The Business Challenge
Companies that can cut costs, reduce complexity and make effective use of existing investments may be better positioned for growth and increased profitability.

IBM Rational Enterprise modernization solutions for System z can leverage your business applications, people, teams and infrastructure, to provide optimum return on your investments…

…and enable you to quickly deliver new products and services to grow market share – attract new customers and retain existing ones….

And the workload power of System z and zEnterprise is ideal for combining mainframe transactions with new technologies like smarter banking.

Rational solutions for System z also help modify and extend mainframe applications to deliver these improvements.

Companies may then combine new services – like account verification, claims processing, fraud detection and payment authorization – into an automated business process for mobile payment systems.

These "integration-ready" components can be reused, and this solution supports Service Oriented Architecture, delivering software as sharable services.

Being built on proven applications, it also saves you money versus building one from scratch.

The end result is System z integration benefits, and creating a loyal base to drive your business into tomorrow.

Explore the following videos to discover how IBM Rational solutions for System z products can help deliver greater return on your software investments.

Solution: IBM Rational Enterprise Modernization
http://www-01.ibm.com/software/rational/solutions/em/

Brochure: Enterprise modernization made simple
ftp://public.dhe.ibm.com/common/ssi/ecm/en/rab14044usen/RAB14044USEN.PDF

Sandbox: Try our latest products in a virtual online environment
http://www.ibm.com/developerworks/downloads/emsandbox_systemz/index.html