

V11 Intel's New Technologies for Business Solutions**by Jerry Braun, Intel Corp.**

Intel® Corporation will discuss our industry leadership with the recent implementation of new server processor technologies and solutions. We will discuss the delivery of the features and the value demanded by business today and tomorrow. Intel will share some innovative technologies that solve business challenges top to bottom; from small and medium business needs to enterprise level applications.

Topics covered will include the new Xeon™ processor and chipset technologies for servers, new additions to Intel's Itanium® Processor family, next generation memory technology, PCI Express, Demand Based Switching and power management, new SSE3 instructions, Intel® Extended Memory 64 Technology and where all these are being positioned.