WebSphere User Experience
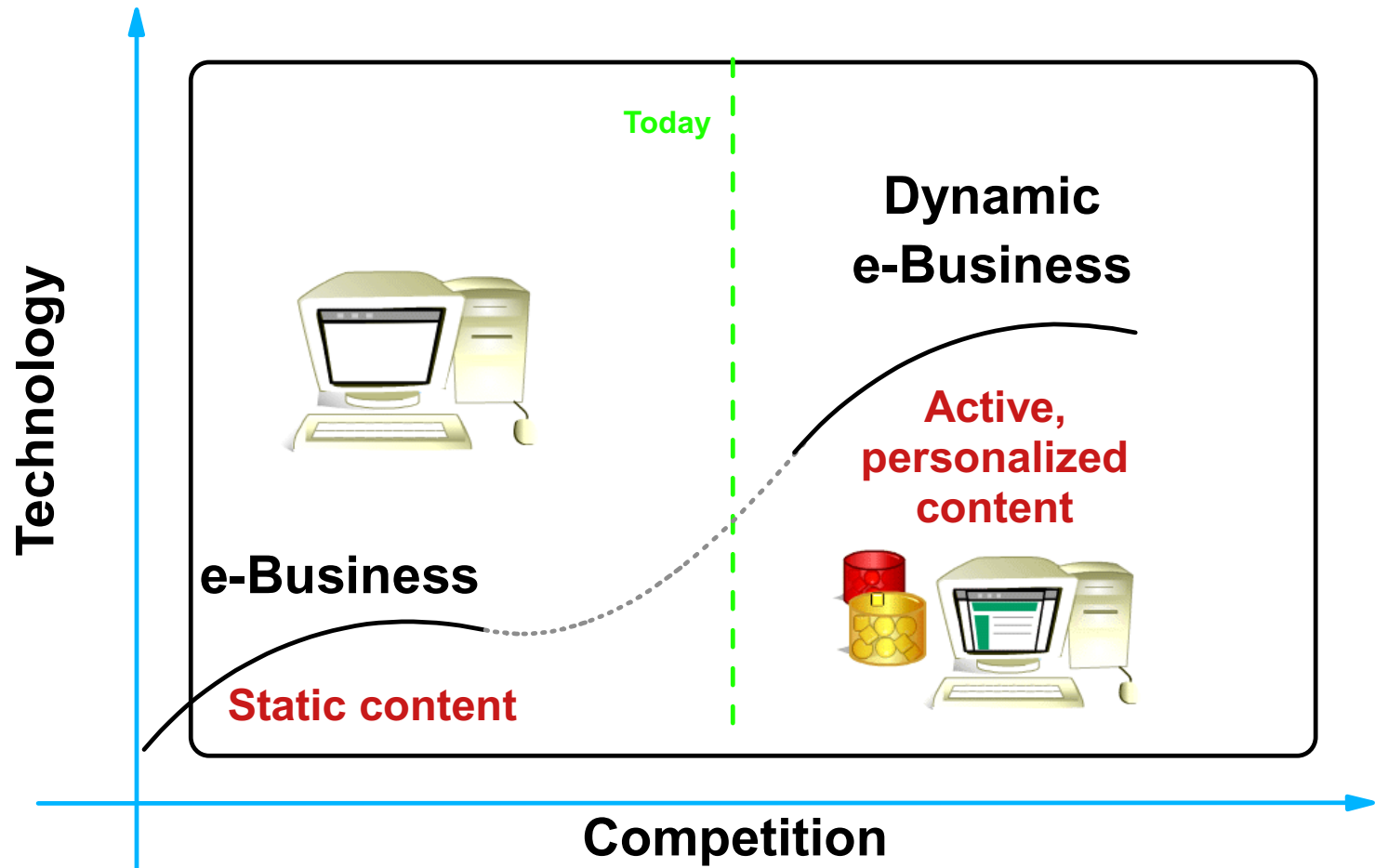# Version 1.1

Differentiate Your e-business With a First-class User Experience

WebSphere

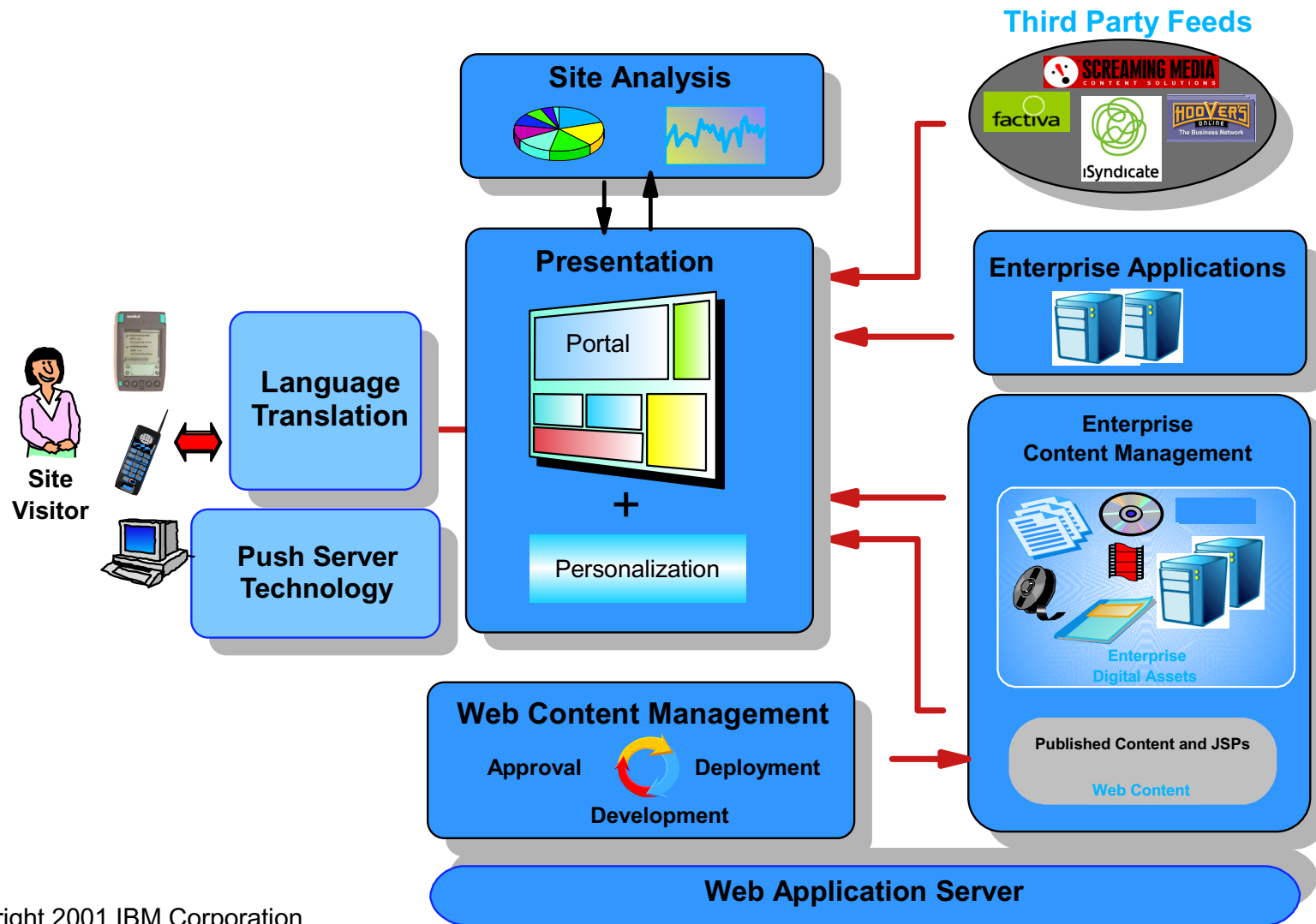The Fastest Way to e-business

The Second Wave of e-business

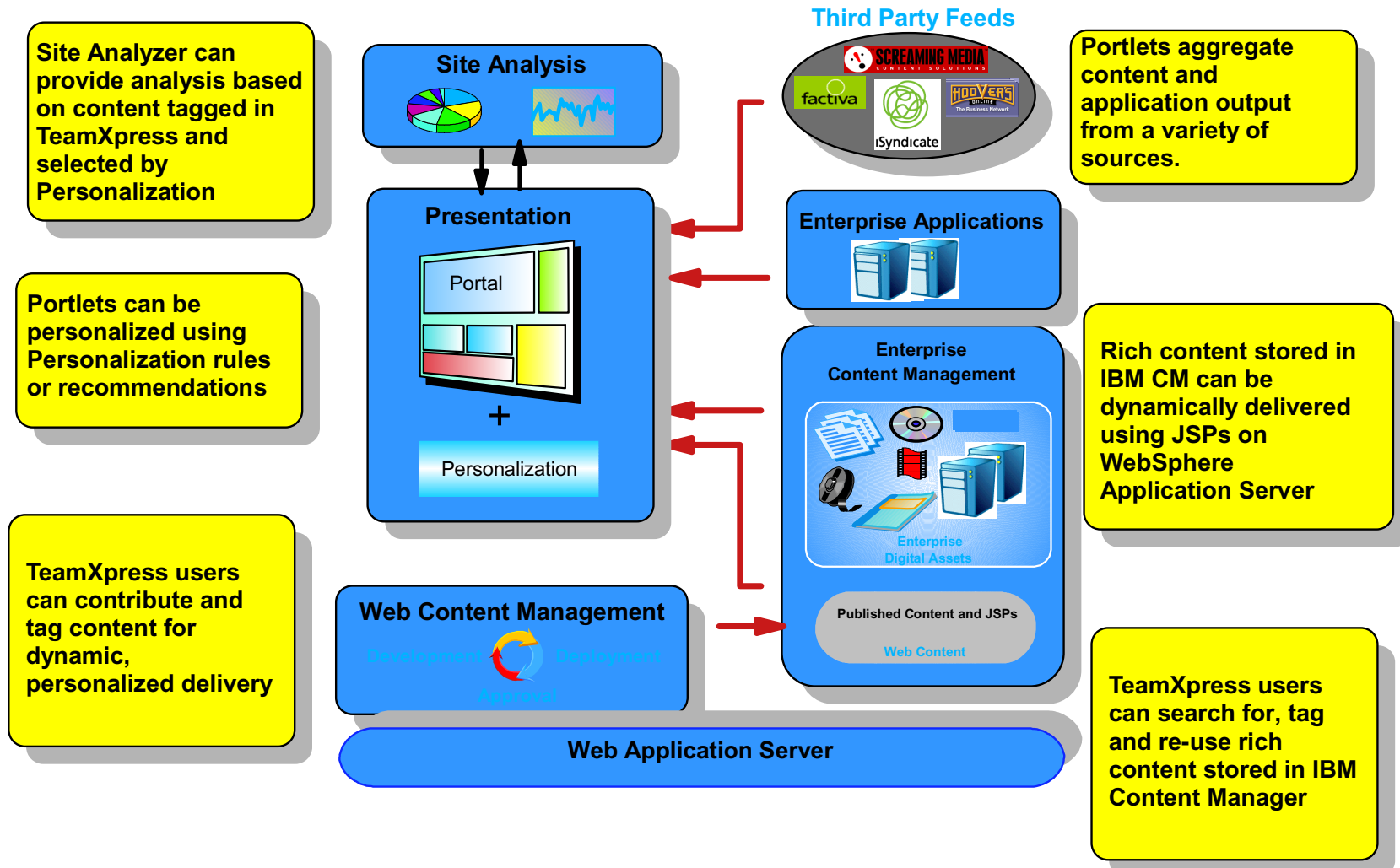Driving the need for new ways to differentiate your e-business

The Solution

- IBM WebSphere User Experience
  - ► An integrated solution focused on providing a first-class experience for e-Business users

- Key Benefits
  - ► Differentiate your e-business by providing a first-class experience for your users
  - ► Helps lower costs for developing, deploying and maintaining a site that attracts, engages and retains users
  - ► Improve customer, partner and employee productivity and satisfaction
  - ► Built on WebSphere platform and benefits from the platform's depth and breadth

WebSphere User Experience: How it all comes together

Key Integration Points

Site Analyzer can provide analysis based on content tagged in TeamXpress and selected by Personalization

Site Analysis

Third Party Feeds

SCREAMING MEDIA
CONTENT SOLUTIONS

factiva

HOOVERS
ONLINE
The Business Network

iSyndicate

Portlets aggregate content and application output from a variety of sources.

Presentation

Portal

Enterprise Applications

Portlets can be personalized using Personalization rules or recommendations

+

Personalization

Enterprise Content Management

Enterprise Digital Assets

Rich content stored in IBM CM can be dynamically delivered using JSPs on WebSphere Application Server

TeamXpress users can contribute and tag content for dynamic, personalized delivery

Web Content Management

Development   Deployment

Approval

Published Content and JSPs

Web Content

TeamXpress users can search for, tag and re-use rich content stored in IBM Content Manager

Web Application Server

WebSphere User Experience Packaging

Offering Components

✓ *WS Personalization (4 cpu licenses)*

✓ *WS Portal Server (4 cpu licenses)*

✓ *WS App Server, Adv. (4 cpu licenses)*

✓ *WS SiteAnalyzer (1 cpu license)*

✓ *WS Studio (1 developer license)*

✓ *Interwoven TeamXpress (1 cpu license)*

✓ *IBM Content Manager (1 server license)*

✓ *Integration scenarios and sample code*

GA

✓ 5/31/01

Platforms

✓ AIX

✓ NT/Windows 2000

✓ Solaris *

✓ some products have additional platform support including Linux

NLS

✓ Personalization, Site Analyzer, App Server, IBM Content Manager

- English, French, Spanish, Italian, German, Japanese, Chinese (Simp and Trad), Korean, Brazilian Portuguese

✓ IBM Content Manager supports 13 other languages

✓ Portal Server, Interwoven TeamXpress

- English only

Optional Components

✓ *WS Translation Server*

✓ *Push Technology*

✓ *WS Edge Server*

✓ *1 Year Supportline*

Where to find out more...

IBM WebSphere User Experience Offering for Multiplatforms Version 1.1
Announcement Letters

Product Name, Version, Release:
IBM(R) WebSphere(R) User Experience and IBM WebSphere Everyplace Access

File Name, Size: R201150.pdf, 40 Kilobytes

Open File With: Adobe Acrobat Reader

Letter Title: New IBM WebSphere Technical Solutions Keep Your e-Business Ahead
of the Curve

Letter Date: 8 May 2001

Letter Number: 201-150

Ordering and Pricing Information

IBM WebSphere User Experience Offering for Multiplatforms Version 1.1
Pricing

Available Through Passport Advantage Only:

Media Packs will be available for ordering only under the Passport Advantage offering.

Part Number	Part Description	USD SRP (*)	UPC (**)
BA62PNA	WebSphere(R) User **Experience Offering for Multiplatforms V1.1 Media Package North America**	$261000	0-98594-95445-8

(*): Suggested Retail Price (SRP)
(**): Universal Product Code (UPC)

Product Licensing Limitations

TeamXpress can have <u>10 users per processor</u>

Limit of 4 UEBs per installation, <u>with 40 users per server</u>

IBM CM EIP Client Kit, allows connection to CM back end only (not OD,CS, VC or advanced search feature)

IBM CM allows 4 concurrent users per bundle (16 matched to UEB limit)

IBM CM Gateway feature allows for 5,000 <u>unique users</u> per month to access CM directly

per UEB (20,000 max (4) UEBs)

UPSELL OPPORTUNITY:

Full EIP... working on a upgrade price from UEB-EIP/CK , use special bid for now

Advanced search feature

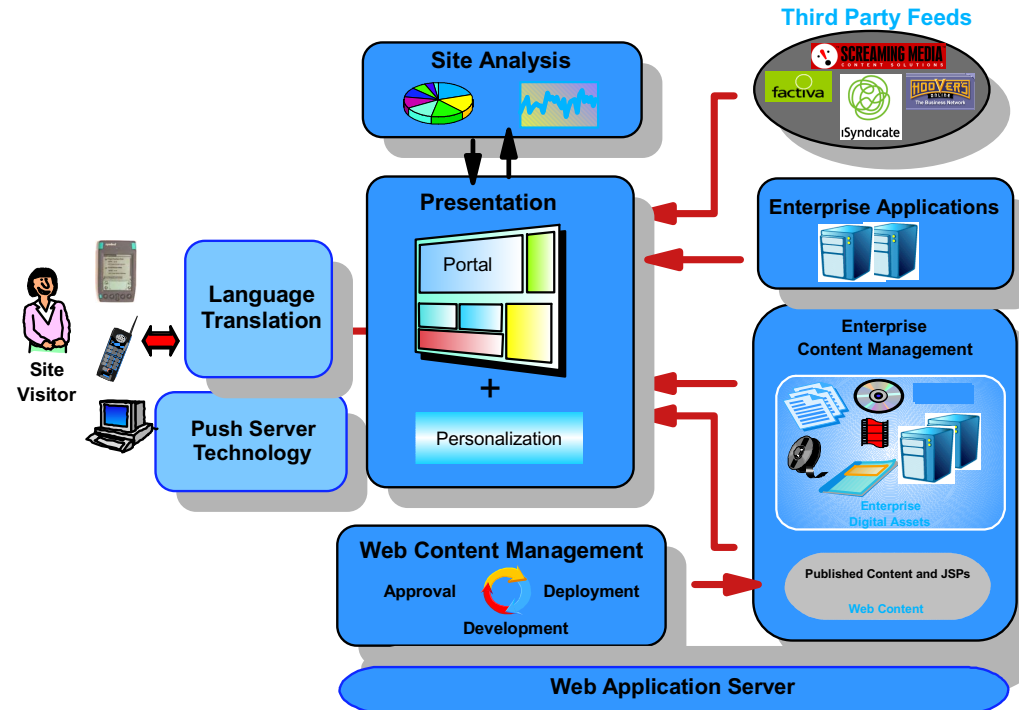**Other CM repositories, ie: OD, CS and VC**

Additional Gateways (use the 5,000 per month entitlement, vs 20 users per hour)

Additional Concurrent Users

Monitoring of users can be done through WebSphere Site Analyzer

WebSphere User Experience Summary

An integrated solution focused on providing the best user experience

- **Differentiate your e-business** with a first-class user experience

- Helps **lower costs** for developing, deploying, and maintaining a site that attracts, engages and retains users

- **Improve** customer, partner and employee **productivity** and satisfaction

For more information

www.ibm.com/websphere/experience