

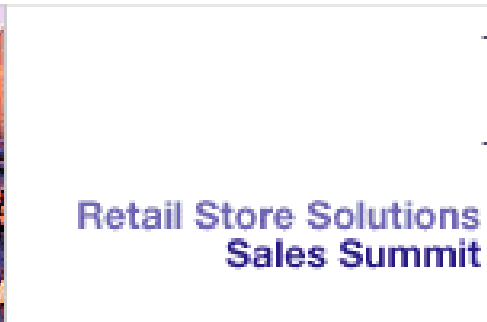
# Technical Track

**synthesis**  
retail solutions



**Synthesis** offers a complete suite of software solutions for the **Gradual Evolution from Point of Sale to multichannel and integrated Point of Service**, comprising:

- **Point of Sales Automation** for supermarkets, convenience and department stores (Including Java applications to enhance 4690 environment)
- End-to-end **Gas Station Automation** (Forecourt & convenience store)
- Integrated **Electronic Transactions Management** (credit, debit, loyalty B2B, central consolidation)
- Dynamic & Centralized **Sales Promotions Management** for the Point of Sale.



RS<sup>4</sup>

Retail Store Solutions | 2007  
Sales Summit | Miami Beach

