

INTEGRATED MARKETING COMMUNICATIONS PRODUCTION INFORMATION FORM

PUBLICATION NUMBER (Material ID#) **G210-1421-00** CP# _____

FULL TITLE (of piece) **Lucent Technologies and IBM Mobility Solution: Seamless, secure data access for businesses**

GENERAL AVAILABILITY DATE _____

QUANTITIES:

(A) Mechanicsburg Dist. Ctr. _____

(B) Drop Ship _____

TOTAL: _____

BOIS ABSTRACT (50 word or less description of the offering)

Please include CHARGE CODES for each drop shipment. The charge codes are necessary to bill those people who are receiving the collateral. If you plan on paying for the collateral that you are shipping out, please put in your charge codes, Div, Dept, Major, Minor. Boulder will have the collateral drop shipped directly from the printer to the person's and address' below. They will add a 10 % upload charge for these materials (this is 10% more than the actual printing cost per unit).

QUANTITY	ADDRESSEE & ADDRESS
10	Communications Resource Center 500 Columbus Avenue, 1B-37 Thornwood, NY 10594 Attention: Jessie Kempter

Mechanicsburg Distribution Facility
IBM 696/PN
340 Heinz St.
Mechanicsburg, PA 17055

(List other addresses & quantities below:)

CREATIVE AGENCY **Daniels & Roberts, Inc.**

AGENCY CONTACT **Lisa Toth**

AGENCY ADDRESS **6420 Congress Avenue, Boca Raton, FL 33487**

AGENCY TELEPHONE NO **561-241-0066**

DELIVERABLE SIZE **8-1/2 x 11** PAGE COUNT **4**

BINDING **None** COVER STOCK

COVER COATING COVER PMS **Black, Pantone 2587**

PAPER STOCK TYP **100# NorthWest Dull text** TEXT FOLD OUT SIZE

TEXT INK DETAILS **Black, Pantone 2587, 032** # OF FULL PAGE BLEEDS

NUMBER OF PART PAGE BLEEDS **0** # OF ESTIMATED PAGES WITH COLOR **3**

NUMBER OF ACTUAL PAGES WITH COLOR **3**

NUMBER OF SEPARATIONS SUPPLIED BY VENDOR

NUMBER OF SEPARATIONS DONE BY VENDOR

ADDITIONAL INFORMATION (describe the physical appearance etc.)

COMMENTS