

Design.Everywhere
Interview with Bruce Douglass

INTRO TRANSCRIPT

Individual systems are like individual cells. But as we start connecting systems, it's much more like a complex organism. Now, this is both a wonderful asset and it's a scary, scary thing.... The consequences of failure can be catastrophic.

And, as developers, we need to manage that risk.

Collaborative Design Management is a key technology. It's a game changer. It allows people to integrate various stakeholders together to make sure we have the right systems at the right time with the right functionality... for the evolving systems in today's smarter planet.