

A one-minute sales pitch for enterprise communications software that can save you months of trouble (and some serious money).

For openers, the latest IBM Enterprise Communications family of products unites people, applications and platforms, from laptops to desktops to hosts, across LANs, WANs, intranets and the Internet with unparalleled simplicity, flexibility, and scalability.

On the client side, Personal Communications AS/400 and 3270 (PCOMM) is an easy way to marry any DOS, Windows® 3.1, Windows NT,™ Windows 95® or OS/2® clients to S/390, AS/400® and System/36™ hosts. Nice to know: It's now the most widely used software of its kind.

It will also help you deploy new apps faster, and will save you time and money. Right from the start. (Especially since the first 45 days are on us.)

Our bulletproof IBM Communications Servers for OS/390,™ AIX,® OS/2 or NetWare® deliver flexible, scalable, multi-protocol gateway support. They enable your applications to run unchanged via TCP/IP and SNA. They also provide enormously helpful administration tools.

The Closer: We will rush you the complete PCOMM evaluation kit at no charge for a 45-day trial. So you can judge for yourself its ease, speed, time savings and business advantages from day one. Thanks for your time.

Next steps: Call now to receive a complimentary PCOMM evaluation kit. For the first 45 days, it's our nickel. We're betting you'll like what you see. Call 1 800 IBM-2468, ext. GA034. Or visit www.raleigh.ibm.com/pcomm. Thanks again.



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