How many items can you order online without your PC?

Just as cell phones have turned pay phones into a thing of the past, someday soon consumers won't need to dig in their pockets for money when they want a snack from the vending machine. Consumers will be able to order all their goods online without their computer. Their cellular phone will act like a virtual wallet.

Voicing Their Future

Telenor, one of the largest providers of mobile communications services in Norway, thinks machine-tomachine (M2M) communications is the next step in wireless applications. With the use of RFI D tags and sensors, M2M can track and monitor dispersed assets such as shipments in transit, vehicles within fleets, and inventory as it moves through supply chains. Until now, the costs and complexity to manage such a network has been prohibitive and limited to large companies. But with a flexible, shared services platform Telenor can offer M2M services to its small and medium-sized customers.

Mobitel. the leading telecommunciations company in Slovenia, needed to manage a complex environment to support a fast implementation of innovative new mobile communications products in a highly competitive telecom marketplace. Mobitel recognized that its future growth would not come primarily from the addition of new customers, but from continued enhancement of existing services and the introduction of new service offerings. By using dynamic Business process management (BPM) and SOA, Mobitel was able to optimize the business costs of generating new products and improve customer service through fast implementation of mobile offerings

Service Provider Delivery Environment (SPDE) Framework

IBM's Service Provider Delivery Environment (SPDE) Framework accelerates the delivery of revenue generating services, supports evolving business models with partners and integrates the management of services with telecommunication business processes. SPDE is an open, scalable, flexible and SOA-based telecom industry framework which is horizontally integrated and accelerates the end-to-end telecom service lifecycle.

SPDE ensures you get a fast and low risk start to your projects. Combined with highly innovative applications from leading independent software vendors, the SPDE framework provides you with the flexibility to implement applications of your choice.

For More Information

ibm.com/software/telecommunications

WSS14047-USEN-00