

LOTUS DM BUSINESS PARTNER OE 4.125 X 9.5

9.5"

Company Street Address, City, State, Zip Code

Lorem Ipsum conset utat sit amet, consetetuer nibh.

Sample A. Sample
Company
123 Any Street
Any Town, NY 10010
XXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
IBM CORPORATION

WDM

Client:
IBM
Job Number:
IBM-LTC-O21206
Product:
Lotus Cookbook
Description:
**Lotus Business
Partner OE**
Publication:
n/a
Space/Unit:
4.125 x 9.5
Issue Date:
n/a
Code/Extension:
n/a
Account Executive:
T. Einziger
Asst. Account Executive:
K. Yee
Art Director:
D. Healy
Copywriter:
n/a
Customer Service Rep:
Lisa Garcia x3416
Production Manager:
A. Marasovic
Production Associate:
M. Mitchell
Cost Control:
n/a
Vendor:
Studio
File Name: Form 1
F8 R4 T1

4.125"

COMPANY STREET ADDRESS...:
IBM BODONI REGULAR ITALIC 9PT/11PT
HEADLINE:
IBM HELVETICA CONDENSED LIGHT 16PT/17PT
SAMPLE A. SAMPLE:
IBM HELVETICA LIGHT 9PT/11PT
INDICIA:
IBM HELVETICA CONDENSED LIGHT 6PT/9PT
INDICIA (BOLD):
IBM HELVETICA CONDENSED BOLD 6PT/9PT

Notes to Production for replacing FPO art in templates:
1) All art work marked FPO must be replaced.
2) Lotus art files must be prepared in CMYK or Two Color.
Refer to the Lotus Cookbook for these options.
3) Business Partner art files must be prepared in Two Color.
Refer to the Lotus Cookbook for all the approved colors.
4) Option for PMS color pending FPO logo

NOTE - TYPE SET IN GREEN DOES NOT PRE-PRINT - IT GETS LASER PRINTED INSTEAD

THIS IS A GENERIC TEMPLATE. If necessary, modify its format to comply with standards in each local geo.

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