

Test Your Solution With IBM's Unique StoreProven Compatibility Program

IBM StoreProven

StoreProven has been created to help Business Partners leverage IBM's world-wide leadership in supplying solutions to the retail industry. Through participating in StoreProven, they are joining IBM's world-wide network of retail professionals and Business Partners. This network supplies leading edge solutions to retailers in over 100 countries and on more than 1.4 million installed IBM point-of-sale systems. Delivering tested solution configurations using IBM platforms can help Business Partners grow their market share and increase their profit potential.

StoreProven provides a way for Business Partners and ISV's to test their solutions to help ensure that they operate properly with specific IBM system configurations. Retailers know they can purchase a StoreProven solution with more confidence - and that can mean increased sales for them. In addition, StoreProven can make it easier for retailers to find their solution. All StoreProven solutions will have the opportunity to be linked directly from IBM product pages and from various IBM solution databases. This means that retailers looking for information on IBM Retail products will be directed to the Web pages for StoreProven solution providers.

Benefits of Participating in IBM StoreProven

StoreProven is a fully supported process by dedicated IBM Retail Specialists.

StoreProven Emblem

Business Partners will be able to use the IBM StoreProven emblem on their Web site, trade show signage and in their advertising to tell their customers that they have successfully tested their solution against IBM compatibility test checklists.



Enhanced Market Visibility

Once your solution has become IBM StoreProven, your company will receive exposure through:

- Links to their Web site from multiple StoreProven listings on various IBM Web pages.

- Marketing lead generation through IBM's popular Global Solutions Directory - a searchable online catalogue, where members of PartnerWorld for Developers can list their software applications, tools and services to generate potential sales leads.

Powerful Benefits for Business Partners, ISV's and Retailers When IBM StoreProven

- Pdf Brochures are made available for download and distribution



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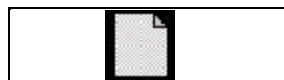
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Recent IBM StoreProven Accreditations

Month	Country	Business Partner	Solution	IBM Platform	Segment
May	Germany	DMC Datenverarbeitungs und Management	DMC EFT 01D01	SurePOS 4694	Hypermarkets
May	UK	Matra Systems (UK) Ltd	Freedom - Enterprise	SurePOS 4694	General retail
May	Turkey	POS A.S.	Genius	SurePOS 4694	General retail
May	UK	Retail Business Solutions	Charm PC - Till	SurePOS 4614	General retail
June	Switzerland	The Fantastic Corporation	Omnicast	IBM Kiosk	Speciality- Video/ Audio Retail
July	Italy	Di tech S.r.l.	Infopoint	IBM Kiosk	
July	Italy	Etica S.r.l.	Touch in Progress	SurePOS 500	Speciality / Stock control
August	Prague	ASW Systems	Septim	SurePOS 500	Hospitality
August	Germany	POS Systemhaus GmbH	dStore	SurePOS 4694	Hypermarket, Speciality, Hospitality
August	Italy	GTN s.p.a	GTNPOS	SureOne 4614	Speciality, General Retail

3 Simple Steps to Become StoreProven!

IBM StoreProven is a fully supported process by dedicated IBM Retail Specialists. Contact us for help, enquiries and porting assistance today:

Tim W James

Tel: +44 (0)1256 341230

Patricia Wotzka

Tel: +44 (0)1256 343276

Christina Grant

Tel: +44 (0)1256 344384

Or send an e-mail to rssemea@uk.ibm.com