

Data warehouse solutions  
To support your business objectives



**Information Management** software

## The IBM InfoSphere Balanced Warehouse C4000 offering for midsize businesses and departments within larger enterprises.

*A cost-effective, easy-to-deploy platform with integrated business intelligence*

### Information is every business's most important asset.

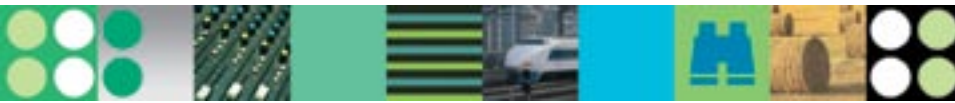
An effective data warehousing solution can help you optimize its value. But many data warehousing solutions require a large investment in time and money to get them up and running. The IBM InfoSphere™ Balanced Warehouse™ C4000 offering is easy to implement, cost-effective and scalable enough to grow as your business grows.

The InfoSphere Balanced Warehouse C4000 offering, a recent addition to the broad IBM Balanced Warehouse solution portfolio, includes the enterprise data warehouse features you need—without the high cost and complexity of many solutions in the marketplace. At the top of the InfoSphere Balanced Warehouse C-Class line of rapid deployment warehousing solutions, the InfoSphere Balanced Warehouse C4000 offering integrates the full functionality of IBM InfoSphere Warehouse software.

Driven by simplicity in design and management, InfoSphere Balanced Warehouse C4000 offers you the room you need to grow and develop your critical business intelligence infrastructure. The solution is built on a performance-tuned IBM hardware stack that supports growth of up to 5TB of customer detail data within a system that contains up to 24TB of usable disk capacity.

The type of report you create depends on who the information is for, what their business needs are, and how you want to deliver the information. Built with proven IBM Cognos architecture, the InfoSphere Balanced Warehouse C4000 offering is a single authoring solution for all types of enterprise reporting, enabling you to produce:

- **Managed reports.**
- **Transactional and operational reports.**
- **Ad hoc reports.**
- **Production reports.**
- **Statement reports.**



## Integrated business intelligence

IBM has taken the appliance solution one step further by integrating InfoSphere Balanced Warehouse C4000 with IBM Cognos 8 Business Intelligence software. This optional integration marks the first fully integrated business intelligence appliance from IBM, and it can drastically reduce the time required to set up and deploy a working business intelligence solution, as well as minimize the risks associated with assembling your own solution from disparate components.

Because Cognos 8 Business Intelligence software is preconfigured to interact with InfoSphere Warehouse software, you can gain business intelligence functionality right out of the box. Plus, Cognos 8 Business Intelligence software features a zero-footprint, browser-based authoring and consumption environment that enables you to empower users to create and manage their own reports. You can therefore potentially reduce IT bottlenecks and distribute information in a more timely manner, giving your people the insight they need to respond quickly to business opportunities or competitive threats.

To effectively communicate to different audiences and users, you need different formats and presentations for your information. With the InfoSphere Balanced Warehouse C4000 offering, you can now:

- Create multipage, multiquery reports that can be delivered via e-mail, through a portal or to mobile devices.
- Create files in Microsoft® Excel, Adobe® Portable Document Format (PDF), XML, HTML and comma-separated value (CSV) formats.
- Access, administer and distribute business intelligence from virtually anywhere in the organization.

## Why choose an IBM InfoSphere Balanced Warehouse solution?

IBM uses knowledge and thought leadership in business intelligence and data warehousing, taken from years of successfully developing and deploying enterprise hardware, creating data management software and leveraging business consulting experience to bring powerful, cost-competitive solutions to midsize businesses and departments within larger enterprises. By combining essential components into a preintegrated and pretested InfoSphere Balanced Warehouse solution, IBM enables you to quickly and cost-effectively implement a powerful and scalable solution that can help you drive improved business performance.

## For more information

To learn more about the IBM InfoSphere Balanced Warehouse C4000 offering, contact your IBM representative or IBM Business Partner, or visit:

[ibm.com/software/bi](http://ibm.com/software/bi)

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