Austin
Content in Motion
ECM UserNet 2012

🟠 Business	🔺 ILG	🟩 IT	💐 Hands-On Lab	🔷 Customer Presentation

Thursday, June 7th

1:00pm - 2:15pm	**General Session & Keynote Address** **Craig Rhinehart, Director, ECM Strategy and Market Development** **IBM Enterprise Content Management**					
2:15pm	**Break and Sponsor Expo**					
2:30pm - 3:20pm	🔺 **Room 616A** Information economics - Quantifying the risk and cost of IT's "keeping everything" policy			🟩 **Room 615A/B** ECM user interfaces and solution development platform		
3:20pm	**Break**					

3:30pm - 4:20pm	🟠 **Room 616B** Content analytics – Unleashing the power of your unstructured content	🟠 **Room 615A/B** Smarter government solutions and strategies with IBM ECM	🔺 **Room 616A** Information governance programs - Launching a high-impact defensible disposal program in your enterprise	🟩💐 **Room 614** IBM Datacap Taskmaster - The linchpin in an integrated solution for case processing hands-on lab	🟩 **Room 602** Production Imaging Edition update	🟩 **Room 619** IBM FileNet System Monitor	🟠🟩 **Room 617** DAS' MultiViewer Enhancement for the Daeja Viewer - Demo
4:20pm	**Break**						
4:30pm - 5:20pm	🟠 **Room 615A/B** New manufacturing & energy solutions to leverage your ECM and increase ROI!	🟠 **Room 616B** ECM and Smarter Cities	🔺 **Room 616A** Modernizing your eDiscovery and hold processes - Reduce risks and increase transparency	🟩💐 **Room 614** The New IBM ECM user interface hands-on lab	🟩 **Room 602** Social content management	🟩 **Room 619** What's new with Content Analytics with Enterprise Search	🟩🔷 **Room 617** New SAP accounts payable integration lessons learned
5:20	**Reception & Sponsor Expo Sponsored by Document Access Systems**						

Friday, June 8th

7:45am	**Breakfast Buffet & Sponsor Expo Sponsored by Adjacent Technologies, Inc.**					
9:00am - 10:00am	**General Session & Keynote Address** **Alan Weintraub, Principal Analyst** **Forrester Research**					
10:00am	**Break**					
10:15am - 11:05am	🟠 **Room 616B** Be ready for Watson with IBM Content and Predictive Analytics	🔺 **Room 616A** Modernizing your retention program - Mechanisms to express information value	🟩 **Room 615A/B** IBM Case Manager: A product update	🟩 **Room 617** IBM Content Manager OnDemand	🟩🔷 **Room 619** Enterprise strategy - Who needs it?	🟩 **Room 614** Adjacent Technologies (Business partner presentation)
11:05am	**Break**					
11:15am - 12:05pm	🟠 **Room 616B** Content classification – Where's my stuff?	🔺 **Room 616A** Value-based archiving and defensible disposal - Dispose rather than store unnecessary data	🟩 **Room 602** IBM FileNet platform update	🟩 **Room 615A/B** IBM Datacap Taskmaster Capture	🟩 **Room 619** Office document management and SharePoint update	🟩 **Room 614** ECMG (Business Partner Presentation)	🟩 **Room 617** ICC for SAP: Big benefits and no-hassle migrations
12:05pm	**Lunch & Closing Session Sponsored by ecmg**					