

## You are invited to the IBM Technical Exploration Center (TEC)



# IBM Software for Smarter Planet.

The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



### See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

### Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities





Event Code	Event Title	Duration	Start Date	End Date
E-IS10-1	Smarter Software to Build A Smarter Planet	0.5 day	6-Feb-12	6-Feb-12
E-RA01-1	Successful IT Delivery Strategies to Stay Ahead of the Competition	1 day	7-Feb-12	7-Feb-12
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	8-Feb-12	9-Feb-12
E-ZS07-1	A Day in the Life of The Smarter Developer	0.5 day	9-Feb-12	9-Feb-12
E-TV01-1	Cloud Computing: Rethink IT, Reinvent Business	1 day	10-Feb-12	10-Feb-12
E-RA06-1	Automate & Reduce the Complexity in Software Delivery Processes	1 day	14-Feb-12	14-Feb-12
E-RA05-1	Enable Informed Decisions to Manage Business-Driven Change	1 day	21-Feb-12	21-Feb-12
E-IS06-1	Maximize Sales & Service Interactions Across Channels	1.5 hrs	21-Feb-12	21-Feb-12
E-TV02-1	Address The Challenges of Access Management	1 day	22-Feb-12	22-Feb-12
E-ZS01-1	Make the Most of CICS in Your Enterprise	1 day	23-Feb-12	23-Feb-12
E-ZS05-1	Integrate System Z Data Seamlessly with the "Rest of the World"	0.5 day	24-Feb-12	24-Feb-12
E-RA03-1	Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"	1 day	28-Feb-12	28-Feb-12
E-IS07-1	Make the Right Offer at the Right Time at the Right Channel	4 hrs	29-Feb-12	29-Feb-12
E-ZS03-1	Data Governance on System Z: Your Key to Business Optimization	0.5 day	1-Mar-12	1-Mar-12
E-ZS04-1	Upgrade to DB2 10 for z/OS: Why? When? How?	0.5 day	1-Mar-12	1-Mar-12
E-ZS06-1	Achieve Near Real-Time Business Intelligence for the Enterprise	0.5 day	2-Mar-12	2-Mar-12
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	6-Mar-12	6-Mar-12
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	7-Mar-12	7-Mar-12
E-LN02-1	Exceptional Web Experience	1 day	8-Mar-12	8-Mar-12
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	9-Mar-12	9-Mar-12
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	12-Mar-12	12-Mar-12
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	13-Mar-12	13-Mar-12
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	14-Mar-12	14-Mar-12
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	15-Mar-12	15-Mar-12
E-ZS08-1	Manage Enterprise Systems in the Open World of Mobile & Social Business	1 day	16-Mar-12	16-Mar-12
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	19-Mar-12	20-Mar-12
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	2 days	21-Mar-12	22-Mar-12
E-WS03-1	Transform Your Application Infrastructure & Private Cloud with Improved Agility, Control & Optimization	1 day	23-Mar-12	23-Mar-12

#### Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to:tecph@ph. ibm. com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: Philipines Head Office, 2nd-4th Floors IBM Plaza, 8Eastwood Avenue, Eastwood City Cyberpark, E. Rodriguez, Jr. Avenue, 1110 Libis, Quezon City, Philippines. For the latest schedule and a copy of TEC brochure with full synopsisof the events in Philippines please visit: