



GRAND CENTRAL COMMUNICATIONS AND DATAPOWER TEAM TO PROVIDE INTEGRATION ON DEMAND™ WITH GUARANTEED END-TO-END MESSAGE LEVEL PRIVACY

*XML-Aware Networking Device & Leading Business Services Network Combine to
Reduce the Risk, Complexity and Cost of Integration*

CAMBRIDGE, Mass.--March 29th, 2004-- Grand Central Communications, provider of Integration On Demand through its award-winning Business Services Network, and DataPower Technology, Inc., the leading provider of intelligent XML-Aware Network (XAN) infrastructure, today announced a joint-partnership and marketing agreement that brings unparalleled privacy and security to enterprise business transactions via Grand Central's Business Services Network utilizing the [DataPower XS40 XML Security Gateway](#). Today's announcement is significant to any organization interested in leveraging Grand Central's on demand service model while remaining in total compliance with enterprise privacy and security policies or government mandated regulations.

The two companies have established interoperability and pre-built security policies between DataPower's high speed network-based security device and Grand Central's Business Services Network. The resulting solution ensures end-to-end message level privacy and security with reduced deployment cost and reduced complexity, while offering improved efficiency for business-to-business customer and partner connections.

"Many organizations-especially those in finance and healthcare-have privacy and compliance issues to consider when evaluating technology solutions for both internal and external use," said Ron Palmeri, Executive Vice President of Product and Corporate Development at Grand Central. "The combination of Grand Central's Integration On Demand offering and DataPower's leading high-performance XML security devices ensures our customers are in full compliance with privacy regulations such as the Gramm-Leach-Bliley Act and HIPAA, without impact on application or network performance."

DataPower offers a family of XML-Aware Networking devices with its XS40 XML Security Gateway™ and XA35 XML Accelerator™ that are powered by DataPower's patent-pending XG3™ - the only true wirespeed XML processing technology in the world. These "drop-in" network devices enable comprehensive message-level security, centralized security and hardware performance acceleration for any XML or Web service-based application. Grand Central Communications' easy-to-deploy Business Services Network plugs directly into an enterprise's IT infrastructure. The Network transparently mediates and brokers between disparate partner applications and network architectures to facilitate change and enable enterprises to quickly provide extensible and differentiated services to their customers and partners. By utilizing Grand Central in conjunction with DataPower's network devices, enterprises can trust in a shared and transparent network infrastructure for their Business Services Transactions that are secure and easy to implement, while benefiting from end-to-end transaction privacy.

"History has shown that the best way to build a robust network is with wirespeed network hardware," said Eugene Kuznetsov, Chairman and CTO at DataPower. "Combined with DataPower's XML-aware network devices, Grand Central's customers will benefit from the most comprehensive end-to-end privacy, encryption and message-level security with optimal application performance, mitigating the risk for business-critical integration beyond traditional corporate perimeters."

The combined Grand Central/DataPower privacy-enhanced Business Services Network solution is available immediately. For more information on this solution, go to www.grandcentral.com or www.datapower.com.

About Grand Central Communications

Grand Central delivers Integration On Demand through its award-winning Business Services Network, the simplest, fastest and most cost-effective way to integrate and share business processes between business partners, customers, and diverse business units. Built on top of the Internet as a standards-based, highly scalable, subscription-based network service, Grand Central provides a true alternative to complicated, lengthy and expensive software deployments. Grand Central's platform solves the business and technology problems associated with integrating applications, services, protocols, devices, partners and customers, without requiring expensive hardware, software, staffing, consultants, maintenance, upgrade fees, use of proprietary protocols, or adoption of additional standards. And because it's built on the 'software as service' model, customers can be up and running in days or weeks -- not months.

Grand Central's innovative solution and market-changing approach has received significant recognition in the industry, including InfoWorld's 2003 Award for "Best Web Services Integration Solution", AlwaysOn Top 100, Readers Choice Award from .NET Magazine, Investor's Choice Award from Enterprise Outlook, Network World's 10 Startups to Watch, Start Magazine's Hottest Companies, a "Deploy" rating from InfoWorld Labs, Two Thumbs Up from Web Services Journal Product Review, and the winner of the 2003 Comdex "Iron Chef" Web Services Competition.

The company is headquartered in San Francisco, California. Call 415-344-3226 or visit www.grandcentral.com for more information.

About DataPower

DataPower provides enterprises with intelligent XML-Aware network infrastructure to ensure unparalleled performance, security and manageability of next-generation applications and XML Web Services. DataPower's patented XML Generation Three (XG3™) technology powers the industry's first wire-speed XML-aware networking

devices that provide immediate return on technology investments while streamlining application deployments. Founded in 1999, DataPower is privately held and based in Cambridge, MA. For more information about DataPower Technology, please contact 617-864-0455 or visit www.datapower.com

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