

## [ALM.Everywhere](#) (22-Apr-2011)

IBM® Rational® solutions, powered by Jazz, deliver the IBM vision for a collaborative Application Lifecycle Management process

[Register for our interactive demo to see the IBM ALM story](#)

### **Video transcript**

IBM has been providing tools for software developers for a very long time...

And we've come to understand that no one-size tool fits everyone...  
And that every team works a bit differently.

And so, in our working with clients, we've come to identify what we consider the five imperatives for Application Lifecycle Management.

It's really about adopting a whole team, whole view approach to software delivery...

To improve your time-to-delivery, quality, value and predictability.

### **Related information**

Find out about [Rational.Everywhere](#), transforming the way people work together regardless of complexity.