



What is the Forrester Total Economic Impact™ of IBM Information Integration and Governance Solutions?

IBM Information Integration and Governance (IIG) Solutions:

Forrester worked with IBM to evaluate the potential financial impact of standardizing on a common set of IIG solutions, including master data management, data governance, data privacy, and data integration. Analysis of the experience of customers interviewed in the study found:



“Having a common tool set across the organization is critical to achieve our data governance objectives.”

VP, data architecture, healthcare services provider



“For us, the benefits of standardizing on data governance were to reduce costs and improve our effectiveness to the business.”

VP, data architecture, healthcare services provider



“Maturity of data governance is linked to standards on processes and tools.”

Data architect, NA financial services firm

Total Financial Impact:

Through interviews and data aggregation, Forrester concluded that standardizing on IIG tools has the following financial impact on a representative organization:



**ROI:
166%**



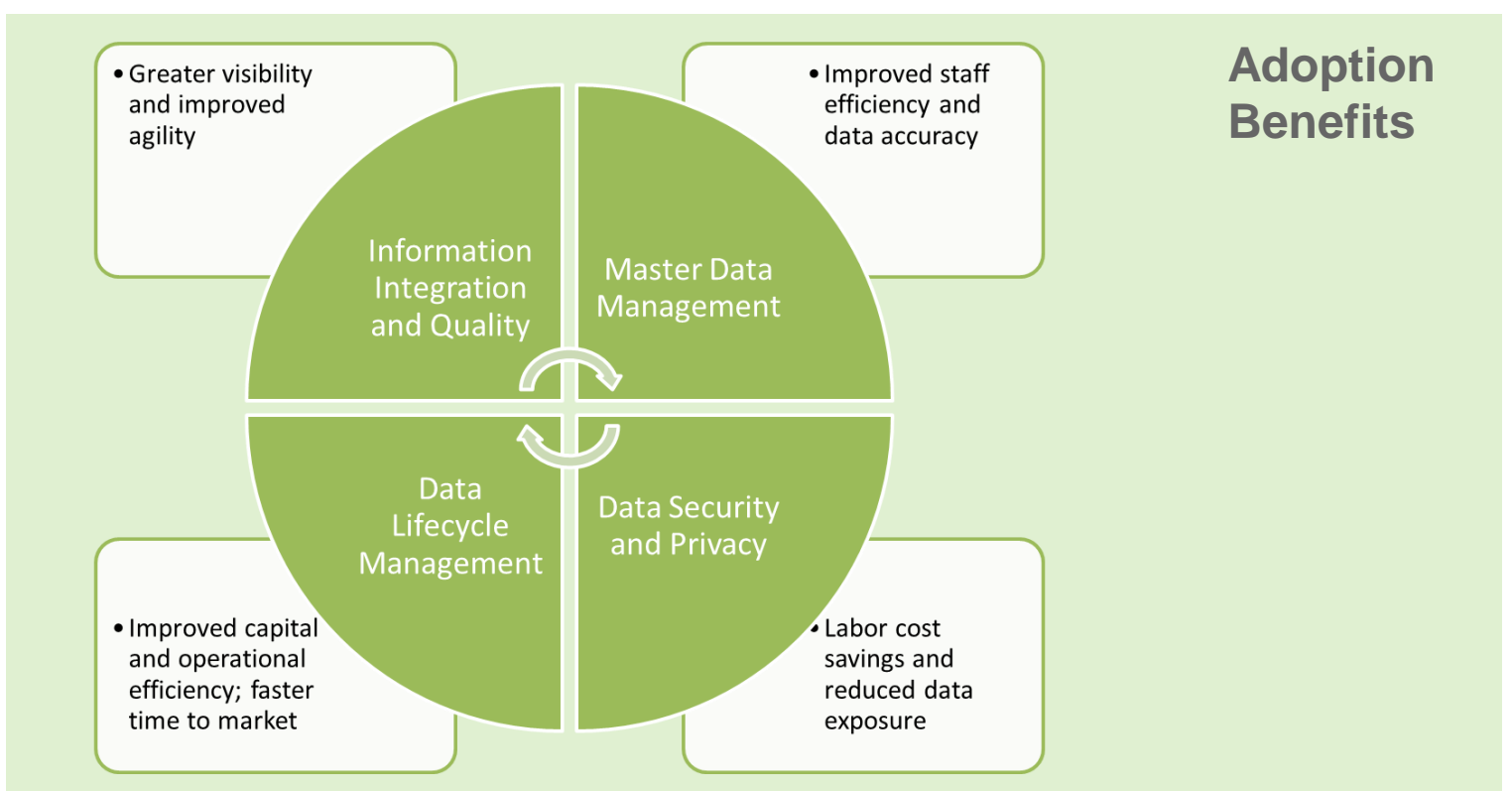
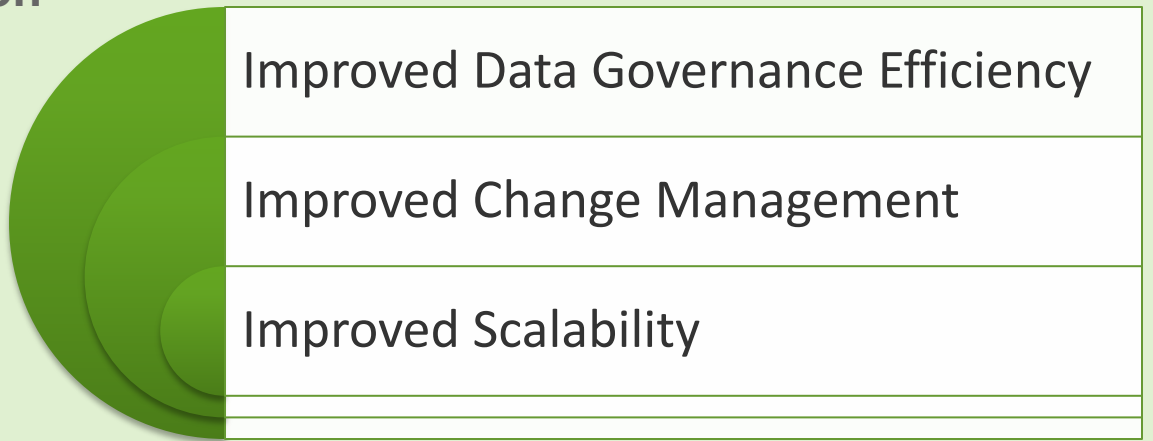
**Payback:
13.4 months**



**NPV:
\$8,670,236**

Tangible investment benefits were realized through gains in a standardized tool set and increased adoption.

Standardization Benefits



IBM Information Integration and Governance by the Numbers

28%

Estimated savings through standardized integration and governance

34%

Estimated time improvement in harnessing big data opportunities

67%

Estimated improvement in time-to-delivery for application upgrade projects

45%

Reduction in the severity of a security breach

40%

Improvement in DBA efficiency within an organization's test data environment

\$1.8 million

Efficiency savings achieved from standardized information governance tools and processes

Disclosures

The reader should be aware of the following:

- This document is an abridged version of a full case study: The Total Economic Impact Of IBM IIG Solutions, July 2014. Please contact your IBM representative for the full document.
- The study was commissioned by IBM and delivered by the Forrester Consulting group.
- Forrester makes no assumptions as to the potential return on investment that other organizations will receive.
- Please read the full case study for additional disclosures.

TEI Methodology

Total Economic Impact™ (TEI) is a methodology developed by Forrester Research that enhances a company's technology decision-making processes and assists vendors in communicating the value proposition of their products and services to clients. The TEI methodology helps companies demonstrate, justify, and realize the tangible value of IT initiatives to both senior management and other key business stakeholders. The TEI methodology consists of four components to evaluate investment value: benefits, costs, risks, and flexibility. (<http://www.forrester.com/marketing/product/consulting/tei.html>)