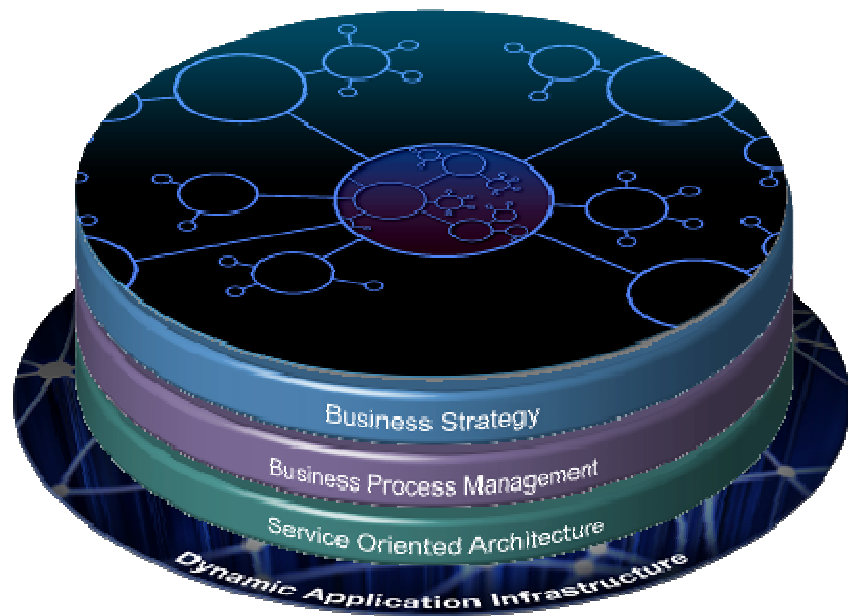


The Underlying Core Technology that Enables Business Agility *By Powering Mission Critical Business Processes*



The Core Technology



Amplifying the Core to Achieve Greater Businesses Agility
Address the Most Demanding Business Challenges



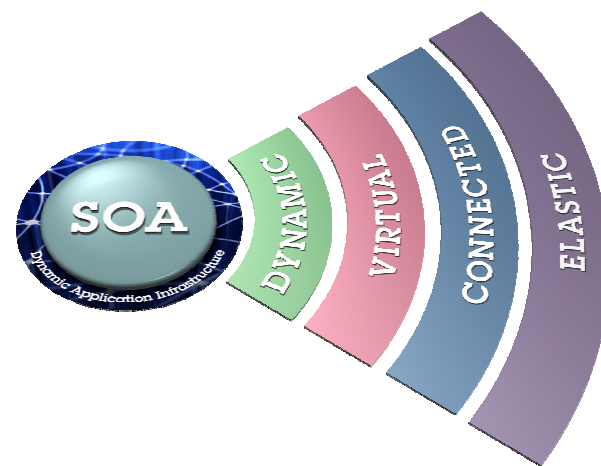
Switch to Flash. Let us talk about the next three amplifiers – virtual, connected and elastic and demonstrate how organizations can leverage cloud deployments of the dynamic application infrastructure to drive greater business agility and economic benefits.



Maximize Business Agility by Leveraging IBM WebSphere Today

IBM Software delivers...

- State-of-the-art core technology
- Powerful Amplifiers - Dynamic, Virtual, Scalable, and Connected



Technology that ***changes as fast***

as your business needs

