

Portal solutions for small and midsize businesses
To support your business objectives



WebSphere® software



IBM WebSphere Portal Express Version 6.0 software.

Your answer for sharing information and improving productivity



**one
solution**

deploy new
Web sites quickly

integrate people,
applications,
information

customize to
fit your
organization

Improve the efficiency and productivity of your business and keep customers, partners and staff informed and working together with collaboration, document management, Web content and portal capabilities from IBM WebSphere® Portal Express Version 6.0 software.

IBM WebSphere Portal Express Version 6.0 software can help your small and midsize business, or departments within larger organizations, achieve faster time to value with intranet and extranet example site installation in less than an hour. The prebuilt example Web sites can be populated out of the box or can be easily changed to meet the needs of your business.

Consolidate

IBM WebSphere Portal Express Version 6.0 software delivers a single view to the people, information and applications you need every day, so you can share information more easily, respond to customer needs more quickly and conduct business transactions with greater accuracy. Plus, WebSphere Portal Express software is designed specifically for small and midsize businesses or departments like yours, so it's easy to deploy, easy to use and easy to manage.

Inform

WebSphere Portal Express Version 6.0 software provides prebuilt example Web sites so you can get up and running more quickly and easily.

- Achieve faster time to value with intranet and extranet example site installation in less than an hour.
- Enhance relationships with your employees, partners and customers by keeping them informed.
- Let employees add or update Web site content on their own to keep information fresh and relevant.
- Improve productivity by providing people with timely access to the information they need.

“ The IBM WebSphere Portal Express solution from Elinar Oy has placed Satamaito Dairy on an excellent footing not only for meeting European Union directives, but also for controlling and refining our processes. This is a reliable, low-cost solution that is a positive asset to developing the business.”

— *Jarmo Oksman, managing director, Satamaito Dairy*¹





“ With IBM WebSphere Portal Express [software] extracting data from existing systems and reusing it, we save on duplicated effort and have reduced the time taken to gather management information—in effect, it is instant process control.”

— *Jarmo Oksman, managing director, Satamaito Dairy*



Collaborate

Presence awareness, instant messaging and document management capabilities make it easier for everyone who interacts with your business to communicate, collaborate and share information.

- Share, view and organize documents of all types among different user groups.
- Keep teams connected and get the right information to the right user at the right time.
- See who is online and have online conversations with colleagues and customers in real time.

- Save time and money by leveraging your existing applications.
- Support access to a wide variety of applications, including IBM Lotus® Notes®, Microsoft® Office and Microsoft Windows® applications, to let your employees work with the applications they know.

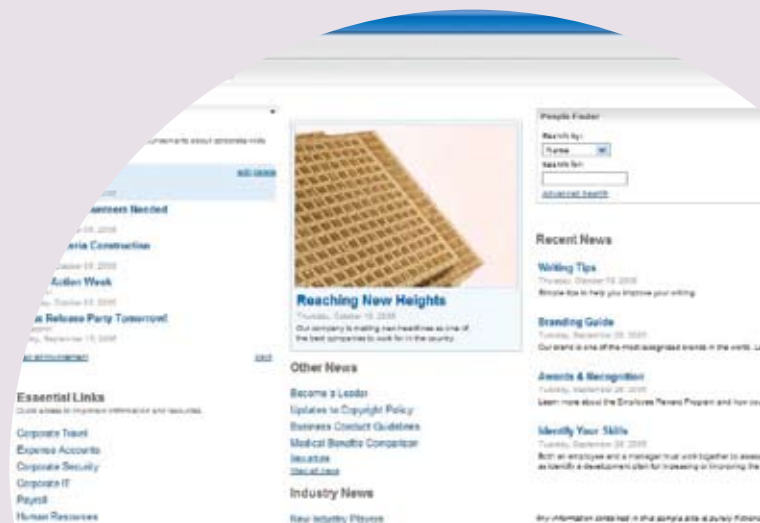
Extend

WebSphere Portal Express software continues IBM's commitment of helping you extend and make the most of your existing IT systems and applications.

- Take advantage of support for existing mail and calendaring systems, as well as syndicated news and specific industry applications.

- Simplify system maintenance, migration and updates by accessing all of your features and functionality through one interface.
- Roll out new applications and functionality with less complexity and effort.
- Reduce implementation time with out-of-the-box examples.
- Gain access to and integrate with third-party systems to leverage your existing infrastructure even more.
- Let users manage and change select actions themselves, helping to further reduce administration costs.

One view of your business—people, information and applications—in one place and at your fingertips, using WebSphere Portal Express software



believe

IBM WebSphere Portal software is the worldwide marketplace leader in portal software.² Small and midsize businesses worldwide are already using it to share information among employees, respond to customer needs and save time and money. To learn how small and midsize businesses are using WebSphere Portal Express software, visit ibm.com/websphere/portalexpress and click on *Success Stories* in the right-hand column.



Customize

WebSphere Portal Express software is built on open standards and provides development tools and examples to let you create custom business solutions and applications.

- Provide a view of your business that is adaptable to your needs.
- Use the included development tools to accelerate customization of applications.
- Buy only what you need, when you need it—and expand as your business evolves.
- Make the most of industry standards with a solution that can grow as you grow, without incurring high maintenance and migration costs.
- Choose from a wide range of features and flexible pricing options.

For more information

To learn more about IBM WebSphere Portal Express Version 6.0 software, please visit:

ibm.com/websphere/portalexpress



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1 *Satamaito Dairy builds compliance, cuts costs with IBM WebSphere Portal - Express*, June 2006, SWC02316-FIEN-00

2 *Report: IBM Ranks Number One in Worldwide Enterprise Portal Software Market Share*, August 9, 2006

