

## **Stand Apart.Everywhere** (22-Apr-2011)

Unlike many of its competitors, IBM can help you realize better results. Faster. IBM is an industry-leader in systems engineering and ALM solutions.

[Register for our interactive demo to see the how your business can stand apart](#)

### **Video transcript**

All roles in the application lifecycle are key to developing quality, innovative software.

And each of those roles needs to have best of breed tools.

But it's not good enough to a great too, if they work basically in silos.

They need to share information between roles to facilitate collaboration.

Rational solutions offer high value alternatives that are different than other vendors...

...creating better communications, -- better collaboration -- between the business and the development group.

IBM ALM helps organizations cut costs and risks without sacrificing speed and results.

### **Related information**

Find out about [Rational.Everywhere](#), transforming the way people work together regardless of complexity.