



e-business

# Jerry Jones

**Worldwide Content Management  
Sales Support**



IBM



e-business

# Leveraging Information



IBM Enterprise Information Portal  
*relevant information in context*

IBM



e-business

---

# Agenda

- Review of federation common terminology
- Federation data model schema mapping
- Configuration issues
  - ▶ Components
  - ▶ Configuration examples
- DataStores (connectors)

The IBM logo, consisting of the letters 'IBM' in a bold, white, sans-serif font, positioned at the bottom of a vertical blue gradient bar on the left side of the slide.

IBM



e-business

# IBM Enterprise Information Portal- at a glance

- Federated access to wide ranging information sources
  - ▶ single point of access and integrated results
  - ▶ structured and unstructured information
    - relational databases
      - DB2, Oracle, Sybase, Informix, MS SQL Server...
    - content managers
      - Notes/Domino, EDMSuite and DB2 Digital Library sources
      - Documentum, SAP, file systems
  - ▶ web search engines
- Information in context
  - ▶ personalization filters and security
  - ▶ relevance ranking
- Fast, easy development via comprehensive API set
  - ▶ portal application development in days not months
  - ▶ comprehensive set of objects and services
    - Visual and non-visual components, class libraries
  - ▶ multiple languages / programming models
    - Java, Java Beans, C++, ActiveX, LSX...
  - ▶ visual development with popular tools - e.g. VisualAge for Java...
- Generally available November 30, 1999, world-wide
  - ▶ Start today and grow
  - ▶ Windows/NT
  - ▶ simple pricing
    - unlimited users and information sources
    - \$100,000 US List

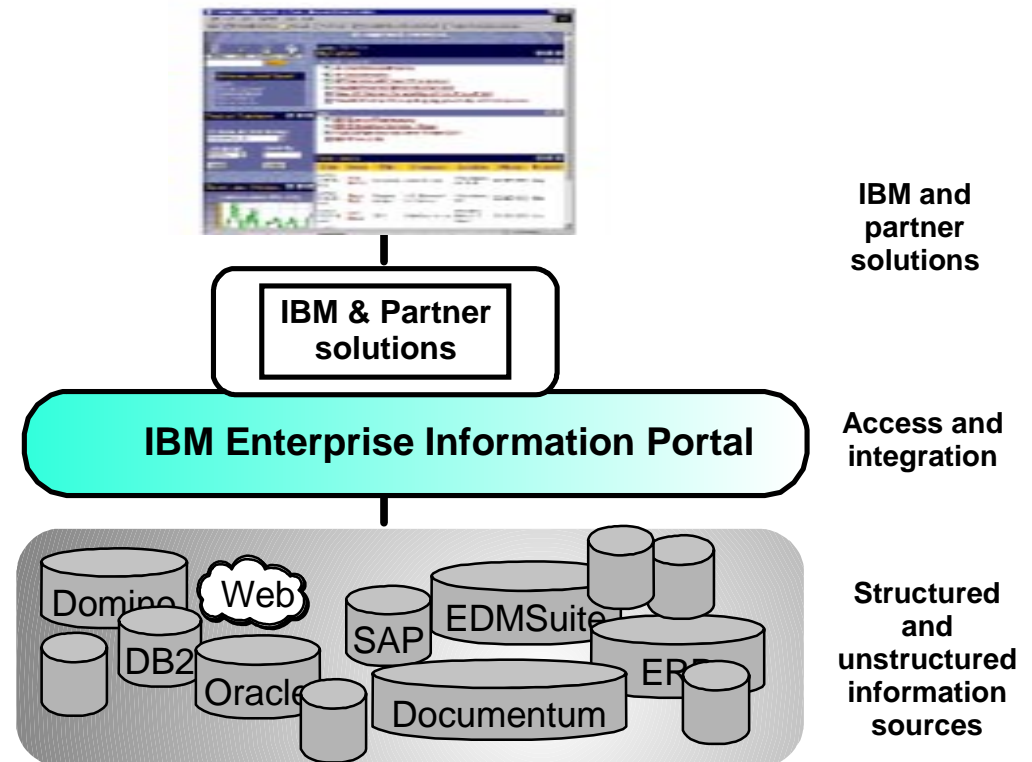




e-business

# IBM EIP partner support

- Provides customers with end-to-end solutions and choice of industry-leading products
- Supports partners with education, technical support and marketing programs
- Including, today:
  - ▶ AdWare
  - ▶ Ancept
  - ▶ Adplex
  - ▶ BPS/Savoir
  - ▶ Brio
  - ▶ Citrix
  - ▶ Data Channel
  - ▶ Epicentric
  - ▶ Hyperion
  - ▶ ICO
  - ▶ IKON
  - ▶ Intel
  - ▶ Plumtree
  - ▶ Provider Solutions
  - ▶ Syscom
  - ▶ VIP





e-business

# More than a launch pad...



Integrated access to information,  
applications and people in context

IBM



e-business

# More than a launch pad...

## Access / search

delivering information in context regardless of type, location, platform

## Categorization

cataloging information assets and understanding relationships via metadata

## Collaboration

the ability to connect users of a similar interest and work together

## Expertise / profiling

driving the user's experience based on a set of organizational priorities and personal behavior



## Application integration

integrating information with process

## Security / management

protecting assets and simplifying the user's experience with all the underlying technology

## Personalization

customizing the user's experience based on their preferences

## Development

providing tools, interfaces and components for rapid development





e-business

# IBM Enterprise Information Portal

	IBM	Oracle	Microsoft
Product deliveries	●	○	○
Federated results	●	◐	◐
Information in context	◐	○	○
Content management	●	○	◐
Collaboration	●	○	◐
Expertise	◐	○	○
Portal development support	◐	◐	◐
Application integration	●	○	○

- Rich capability from vendor
- Some or no capability from vendor

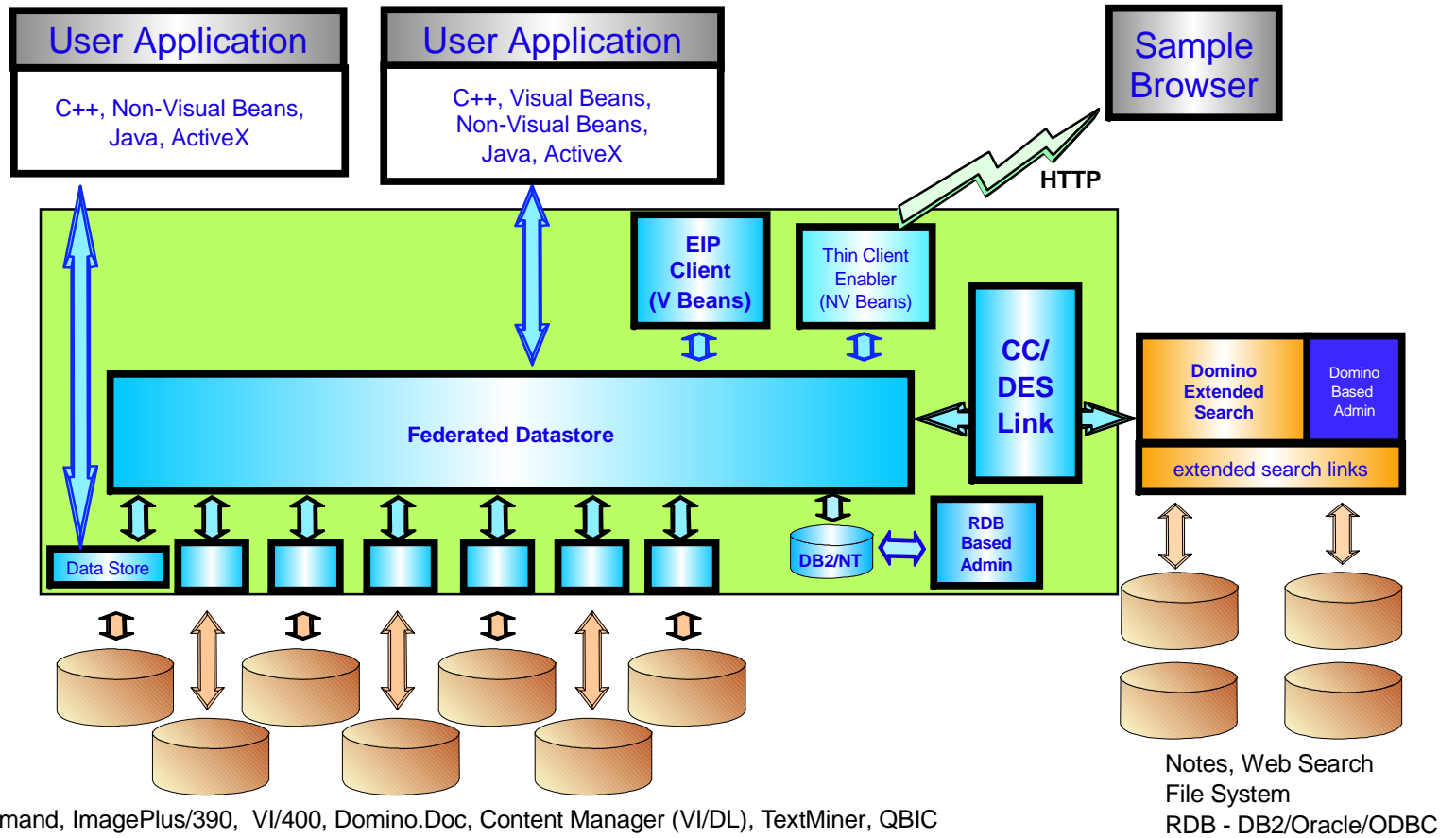






e-business

# Enterprise Information Portal





e-business

# Federated Search Common Terminology

<b>Datastore Type</b>	<b>Data Source</b>	<b>Entity</b>	<b>Attribute</b>	<b>View</b>
DB2	database	table	column	view
DL/VI or VI/400	Library Server	index-class	attribute key attribute	index-class view
ImagePlus / 390	IP/390 Server	entity	attribute	N/A
OnDemand	OnDemand server	application group search template	field criteria	N/A
Domino.Doc	Domino Server	library cabinet binder	field	N/A
Domino Extended Search	DES Server	database	field	N/A
Federated Datastore	mapping server	federated entity	federated attribute	search template*

The IBM logo, consisting of the letters 'IBM' in a bold, sans-serif font, with horizontal lines through the letters.



e-business

# Data Model Independent Schema Mapping

Permits a simple mapping of dissimilar document information in multiple different servers.

What the servers have in their data models

Data Source	Entity	Attribute
VisuallInfo System -A	Correspondence	SS_Num
OnDemand System-B	Statements	SS#

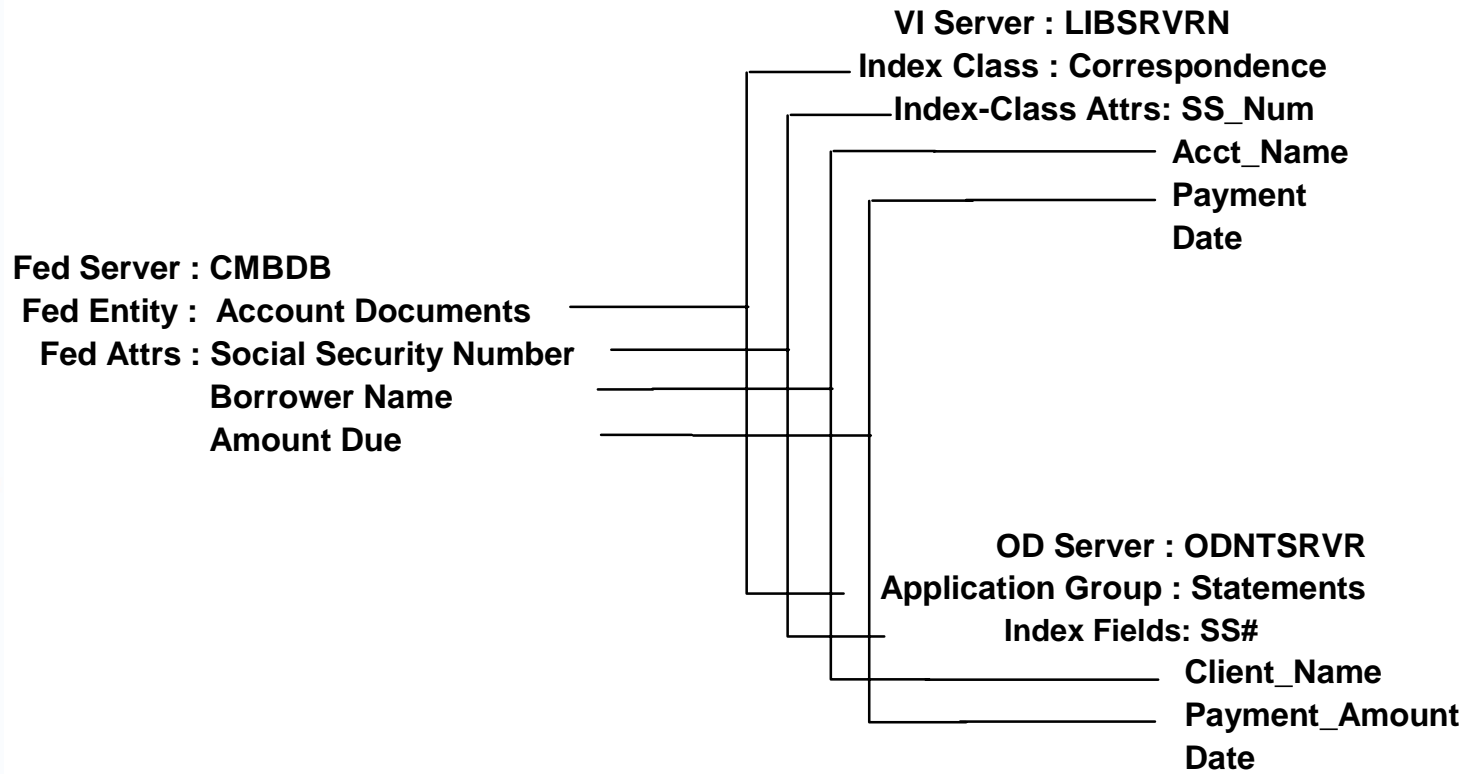
What the client actually sees

Federated Entity	Federated Attribute
Account Documents	Social Security Number



e-business

# Federated Search Schema Mapping



IBM



e-business

---

# Configuration Issues

- EP offers a flexible client/mid-tier/server configuration
- Many components to choose from at install time
- What components are installed depends on overall system configuration
- Considerations include performance and system requirements
- Post-installation configuration tasks



IBM



e-business

# Components

- Client application
  - ▶ turnkey, "out of the box" ContentConnect client application (written in Java)
  - ▶ custom developed client application written using Java, C++ or ActiveX APIs
- Mid-tier connectors
  - ▶ client and client/server packages
  - ▶ most available in Java and C++, some ActiveX
  - ▶ separate packages for each backend server type
  - ▶ may run RMI server program
- Backend servers
  - ▶ Ten different backend content servers including the Federated DataStore

The IBM logo, consisting of the letters 'IBM' in a bold, sans-serif font, with horizontal lines through the letters, positioned at the bottom of the slide.

IBM



e-business

# Components

- Client, mid-tier connectors, and backend server can all reside on a single workstation or can be distributed across multiple workstations
- Standalone configuration is simplest and easiest for test and/or development
- Distributed configuration allows for maximum performance and flexibility
- Federated database

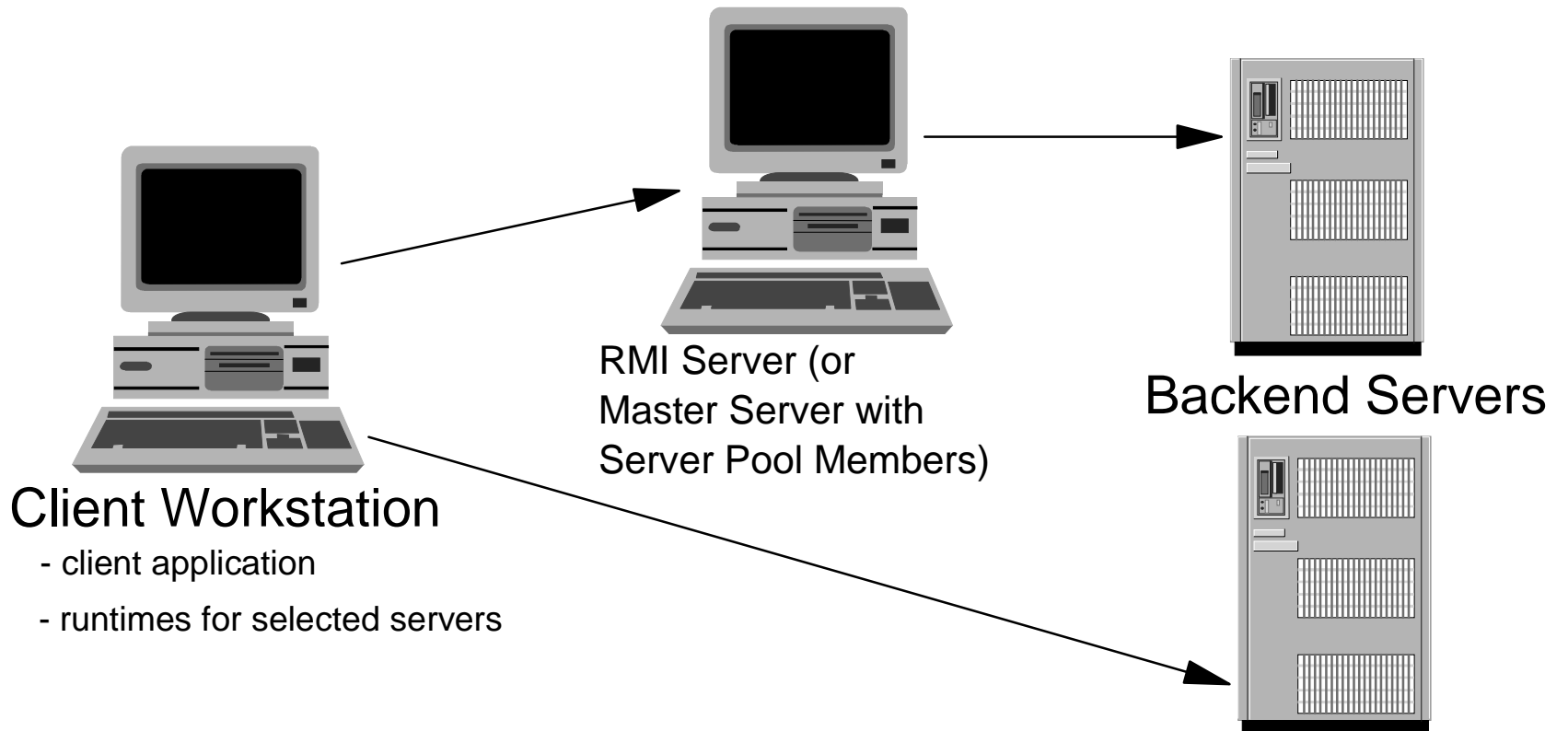


IBM



e-business

# Dynamic Configuration

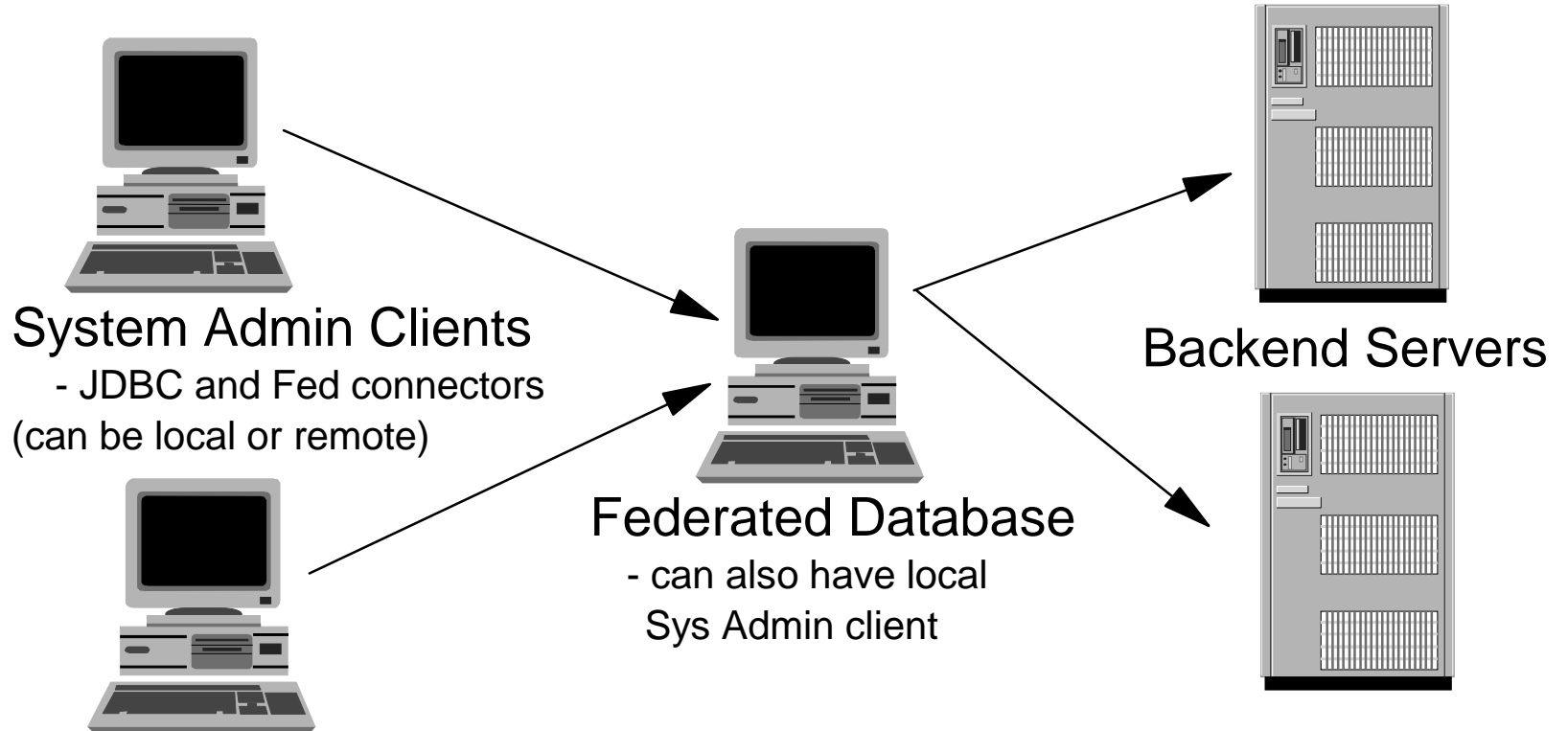






e-business

# Federated Database System Admin Client



IBM



e-business

## DataStores

- Content Manager (VI/DL)
- OnDemand
- ImagePlus/390 (FAF)
- VisualInfo/400 (v4.1 & v4.3)
- Domino.doc
- Domino Extended Search Server
- Text Search
- Query By Image Content (QBIC)
- Federated DataStore

The IBM logo, consisting of the letters 'IBM' in a bold, sans-serif font, with horizontal lines through the letters, positioned at the bottom of the slide.

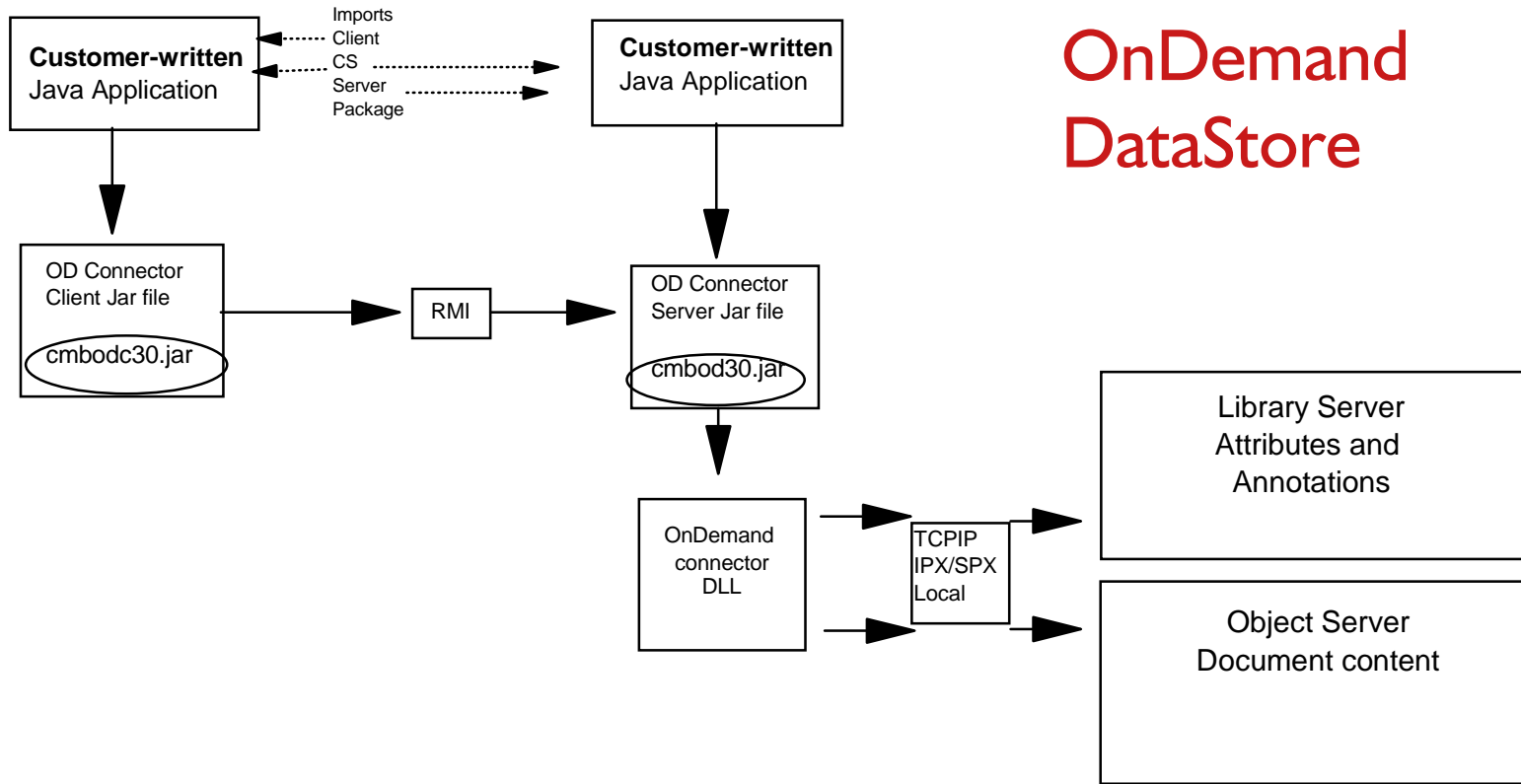
IBM



e-business

# Path To Customer's Data

## OnDemand DataStore





e-business

# Overview

## ■ OnDemand Datastore "components"

- ▶ Server... requires
  - Version 2.2 level of OnDemand (AIX,NT,HP-UX,Solaris, OD/400)
- ▶ Server... runs on Windows only
  - Application programs **import com.ibm.mm.sdk.server.\*;**
- ▶ Client... runs on Windows and AIX,
  - Application programs **import com.ibm.mm.sdk.client.\*;**
  - Connects to a server via RMI, which requires the client **cmbclient.ini** file to point to the appropriate server and for that server to be running **cmbregist**.
- ▶ Client/Server... runs on Windows in local or remote mode. Runs on AIX in remote mode only.
  - The client application (**cmbclientapp**) uses the cs package.
  - Application programs **import com.ibm.mm.sdk.cs.\*;**
  - For local mode, the **cmbcs.ini** file must contain the entry **OD=local**
  - More remote mode, the **cmbcs.ini** file must contain the entry **OD=remote**, requires the client **cmbclient.ini** file to point to the appropriate server and for that server to be running **cmbregist**.

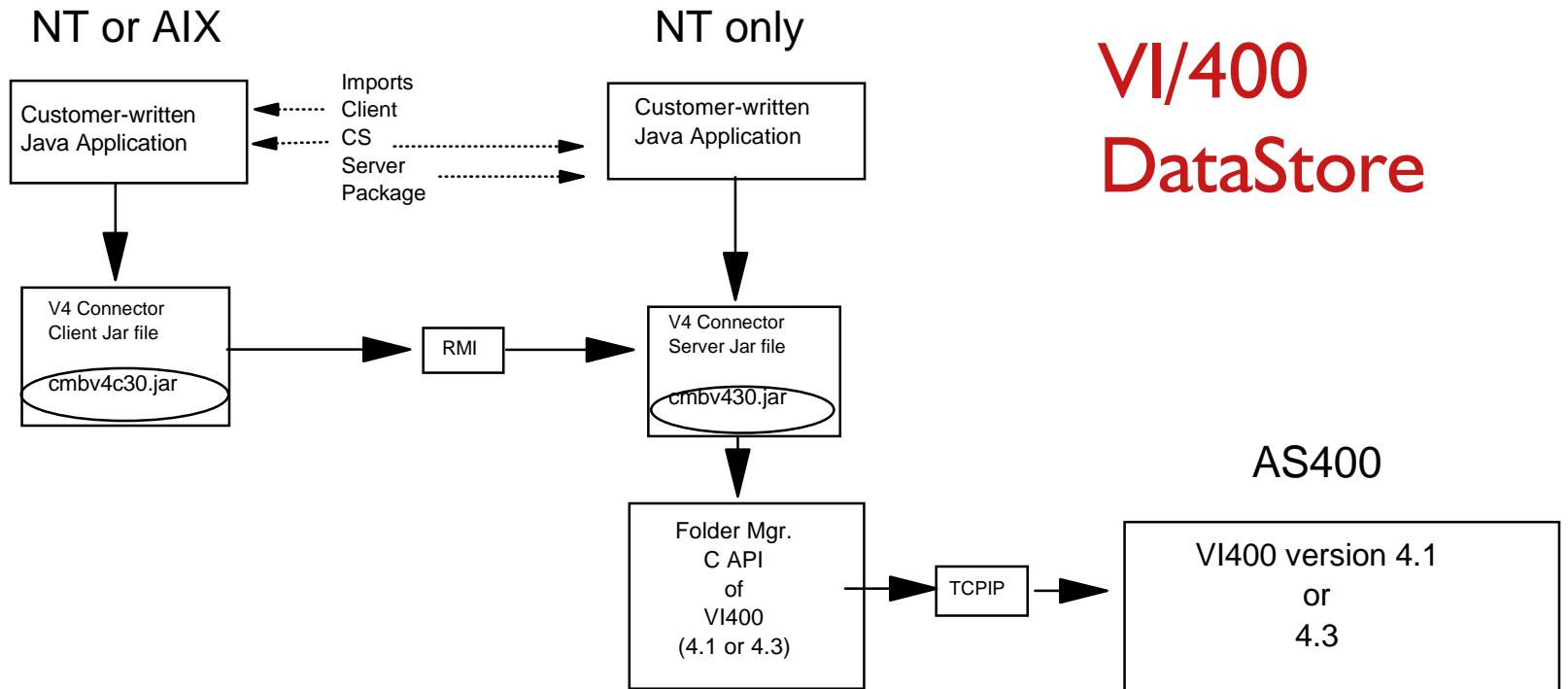
The IBM logo, consisting of the letters 'IBM' in a bold, sans-serif font, with horizontal lines through the letters. It is positioned at the bottom of a vertical sidebar on the left side of the slide, which also contains a faint background image of a globe and a hand holding a mouse.

IBM



e-business

# Path To Customer's Data



**VI/400  
DataStore**

AS400

VI400 version 4.1  
or  
4.3





e-business

# Overview

## ■ VI400 Datastore "components" - java

- ▶ Server... requires
  - VI400 version 4.1 or 4.3 on NT and AS400
- ▶ Server... runs on Windows only
  - Application programs **import com.ibm.mm.sdk.server.\*;**
- ▶ Client... runs on Windows and AIX,
  - Application programs **import com.ibm.mm.sdk.client.\*;**
  - Connects to a server via RMI. The client **cmbclient.ini** file points to the appropriate server and that server is running **cmbregist**.
- ▶ Client/Server... runs on Windows in local or remote mode. Runs on AIX in remote mode only.
  - The client application (**cmbclientapp**) uses the cs package.
  - Application programs **import com.ibm.mm.sdk.cs.\*;**
  - For local mode, the **cmbcs.ini** file contains the entry **V4=local**
  - More remote mode, the **cmbcs.ini** file contains the entry **V4=remote**. The client **cmbclient.ini** file points to the appropriate server and that server is running **cmbregist**.

The IBM logo, consisting of the letters 'IBM' in a bold, white, sans-serif font, positioned at the bottom of the slide. The background of the slide features a vertical strip on the left with a wireframe globe, a computer mouse, and a document with a URL, all in a light blue and white color scheme.

IBM



e-business

## Summary

- Enterprise Information Portal (EIP) with Federated DataStore offers many options for configuration of multiple repositories
  - ▶ Available November 30, 1999
- Leveraging IBM's data management experience
  - ▶ reliable, scalable infrastructure
  - ▶ content management
  - ▶ warehouse management
  - ▶ e-business experience

The IBM logo, consisting of the letters 'IBM' in a bold, white, sans-serif font, positioned at the bottom of the slide. The background of the slide features a vertical strip on the left with a wireframe globe, a computer mouse, and a hand holding a pen over a document with a URL 'www.' visible.

IBM



e-business

# Scott Goodhew

**(IKON)**







e-business

**Teresa Whittle**

**WW Content Product  
Marketing Mgr.**





e-business

# Philip Ewing

**NA Channel Marketing  
Manager for Content**





e-business

---

## How Do I Put IBM's EIP To Work For Me?

- Get armed with additional information on IBM's EIP....
- Get equipped with the skills you need...
- Take advantage of IBM's Technical and Marketing support for EIP



IBM



e-business

---

## Sources of information on EIP:

- The IBM EIP Website:

<http://www.ibm.com/software/eip>

- Product overview
- News articles
- Product case studies
- EIP Feedback

- The IBM Homepage:

<http://www.software.ibm.com>



# Education and Training from Learning Services

- K2735 EIP Content & Installation
  - One week EIP training course
  - First class week of Feb. 8, 2000
  - Call 1-800-IBM-Teac to enroll
- K2736 EIP Java Programming
- For training on current EDMSuite products:

<http://www.software.ibm.com/partnerweb/na>

- then click, education
- Skills road maps for current products
- Course descriptions and prerequisites



e-business



The left side of the slide features a vertical banner. At the top is the IBM e-business logo, consisting of a red '@' symbol with a small 'TM' trademark symbol and the text 'e-business' below it. Below the logo is a faint, stylized image of a globe with a grid pattern. At the bottom of the banner is the classic IBM logo, the word 'IBM' in its characteristic eight-striped font.

---

# IBM's Technical and Marketing Support designed to help you \$Win\$:

- Technical Support:
  - technical education
  - Partnerline (Techline & SupportLine)
  - Presales support website
  - access to not-for-resale code
- Marketing Support:
  - co-marketing programs - "e-business Now"
  - ILSAP (sales incentives)
  - joint IBM/Partner marketing activities



e-business

# Lulu Jasso

**(BPS/Savior)**

**Content & Data Management**

**e-business software**

**specialist**





e-business

## Value-Add Services provides by Savior Technology Group:

- Free Savior Technology EDMSuite Technology Service Pack
- Quarterly demand generation campaigns and marketing support
- Free EDMSuite business development support
- Dedicated Savior & Appsmall resources
- Competitive pricing
- To reach LuLu Jasso:
  - ▶ Call: 1-800-275-6922, x1822 or
  - ▶ e-mail [lulu.jasso@svtg.com](mailto:lulu.jasso@svtg.com)

The IBM logo, consisting of the letters 'IBM' in a bold, sans-serif font, is located in the bottom left corner of the slide.

IBM





e-business

---

# Content Management Value Added Distributors:

- Savior Technology Group

[www.svtg.com](http://www.svtg.com)

- MAGIRUS

[www.magirus.com](http://www.magirus.com)



IBM