Avnet Services*	Dolphin Southern III
CRS-1543	**Improving Embedded Software Quality by Testing Early and Often with National Instruments and IBM** *Eldad Palachi, IBM; Nicholas Keel, National Instruments*	Dolphin Oceanic 6
CSE-1973	**Nurturing a Culture of Model-Based Engineering from Bottom to Top and Top to Bottom** *Barclay Brown, IBM; Guy Babineau, Northrop Grumman*	Dolphin Oceanic 8
DAD-1676	**Infosys Solutions for Quantitative Analysis of Design Quality** *Naresh Choudhary and KrishnaKanth BN, Infosys*	Dolphin Southern I
DAG-2134	**Integrating Agile Practices with a Stage-Gate Product Development Framework** *Rolf Reitzig, Avnet Services*	Dolphin Southern III
DAG-2150	**Boost Client Value Through Agile Implementation Using RTC in a SAP AMS Project** *Atul Bakliwal and Nick Norris, IBM*	Dolphin Southern V
DBD-1398	**What's New in IBM UrbanCode Deploy** *Matt Wagner and Erin Buonomo, IBM*	Dolphin America's Seminar
DCB-1122	**Data Collection Component for Reporting—A Case Study in Improved Performance** *Jackie Albert, IBM Systems & Technology Group; Petroula Pantazopoulos, IBM Canada*	Dolphin Oceanic 5
DCD-1893	**Our Journey Migrating from IBM Rational ClearCase to Rational Team Concert for Architecture Models** *Lisa Nicastro, Aetna; Christopher Ricci, IBM*	Dolphin Southern IV
DCM-2051	**Case Study: CCM Using IBM Rational ClearCase and Rational ClearQuest for State of Michigan Bridges Project** *Lee Reid, IBM; Karthikeyan Narayanan, State of Michigan*	Dolphin Asia 2

Session	Title	Location
DDA-1890	**Rational Tools for Multi-platform Linux Application Development** *Tim Hahn and John MacMillan, IBM*	Dolphin Oceanic 2
DDZ-2398	**Mainframe Developers at TSYS Embrace the Value of IBM Rational Developer for System z to Drive Adoption** *Amy Silberbauer, IBM; Deb Jenkins, TSYS*	Dolphin Oceanic 1
DEA-1838	**TOGAF in Practice at Banco do Brasil with System Architect** *Rosana Carvalho, IBM; Igor Regis da Silva Simões, Banco do Brasil*	Dolphin Oceanic 4
DEM-2339	**Customer Panel: Enterprise DevOps Customer Success Stories** *Carmen DeArdo, Nationwide Insurance; Daniel Chartier, Fidelity Investments; Rosalind Radcliffe, IBM; Max Schrimpf, UBS AG; Claus Bjoerno, KMD; Tracy Higgins, Merrill Lynch (Bank of America); Jens Zimmermann, Fiducia IT AG; Pal Tapabrata, Capital One*	Dolphin Oceanic 3
DEV-1047	**Managing Change in SAP: Reducing Cost and Risk with IBM DevOps** *James Hunter, IBM*	Dolphin Asia 1
DRM-1809	**How BCBSMA Drives Efficiency and ROI of Key Project Teams with Widespread Deployment of IBM Rational Tools** *Giovanni Taylor, SCM Solutions Inc*	Dolphin Northern E3
ISS-1477	**Why I want to be involved in Rational's Client Programs** *Marie Bradford, IBM*	Dolphin Australia 2
11:15am – 12:45pm	**Breakout Sessions**	
CRM-2437	**Migration from IBM Rational DOORS 9.x to Rational DOORS Next Generation** *Ian Zimmermann, IZTech Inc.; Ian Green, IBM*	Dolphin Northern E2
DQM-1659	**Advanced Virtualization Techniques: Real World Scenarios** *Stephen Rowles, Jonathan Henson and Peter Taylor, IBM*	Dolphin Northern D
DRD-1406	**CLM Performance Update** *Grant Covell and Kevin Zemanek, IBM*	Dolphin Northern E4

Session	Title	Location
12:00pm – 12:30pm	**Breakout Sessions**	
CEE-1629	**Steering Systems Delivery to Success with IBM Rational Engineering Lifecycle Manager and Predictive Analytics** *Ben Williams, IBM; Peri Tarr, IBM Research*	Dolphin Southern II
CQM-2424	**Transitioning to Rational Quality Manager (RQM) for Electronic Design Validation Testing (EDVT)** *John Nason, IBM; Brad Leabo, Cisco*	Dolphin Northern C
DCM-2185	**Getting Started with IBM Rational Team Concert Source Control Management** *Evan Hughes, IBM Canada; Darcy Wiborg-Weber, IBM*	Dolphin Asia 3
ICD-2020	**Lessons Learned From Deploying Cloud Infrastructure Onto IBM Softlayer** *Benjamin Chodroff, CloudOne; Aaron Allsbrook, ClearBlade*	Dolphin Australia 3
IMD-1182	**Pitfalls of Mobile Testing and How You Can Avoid Them with Rational Test Workbench** *Dominique Guilbaud and Agnes Ruiz, IBM*	Dolphin Northern A4
12:30pm – 1:15pm	**Birds of a Feather**	
CEE-2474	**Interoperability with PLM Tools Using OSLC** *Gary Cernosek, IBM Rational Software; Sean Kennedy, IBM*	Dolphin Oceanic 7
CSE-2465	**Meet and Greet: How FIRST Robotics is Changing the World** *Michelle Specht, IBM; Hunter Smith, National Instruments*	Dolphin Oceanic 8
DAD-2450	**Value of Design and Architecture in IT** *Sandeep Katoch, IBM; Manish Kumar, IBM India*	Dolphin Asia 2
DBD-2470	**Continuous Delivery for SAP; For Who, What and How?** *James Hunter, IBM*	Dolphin Asia 1
DCB-1960	**Increasing Success in Software Delivery Outsourcing** *Roger LeBlanc, IBM Canada; Kathryn Fryer, IBM*	Dolphin Oceanic 5
DCM-2476	**ClearCase and Change Management Integrations, Including CQ and RTC** *Eleonora Ludin, Howard Bernstein, Shailaja Golikeri and Masa Koinuma, IBM; Peter Hack, IBM Rational*	Dolphin Asia 3

Session	Title	Location
DDA-1377	**Sharing Experiences on Dependency Build and Promotion for IBM i with Rational Team Concert EE** *Sean Babineau, IBM*	Dolphin Oceanic 2
DDZ-2472	**Forecast Cloudy or Clear: Exploring IBM System z Development and Test in the Cloud** *Chris Trobridge, IBM*	Dolphin Oceanic 1
DEA-2469	**How EA is Helping Deliver Business Outcomes in Today's Economy** *Lou Varveris, IBM*	Dolphin Oceanic 4
DEM-2483	**Bridging the Mainframe Skills Gap: Making Systems of Record and Systems of Engagement Great Dance Partners** *Venkat Balabhadrapatruni, Tim Hahn and Sanjay Chandru, IBM*	Dolphin Oceanic 3
DRD-2511	**Rational Deployment Wiki and Community Meeting** *Rosa Naranjo, Grant Covell and Steven Beard, IBM*	Dolphin Australia 3
1:45pm – 2:45pm	**Breakout Sessions**	
CCC-1490	**Enhancing IBM Rational ClearCase and Rational ClearQuest Environments with Rational Team Concert** *Yuhong Yin, IBM; Masa Koinuma, IBM Corp.*	Dolphin Asia 3
CEE-1235	**iCyPhy: UTC and IBM Work to Develop Next Generation Continuous Engineering Technologies** *Edward Lee, UC Berkeley; Amit Fisher, IBM; Alberto Ferrari, ALES/UTSCE*	Dolphin Oceanic 6
CPD-2046	**Persistent Agile Requirements: How to Reuse Your User Stories** *Carole Schwarz, Nationwide*	Dolphin Southern V
CPD-2304	**Learning Roadmaps for Agile and IBM Rational Team Concert** **Jean-Louis Marechaux, IBM**	Dolphin Southern II
CQM-2195	**Migrating from HP Quality Center to IBM Rational Quality Manager** *Shmuel Bashan, IBM; Ofer Haviv, Rafael*	Dolphin Northern C
CRM-1795	**Model-Based Systems Engineering and Supplier Specification Documents** *David Perkins and Doug Babcock, General Motors*	Dolphin Northern E2

Session	Title	Location
1:45pm – 2:45pm	**Breakout Sessions** *(continued)*	
CSE-1453	**It's Electrifying: Leveling Up the Tool Platform to IBM Rational at Bosch Hybrid-Systems** *Arne Bister, IBM Deutschland GmbH; Jörg Spranger, Robert Bosch GmbH*	Dolphin Oceanic 8
DAD-1616	**Are You Still Manually Coding?** *Kyunghee Jang, LG CNS*	Dolphin Southern I
DAG-2046	**Persistent Agile Requirements: How to Reuse Your User Stories** *Carole Schwarz, Nationwide*	Dolphin Southern V
DAG-2304	**Learning Roadmaps for Agile and IBM Rational Team Concert** *Jean-Louis Marechaux, IBM*	Dolphin Southern II
DBD-2414	**Iterative Web-based Designer for Software Defined Environments** *Michael Elder and Maneesh Goyal, IBM*	Dolphin America's Seminar
DCB-1635	**Generating Traceability Reports from Heterogeneous Lifecycle Tools** *Nithya Rajagopalan, IBM ISL; Subramanya Prasad Pilar, IBM*	Dolphin Oceanic 7
DCB-2074	**Case Study: CDPHP Implements a Fully Integrated Agile SDLC for Delivering Member Services** *Benjamin Chodroff, CloudOne; Tony DeFarlo, CDPHP*	Dolphin Oceanic 5
DCD-2074	**Case Study: CDPHP Implements a Fully Integrated Agile SDLC for Delivering Member Services** *Benjamin Chodroff, CloudOne; Tony DeFarlo, CDPHP*	Dolphin Oceanic 5
DCD-2517	**S*&T Happens: Don't React, Embrace Change and Respond Optimally** *Roger LeBlanc, IBM Canada; Wing Hong Ho, IBM*	Dolphin Southern IV
DCM-1490	**Enhancing IBM Rational ClearCase and Rational ClearQuest Environments with Rational Team Concert** *Yuhong Yin, IBM; Masa Koinuma, IBM Corp.*	Dolphin Asia 3
DDA-1590	**Maximizing Workload Performance on IBM Power Systems with IBM XL C/C++ Compilers for AIX and Linux on Power** *Yaoqing Gao, Roland Koo and Kit Barton, IBM*	Dolphin Oceanic 2
DDZ-2336	**Getting to the DevOps Promised Land with Continuous Release and Deployment Across Mainframe Environments** *Rosalind Radcliffe and Zhang Hong Chen, IBM*	Dolphin Oceanic 1

Session	Title	Location
DEA-1435	**Managing Application Portfolio and Process Responsibilities in a Web-based Environment** *Hubert Zenner, SVA System Vertrieb Alexander GmbH*	Dolphin Oceanic 4
DEM-1878	**Success Story: How Fidelity Modernized its Mainframe Development Environment to Speed Application Delivery** *Daniel Chartier, Fidelity Investments; Sanjay Chandru, IBM*	Dolphin Oceanic 3
DEV-1729	**Delivering the Magic: Disney's Innovative Move to Continuous Delivery (DevOps)** *Lee Bingham, Ciber*	Dolphin Asia 1
DMO-2448	**What's New with Monitor and Optimize** *David Myers and Wing Hong Ho, IBM*	Dolphin Southern III
DQM-2104	**Reduce Software Bottlenecks by Virtualizing with Continuous Testing and Delivery** *Gary Thornhill, Sandhata*	Dolphin Northern D
DRD-1176	**CLM Server Monitoring: Performance and Health Monitoring of CLM Applications** *Boris Kuschel, IBM; Vishy Ramaswamy, IBM Canada*	Dolphin Northern E4
DRM-1375	**Requirements' Role in a DevOps Lifecycle** *Mia McCroskey, Streamline Health*	Dolphin Northern E3
ICD-1228	**What's New in IBM DevOps Services?** *Scott Rich, Lauren Schaefer and Adam Archer, IBM*	Dolphin Australia 3
IMD-1225	**A Real World Method for Developing Enterprise Mobile Apps** *Leigh Williamson, IBM; Aaron Allsbrook, ClearBlade*	Dolphin Northern A4
IPI-2516	**BigSQL 3.0**	Dolphin Asia 2
2:15pm – 5:15pm	**Instructor-led Workshops**	
WRK-1105	**Quality Management by Using Service Virtualization** Peter Luckey and Jog Raj, IBM	Dolphin Northern A2
WRK-2402	**Introduction to IBM Rational DOORS Next Generation** *Ian Barnard, IBM*	Dolphin Northern A3
3:00pm – 4:00pm	**Featured Session**	
IIT-1295	**IBM and Connected Vehicle** *Michael Rowe and Doug Mueller, IBM*	Dolphin Australia 3

Continuous Engineering DevOps Innovation

Session	Title	Location
3:00pm – 4:00pm	**Breakout Sessions**	
CCC-1503	**Case Study: Configuring IBM Rational ClearCase in a Windows High Availability Environment at Honeywell** Mike Donati, IBM Rational; Lannie Lederer, Honeywell Int'l	Dolphin Asia 2
CES-2112	**Model-Driven Development: HuaWei's Migration From Enterprise Architecture to IBM Rational Rhapsody** *Guolong Wang, Huawei; Guangyu Long, IBM*	Dolphin Southern I
CPD-1091	**Case Study: Creating Order From Chaos by Implementing the Kanban Method with Rational Team Concert** *Eduardo Bello, Pitang Agile IT; Gustavo Alves, Pitang*	Dolphin Southern III
CQM-1460	**What's New in IBM Rational Quality Manager?** *Christophe Telep, IBM*	Dolphin Northern D
CRM-2400	**From Requirements Management to Requirements Authoring: An Experience Report From Airbus Group** *Jean-Claude Roussel, EADS; Juan Llorens, The REUSE Company*	Dolphin Northern E2
CRS-1961	**Software Migration Testing for the ILTIS Operational Railway Control System** *Florian Georg, IBM Schweiz AG; Andreas Pohl, Siemens Mobility Switzerland*	Dolphin Oceanic 6
CSE-1092	**Model-Based System Engineering at the Boeing Company** *Michael Crow, Boeing*	Dolphin Oceanic 8
CSE-1134	**Considering Affordability From Product Inception: A Joint Initiative of Lockheed Martin and IBM Research** *Nir Mashkif, IBM; Candace Miano, Lockheed Martin Corp*	Dolphin Oceanic 7
DAG-1091	**Case Study: Creating Order From Chaos by Implementing the Kanban Method with Rational Team Concert** *Eduardo Bello, Pitang Agile IT; Gustavo Alves, Pitang*	Dolphin Southern III
DAG-2325	**Accelerating SAP Deliveries with Agile Application Lifecycle Management** *Nick Norris, IBM*	Dolphin Southern V
DBD-1733	**The Value of Deployment Automation: Sucess with IBM UrbanCode Deploy at Pearson Vue** *Joe Lopez, Pearson Vue*	Dolphin Northern A4

Session	Title	Location
DBD-2454	**The ROI of IBM Release and Deploy at Copyright Clearance Center** *Alexander Carr, Copyright Clearance Center*	Dolphin America's Seminar
DCB-2458	**Delivering Business Outcomes: Helping Guide a Deployment Roadmap** *Ben Smith, NBN*	Dolphin Oceanic 5
DCD-1125	**Case Study: How Nationwide Uses Tasktop Sync to Connect RTC, QC and RRC** *Yun Liu, Nationwide;* *Jeff Downs, Tasktop Technologies*	Dolphin Southern IV
DCM-1443	**The Banco do Brasil Case: Unifying the Process Settings of all Project Areas in RTC Using Master Area** *Marcel Benayon, IBM Brazil; Fabiano Lima, IBM*	Dolphin Asia 3
DDA-2331	**Mobile Strategies for IBM Power** *Aaron Allsbrook, ClearBlade; Alvin K. Tan and Troy Bishop, IBM Canada Ltd.*	Dolphin Oceanic 2
DDZ-1531	**Continuous Integration with Rational Development and Test Environment for System z at Nationwide** *John Gates, IBM; Richard Petersen, Nationwide*	Dolphin Oceanic 1
DEA-2514	**Delivering EA for Innovapost** *Kris Gaterell, Innovapost*	Dolphin Oceanic 4
DEM-2429	**Continuous Release and Deployment Across Multi-platform Environments** *David Myers and Erin Buonomo, IBM*	Dolphin Oceanic 3
DMO-1955	**Application Performance Management as a Service** *Todd Kindsfather, IBM*	Dolphin Southern II
DQM-1460	**What's New in IBM Rational Quality Manager?** *Christophe Telep, IBM*	Dolphin Northern D
DQM-2127	**Automate Your Functional Testing: Yes You Can** *Thomas Hall, IBM Rational*	Dolphin Northern C
DRM-1029	**Integrating RDNG with SAP: An Introduction to the RM API** *Stephen Valliere, Waters Corp.*	Dolphin Northern E3
4:15pm – 4:45pm	**Breakout Sessions**	
CCC-1034	**Case Study: Advanced Customization with IBM Rational ClearQuest Schema and Web Extensions at Bosch** Jens Koch and Steffen Ruess, Robert-Bosch-GmbH	Dolphin Asia 2

Continuous Engineering DevOps Innovation

Session	Title	Location
4:15pm – 4:45pm	**Breakout Sessions** *(continued)*	
CES-1995	**Model-Based Approaches to Designing System Variants** *Barclay Brown, IBM; Dan Cocks, Lockheed Martin*	Dolphin Southern I
CWP-1222	**Conquering Enterprise License Agreement Management with IBM Rational Team Concert** *Arthur Proestakis, IBM; Nicholas Jones, Telstra*	Dolphin Southern II
DCD-2421	**Interactive Demo: Continuous Development and Delivery featuring RRC, RTC, RQM and Urban Code** *Jim Herron, Island Training*	Dolphin Southern IV
DCM-1277	**More Than One CM Tool?** *Fred Bickford, IBM*	Dolphin Asia 3
DEM-1670	**Bank of America Integrates SDLC to Provide Cross-Platform Agile Development** *Tracy Higgins, Merrill Lynch (Bank of America)*	Dolphin Oceanic 3
DRM-1347	**Managing an RFP with DOORS** *Dano Currie, Curwang Tech LLC*	Dolphin Northern E2
4:15pm – 5:15pm	**Featured Session**	
IWE-2480	**An Ecosystem of Innovation: Creating Cognitive Apps Powered by IBM Watson and IBM BlueMix** *Carmine DiMascio and Swami Chandrasekaran, IBM*	Dolphin America's Seminar
4:15pm – 5:15pm	**Breakout Sessions**	
CPD-2446	**Scaling Agility in Complex Embedded Systems Beyond the Team by Using IBM Rational and the SAFe** *Harry Koehnemann, 321 Gang*	Dolphin Southern III
DAG-2103	**Jazz up JIRA** *Eyal Abukasis and Pratik Bengali, Blue Agility*	Dolphin Southern V
DBD-1851	**Leveraging IBM UrbanCode Deploy for an Extensible Deployment Automation Solution at a Large Telecom Company** *Steve Cotugno, IBM; Bob Ouellette, Bell Aliant*	Dolphin Northern E3
DCB-1188	**IBM STG DevOps Tools Architecture Highlighting Rational Focal Point** *Steve Stupca, IBM*	Dolphin Oceanic 5
DEA-1243	**Aligning IT Services with Business Needs** *Rob Byrd, City of Austin*	Dolphin Oceanic 4
IIT-1911	**Creating Executable Functional Models of the Internet of Things** *Barry Steer, Steer Consulting Services*	Dolphin Australia 3

Session	Title	Location
4:15pm – 5:15pm	**Special Interest**	
ISS-2507	**Aerospace and Defense Panel at Innovate**	Dolphin Oceanic 6
ISS-2508	**Electronics Panel at Innovate**	Dolphin Oceanic 7
ISS-2509	**Automotive Panel at Innovate**	Dolphin Oceanic 8
4:15pm – 5:45pm	**Breakout Sessions**	
CQM-1981	**IBM Rational Quality Manager: The Basics, Advanced Topics and Best Practices** *Paul Tasillo, John Nason and Allison Lynch, IBM*	Dolphin Northern D
DBD-2017	**DevOps on the Cloud—Continuous Delivery and Full Stack Deployment** *Sanjeev Sharma, Steve Boone and Michael Elder, IBM*	Dolphin Northern A4
DDA-2210	**COBOL Application Development for IBM AIX Syed Basheer and Anand Vijay, Royal Cyber Inc;** *Dwayne Moore, Nathan Brice, John MacMillan and John Kurian, IBM*	Dolphin Oceanic 2
DDZ-2113	**IBM System z Meets the Technical Experts** *Penny Hill, Glinda Cummings, Tim Hahn, Rosalind Radcliffe and Phil Weintraub, IBM*	Dolphin Oceanic 1
DEV-1466	**Introduction to IBM's DevOps Maturity Model with Client Case Studies** *Paul Bahrs, IBM; Dave West, Tasktop*	Dolphin Asia 1
DQM-1051	**IBM Rational Performance Tester Tips, Sizing and Scalability Guidance** *Kevin Mooney and Kent Siefkes, IBM*	Dolphin Northern C
DQM-1981	**IBM Rational Quality Manager: The Basics, Advanced Topics and Best Practices** *Paul Tasillo, John Nason and Allison Lynch, IBM*	Dolphin Northern D
DRD-2078	**High Availability and Disaster Recovery Using Capabilities of Underlying Middleware and Platforms** *Tim Feeney, Grant Covell and Steven Beard, IBM*	Dolphin Northern E4
5:00pm – 5:30pm	**Breakout Sessions**	
CRM-2216	**Learning Does Not Have to be by Appointment Only: A Look at IBM Rational DOORS Learning Circles** *Morgan Brown, IBM Rational; Yianna Papadakis-Kantos, IBM*	Dolphin Northern E2

■ Continuous Engineering ■ DevOps ■ Innovation

Session	Title	Location
5:00pm – 5:30pm	**Breakout Sessions** *(continued)*	
CWP-2348	**Passing Compliance Audits with IBM Rational Team Concert** *Darcy Wiborg-Weber, IBM*	Dolphin Southern II
DAD-1096	**Improving Collaboration with IBM Rational Rhapsody, Architecture Framework & Harmony SE: A Real Life Example** *Dietmar Pfeiffer, Airbus Defence & Space*	Dolphin Southern I
DCD-2422	**Interactive Demo: Using RRC and RTC to Define, Manage, and Track Your Work Effort** *Joel Lanz, Island Training*	Dolphin Southern IV
DCM-1027	**Case Study: Configuration Lifecycle Management of Applications with ClearQuest at Avaloq** *Thorsten Loeber, Avaloq Evolution AG*	Dolphin Asia 2
DCM-1608	**Using IBM Rational Team Concert in the GIT World** *Krishna Kishore and Kiran M N, IBM*	Dolphin Asia 3
DEM-1133	**Continuous Integration and Testing Strategies for Mainframe Applications** *John Chewter and Dan Pollitt, IBM*	Dolphin Oceanic 3
DRM-2216	**Learning Does Not Have to be by Appointment Only: A Look at IBM Rational DOORS Learning Circles** *Morgan Brown, IBM Rational; Yianna Papadakis-Kantos, IBM*	Dolphin Northern E2
5:30pm – 7:00pm	**Solution EXPO Reception**	Dolphin Atlantic Hall
6:00pm – 7:00pm	**Super Women's Group Executive Discussion Panel**	Dolphin Australia 3
7:00pm – 8:30pm	**Super Women's Group Networking Reception**	Dolphin Asia 5
7:30pm – 10:00pm	**Business Partner Reception**	Fantasia Garden

Session	Title	Location
Wednesday, June 4		
8:00am – 9:00am	**Breakout Sessions**	
CCC-1296	**Case Study: Protecting Your Jewel Code and How IBM and QualComm Implemented IBM Rational ClearCase ACLs** *John Kohl, IBM; Kevin Johnson, Qualcomm*	Dolphin Asia 2
CEE-2397	**Next Generation Systems Engineering Environment Based on Linked Data (OSLC) at Airbus Group** *Andreas Keis, Airbus Group*	Dolphin Oceanic 7
CPD-1677	**Agile Adoption for Automotive Systems Software** *Julian Holmes, AgileMentors; Mitchell Vaughan, Visteon*	Dolphin Southern V
CPD-1916	**American Axle & Manufacturing: Process Governance Through CMMI L2 and Agile Development**	Dolphin Southern III
CQM-1748	**Software Failure Analysis in the Software Devices Industry** *Jan van Moll, Philips Healthcare – MRI*	Dolphin Northern C
CRM-1361	**Managing Requirements by Using IBM Rational DOORS for International Energy Engineering Project F4E** *Gonçalo Serra and Ivan Bénilan, Fusion For Energy*	Dolphin Northern E2
CRS-2227	**Thinking Green with National Instruments and IBM Automation Testing for Continuous Systems Delivery** *Brian LaVelle, Cummins Inc.*	Dolphin Oceanic 6
CSE-1548	**Case Study: Automated Test with IBM Rational Quality Manager and National Instruments in an R&D Organization** *Lars Thordsen, Danfoss Power Electronics A/S; Kyle Perkuhn, National Instruments*	Dolphin Oceanic 8
CWP-2181	**IBM Rational Team Concert: A Systems Engineer's Perspective** *Alex Ivanov and Akilah Jones, Raytheon*	Dolphin Southern II
DAD-1773	**Managing Traceability from Requirements to Software Design** *David Poole, Defense Health Agency; David Quake, Deloitte*	Dolphin Southern I

Session	Title	Location
8:00am – 9:00am	**Breakout Sessions** *(continued)*	
DAG-1766	**Case Study: Agile Transformation with Rational Focal Point and CLM** *Mikkel Ladegaard, The Portfolio Team; Bobby Walters, Blue Agility*	Dolphin Oceanic 5
DAG-1916	**American Axle & Manufacturing: Process Governance Through CMMI L2 and Agile Development** *Derek Wrathell, American Axle & Manufacturing*	Dolphin Southern III
DBD-2442	**Transforming the Release Weekend Andy Berkebile, IBM Urbancode Products;** *John-Mason Shackelford, IBM, Inc.*	Dolphin Northern E3
DBD-2455	**Embedding Release Automation into Cisco's Private Cloud with IBM UrbanCode Solutions** *Mahendra Pingale, IBM Corporation; Todd Kuebler, Cisco*	Dolphin America's Seminar
DCB-1766	**Case Study: Agile Transformation with Rational Focal Point and CLM** *Mikkel Ladegaard, The Portfolio Team; Bobby Walters, Blue Agility*	Dolphin Oceanic 5
DCD-2121	**Software Assembly Line Diversity in Action: A Systems Integrator Perspective** *Aman Chandra, Wipro Technologies*	Dolphin Southern IV
DCM-1283	**Itau—Converging Two Installations/ Configurations of RTC to Support an Enterprise Environment of High Scale** *Paulo Cavoto and Anderson Silva, IBM*	Dolphin Asia 3
DCM-1296	**Case Study: Protecting Your Jewel Code and How IBM and QualComm Implemented IBM Rational ClearCase ACLs** *John Kohl, IBM; Kevin Johnson, Qualcomm*	Dolphin Asia 2
DDA-2047	**Modernization Approaches: Making IBM Rational Host Access Transformation Services a Strategic Investment** *Kenny Smith and Matthew Hardin, Strongback Consulting*	Dolphin Oceanic 2
DDZ-1843	**Mainframe Skills: The Myth and the Reality** *Jeff Miller, IBM*	Dolphin Oceanic 1
DEA-1523	**The Practical Application of the Principles of Enterprise Architecture to Cloud Based Strategies** *Claudia Rose, BBII Enterprises*	Dolphin Oceanic 4

Session	Title	Location
DEM-2234	**Becoming More Agile on the Mainframe with RD&T: Fiducia's way of Implementing CI** *Tobias Braun, IBM;* *Jens Zimmermann, Fiducia IT AG*	Dolphin Oceanic 3
DEV-1455	**Beyond DevOps: DistributedOps, NoOps, BizDevOps and Micro-Services** *Johnathan Bond and Adrian Cho, IBM*	Dolphin Asia 1
DQM-1458	**Using Rational Tools to Effectively Test in a DevOps Continuous Development Environment** *Ian Compton and Frank Varone, IBM*	Dolphin Northern D
DRD-1636	**Tuning and Monitoring CLM Performance on z/VM: A Case Study of SERPRO, a Brazilian Government Software Company** *Jonathan Bond and Adriano Ramos, IBM*	Dolphin Northern E4
ICD-2432	**IBM Service Engage: Bringing the Ops to DevOps** *Robin Bobbitt, Bill Higgins, Heather Sterling and Christopher Maul, IBM*	Dolphin Australia 3
IMD-1344	**Continuous Deployment for Mobile Apps** *Derek Baron, IBM*	Dolphin Northern A4
9:15am – 10:15am	**Breakout Sessions**	
CCC-1199	**An In-Depth Look at Advanced Process Customization with IBM Rational Team Concert** *Kyle Christianson, IBM*	Dolphin Asia 2
CPD-1338	**Configuring the IBM Rational Jazz Suite in a SAFe Environment** *John Baird, IndigoCube*	Dolphin Southern V
CPD-1770	**Success Story: IBM and Raytheon Team to Deploy Rational Team Concert Large DoD Program** *Guy Mawhinney, Raytheon*	Dolphin Southern III
CRA-1728	**Using Development Data in Analytics and Reporting for Increased Effectiveness** *Jared Pulham and Lisa Barclay, IBM;* *James Moody, IBM Canada Ltd.*	Dolphin Oceanic 7
CRM-2114	**Structuring Requirements in Standard Templates** *Andrew Pickard, Rolls-Royce Corporation*	Dolphin Northern E2
CRS-2324	**Automating Agile Medical Device Testing with IBM Rational Quality Manager** *Byron Mattingly, American Society of Quality*	Dolphin Oceanic 6

Session	Title	Location
9:15am – 10:15am	**Breakout Sessions** *(continued)*	
CSE-1715	**Reporting Case Study: Requirements and Model in Unison for General Dynamics UK** *Anca Capatana and Alex Feseto, GEBS*	Dolphin Oceanic 8
DAG-1338	**Configuring the IBM Rational Jazz Suite in a SAFe Environment** *John Baird, IndigoCube*	Dolphin Southern V
DBD-1549	**Improving Release and Deploy: A Client Experience Panel Session on Best Practices for Adopting IBM Solutions** *Paul Bahrs and Peter Spung, IBM*	Dolphin America's Seminar
DCB-1449	**Case Study: Defining and Managing Methodologies Across Technologies with IBM Rational Method Composer** *Ana Lopez-Mancisidor, IBM; Natalia Capracci, Isban (Grupo Santander)*	Dolphin Oceanic 5
DCB-1728	**Using Development Data in Analytics and Reporting for Increased Effectiveness** *Jared Pulham and Lisa Barclay, IBM; James Moody, IBM Canada Ltd.*	Dolphin Oceanic 7
DCD-1131	**Improving Develop and Test: A Client Panel on Adopting IBM** *Paul Bahrs, IBM; Angela Leshak, Aenta*	Dolphin Southern II
DCD-1887	**SDLC Transformation: How Paychex Began Adopting Rational CLM and Adapted Along the Way** *Tom Sylvester, Paychex*	Dolphin Southern IV
DCM-1454	**Introducing the Rational Configuration Management Bundle and Migration Tool Enhancements** *Masa Koinuma, IBM Corp.; Gamze Saunders, IBM Ratoinal*	Dolphin Asia 3
DDA-1691	**How to Become a Rational Developer for the i Power User** *Edmund Reinhardt and Alan Boxall, IBM; Kenny Smith and Matthew Hardin, Strongback Consulting*	Dolphin Oceanic 2
DDZ-1174	**Collaborative Development Panel: Best Practices in Implementing a Rational Team Concert Solution** *Rosalind Radcliffe and Amy Silberbauer, IBM; Frédéric Agier, Caceis Bank (Credit Agricole); Robin Macfarlane, RRMAC; Slavik Zorin, Synchrony Systems, Inc.; Ed Weare, State Street; Stephanie Warner, GAD eG*	Dolphin Oceanic 1

Session	Title	Location
DEA-2069	**Taking your Architecture Practice to the Next Level** *Richard Moran, Fidelity Investments*	Dolphin Oceanic 4
DEM-2043	**What's in Your (e)Wallet? Transforming Payments and Transactional Capabilities** *Pete Eeles and Bruce Baron, IBM*	Dolphin Oceanic 3
DQM-2179	**Migrating from HP Quality Center to IBM Rational Quality Manager at Coach** *Andrey Kireev, Coach*	Dolphin Northern D
DRD-1768	**Implementing Rational and Jazz Suite in IBM SmartCloud for Government** *Bret Kramer, CloudOne; Eunice Lea, Deloitte*	Dolphin Northern C
DRD-1962	**Serviceability and You** *Gerald Mitchell, IBM; Travis Winter, IBM Canada*	Dolphin Northern E4
DRM-2298	**Performance and Data Scalability of Rational Requirements Composer and Rational DOORS Next Generation** *Vishy Ramaswamy, IBM Canada; George Decandio, IBM Rational*	Dolphin Northern E3
ICD-1810	**DevOps Services: Automated Delivery Pipeline for Codename: BlueMix** *Daniel Berg, IBM; Dejan Glozic, IBM Canada Ltd.*	Dolphin Australia 3
IMD-2012	**Use AT&T ARO and IBM Rational (RQM/RTC) to Apply Mobile Best Practices for Increased Mobile app Quality** *Lucinda Raap, AT&T; John Hsia, AT&T Mobility*	Dolphin Northern A4
IPI-1950	**SaaSy Program Management of Teams in the Wild** *Robert LaRochelle, IBM*	Dolphin Southern I
IPI-2504	**How to Use BlueMix with Your Current Jazz Investment** *Benjamin Chodroff, CloudOne*	Dolphin Asia 1
10:00am – 1:00pm	**Instructor-led Workshops**	
WRK-1951	**Unleashing Metrics Outside the Box: Customizing Your IBM Rational Insight Deployment** *Paulo Lacerda, IBM; Marc Nehme, IBM Rational*	Dolphin Northern A3
WRK-2391	**Quality Management and Testing Mobile Apps** *Dennis Schultz, IBM*	Dolphin Northern A2

Session	Title	Location
10:45am – 11:15am	**Breakout Sessions**	
CSE-1385	**Standardizing Documents for System Engineering: Tips to Use IBM Rational Publishing Engine with Multiple Tools** *Nithya Rajagopalan, IBM ISL; Dragos Cojocari, IBM*	Dolphin Oceanic 8
DCD-1906	**Adopting Collaborative Lifecycle Management at the U.S. Department of Labor** *Kent Colwell, AS&D; Edward Hulbert, ASRC Federal Space and Defense*	Dolphin Southern IV
DCM-1934	**Case Study: When Custom Environments Go Bad** *Michael Gormley, ReleaseTEAM*	Dolphin Asia 2
DCM-2007	**Migrating Defects From ClearQuest to Rational Team Concert** *Ryan McBryde, RLM SCM LLC*	Dolphin Asia 3
DMO-2451	**Want to Understand Why Your Applications Succeed or Fail?** *Jesse Geiger, IBM*	Dolphin Southern III
ICD-1399	**McDonald's Lessons Learned in the Cloud Accelerate Usage of IBM Rational Tools** *James Pietrocarlo, CloudOne; Scott Farnum, McDonalds*	Dolphin Australia 3
10:45am – 11:45am	**Breakout Sessions**	
CES-1483	**IBM Rational Rhapsody and Model-Based Engineering Assessment** *Graham Bleakley, IBM Rational; Ian Clark, MBDA UK Ltd.*	Dolphin Southern I
CRS-2478	**Collaborative Automotive Software Engineering** *Raz Yerushalmi, IBM; Christof Hammel, Robert Bosch GmbH*	Dolphin Oceanic 6
DAG-1871	**Case Study: From Chaos to Collaborative Communities Using Scrum and Rational Tools** *Thomas Morgan, Black Knight Financial Services*	Dolphin Southern V
DBD-1505	**Best Practices for Application Release & Deploy Success Integrating Datical DB and IBM UrbanCode Deploy** *Robert Reeves and Carey Benge, Datical; Eric Minick, IBM*	Dolphin Northern A4
DBD-2462	**Accelerate Release Pipelines with Auto-Progression** *Andy Berkebile and Sylvain Carbonell, IBM UrbanCode*	Dolphin America's Seminar
DCD-2139	**Rational CLM: What's New and What's on the Horizon** *Moshe Cohen, IBM Rational; John Whitfield, IBM*	Dolphin Southern II

Session	Title	Location
DEA-1276	**Demonstration of a Comprehensive, Semi-automated IBM Rational System Architect Macro** *Michael Robison and Jeffrey Scott, Chevron*	Dolphin Oceanic 4
DEM-1703	**KMD Brings Mainframe Development to the 21st Century** *Claus Bjoerno, KMD; Stig Quistgaard, IBM*	Dolphin Oceanic 3
DRM-1250	**Leading Horses to RRC... and Getting Them to Drink!** *Carole Schwarz, Nationwide*	Dolphin Northern E3
10:45am – 12:15pm	**Breakout Sessions**	
CEE-1339	**Case Study: Using IBM Rational Engineering Lifecycle Manager to Accelerate System Changes** *Fabrice Mendes, IBM; Andreas Keis, Airbus Group*	Dolphin Oceanic 7
DAG-2466	**Is it SAFe? Journey to Continous Delivery of ALM, Practical Planning and Consistent Communication** *Erik Schumann, Sellegi Technologies AB; Amy Silberbauer and Chris Thompson, IBM*	Dolphin Oceanic 5
DCB-2466	**Is it SAFe? Journey to Continous Delivery of ALM, Practical Planning and Consistent Communication** *Erik Schumann, Sellegi Technologies AB; Amy Silberbauer and Chris Thompson, IBM*	Dolphin Oceanic 5
DDA-1061	**What's the Big Deal with Free Format RPG? Can it Help Modernize RPG Applications?** *Edmund Reinhardt, Alison Butterill and Tim Rowe, IBM; Floyd DelMuro and Ray Bernardi, ARCAD Software*	Dolphin Oceanic 2
DDZ-2434	**Improving Your Time to Value with Rational System z Development Solutions: Proven Practices from the Pros** *Kenny Smith, Strongback Consulting; Scott Pecnik, PacGenesis, Inc.; Ravikanth Chavali and Anand Vijay, Royal Cyber Inc; Paul Pilotto, ASIST; Alisa Morse, IBM*	Dolphin Oceanic 1
DEV-2313	**IBM Reference Architecture for DevOps** *Paul Bahrs, IBM*	Dolphin Asia 1
DQM-2018	**Tips and Tricks for Mobile Application Testing in Rational Test Workbench** *Ashish Mathur and Sachidanand Mangala, IBM*	Dolphin Northern D

Session	Title	Location
10:45am – 12:15pm	**Breakout Sessions** *(continued)*	
DRD-1002	**The RQM Upgrade: Online or Offline?** *Mike Delargy, IBM; Andy Detandt, Black Knight Financial Services; William Chen, IBM Rational*	Dolphin Northern E4
DRD-1783	**Best Practices for Successful Collaborative Lifecycle Management Upgrades** *Ginny Ghezzo, IBM; Darren Haehnel, Liberty Mutual Insurance*	Dolphin Northern C
DRM-1946	**Increasing Productivity Through Requirements Reuse and Variant Management with Rational DOORS Next Generation** *Daniel Moul and Eran Gery, IBM*	Dolphin Northern E2
11:30am – 12:00pm	**Breakout Sessions**	
CCC-1129	**IBM Rational Team Concert Automation and Integration with OSLC APIs** *James DeVries, IBM*	Dolphin Asia 3
CCC-1634	**Philips Healthcare Performs Consistency Checks of IBM Rational ClearCase Archives** *Erik Willems, Philips*	Dolphin Asia 2
CSE-1320	**Generating High Quality Documents by Using Model-Based Document Generation** *Eldad Palachi, IBM; Laura Hart, Lockheed Martin*	Dolphin Oceanic 8
DCD-2231	**Case Study: State of Michigan (SOM) and Michigan Child Support Enforcement System's (MiCSES) Adoption of CLM** *Karthikeyan Narayanan, State of Michigan; Nick Ranns, Accenture*	Dolphin Southern IV
DCM-1129	**IBM Rational Team Concert Automation and Integration with OSLC APIs** *James DeVries, IBM*	Dolphin Asia 3
DMO-1496	**Why the Cloud May be the Best Place to Determine the Quality of Your Mobile App** *Neil Patterson and Yan (Tina) Zhuo, IBM*	Dolphin Southern III
ICD-1473	**Cummins Uses Big Data Deployment in the Cloud to Improve Product and Systems Development and Customer Care** *Larry Hilkene, Cummins; Vishal Kapashi, CloudOne*	Dolphin Australia 3
12:30pm – 1:15pm	**Birds of a Feather**	
DBD-1291	**Ask the Experts: IBM UrbanCode Deploy** *Kim Frederick, IBM*	Dolphin Asia 2
DCB-1136	**Program Management—The Journey So Far!** *Roger LeBlanc, IBM Canada*	Dolphin Oceanic 5

Session	Title	Location
DCD-1760	**Tool Integration is Key to Successful Product and Software Delivery: OSLC Steering Committee Panel** *Andreas Keis, Airbus Group; Sean Kennedy, IBM*	Dolphin Oceanic 1
DDA-2305	**The Future of Online Distributed Transaction Processing in the Cloud** *Roland Koo, Nathan Brice and John Kurian, IBM*	Dolphin Oceanic 2
DEM-2482	**Best Practices and Tips on Migrating from Legacy Mainframe Source Code Management Systems** *Rosalind Radcliffe, Brandt Onorato and Chris Trobridge, IBM*	Dolphin Oceanic 3
DEV-2510	**Ask the Experts: Rational Monitoring, Configuring and Tuning** *Boris Kuschel, Christophe Elek and Paul Ellis, IBM*	Dolphin Oceanic 8
DQM-2439	**The QM&T Week in Review** *Moshe Cohen, IBM Rational*	Dolphin Asia 3
DRM-2445	**Tips and Tricks with IBM Rational Requirements Composer** *Brianna Smith, IBM; Valerie Beimfohr, IBM Rational*	Dolphin Oceanic 6
ICD-2467	**Meet the Cloud Experts!** *Steve Weaver, IBM*	Dolphin Australia 3
IIT-2433	**Developing for the Internet of Things** *Michael Rowe, Doug Mueller and Sky Matthews, IBM*	Dolphin Oceanic 4
ISS-1495	**Ten Years of User Group Experiences** *Andy Detandt, Black Knight Financial Services*	Dolphin Asia 1
1:45pm – 2:45pm	**Breakout Sessions**	
CEE-1532	**Variant Management for Complex Systems and Software Engineering** *Danilo Beuche, pure-systems GmbH*	Dolphin Oceanic 7
CEE-1796	**From Idea to Road: A Vision for Application and Product Lifecycle Management Integration at General Motors** *Ben Williams, IBM; Len Wozniak General Motors Company*	Dolphin Oceanic 6
CPD-1284	**Combining Agile Development Processes with Model-Based Testing Approaches** *Bruce Douglass, IBM; Dr. Marc Lettrari, BTC Embedded Systems AG*	Dolphin Southern III
CPP-2408	**Qualcomm: Extending IBM Rational Focal Point by Using Linked Data Technologies** *Arthur Ryman, IBM; Eric Zhihong Qin, Qualcomm*	Dolphin Oceanic 5

Continuous Engineering DevOps Innovation

Session	Title	Location
1:45pm – 2:45pm	**Breakout Sessions** *(continued)*	
CQM-1620	**Improving Quality and Cost by Test Automation for System Integration Service** *Hidekazu Kikuchi and Akihiro Takai, Fujitsu Systems East Ltd.*	Dolphin Asia 1
CSE-1423	**Developing Correct, Complete, Consistent Aerospace System Specifications with Model-Based and Formal Methods** *Dr. Udo Brockmeyer, BTC Embedded Systems AG*	Dolphin Oceanic 8
DAD-1294	**The Perils and Pitfalls of Creating Custom Palette Items for RSA's Deployment Planning Extension** *Sreenivasulu Valmeti, IBM*	Dolphin Southern I
DAG-1382	**Forrester's Agile Journey: Using RTC to Transform Distributed, Waterfall Teams into Agile Ninjas** *Amy Pritchard, Forrester Research*	Dolphin Southern V
DBD-2296	**Managing Middleware Configuration Using IBM UrbanCode Deploy** *David Hatten, IBM*	Dolphin America's Seminar
DBD-2463	**On the Path to Daily Deliveries: a DevOps Services Story** *Jeanette Deupree and Kim Frederick, IBM*	Dolphin Northern E3
DCB-2408	**Qualcomm: Extending IBM Rational Focal Point by Using Linked Data Technologies** *Arthur Ryman, IBM; Eric Zhihong Qin, Qualcomm*	Dolphin Oceanic 5
DCD-2000	**Improving Software Quality and Productivity Through Collaboration in the Cloud** *James Pietrocarlo, CloudOne; John Penoyer, Panasonic Automotive Systems*	Dolphin Southern IV
DCM-1081	**A Structured Approach for Successfully Importing and Merging Large Code Drops in Rational Team Concert** *Joseph Weigel, IBM*	Dolphin Asia 3
DCM-1190	**Best of the ClearTeam Explorer** *Eleonora Ludin, IBM*	Dolphin Asia 2
DDA-2138	**Two Case Studies with Prudential Insurance and Banco do Brasil on Business Improvement** *Wagner Lindberg Baccarin Arnaut and Luis Ennser, IBM; Diogenes Miranda, Prudential; Igor Regis da Silva Simões, Banco do Brasil*	Dolphin Oceanic 2
DDZ-1220	**Unifying Cross Platform Development Teams at CACEIS Bank—Two Years in Production** *Nicolas Dangeville, IBM; Frédéric Agier, Caceis Bank (Credit Agricole)*	Dolphin Oceanic 1

Session	Title	Location
DEA-1833	**Petrobras IT Architecture Blueprint Framework** *Andre Victor, Petrobras; Marcio Braga, IBM Brasil*	Dolphin Oceanic 4
DEM-1374	**Value and ROI of Migrating from Legacy Mainframe SCM to Rational Team Concert** *Robin Macfarlane, RRMAC; Brandt Onorato, IBM*	Dolphin Oceanic 3
DMO-2447	**Know Your Customer: Digital Analytics Makes Your Digital Presence More Relevant, Impactful and Personalized** *Neville Davey, IBM*	Dolphin Southern II
DQM-1198	**Avoiding the Dreaded "One Star' Review: Automating Mobile Testing to Improve App Quality** *Dennis Schultz, IBM*	Dolphin Northern D
DQM-2135	**Agile Transformation: Accelerating Quality, Delivery Cycles and Customer Results** *Rolf Reitzig, Avnet Services*	Dolphin Northern C
DRD-1667	**Monitoring an ALM Environment Using IBM Tivoli ITCAM** *Cristiano Merljak, IBM; Anderson Frezza, Caixa Economica Federal*	Dolphin Northern E4
DRM-2401	**Establishing Requirements Governance: A Case Study from the US Army** *Bill Fetech, The MITRE Corp.*	Dolphin Northern E2
ICD-1884	**Better Lifecycle Tool Integrations Through Open Interfaces** *Mik Kersten, Tasktop; Steve Speicher, IBM Rational; John Arwe, IBM*	Dolphin Australia 3
IMD-1085	**Mobility Trends in The Insurance Industry** *Erik Burckart, PointSource*	Dolphin Northern A4
2:15pm – 5:15pm	**Instructor-led Workshops**	
WRK-2319	**How to Build an Enterprise Architecture with TOGAF** *Lou Varveris, IBM*	Dolphin Northern A2
WRK-2410	**How to Use Eclipse Lyo and OSLC TRS to Develop New Adapters for Rational Engineering Lifecycle Manager** *Ernest Mah, Samuel Padgett and Hirotaka Matsumoto, IBM*	Dolphin Northern A3
3:00pm – 4:00pm	**Featured Session**	
IIT-1293	**Testing in the Internet of Things—A Connected Vehicle Case Study** *Sky Matthews and John Chewter, IBM*	Dolphin Australia 3

Continuous Engineering DevOps Innovation

Session	Title	Location
3:00pm – 4:00pm	**Breakout Sessions**	
CCC-1427	**Automotive Supplier Automates Distributed Planning with IBM Rational Team Concert and Method Park Stages** *Dimitrios Dentsas, Robert Bosch GmbH; Erich Meier, Method Park Software AG*	Dolphin Asia 3
CEE-1163	**Panduit Migrates IBM Rational Team Concert to the Cloud to Manage Product Development** *Kevin Mooney, Panduit; Tom Negele, Panduit*	Dolphin Oceanic 8
CEE-1442	**SAP Product Lifecycle Management and IBM Rational: An Integrated Approach to Systems Engineering** *Bernd Eberhardt, IBM; Ulf Petzel, SAP AG*	Dolphin Oceanic 6
CES-1372	**Leveraging Automotive Standards at General Motors with IBM Rational Rhapsody** *Robert Baillargeon, Sodius; David Perkins, General Motors*	Dolphin Southern I
CPD-2333	**Scaling Agile Planning to Support Large Distributed Programs** *Reedy Feggins, IBM*	Dolphin Southern II
CQM-1889	**Bringing Back Red-Hot Testing** *Tim Miller, Cummins Inc.*	Dolphin Northern D
CRM-1109	**DOORS: Ask the Experts** *Paul Strachan and Ed Gentry, IBM; Morgan Brown and George Decandio, IBM Rational; Mandy Livingstone and Richard Watson, IBM UK Ltd*	Dolphin Northern E2
DAG-1586	**Adoption of Continuous Delivery at Scale at a Large Telco** *Mirco Hering, Accenture; Tony Christensen, Telstra*	Dolphin Oceanic 5
DAG-2008	**Case Study: Scaling Agile in the Retail Industry** *Kim Werner, Blue Agility; Rianan Ozaeta, Bed Bath & Beyond*	Dolphin Southern V
DAG-2333	**Scaling Agile Planning to Support Large Distributed Programs** *Reedy Feggins, IBM*	Dolphin Southern II
DBD-2461	**Customer Success: Implementing Continuous Delivery in a Regulated Financial Environment** *Brian Kirchner, GE Capital*	Dolphin America's Seminar
DCB-1428	**PROMCODE and its Application to Software Factory Cloud at NEC** *Tsutomu Kamimura, IBM; Shigenori Kobayashi, NEC; Mikio Aoyama, Nanzan University*	Dolphin Oceanic 7

Session	Title	Location
DCB-1586	**Adoption of Continuous Delivery at Scale at a Large Telco** *Mirco Hering, Accenture; Tony Christensen, Telstra*	Dolphin Oceanic 5
DCD-1801	**Application Lifecycle Management** *Madhu Sudhana Gaddamadugu, Infosys*	Dolphin Southern IV
DCM-1474	**Extending your Deployment of ClearCase and ClearQuest with CLM: Rational Development Team adopts CLM** *Yuhong Yin and Wei-Lee Jamrog, IBM*	Dolphin Asia 2
DDA-1865	**Aon Integramark Creates a Dynamic SOA Environment: Learn How** *Syed Basheer and Chris Leland, Royal Cyber*	Dolphin Oceanic 2
DDZ-1895	**Where Copybooks Go and Rational Developer for System z and Rational Team Concert Implementation Questions** *Tim Hahn, IBM*	Dolphin Oceanic 1
DEA-1779	**Federal Tool Suite Implementation and User Adoption** *Kyle Williams, Deloitte Consulting LLP*	Dolphin Oceanic 4
DEM-1479	**Moving to Agile Methods and DevOps on IBM i with ARCAD Pack for Rational** *Ray Bernardi, Michel Mouchon and Philippe Krief, ARCAD Software*	Dolphin Oceanic 3
DEV-1945	**Real Experiences with Moving to Continuous Delivery** *Dibbe Edwards, IBM; Stephanie Warner, GAD eG*	Dolphin Asia 1
DMO-1907	**IBM SmartCloud Control Desk SaaS** *Rob Goodling, IBM*	Dolphin Southern III
DQM-1721	**Integration Testing and Service Virtualization in an SAP Landscape** *Glyn Rhodes and Chris Haggan, IBM*	Dolphin Northern C
DRD-1056	**CLM Deployment Options: Tradeoffs When Adding Multiple CLM Apps** *Tim Feeney and Ralph Schoon, IBM*	Dolphin Northern E4
DRD-1400	**Common CLM Administrator Deployment Challenges** *Gerald Mitchell, Daniel Toczala and Ginny Ghezzo, IBM*	Dolphin Northern E3
IMD-1850	**A 360 Degree Approach to Developing, Launching and Measuring Great Apps** *Matt Johnston, uTest*	Dolphin Northern A4

Continuous Engineering DevOps Innovation

Session	Title	Location
4:15pm – 4:45pm	**Breakout Sessions**	
CEE-2022	**Driving Product Development Across the Bridge to Product Lifecycle Management** *Gary Cernosek, IBM Rational Software; Thomas Capelle, Sodius Corp.*	Dolphin Oceanic 6
CPD-1623	**Case Study: Delivering High Quality Electric Utility Services More Rapidly While Lowering Costs** *Masayoshi Oohashi, Chuden CTI CO., Ltd.*	Dolphin Southern V
DAG-1623	**Case Study: Delivering High Quality Electric Utility Services More Rapidly While Lowering Costs** *Masayoshi Oohashi, Chuden CTI CO., Ltd.*	Dolphin Southern V
DCD-2423	**Interactive Demo: Using RTC and RQM to Develop, Build and Test Your Products** *Jim Herron, Island Training*	Dolphin Southern IV
DEM-1647	**Retailer Opens up CICS Applications Through Mobile Enterprise** *Richard Gamblin, IBM*	Dolphin Oceanic 3
DQM-1718	**Challenges and Lessons Learned from a Rational Performance Tester Deployment at Banco do Brasil** *Dennis Silva, IBM; Igor Regis da Silva Simões, Banco do Brasil*	Dolphin Northern C
DQM-2335	**Creating a Service Layer Testing Competency**	Dolphin Northern D
4:15pm – 5:15pm	**Featured Session**	
IWE-2473	**DevOps in Watson—Working Smarter, not Harder!** *Carl Kraenzel, IBM*	Dolphin America's Seminar
4:15pm – 5:15pm	**Breakout Sessions**	
CEE-1057	**Rational Engineering Lifecycle Manager Demo: Reporting on Artifacts From Third-Party Tools** *John Carolan, IBM*	Dolphin Oceanic 7
CEE-2160	**How Panasonic Shifts Quality to the Left and Why** *John Penoyer, Panasonic Automotive Systems; Moshe Cohen, IBM Rational*	Dolphin Oceanic 8
CES-1797	**Model-Based Engineering Automation and Design Connectivity** *Julie DeMeester and Rick LaRowe, Raytheon*	Dolphin Southern I
CPD-1714	**Implementing Earned Value Practices on Agile DoD Programs with Rational Team Concert** *Nicholas Willis, Raytheon*	Dolphin Southern II

Session	Title	Location
CPD-1869	**Is Agile Compliance an Oxymoron?** *Dave Sharrock, agile42*	Dolphin Southern III
CRM-2148	**Requirements Lifecycle and Workflow** *Patrick Roach, Honeywell*	Dolphin Northern E2
DAG-1714	**Implementing Earned Value Practices on Agile DoD Programs with Rational Team Concert** *Nicholas Willis, Raytheon*	Dolphin Southern II
DCB-2383	**Sandisk and the Dynamic Business Case: Lessons from a Financially Focused PMO** *Camron Workman and Mario Garces, Decision Focus; Lynn Qian, Sandisk*	Dolphin Oceanic 5
DEA-1160	**Introduction of Human Views Into Operational Capability Development Within an Architectural Framework** *Robert Sharples, Airbus Space and Defence*	Dolphin Oceanic 4
DEV-1011	**DevOps as an Enterprise Capability for Continuous Software Delivery: What is it and Where is it Going?** *Carmen DeArdo, Nationwide Insurance*	Dolphin Asia 1
IIT-1782	**Designing for the Internet of Things (IoT)** *Graham Bleakley, IBM Rational; Eran Gery, IBM*	Dolphin Australia 3
IMD-1862	**Continuous Quality for Mobile Apps—Reduce Your Time-to-Feedback** *Chris Brealey, IBM Canada Ltd.; Leigh Williamson, IBM*	Dolphin Northern A4
4:15pm – 5:45pm	**Breakout Sessions**	
CCC-1520	**What's New with IBM Rational ClearQuest—Deep Dive** *Marlin Deckert, IBM*	Dolphin Asia 3
CCC-2243	**Update and Case Study: IBM Rational ClearCase Performance and NetApp NAS at Boeing** *Mike Donati, IBM Rational; Kurt Schoville, The Boeing Company*	Dolphin Asia 2
DCM-1520	**What's New with IBM Rational ClearQuest—Deep Dive** *Marlin Deckert, IBM*	Dolphin Asia 3
DCM-2243	**Update and Case Study: IBM Rational ClearCase Performance and NetApp NAS at Boeing** *Mike Donati, IBM Rational; Kurt Schoville, The Boeing Company*	Dolphin Asia 2

Continuous Engineering DevOps Innovation

Session	Title	Location
4:15pm – 5:45pm	**Breakout Sessions** *(continued)*	
DDA-2170	**AIX Development: How the Experts Do It** *Kit Barton and John MacMillan, IBM*	Dolphin Oceanic 2
DDZ-2314	**Optimize Performance and Productivity with the Latest System z Compilers** *Allan Kielstra, IBM Canada Ltd; Roland Koo, IBM*	Dolphin Oceanic 1
DRD-1086	**IBM Rational Collaborative Lifecycle Management Solution Deployment Tips and Tricks** *Fariz Saracevic and Ralph Schoon, IBM*	Dolphin Northern E3
DRD-2369	**Demystifying Token Licenses, Deployment and Reporting** *Benjamin Chodroff, CloudOne; Jane Balin, IBM; Chris Soihl, Lockheed Martin*	Dolphin Northern E4
5:00pm – 5:30pm	**Breakout Sessions**	
CEE-2254	**Bridging Application (Software) and Product (Engineering or Manufacturing) Lifecycle Management** *Tushar Gaidhani, Persistent Systems Ltd.*	Dolphin Oceanic 6
CPD-2036	**Not Just Shelfware: Using Agile Techniques with IBM Rational ClearCase and IBM Rational ClearQuest** *Sujey Edward, Salient Federal Soultions*	Dolphin Southern V
DAG-2036	**Not Just Shelfware: Using Agile Techniques with IBM Rational ClearCase and IBM Rational ClearQuest** *Sujey Edward, Salient Federal Soultions*	Dolphin Southern V
DCD-2010	**Practicing ALM in a Mixed Lifecycle Tool Environment** *Gary Cernosek, IBM Rational Software; Nicole Bryan, Tasktop Technologies*	Dolphin Southern IV
DEM-2430	**The DevOps Approach: Optimized Development and Debugging Solution for IBM System z** *Tim Hahn and Fraser Bohm, IBM*	Dolphin Oceanic 3
DQM-1499	**Lessons Learn Adopting and Upgrading CLM at a Canadian Insurance Company** *Carlos Ramirez and Rodrigo de la Parra, IBM*	Dolphin Northern D
DQM-2239	**High Performance Testing for SAP: Why SAP Value Prototyping uses Rational Performance Tester** *Bernd Eberhardt, IBM; Abhik Bose, SAP AG*	Dolphin Northern C
7:00pm – 10:00pm	**Universal Studios Special Event**	Universal Studios

Session	Title	Location
Thursday, June 5		
8:30am – 9:30am	**Breakout Sessions**	
CEE-1551	**Object Management Group in the Third Millennium: Business Architecture and the Future of Modeling** *Richard Soley, Object Management Group (OMG)*	Dolphin Oceanic 7
CRS-1814	**Lessons Learned Over Two Decades of Product-Line Engineering** *Len Wozniak, General Motors Company*	Dolphin Oceanic 6
CSE-1820	**Model and Run: Defining Software and Systems Engineering Processes That Really Work** *Robert Baillargeon, Sodius;* *Erich Meier, Method Park*	Dolphin Oceanic 8
DAD-1322	**Architecture, Agile and DevOps** *Pete Eeles, IBM*	Dolphin Southern I
DAG-1867	**Broadcast Music: Scaling up, Doing More, Having Fun!** *Greg Hodgkinson, Prolifics;* *Jim Harvey, Broadcast Music, Inc.*	Dolphin Oceanic 5
DBD-1582	**How IBM Rational and Open Source Tools Speed Innovation at BCBSNC** *Emanuel Yarborough, BCBSNC*	Dolphin America's Seminar
DCB-1867	**Broadcast Music: Scaling up, Doing More, Having Fun!** *Greg Hodgkinson, Prolifics; Jim Harvey, Broadcast Music, Inc.*	Dolphin Oceanic 5
DCM-1830	**Case Study: eXtreme Agile Development with Rational ClearCase and Rational Team Concert Integration at Atos** *Daniel Diebolt, IBM Rational; Jerome Galliere, Atos*	Dolphin Asia 2
DCM-2274	**Yes You Can Do Large Features and Still Achieve Continuous Delivery** *Michael Valenta, IBM Canada Ltd*	Dolphin Asia 3
DDA-2172	**An In-Depth Look at Debugger and Code Coverage** *Alan Boxall and Joanna Kubasta, IBM*	Dolphin Oceanic 2
DDZ-1697	**Discover Rational Team Concert with Enterprise Extensions' Features for System z** *Kenny Smith, Strongback Consulting;* *Jim Herron, Island Training*	Dolphin Oceanic 1

Session	Title	Location
8:30am – 9:30am	**Breakout Sessions** *(continued)*	
DEA-2382	**SA/ERP Enhanced Exploration Features for ERP Packages when Working with Rational System Architect** *Paul Banim, Corso*	Dolphin Oceanic 4
DEM-1446	**Aetna Scaling Enterprise Java Development with Rational Application Developer** *Mike Esposito, Aetna;* *Alvin K. Tan, IBM Canada Ltd*	Dolphin Oceanic 3
DEV-2427	**What the Cool Kids are Doing with DevOps** *Bill Holtshouser, IBM Corp*	Dolphin Asia 1
DMO-1808	**Continuous Testing and End-to-End Monitoring of Business Critical Applications for Heightened Cost Efficiency** *Sascha Hahn, IBM Deutschland GmbH;* *John Paetsch, TUI InfoTec GmbH*	Dolphin Southern II
DQM-1366	**How to Solve Testing Problems Without Solving Them** *Bart Vrenegoor, Sogeti*	Dolphin Northern D
DQM-2106	**Service Virtualization: Evolution and a Reality Check** *Naushad Wahab, Cognizant Technology Solutions*	Dolphin Northern C
DRD-1159	**Securing Sensitive Data in Rational Deployments** *Vishal Kapashi, CloudOne; Daniel Goodes, IBM*	Dolphin Northern E4
DRM-1757	**Become a Module Power User in Rational Requirements Composer** *Connor Hindley, IBM*	Dolphin Northern E2
DRM-1993	**Requirements Quality Control with Collaborative Lifecycle Management Tools Support in DHL** *Daniel Pfeffer, DHL IT Services*	Dolphin Northern E3
IIT-2057	**Impact of Internet of Things in the Engineering Product Design Space** *Sumesh Sadasivan, TCS; Pawan Rallabandi, Accenture*	Dolphin Australia 3
IMD-2063	**Multi-tier Mobile Development with IBM Rational Application Developer and Worklight** *Victor Sosa, IBM*	Dolphin Northern A4

Session	Title	Location
8:30am – 11:30am	**Instructor-led Workshops**	
WRK-1248	**Exploring the Power of Big Data Analytics** *Cynthia Saracco and Nicolas Morales, IBM*	Dolphin Northern A3
WRK-1286	**Upgrading Your IBM Rational ClearCase and ClearQuest Deployment and Exploring New Features** *Fred Bickford, IBM*	Dolphin Northern A2
9:45am – 10:45am	**Breakout Sessions**	
CCC-1386	**Case Study: Global Automated Collaboration at GE by Using IBM Rational Synergy and Rational Change** *David DAmico, GE*	Dolphin Asia 3
CEE-2050	**Starting From Last Time: Realities of Incremental Development** *Bill Chown, Mentor Graphics Corporation*	Dolphin Oceanic 8
CEE-2186	**Memphis Institute for Biomedical Innovation & Healthcare Solutions: Advanced Biomedical Systems and Solutions** *Alison Powers, Alison Genevieve Skala Powers, PE; Ian Rubin de la Borbolla, MiBio*	Dolphin Oceanic 7
CES-2416	**Use-Case Scenario: Combat Management System Uses Harmony Process for MBSE, MDD and DDS** *Manish Kumar, IBM India; Prasad Bhat, IBM*	Dolphin Southern I
CRM-1378	**Delphi Migrates IBM Rational DOORS to the Cloud** *Benjamin Chodroff, CloudOne; Grant Rhodes, Delphi*	Dolphin Northern E2
CWP-1421	**Reducing Risks in Medical Product Development at SONY by Using IBM Rational Tools With Static Analysis** *Muneyasu Maeda, Sony Corporation*	Dolphin Southern II
DAG-1815	**Supercharge Your Business and IT Alignment: No Batteries Required** *Jane Tudor, Blue Agility*	Dolphin Oceanic 5
DBD-2315	**Recent Client Case Studies of Deploying IBM UrbanCode Deploy** *John Liu, IBM Rational*	Dolphin America's Seminar

Session	Title	Location
9:45am – 10:45am	**Breakout Sessions** *(continued)*	
DCB-1815	**Supercharge Your Business and IT Alignment: No Batteries Required** *Jane Tudor, Blue Agility*	Dolphin Oceanic 5
DCB-1818	**Cross-lifecycle Reporting to Keep Track of Your Entire Portfolio** *Arthur Ryman and Peter Haumer, IBM*	Dolphin Oceanic 6
DCD-1193	**Collaborative Application Lifecycle Management with ClearCase, ClearQuest, BuildForge, RTC and RQM** *Eleonora Ludin, IBM*	Dolphin Southern V
DCD-1456	**Defect Unification Across Disciplines** *Dave West, Tasktop*	Dolphin Southern IV
DCM-1386	**Case Study: Global Automated Collaboration at GE by Using IBM Rational Synergy and Rational Change** *David DAmico, GE*	Dolphin Asia 3
DCM-2206	**Automation Integration: Git, Gitolite, IBM Rational Team Concert with Console Scripts to Create Work Items** *Ginny Ghezzo, IBM; Scott Idler, Intel*	Dolphin Asia 2
DDA-2173	**An In-Depth Look at Application Performance Analysis** *John MacMillan, IBM*	Dolphin Oceanic 2
DDZ-1937	**Speed Mainframe Application Delivery with Continuous Testing and Test Environment Virtualization** *Frank Jones and Zhang Hong Chen, IBM*	Dolphin Oceanic 1
DEA-2015	**Case Study: Capability-based Planning at Nationwide Insurance** *Chris Armstrong, Armstrong Process Group, Inc.; Zahid Hossain, Nationwide*	Dolphin Oceanic 4
DEM-2431	**AG2R-LA MONDIALE: Application Modernization Success Story** *Francois Dumont, IBM; Jean Gayot and Christian Chabanon, AG2R-LA MONDIALE*	Dolphin Oceanic 3
DEV-1265	**Petrobras ALM: From a Manual to an Automated Development Process** *Paulo Lacerda, IBM;* *Marcio Azevedo Santos, Petrobras*	Dolphin Asia 1
DMO-1844	**Speed Log File and Click Stream Analysis of Big Data with BigInsights Accelerators** *Jim Williams, IBM*	Dolphin Southern III

Session	Title	Location
DQM-1148	**So Many Calls, So Little Time: Load Testing Call Center Software in Preparation for Obamacare** *Hugo Hernandez and Mike Ackermann, Blue Cross Blue Shield of Michigan*	Dolphin Northern D
DQM-2426	**Role of Test Data Management and Continuous Testing in the DevOps Lifecycle** *Daniel Stanca and Maneesh Goyal, IBM*	Dolphin Northern C
DRD-1540	**Case Studies and Approaches for Deployment Automation to the Private Cloud: Raytheon and CLM Development** *Robbie Minshall and Frederic Fusier, IBM*	Dolphin Northern E4
DRM-1539	**Reusing Requirements: Using Modules to Gain Efficiency While Avoiding Chaos** *Ed Gentry, IBM*	Dolphin Northern E3
ICD-1233	**Composable Enterprise: What, Why and How?** *Jane Stockdill-Mander, IBM*	Dolphin Australia 3
IMD-2380	**IBM MobileFirst Reference Architecture—Integration, Enterprise and DevOps** *Leigh Williamson and Peter Bahrs, IBM*	Dolphin Northern A4
11:00am – 12:00pm	**Breakout Sessions**	
CCC-1191	**Addressing Problems in Vehicle Electrical System Development** *Nick Smith, Mentor Graphics*	Dolphin Asia 3
CEE-1093	**Case Study: Simulation of Complex Hybrid Systems by Using FMI for Israel Aerospace Industries** *Eldad Palachi, IBM; Daniel Wadler, Israel Aerospace Industries*	Dolphin Oceanic 6
CEE-1181	**Distributed Planning of Reusable System Parts With IBM Rational Team Concert for a Global Automotive Supplier** *Jiong Xie, IBM;* *Soenke Seifarth, Robert Bosch GmbH*	Dolphin Southern II
CEE-2174	**Extending Agile With Continuous Verification and Validation** *Paul Urban, IBM; Moshe Cohen, IBM Rational*	Dolphin Oceanic 7
CSE-1617	**Deploying IBM Rational Jazz in a Globally Distributed Enterprise Environment with IBM's Token Licensing** *Edgar Boehm, IBM; Guido Schneider, Siemens*	Dolphin Oceanic 8

Session	Title	Location
11:00am – 12:00pm	**Breakout Sessions** *(continued)*	
DAD-2194	**Solution Architecture to Deployment: Deploying Your Applications as Designed** *Sandeep Katoch, IBM; Manish Kumar, IBM India*	Dolphin Southern I
DBD-1903	**TracFone's Risk Mitigated Migration Strategy From AnthillPro to IBM UrbanCode Deploy** *Hari Shankar, IBM*	Dolphin America's Seminar
DBD-2146	**Addressing the Human Issues In Regard to Full-Scale Deployment Automation** *Jason Korth, Epic Force;* *Sarah Gluck, Thinking Integregral*	Dolphin Northern E3
DCD-1140	**How We Deliver CLM Using CLM on a Day-to-Day Basis** *Andrew Hans, IBM*	Dolphin Southern IV
DCM-1553	**Case Study: Continuous Delivery with ClearCase UCM and Jenkins CI at Grundfos** *Lars Kruse, Praqma; Flemming Ask Sørensen, Grundfos*	Dolphin Asia 2
DDA-2311	**Meet the Experts: Bring Your Application Development Questions** *Alan Boxall, Roland Koo, Tim Hahn, John MacMillan and Joanna Kubasta, IBM*	Dolphin Oceanic 2
DDZ-1754	**Integrating IBM Rational Software into a Mainframe z/TPF Transaction-based Software Development Model** *Greg Arbon and Jack Cheung, Travelport Inc; Rosalind Radcliffe and Leo Abreu, IBM*	Dolphin Oceanic 1
DEA-1696	**System Architect Design Manager 11.4.3** *Alan Yeung and Kevin Calandrella, IBM*	Dolphin Oceanic 4
DEM-1947	**Calculating Your Enterprise DevOps Return on Investment** *Frank Jones and Rick Slade, IBM*	Dolphin Oceanic 3
DEV-1690	**From SysOps to DevOps to NoOps** *Mark Conin and Jay Compton, Healthagen, an Aetna Company*	Dolphin Asia 1
DQM-1048	**Managing Regulatory and Compliance Requirements with Rational Quality Manager at a Pharmaceuticals Company** *Taha Boulaguigue, IBM;* *Drazen Tomac, Ferring Pharmaceuticals*	Dolphin Northern C

Session	Title	Location
DQM-1412	**Mocking Reality: The Power of Service Virtualization** *Andrew Bentley, IBM; Ting Ting Chang, IBM GBS*	Dolphin Northern D
DRD-1259	**CLM Patch Service for Improved Patch Delivery to CLM Systems** *Rosa Naranjo and Nicolas Kruk, IBM*	Dolphin Northern E4
DRM-1111	**Requirements Management Track Wrap-up** *Morgan Brown, IBM Rational; Mandy Livingstone and Richard Watson, IBM UK*	Dolphin Northern E2

System z

Making DevOps Real for zEnterprise

Do you develop for the mainframe?

Don't miss these essential sessions!

2115 Analyst Session: Enterprise DevOps: Mission Impossible
2326 Experts Panel: Unicorns, Horses and the Rise of DevOps Enterprise
2113 System z Meet the Technical Experts
1133 Continuous Integration and Testing Strategies for Mainframe Applications
2339 Customer Panel: Enterprise DevOps Customer Success Stories
2429 Continuous Release and Deployment Across Multi-platform Environments
918 CICS Track Opening and Portfolio Update

See the latest technology at our Enterprise Modernization pedestals in the DevOps zone and the System z booth area

- Integrated Solution for System z Development
- Continuous Integration Solution for System z
- Optimized Compilers
- zEnterprise BC12 System (System z booth)

Make the extraordinary possible

- Celebrate 50 Years of the Mainframe
- Special z Reception at Il Mulino on Tuesday Night for System z Customers

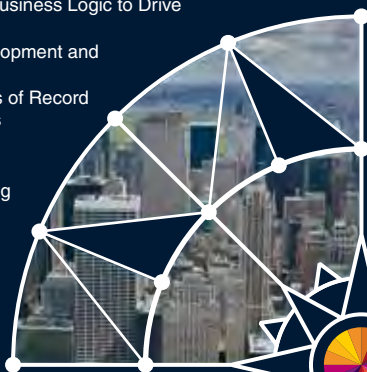
Get a deeper dive into our solutions at the System z Solution Suites

Here are just a few of the key demonstrations available

- The DevOps Approach: Develop and Test – New Capabilities!
- Modernizing Batch and Online COBOL Applications Using Rational Asset Analyzer (RAA) and IBM Operational Decision Manager (ODM)
- Lunch & Learn: Discover How to Revitalize Your Business Critical COBOL Applications and Reduce the Cost of Running Them

Share best practices and learn from peers in the Birds of a Feather and Discover Rational sessions:

1076 Mainframe Goes Mobile: Unleash Your Enterprise Business Logic to Drive Customer Value
2472 Forecast cloudy or clear? Exploring System z Development and Test in the Cloud
2483 Bridging the Mainframe Skills Gap: Making Systems of Record and Systems of Engagement Great Dance Partners
2482 Best Practices and Tips on Migrating from Legacy Mainframe Source Code Management Systems
2481 How Compilers Reduce Operating Costs for Running Business Critical Applications on System z



#mainframe50

IBM DevOps

Accelerate delivery of higher quality applications.

A European Bank achieved 13x ROI over 3 years with IBM Service Virtualization

A Forrester Total Economic Impact Study Prepared for IBM, July 2013

IBM Continuous Testing & Service Virtualization

Learn more in the Solution EXPO DevOps Zone!

From Hours to Minutes
Continuous Release & Deployment

IBM UrbanCode Release
IBM UrbanCode Deploy

IBM DevOps

Learn more in the Solution EXPO DevOps Zone!

IBM

Solution EXPO

Solution EXPO Highlights

Solution EXPO Hours

Sunday, June 1	6:00pm – 8:30pm
Monday, June 2	12:00pm – 7:00pm
Tuesday, June 3	12:00pm – 7:00pm
Wednesday, June 4	12:00pm – 4:00pm

Receptions

Sunday, June 1	6:00pm – 8:30pm
Monday, June 2	5:30pm – 7:00pm
Tuesday, June 3	5:30pm – 7:00pm

Agile Zone—Planning, Tracking, & Reporting

Looking for the latest in Agile planning, tracking and reporting? Check out the demos in the Agile Zone in the Solution EXPO! There's something here for you whether you're a developer, scrum master, project manager or product owner. Experts will be demonstrating the latest technologies for development in the Cloud, reporting across heterogeneous tools, self-serve reporting, predicting project completion and more.

The Connected Vehicle from Jaguar Land Rover

The Connected Vehicle presents a compelling example of the Internet of Things. IBM and Jaguar Land Rover are showcasing how IBM technology and open standards can be leveraged to create advanced features around vehicle safety, security, infotainment and mobility while also unlocking new revenue streams for the automotive ecosystem. IBM Rational enables companies to bring such innovation to market through Continuous Engineering and DevOps Services. Visit the Connected Vehicle within the Solution EXPO to see various Connected Vehicle application demonstrations and learn how you can realize the power of Cloud, Mobile, and Big Data for building the Internet of Things.

Ecosystem Development

Stop by the Ecosystem Expertise booth to learn more about our offerings and see demos around Linux on Power Systems, big data and business analytics, social, cloud and mobile. We offer a variety of programs for our Business Partners, developers, ISVs, entrepreneurs, influencers, academics and venture capitalists.

IBM DevOps Services LIVE!

You just need a couple of minutes to check out IBM DevOps Services. What you'll find is an open, integrated DevOps solution in the cloud for building mobile and cloud apps and deploying them in IBM BlueMix. With DevOps Services, developers can just jump right into the coding and not worry about setting up the infrastructure or framework for planning, tracking, source control, build and deployment—everything is right there! Stop by our hands-on kiosk in the Solution EXPO and try it out for yourself—play with sample apps, create a project or check out trending public projects!

Innovate Labs

Innovate Labs include demonstrations and presentations that showcase forward-looking work from Rational development and IBM Research. Come visit to see future capabilities that could be in IBM products soon. Innovate Labs include:

- Use BlueMix to speed App Development
- A New High-performance Workspace for ClearCase
- Engineering Boards
- Introduction to RD Traveler
- Data Fabrication Platform
- Systems Engineering Research
- Mobile Testing as a Service on BlueMix
- UrbanCode Deploy Configuration Management
- developerWorks and Watson
- Next Generation Performance Monitoring Application
- Reuse and Product Variant Management
- DevOps and Software as a Service on-prem with IBM Urbancode Deploy

Solution EXPO Highlights (continued)

The Pit Stop at Innovate

Single solution environment, revved up with the instant services and infrastructure needed to develop and deploy apps across multiple domains @SPEED! Runtimes like node.js and ruby… and services for web and apps, mobile, big data, and DevOps just for starters. The Pit Stop is also where you'll get one-on-one time with the Pit Crew—Distinguished Engineers, Product Managers and Implementation Specialists—during meet-ups on today's hot topics including mobile, cloud, continuous engineering, DevOps and more! You can also get under the hood of leading technologies like Oculus Rift and put the pedal to the metal racing smart phone controlled RC cars running Liberty for Java™. Or if you just need to recharge your device or yourself with some real java, pull into the Pit Stop.

The Pit Crew Meet-Up Schedule:

Sunday, June 1	7:00pm – 8:00pm	IBM Champions
Monday, June 2	12.45pm – 1:45pm	Cloud
Monday, June 2	6.00pm – 7:00pm	DevOps
Tuesday, June 3	12.45pm – 1:45pm	Mobile
Tuesday, June 3	6.00pm – 7:00pm	Continuous Engineering and FIRST Robotics
Wednesday, June 4	12:45pm – 1:45pm	Watson and Internet of Things

SAFe

Come and discuss Scalable Agile Frameworks (SAFe) with the experts at the SAFe Zone. Meet IBM and qualified business partner experts who can help you take the right path to achieve success with scaling agile.

System z

2014 marks a significant milestone in the evolution of a technology that has transformed the world as we know it—the mainframe 50th anniversary. It continues to be at the forefront of business and technology innovation, and System z provides new ways to tackle challenges never before thought possible. Don't miss the dedicated System z area in the Solution EXPO, technology and developer sessions, and other activities planned for Innovate 2014.

Innovate 2014 Diamond Sponsor

CloudOne
www.oncloudone.com

Booth # **D208**

"The best companies in the world trust CloudOne to migrate and operate their software in the cloud, because we make the complex simple: Delivery of IBM software quickly, securely, affordably, anywhere in the world. Our Managed Services team deploys software you buy, rent or own into your dedicated Virtual Private Cloud, managing it and keeping it updated, available and fast. Now you can focus on your business, knowing your trusted partner is always there, always available, always on. Do what you do best. We'll do the rest."

Innovate 2014 Gold Sponsor

National Instruments
www.ni.com

Booth # **G314** RFRS

Combining the rich solution portfolios of IBM Rational software and National Instruments enables enhanced capabilities that include test case traceability, test case results management and automated test scheduling and execution. The solution reduces time to resolve defects and facilitates improved test component reuse. This increases productivity and quality while helping to improve risk management and reduce time to market.

RFRS Ready for Rational Software

Innovate 2014 Silver Sponsors

Blue Agility
www.blue-agility.com

Booth # **S205**

Blue Agility specializes in large-scale Agile transformations leveraging the Scaled Agile Framework™ (SAFe) and IBM's Application Lifecycle Management tools. Using DevOps solutions, we provide a framework of people, process and technology, enabling the enterprise with continuous delivery capabilities. Leveraging bluejazz, organizations access customized role-based tool usage models, ensuring scalable and sustainable enterprise-wide transformations with end-to-end traceability.

Coverity
www.coverity.com

Booth # **S207** RFRS

Coverity, Inc., a Synopsys company (Nasdaq:SNPS), is a leading provider of software quality and security testing solutions. Coverity's award-winning development testing platform helps developers create and deliver better software, faster, by automatically testing source code for software defects that could lead to product crashes, unexpected behavior, security breaches or catastrophic system failure. The world's largest brands rely on Coverity to help ensure the quality, safety and security of their products and services. For more information, visit www.coverity.com, follow us on Twitter or check out our blog.

Business Partner Café Sponsor

Ingram Micro
www.ingrammicro.com

No Booth

Ingram Micro Inc., a Fortune 100 company, is the world's largest distributor and a leading technology company for the IT industry worldwide. Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution.

RFRS Ready for Rational Software

Innovate 2014 Exhibitors

321gang, Inc.
www.321gang.com RFRS Booth # E448

Mentoring solutions for Complex Systems and #1 Rational training provider. SAFe certified trainer.

Applause
www.applause.com Booth # T-05

Applause enables companies to test and launch digital experiences that win—from web to mobile to desktop and beyond. Thousands of companies—including Google, Microsoft, HBO, Ralph Lauren and Aetna—choose Applause solutions, including innovative in-the-wild testing services, to help deploy quality apps that delight their users.

ARCAD Software Inc.
www.arcadsoftware.com RFRS Booth # E434

ARCAD Pack for Rational is an industry-leading Application Lifecycle Management suite extending Rational Team Concert and Rational Developer for i to help modernize the IBM i world. ARCAD Pack for Rational empowers IT staff with modern collaborative tools for both agile and traditional development, automating application analysis, source control, build, and deploy.

Arcisphere Technologies
http://softwarelifecyclepros.com/scaled-agile-framework Booth # E440

Applause enables companies to test and launch digital experiences that win—from web to mobile to desktop and beyond. Thousands of companies—including Google, Microsoft, HBO, Ralph Lauren and Aetna—choose Applause solutions, including innovative in-the-wild testing services, to help deploy quality apps that delight their users.

Arista Networks
www.aristanetworks.com Booth # **E121**

Arista Networks was founded to deliver software-driven cloud networking solutions and 1/10/40 and 100GbE products for large data center and high-performance computing environments.

Array Networks
www.arraynetworks.com Booth # **T-10**

Available on high-performance Array appliances or as software for cloud and virtualized environments, aCelera accelerates the transfer of data and improves the performance of business-critical applications across wide area networks. In addition, aCelera greatly improves bandwidth utilization, allowing businesses to reduce costs or increase ROI by doing more with less.

AT & T Mobility
www.developer.att.com/aro RFRS Booth # **T-02**

Use AT&T ARO to optimize your mobile app and your customers could see improved battery life, reduced data usage and increased responsiveness. ARO will collect data, device and video traces and will prescribe up to 25 mobile best practices to improve your app. ARO is free and is integrated with IBM RQM and IBM RTC.

Avnet Services
services.avnet.com RFRS Booth # **E106**

Avnet Services Business Solutions applies and integrates technology to create easily consumable enterprise solutions that accelerate business success. By bridging the gap between business objectives & technical execution, Avnet Services has built award-winning applications that have delivered a return on investment for some of the world's largest companies.

Business Partner IBM Ready for Rational software

RFRS Ready for Rational Software

Innovate 2014 Exhibitors (continued)

BigLever Software
www.biglever.com RFRS Booth # **E110**

BigLever Software is the leading provider of systems and software product line engineering (PLE) solutions. BigLever's industry-standard Gears PLE solution enables organizations to reduce development costs and bring new product line features and products to market faster, enabling businesses to more reliably target and hit strategic market windows.

CM-Logic
www.cm-logic.com RFRS Booth # **T-09**

CM-Logic, a Rational Premier Partner, will be exhibiting their extensive low-cost range of Jazz Platform Integrations. Already successfully used by many of the Fortune 500 companies, CM-Logic provides solutions that help to extend the capabilities of the Jazz platform that bridges the gap between business needs and IT.

Corso
www.corso3.com RFRS Booth # **E432**

Corso is a products and services company specializing in Enterprise Architecture, Business Process and Strategic Planning. Corso provides a set of add-on products for Rational System Architect that deliver added value and enable successful implementation of projects. Corso products are certified 'Ready for Rational'.

Datical
www.datical.com RFRS Booth # **E108**

Datical automates deployment and configuration of application schema updates for organizations struggling with schema change across the Application Release Lifecycle. Based on Liquibase, Datical DB is DevOps for the Database, integrates with IBM UrbanCode Deploy, and uses a flexible mode-based approach to manage change, reduce risk, lower costs and increase application throughput.

Electric Cloud
www.electric-cloud.com Booth # **E215**

Electric Cloud delivers solutions that automate and accelerate the software delivery process. The company's award-winning products help development organizations to speed time-to-market, boost developer productivity, and improve software quality while leveraging the operational efficiencies provided by virtual cloud infrastructures. Leading companies rely on Electric Cloud's software delivery solutions. For more information, visit www.electric-cloud.com.

Global Knowledge
www.globalknowledge.com Booth # **T-08**

At Global Knowledge, the first ever recipient of the IBM Global Training Partner of the Year Award, skills development is the heart of our business. To find out how the Global Knowledge learning experience can help you realize the full extent of return on your IBM investments, visit us at www.globalknowledge.com/ibm.

IntelliCorp
www.intellicorp.com RFRS Booth # **T-07**

IntelliCorp's intelligent lifecycle optimization software completely revolutionizes how companies manage their SAP lifecycle. From audits to upgrades, LiveCompare automates the analysis of every change and clearly identifies their impact on business critical functionality. LiveCompare's benefits are proven in more than 35% of the Fortune 500 companies that run SAP to reduce cost, reduce effort, reduce risk and improve quality across the whole SAP lifecycle.

Ironside Group
ironsiderational.com Booth # **E404**

Ironside Rational Solutions is a software development consulting firm, and a highly regarded IBM Premier Partner. We provide some of the world's most prestigious organizations with software development domain expertise and counsel, software solution architecture, and the capacity to successfully implement the IBM Rational Software and Systems Development platform.

Business Partner IBM Ready for Rational software

RFRS Ready for Rational Software

Innovate 2014 Exhibitors (continued)

Island Training
www.islandtraining.com Booth # **E430**

Integrated training and process guidance for your DevOps transformation, delivered anywhere@anytime. Role-based training plus tool and process mentoring, packaged with Island's common sense implementation strategies. Leverage our deep Jazz™ deployment, tool, and training expertise to accelerate your Dev to DevOps journey.

ITI GmbH
www.itisim.com RFRS Booth # **E438**

ITI's physical system simulation software SimulationX allows designers to model complex multi-domain physical systems and evaluate and optimize product performance. The Hybrid Simulation Platform by IBM and ITI closes the gap between system level modeling and physical simulation by linking SimulationX' models and data to IBM's Rhapsody requirements management.

Keynote
www.keynote.com RFRS Booth # **T-04**

Keynote's DeviceAnywhere Enterprise for Rational, an IBM-certified integration designed to extend real device testing capabilities to RQM leveraging Keynote's market leading DeviceAnywhere platform in a seamless and secure manner. The integration provides test teams the ability to execute DeviceAnywhere test automation scripts from within RQM. www.keynotedeviceanywhere.com.

Kovair Software
www.kovair.com RFRS Booth # **E410**

Kovair is a leading provider of ALM Integration solutions through its Omnibus Integration Platform. It offers 50+ integrations for ALM and ITSM tools from IBM, HP, Microsoft, Atlassian and open sources like GIT. Kovair's RFR certification for JAZZ products and its OSLC Provider facilitates integration with major non IBM tools.

LDRA
www.ldra.com RFRS Booth # E436

LDRA has developed and driven the market for software that automates code analysis and software testing for safety-, mission-, security-, and business-critical markets. Uniquely, LDRA complements IBM Rational DOORS, Rhapsody and Rhapsody TestConductor, offering fine-grained, traceable analysis and low-level verification to IBM customers on both the host and target platforms.

LearnQuest
www.learnquest.com Booth # E412

As a Global Training Provider, LearnQuest provides complete IBM software and systems training solutions. Blended learning enhances our approach by customizing training to meet client-specific needs around products and tools, development methodologies, and client processes.

Mentor Graphics Corporation
www.mentor.com RFRS Booth # E114

Mentor Graphics and IBM work together to provide real-world System Engineering solutions to system complexity problems. Leveraging the principles of digital continuity, advanced automation, and OSLC approaches to linked data and tool-to-tool communication, Mentor will show the most advanced E/E and electronic technologies available for today's Connected Engineering world.

Method Park America Inc.
www.methodpark.com RFRS Booth # E116

The Method Park product "Stages" is a Business Process Management Suite for Systems Engineering. "Stages" enables you to define, model and enact your organizational processes while assuring compliance to maturity models or standards. "Stages" can be integrated with existing systems and assists all users to adhere to the processes.

Business Partner IBM Ready for Rational software

RFRS Ready for Rational Software

Innovate 2014 Exhibitors (continued)

Mobile Labs
www.mobilelabsinc.com Booth # **E109**

Mobile Labs provides next-generation solutions to test mobile apps, devices and mobile websites. Secure, agile and affordable, Mobile Labs deviceConnect™, a private, internal device cloud, helps enterprises deploy quality mobile apps for Android and iOS platforms while securely managing mobile devices and test device access. To learn more visit www.mobilelabsinc.com.

PointSource
www.pointsource.us Booth # **T-06**

PointSource is a leading digital experience firm comprised of insightful, inquisitive, and talented mobility experts. We partner with enterprises to craft intentional strategies, and develop and deliver those strategies to transform business.

pure-systems GmbH
www.pure-systems.com RFRS Booth # **T-01**

pure::variants for Complex Systems and Software Engineering helps you manage Features, Variants, Versions and Dependencies for your Product Line. Reuse and share Requirements, Models, Components, Code across Product Variants. Seamlessly integrate Variant Management with DOORS, DOORS NG and Rhapsody. Configure and generate Variants from your Platform and manage Complexity efficiently.

QualiSystems
www.qualisystems.com RFRS Booth # **E213**

Quali's award-winning TestShell test & lab automation solution empowers continuous integration and turns test labs into software-defined, self-service, multi-tenant environments. CloudShell provides orchestration, provisioning, self-service and auto-reclamation of infrastructure resources, including bare metal, converged infrastructure, hybrid cloud and SDN.

ReleaseTEAM Inc.
www.releaseteam.com RFRS Booth # **E406**

ReleaseTEAM is a services and product consulting company. We specialize in the top-rated commercial and open source tools and provide consulting, training and services around DevOps and Software Configuration Management.

SCM Solutions Inc.
www.scmsolution.com RFRS Booth # **E123**

SCM Solutions is a IBM Rational Advanced Business Partner specializing in Software Configuration Management (SCM), software sales, training, mentoring and consulting services. We are experienced in Rational Jazz platform and legacy products. SCM consultants have a combined experience exceeding 50 years. Our office is located near Boston in Andover, MA.

Scott Ambler + Associates
www.scottambler.com Booth # **E119**

Scott Ambler + Associates is a boutique IT management consulting firm that advises organizations to be more effective applying disciplined agile and lean processes within the context of their business. We combine strategic thinking with innovative technology and business acumen to achieve outstanding results for our clients.

Skytap
www.skytap.com RFRS Booth # **E214**

Skytap provides SaaS-based dev/test environments to the enterprise. Our solution removes inefficiencies and constraints that companies have within their software development lifecycle. Skytap customers can run complex enterprise applications unchanged, collaborate securely with global teams, and gain unparalleled business productivity. IT organizations maintain visibility and control over projects, align capacity with demand, and reduce costs.

Business Partner IBM Ready for Rational software

RFRS Ready for Rational Software

Innovate 2014 Exhibitors (continued)

Tasktop Technologies
www.tasktop.com RFRS Booth # E402

Tasktop provides real-time integration of external third-party products to IBM Rational products:

- Tasktop Sync connects a wide range of PPM, Agile planning, test and help desk tools with Rational products
- Tasktop powers the Rational Lifecycle Integration Adapters, extending the Rational Collaborative Lifecycle Management solution with integrations to select third-party tools.

TestPlant
www.testplant.com RFRS Booth # T-03

TestPlant's products are used in over 30 countries by more than 300 enterprise customers in several industry sectors. Our eggPlant range is a set of automated testing tools which supports the design, development, test and management of software applications. The eggPlant tools are relevant in agile, mobile, web and DevOps deployments.

USER Rendszerhaz Kft.
www.userrendszerhaz.hu Booth # E117

We customize Rational Developer for System z IDE to fit the needs of teams developing legacy applications.

IBM Demo Center

Agile Zone

AG-1 Agile Planning & Tracking
Spend less time navigating the tool and more time focusing on your work with new tracking and planning features for your mobile device, in IBM DevOps Services and in RTC web! Easily manage your work, hold effective scrum meetings and quickly plan your sprints.

AG-2 Agile Development with IBM DevOps Services
Practice agile development in the Cloud! With built-in scrum process, integrated task tracking and agile planning, IBM DevOps Services has everything your development team needs to quickly and easily do agile development in the cloud.

AG-3 Lifecycle Integration Adapters
Project planning typically involves tools from a variety of open source and third-party vendors. Rational Lifecycle Integration Adapters Standard & Tasktop Editions allows you to leverage investments in existing agile planning tools. Near-live reports let you stay on top of the entire lifecycle of your project, wherever the data lives.

AG-4 Near-live Cross Tool Reporting with LQE
Having the latest information for project tracking is critical for responsiveness as changes occur in a product's lifecycle. The Lifecycle Query Engine utilizes OSLC to create a query-able index that powers the Jazz Reporting Service. This enables near-live, cross tool reporting capabilities for agile project planning.

AG-5 Tracking Progress with JRS OOTB Reports
Effectively track the progress of your agile team using out-of-the-box reports from Jazz Reporting Service. JRS delivers a number of reports critical for agile teams, which can be filtered to project and release, and viewed on your existing dashboard.

AG-6 Document Generation with RRDG and RPE
Automatically produce stylish documents from a variety of Rational and select third-party tools using RPE technology. Learn what documents you can produce, how to use RPE with the tool of your choice, best practices for designing templates and concrete solutions to typical document generation scenarios.

IBM Demo Center (continued)

AG-7 Improving Data Liveness with DCC
Reporting on a data warehouse usually means stale data from last night. Today's agile teams demand fresh data to respond quickly to changing conditions. See how the Data Collection Component in RRDI and Insight can improve the liveness of your reports in CLM!

AG-8 STG Experience with Rational Reporting
In today's fast paced world, having access to up-to-the-minute data and analytics is key to making business decisions. Learn how IBM STG is benefiting from Rational's latest reporting and analytics improvements in RRDI and Insight.

AG-9 Self Serve Report Creation with JRS
Lower the bar for practitioners to create simple custom reports, without becoming experts in complicated reporting technology, using Jazz Reporting Service. Query for the data you need using a graphical builder, and visualize it simply and easily.

AG-10 Reporting with RRDI & Insight
Find out what's new in reporting with IBM Rational Reporting for Development Intelligence (RRDI) and IBM Insight. Report and measure status of a range of CLM/Jazz projects along with a variety of third party applications. Explore reporting best practices and the latest improvements with IBM experts.

AG-11 OSLC & Eclipse Lyo for an Open Lifecycle
If you build, manage or use lifecycle tools but don't integrate them using OSLC, you're yielding a significant advantage to your competitors. From Aerospace and Automotive, to Communications and Networking, organizations are using OSLC to improve their delivery lifecycle. Drop by to learn how you can do more with OSLC. Delivery Analyst: Ship Projects On Time

AG-12 Delivery Analyst: Ship Projects On Time
Much hinges on a reliable assessment of how likely a planned or in-flight project is to produce deliverables on time, and to finding appropriate solutions to impediments. This demonstration presents Delivery Analyst, a predictive analytics tool that provides early, actionable insight into issues putting on-time delivery at risk.

Continuous Engineering Zone

CE-1 Strategic Reuse

Reuse can shorten product development cycles and reduce development costs. But it incurs costs of its own. What kinds of reuse makes sense for your engineering teams? Consider ways your teams could reuse more engineering artifacts—more naturally—in their development process.

CE-2 Continuous Verification

Learn how Rational and its Business Partner solutions help you gain fast and frequent feedback to build an engineering evidence-based level of confidence in design using techniques such as integrated, multi-domain modelling and simulation to help you to make better decisions earlier to save cost and improve project success.

CE-3 Unlocking Engineering Knowledge

Learn how Rational solutions help you make better decisions by making engineering information more accessible regardless of its source to make it easier to analyse engineering relationships across the design lifecycle.

CE-4 Agile Product Development

Learn how Rational solutions help you deploy agile processes for software development and how agile concepts can be scaled across other engineering disciplines and across the enterprise.

CE-5 Industry Solutions

Learn how Rational solutions can be extended with targeted combinations of best-practices, documented workflows, execution templates and services to help you meet the product development challenges specific to your industry.

CE-6 Key Integrations

Improve speed, quality and traceability with an integrated engineering tool chain. Learn how Rational integrates with 20+ vendor tools across electrical, mechanical, software and test!

CE-7 Product Lifecycle Management Integrations

Learn how IBM's solution for Continuous Engineering addresses Product Lifecycle Management (PLM). See demonstrations of how Rational Team Concert can coexist and interoperate with PLM tools. Gain insight into how Rational Engineering Lifecycle Manager can make CM data available for queries and views across all enterprise resources.

IBM Demo Center (continued)

CE-8 Requirements Management
IBM Rational tools offers best practices in requirements management and definition. IBM Rational DOORS and DOORS Next Generation can help increase your quality of systems engineering and software development projects. They offer powerful capabilities to capture, trace, analyze and manage requirements while maintaining compliance with industry standards and regulations.

CE-9 Modeling and Simulation
Learn how Rational solutions help you to apply modeling and simulation method to support systems requirements, design, analysis, verification and validation activities right from the conceptual phase. View product and solution demos and interact with IBM experts in the field of modeling and simulation.

CE-10 Workflow, Change and Configuration Management
Learn how Rational workflow, change and configuration management solutions provide a core foundation for managing team activities and engineering assets in all types of development including highly complex and regulated environments.

CE-11 Quality Management and Test
Learn how Rational solutions for product quality management and testing deliver higher quality results through streamlined processes, the right level of automation, and collaboration across the development lifecycle.

DevOps Zone—Enterprise Systems

DO-1 Why Start with an IDE on Your Journey to Mainframe DevOps?
Join us for a showcase of a modern integrated solution for System z and mulitplatform development, debugging, code coverage, unit test and application analysis, allowing you to extend your apps to support new mobile, agile and cloud models.

DO-2 Does Your Organization Struggle with IT Silos?
By enabling real-time collaboration that makes software teams more transparent and productive, IBM® Rational Team Concert for System z provides IBM® z/OS® file and build management in addition to all the capabilities of IBM® Rational Team Concert.

DO-3 How Can You Rapidly and Continuously Test Multiplatform Apps
Leverage the Continuous Integration solution for System z to reduce costs, shorten schedule and improve quality by finding defects earlier, while also reducing mainframe testing MIPS consumption. Learn how to automate mainframe and multiplatform application testing and deployment, creating a continuous feedback loop from QA to development.

DO-4 Want to Improve ROI on z and Power Systems?
Are you looking to exploit your hardware and get the best performance out of your applications? Join us for demonstrations and discussions of our latest compilers for System z and Power Systems.

DO-5 How Fast, Agile and Lean is Your Power Systems Development?
Do you have RPG? Looking to move to Linux on Power? Join us for demonstrations and discussions focused on modernizing Power applications, driving higher development team productivity and quality outcomes.

DevOps Zone—Monitor & Optimize

DO-6 Capture Every Customer, Every Interaction, Every Time
Join us for a showcase of a modern integrated solution for System z and mulitplatform development, debugging, code coverage, unit test and application analysis, allowing you to extend your apps to support new mobile, agile and cloud models.

DO-7 Automated Service Management Reduces Service Disruptions
IBM SmartCloud Control Desk unified asset and service management software provides a common control center for managing business processes for both digital and physical assets. The software is accessible through mobile devices and integrates with social media and development tools. Now you can choose from on-premise, SaaS or VM image.

DO-8 Application Insight Through Continuous Monitoring
IBM Application Performance Management intelligently manages traditional IT, virtualized, cloud and hybrid environments. It gives you the ability to quickly determine the root cause of critical cross-platform applications. You gain the visibility, control and automation you need to manage today's more complex and interdependent applications throughout your enterprise.

IBM Demo Center (continued)

DevOps Zone—Release & Deploy

DO-9 Application Release Management for Enterprise Coordination
IBM UrbanCode Release is an enterprise release management solution that provides collaborative planning and execution capabilities for even the most complex application releases. Integrations with issue tracking tools provide users with insight into project status, and visibility into individual applications within a multi-app release provides fine-grained scheduling and timing control.

DO-10 Automated Application Deployment for Cloud Environments
IBM UrbanCode Deploy enables users to automate application deployments to cloud environments. By integrating with IBM and third-party tools, enterprise organizations can eliminate errors, speed time to market, and empower cross-silo and globally distributed teams the on-demand capability to deploy applications to cloud environments across the delivery lifecycle.

DO-11 Application Deployment Automation for Continuous Improvement
IBM UrbanCode Deploy is a deployment automation solution that enables the continuous delivery of application, middleware and database changes across the delivery lifecycle. Integrations with IBM and third-party tools enable deployments to cloud, mobile and mainframe deployment targets, and provides a repeatable delivery pipeline for quality applications.

DevOps Zone—Continuous Test

DO-12 Test Data Management
InfoSphere Optim Test Data Management & Data Privacy optimizes and automates the test data management process. Prebuilt workflows, services on demand and automated data comparison facilitates continuous testing and Agile software development. Optim helps clients use realistic, privatized, right-sized test data to accelerate application development, improve quality and lower costs.

DO-13 Service Virtualization
The IBM Service Virtualization solution helps teams stand up realistic production-like test environments faster. Using service virtualization to simulate unavailable yet dependent software functionality, testers are able to begin testing earlier and continuously reducing the cost of testing.

DO-14 Quality Management
Delivering comprehensive reporting capabilities and traceability across the lifecycle, the IBM Rational Solution for Quality Management helps organizations

achieve consistency, efficiency and predictability aligning software quality with business objectives for any platform and test type.

DO-15 Continuous Testing
The IBM Continuous Testing solution helps teams accelerate delivery of higher quality software by providing comprehensive integration, functional, regression and load testing capabilities enabling testers to test applications end-to-end earlier and continuous significantly reducing test cycle times.

DevOps Zone—DevOps Solutions

DO-16 PureApplication System—Jump Start DevOps
The key to a successful DevOps program is bringing together environment delivery, tooling, automation, governance and organizational collaboration. The PureApplication System coupled with Application Release Automation and Collaborative Lifecycle Management tooling can act as a catalyst to launch a successful DevOps program.

DO-17 IBM BlueMix RapidApps
IBM BlueMix RapidApps enables the business to easily deliver their own apps while providing IT the visibility and control they need to manage a self-serve app platform, as well as free up precious mobile development skills with a simple solution to easily integrate and extend existing systems with new mobile apps.

DO-18 DevOps for SAP—Realizing the Value of Your Investment
If your organization runs on SAP, then your business success depends on how well you manage change to your SAP landscape. IBM Rational has the tools and technology to achieve continuous delivery and testing to manage change to your SAP project. Visit us to find out how.

DevOps Zone—Plan & Measure

DO-19 Collaborative Enterprise Project Management
IBM Program Work Center provides project-level planning, coordination, scheduling and tracking of tasks for the project managers and stakeholders. Demonstrations of IPWC and its integration with Rational Team Concert.

DO-20 Enterprise Architecture—Linking Strategy with Business
Stop by to see how by making EA a broader DevOps solution, delivery of applications can be streamlined and how architects, decision makers and stakeholders can collaborate on the impact of disruptive technologies and business initiatives to plan the way forward.

IBM Demo Center (continued)

DO-21 Continuous Business Planning—Doing the Right Things Right
Continuously plan, measure and bring business strategy and customer feedback into the development lifecycle. Learn how to take advantage of Portfolio, Program, Demand & Delivery Management, along with Multi-sourcing governance solutions, helping organizations maximize getting products to market faster, reducing overall costs and improving strategic importance of existing assets.

DevOps Zone—Collaborative Development

DO-22 IBM DevOps Services for BlueMix LIVE!
IBM DevOps Services is an open, integrated solution in the cloud to build mobile and cloud apps and deploy them in BlueMix. Developers can jump right into the coding—no infrastructure to set up. We will demo planning, tracking, source control, build and deployment—it's all right there!

DO-23 CCM for Large, Distributed Complex Environments
Software change management solutions provide defect and change tracking, process automation, reporting and life cycle traceability to enable better predictability, and control of software and systems development. Configuration management solutions feature transparent access to files and parallel development to enable team members to have instant, controlled access to project assets.

DO-24 IBM Rational Solutions for Architecture Design Construction
Demonstrations and discussions focused in achieving Continuous Delivery and Continuous Testing with collaborative architecture & design and construction tools and solutions, which help to develop, implement, test and deploy applications with speed and agility.

DO-25 IBM Rational Lifecycle Integration Adapters
IBM Rational Lifecycle Integration Adapters enable DevOps by helping teams unify across a diverse environment and connecting Rational capabilities to tools from a variety of vendors. We will demo core CLM functions working with third-party tools and new capabilities for taking agile development to scale with Rally, VersionOne and Mingle.

DO-26 IBM Rational Team Concert
IBM Rational Team Concert enables DevOps by providing an agile development environment on a common platform that supports formal and

hybrid teams. We will demo new capabilities for optimizing workflow including: drag & drop planning, more out-of-the-box lean and agile reports and gated delivery of builds from UrbanCode Deploy.

DO-27 IBM Rational Solution for Collaborative Lifecycle Management
The IBM Rational solution for Collaborative Lifecycle Management enables DevOps by unifying teams across platforms and tools to continuously deliver quality software. We will demo new capabilities including: lean and agile reports, requirements usability improvements, enhanced test artifact reuse and Git integration for process control.

Innovation Zone

IN-1 Think Big: Big Data, Analytics and Governance in Action
Do more with big data with next gen data management, analytics and governance. Learn how IBM's Big Data, Integration and Governance solutions can help you improve operational performance, discover fresh insights, enable real-time analytics, and establish the governance and security that allow you to act with confidence.

IN-2 IBM Watson Foundations
Introducing Watson Foundations, IBM's big data and analytics platform. Watson Foundations provides the capabilities to tap into all relevant data, regardless of source or type, and delivers analytics everywhere securely and with privacy baked in—all to enable the best decisions possible.

IN-3 Accelerate Your Cloud Projects
A globally available marketplace where developers, IT and line of business users can quickly access a full service ecosystem of capabilities to build and compose new applications for the cloud with speed and flexibility to run today's enterprises. All with the security and confidence that only IBM can provide.

IN-4 Simple, Fast & Cost Effective Service Management
Automated performance and system management capabilities based on SoftLayer to manage, optimize and integrate the next generation of IT.

IN-5 Cloud Performance Any Way You Want It
Discover the flexibility, control and spectrum of SoftLayer, and see how easy it is to order, deploy and manage truly complete cloud solutions—including bare metal servers, virtual server instances, storage, software patterns and beyond. We'll demonstrate our easy ordering process and the access and control our automated platform delivers.

IBM Demo Center (continued)

IN-6 Rapidly Build Powerful Apps
Codename: BlueMix is an open-standards, cloud-based platform for building, managing and running apps of all types (web, mobile, big data, new smart devices). Capabilities include Java, mobile backend development and application monitoring, as well as capabilities from ecosystem partners and open source all through an as-a-service model in the cloud.

IN-7 IBM Social Business
Today, customers connect, share knowledge and use information in new ways. Empowered employees use analytics and collaboration to see new opportunities. If that's not the way the people around you are doing business yet, IBM has the tools and solutions to evolve how you understand your audience and your workplace.

IN-8 ENGAGE with IBM MobileFirst
IBM has invested in our core mobile capabilities while rounding out our portfolio with strategic acquisitions like Fiberlink, Trusteer and UrbanCode. Integrated with 270 patents in wireless innovations and strengthened by thousands of IBM Mobile Enterprise Services and IBM Interactive Experience experts, we have helped 1,000+ clients become mobile enterprises.

IN-9 BUILD with IBM MobileFirst
IBM has invested in our core mobile capabilities while rounding out our portfolio with strategic acquisitions like Fiberlink, Trusteer and UrbanCode. Integrated with 270 patents in wireless innovations and strengthened by thousands of IBM Mobile Enterprise Services and IBM Interactive Experience experts, we have helped 1,000+ clients become mobile enterprises.

IN-10 Lifecycle Engineering for a Connected Products
Bringing together all aspects of Connected Product development is critical to realizing successful Internet of Things solutions and offerings. Come see how developers can leverage IBM technology, both locally and on the cloud, to connect devices to analytics and mobile solutions, realizing Internet of Things solutions.

IN-11 Testing the Internet of Things via Virtualized MQTT
Testing Connected Products and addressing the scale of the Internet of things can be a daunting task. Come see how IBM Rational's Test Virtualization Server allows businesses to validate MQTT based IoT applications simply and easily.

IN-12 Build and Deliver IBM Watson Apps: Developer Demo
See and discuss a guided demonstration using the Watson Experience Manager, IBM BlueMix and DevOps Services for BlueMix to quickly build and deliver Made with IBM Watson applications to the cloud.

IN-13 Made with IBM Watson: Partner Application Demo
Talk with a Watson Ecosystem partner to learn how they developed their Made with IBM Watson application.

IN-14 Application Infrastructure
IBM's Application Infrastructure helps your business and IT teams reconcile front and back office synchronization to provide flexibility and dynamic scale to transactional applications, supporting dramatically faster rates of change and unpredictable volumes. Attendees will learn how to manage the pace of change, handle updates across LOB and IT, ensure consistency of information and experience, and enable agile, repeatable innovation.

IN-15 Connectivity & Integration
IBM solutions enable organizations to integrate within and beyond the enterprise. This includes rapidly and securely integrating Mobile & Web apps with enterprise apps, APIs, services and data, within the enterprise and in the Cloud. You will learn how APIs are transforming businesses through exposing services as business APIs, enforcing consumption policies and providing security, governance, lifecycle management, API monitoring, socialization and managed developer communities.

IN-16 Smarter Process
Businesses drive increased revenue, operational efficiency and profitability by leveraging the exciting technological and cultural revolutions in Mobile, Social, Cloud and Big Data Analytics in conjunction with Business Process and Decision Management. Learn about the rise of the Customer-Activated enterprise and why it's vital to re-examine the way your company does business, including core processes and decision-making.

IN-17 Internet of Things
With the explosion of data available through sensors and mobile devices, business are now able to connect to their end users with unprecedented intimacy and awareness. With this knowledge and potential for two-way interaction, the Internet of Things is enabling transactions when the time is most optimal for their customers. Learn how solutions can be implemented and how this exchange of data can increase your business' decision making power and build your customer loyalty, trust and satisfaction.

IBM Demo Center (continued)

Innovate Labs

IL-1 A New High-Performance Workspace for ClearCase

We present ClearCase Automatic Views, which bring advantages of dynamic views to Wide Area Network (WAN) users. Designed with developer productivity in mind, Automativc Views can be worked on immediately after creation. Automatic Views also automatically share copies of versions between multiple views improving performance and reducing disk space usage.

IL-2 Data Fabrication Platform

The Data Fabrication Platform automatically creates synthetic test data for relational databases. The platform addresses a wide range of test data requirements including: database schema, analytics, application logic and testing logic. Uses include provisioning data to comply with privacy regulations and generating data for applications where no data exists

IL-3 Engineering Boards

Engineering Boards is a consumer-style social web application for engineers to create, collect and share design artifacts for communications and usage within engineering deliverables. This demonstration will show how to create virtual boards and sharable design artifacts, and how to engage individuals in design collaboration using the board.

IL-4 Introduction to RD Traveler

RD Traveler is a browser-based development portal to the mainframe. Smoothly navigate through datasets in an LPAR, rapidly edit JCL and COBOL. Submit jobs and check out your results in JES. All through FireFox, Chrome or IE. Hear about what's available and find out how you can experience these innovations.

IL-5 Mobile Testing as a Service on BlueMix

We will demonstrate Mobile testing with RTW as a service hosted on BlueMix. In the demonstration, we will select one or more RTW mobile application tests, select the device/devices on an emulator cloud connected to RTW, perform the test and view a report generated afer test execution.

IL-6 Use BlueMix to Speed App Development

Learn how to use the IBM BlueMix solution. Demonstrate the value of using IBM DevOps Services to develop in the cloud, and then using BlueMix to have an automated deployment of those fully developed applications to the cloud.

IL-7 UrbanCode Deploy Configuration Management
Within deployment automation, it is possible for a tool to know it has deployed to a system and an administrator can see what is actually deployed. There is no ability for a tool to notify an operations person that it has not deployed, however. We will demonstrate this new capability.

IL-8 DevOps and Software as a Service On-prem with IBM Urbancode
PaaS, SaaS and DevOps is changing how we write and deploy code. IBM DevOps Services and Bluemix are public cloud offerings that demonstrate this new world. How though can we provide those same experiences in a private cloud or customized environment? This session will look at some evolving solutions in this space.

IL-9 Next Generation Performance Monitoring Application
Understanding user activities and associated system state is critical to solving performance issues in a CLM deployment. Look at our next generation performance monitoring application which collects, visualizes and reports on the problems associated with user activities in a CLM deployment.

IL-10 Systems Engineering Research
System Engineering requires increasingly smart and capable tools to manage the complexities of systems software. IBM Research will demonstrate tool that help Systems Engineers utilize optimization, simulation and smart data management to create architectures, cyber-physical systems and symantically interoperable models and data that together comprise the next generation of systems.

IL-11 Reuse and Product Variant Management
See work in progress on an IBM Rational implementation of the OSLC Configuration Management draft specification and its application to managing engineering artifacts of product variants, including baselines across tools, product definitions with reusable components and multiple tools (requirements, designs and tests) contributing to a configuration.

IL-12 developerWorks and Watson
Can you stump Watson? Imagine IBM Watson answering technical questions in a forum. The dW Answers team has prototyped a solution where Watson is a user in the Q&A forum servicing BlueMix, IBM DevOps Services, WASdev and more communities.

Notes

BLUE AGILITY
Empower the Enterprise

2013 Innovate 'Best of Show' Winner. 2014 IBM Beacon Award Winner.
Discover why @booth205

blueEssentials™ for Agile Planning

Portfolio | Program | Team

Rational Team Concert Add-on for Scaled Agile Framework™
(Scaled Agile Framework is a registered trademark of Leffingwell, LLC)

Mentoring powered by bluejazz™

bluejazz

Premier Business Partner IBM

SCALED AGILE GOLD PARTNER

www.blue-agility.com | 1-888-AGILE-08 | info@blue-agility.com

© Copyright IBM Corporation 2014. Produced in the United States of America. May 2014. IBM, the IBM logo and ibm.com are trademarks of International Business Machines Corporation in the United States, other countries or both. If these and other IBM trademarked terms are marked on their first occurrence in this information with a trademark symbol (© or ™), these symbols indicate U.S. registered or common law trademarks owned by IBM at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. Other product, company or service names may be trademarks or service marks of others. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at ibm.com/legal/copy/trade.shtml.

Microsoft, Windows and Windows NT are trademarks of Microsoft Corporation in the United States, other countries, or both.

Listen to your code.

Get visibility into software risks **sooner**.
Avoid costly surprises **later**.

Stop by Coverity booth #S207 and
enter to win a pair of Beats By Dre

coverity®

Innovate 2014 Exhibitors

321gang, Inc. E448
Applause T-05
ARCAD Software Inc E434
Arcisphere Technologies E440
Arista Networks E121
Array Networks T-10
AT&T Mobility T-02
Avnet Services E106
BigLever Software E110
Blue Agility S205
CloudOne D208
CM-Logic Ltd T-09
Corso E432
Coverity S207
Datical E108
Electric Cloud E215
Global Knowledge T-08
IntelliCorp T-07
Ironside Group E404
Island Training E430
ITI GmbH E438
Keynote T-04
Kovair Software E410
LDRA E436
LearnQuest E412
Mentor Graphics Corporation E114
Method Park America Inc. E116
Mobile Labs E109
National Instruments G314
PointSource T-06
pure-systems GmbH T-01
QualiSystems E213
ReleaseTEAM Inc E406
SCM Solutions, Iinc E123
Scott Ambler + Associates E119
Skytap E214
Tasktop Technologies E402
TestPlant T-03
USER Rendszerhaz Kft. E117

IBM Demo Center

AGILE Zone

Agile Planning & Tracking AG-1
Agile Development with IBM DevOps Services AG-2
Lifecycle Integration Adapters AG-3
Near-live Cross Tool Reporting with LQE AG-4
Tracking Progress with JRS OOTB Reports AG-5
Document Generation with RRDG and RPE AG-6
Improving Data Liveness with DCC AG-7
STG Experience with Rational Reporting AG-8
Self Serve Report Creation with JRS AG-9
Reporting with RRDI & Insight AG-10
OSLC & Eclipse Lyo for an Open Lifecycle AG-11
Delivery Analyst: Ship Projects On Time AG-12

Continuous Engineering Zone

Strategic Reuse CE-1
Continuous Verification CE-2
Unlocking Engineering Knowledge CE-3
Agile Product Development CE-4
Industry Solutions CE-5
Key Integrations Ce-6
Product Lifecycle Management Integrations CE-7
Requirements Management CE-8
Modeling and Simulation CE-9
Workflow, Change and Configuration Management CE-10
Quality Management and Test CE-11

DevOps Zone

Enterprise Systems

Why Start with an IDE on Your Journey to Mainframe DevOps? DO-1
Does Your Organization Struggl with IT Silos? DO-2
How Can You Rapidly and Continuously Test Multiplatform Apps DO-3
Want to Improve ROI on z and Power Systems? DO-4
How Fast, Agile and Lean is Your Power Systems Development? DO-5
Monitor & Optimize

Monitor & Optimize

Capture Every Customer, Every Interaction, Every Time DO-6
Automated Service Management Reduces Service Disruptions DO-7
Application Insight Through Continuous Monitoring DO-8

Release & Deploy

Application Release Management for Enterprise Coordination DO-9
Automated Application Deployment for Cloud Environments DO-10
Application Deployment Automation for Continuous Improvement DO-11

Continuous Test

Test Data Management DO-12
Service Virtualization DO-13
Quality Management DO-14
Continuous Testing DO-15

DevOps Solutions

PureApplication System—Jump Start DevOps DO-16
IBM BlueMix RapidApps DO-17
DevOps for SAP - Realizing the Value of Your Investment DO-18

Plan & Measure

Collaborative Enterprise Project Management DO-19
Enterprise Architecture—Linking Strategy with Business DO-20
Continuous Business Planning—Doing the Right Things Right DO-21

Collaborative Development

IBM DevOps Services for BlueMix LIVE! DO-22
CCM for Large, Distributed Complex Environments DO-23
IBM Rational Solutions for Architecture Design Construction DO-24
IBM Rational Lifecycle Integration Adapters DO-25
IBM Rational Team Concert DO-26
IBM Rational Solution for Collaborative Lifecycle Management DO-27

Innovation Zone

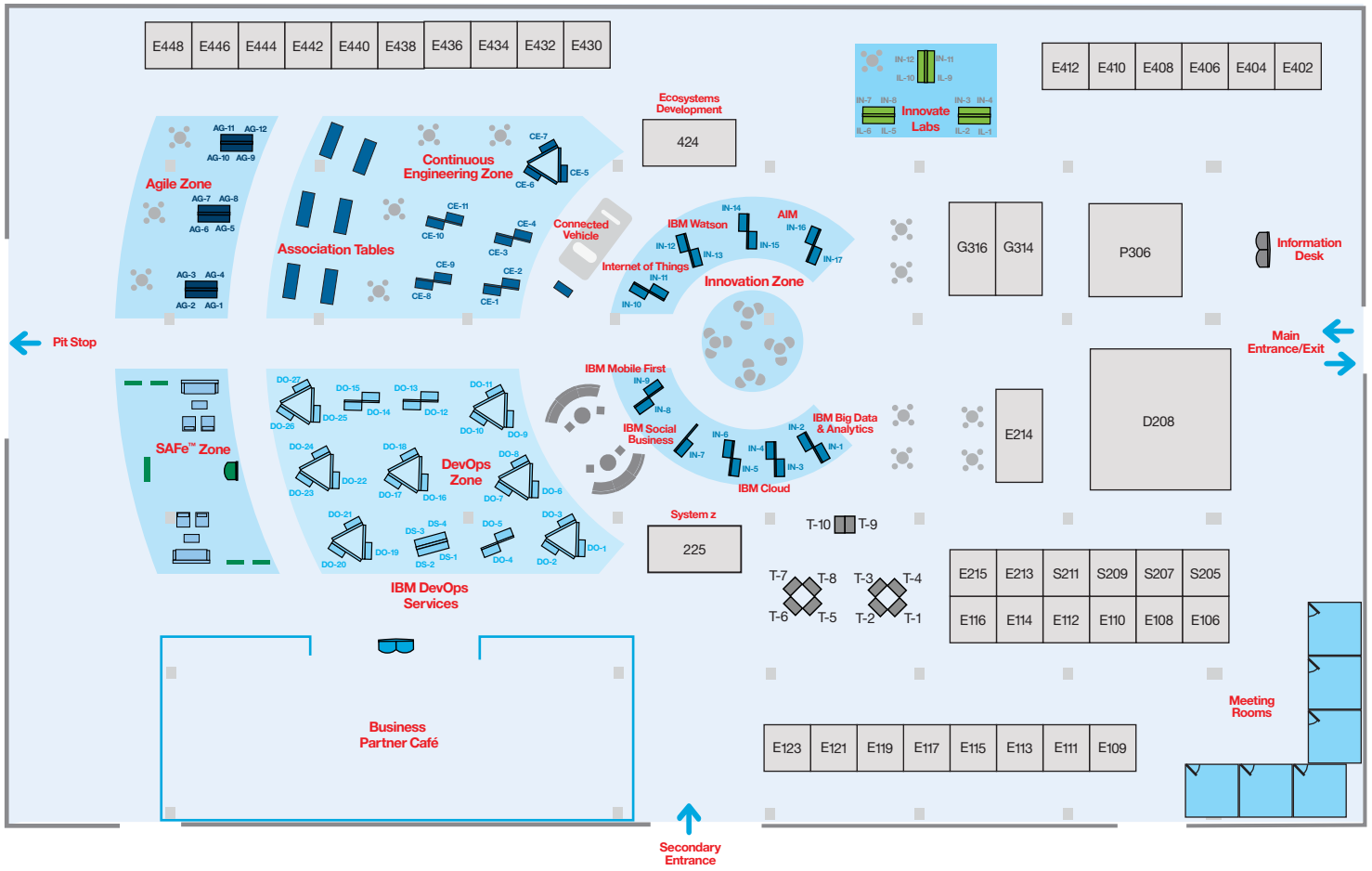
Think Big: Big Data, Analytics and Governance in Action IN-1
IBM Watson Foundations IN-2
Accelerate Your Cloud Projects IN-3
Simple, Fast & Cost Effective Service Management IN-4
Cloud Performance Any Way You Want It IN-5
Rapidly Build Powerful Apps IN-6
IBM Social Business IN-7
ENGAGE with IBM MobileFirst IN-8
BUILD with IBM MobileFirst IN-9
Lifecycle Engineering for a Connected Products IN-10
Testing the Internet of Things via Virtualized MQTT IN-11
Build and Deliver IBM Watson Apps: Developer Demo IN-12
Made with IBM Watson: Partner Application Demo IN-13
Application Infrastructure IN-14
Connectivity & Integration IN-15
Smarter Process IN-16
Internet of Things IN-17

Innovate Labs

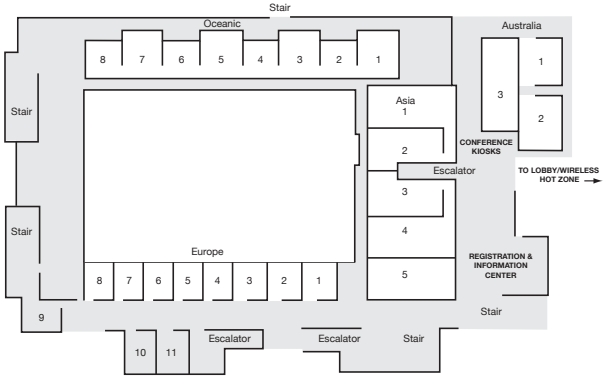
A New High-Performance Workspace for ClearCase IL-1
Data Fabrication Platform IL-2
Engineering Boards IL-3
Introduction to RD Traveler IL-4
Mobile Testing as a Service on BlueMix IL-5
Use BlueMix to Speed App Development IL-6
UrbanCode Deploy Configuration Management IL-7
DevOps and Software as a Service On-prem with IBM Urbancode IL-8
Next Generation Performance Monitoring Application IL-9
Systems Engineering Research IL-10
Reuse and Product Variant Management IL-11
developerWorks and Watson IL-12

Ecosystem Development 424
System z 225

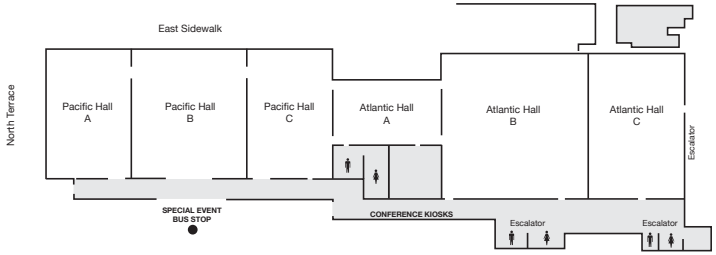
Solution EXPO Map



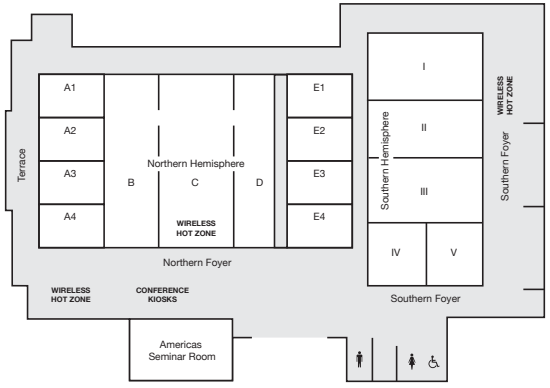
Dolphin Hotel— Lobby Level



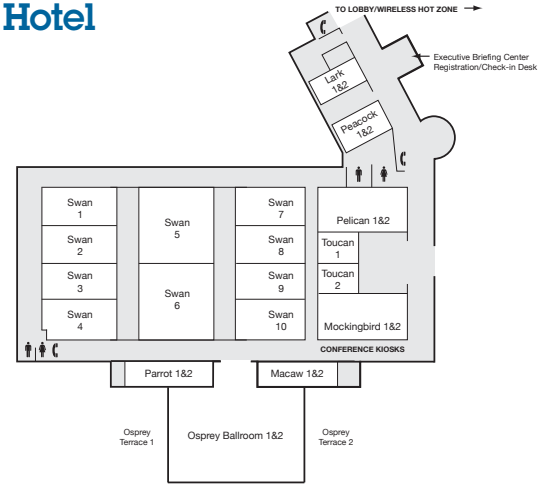
Dolphin Hotel— Lower Level



Dolphin Hotel— Ballroom Level



Swan Hotel



Redefining Automated Test

with open software and modular hardware

How we interact with devices is changing. As the world becomes more software oriented, what we can accomplish increases exponentially. This shift should apply to our test equipment, too. Unlike traditional instruments with predefined functionality, the NI automated test platform provides the latest technologies to build complex systems while reducing development time and cost.

>> Accelerate your productivity at ni.com/automated-test-platform

800 891 8841

©2014 National Instruments. All rights reserved National Instruments, NI, and ni.com are trademarks of National Instruments. Other product and company names listed are trademarks or trade names of their respective companies. 16556

NATIONAL INSTRUMENTS

Business Partner IBM Ready for Rational software

Visit us at Booth G314

The world's best companies rely on the world's best cloud team.

CloudOne

See us at booth D208 or OnCloudOne.com