IBM Store Integration Framework architecture and tools refined for new release.

On September 28, 2004, IBM will announce the latest iteration of IBM Store Integration Framework. Store Integration Framework provides your retail clients with the architecture and technology tools they need to link their point-of-sale (POS) systems with new wireless devices such as kiosks, tablet computers, smart shopping carts and personal digital assistants. These devices can, in turn, be linked to systems across the store, up to the enterprise and out into the supply chain to create on demand business processes.

The latest version of Store Integration Framework provides an on demand operating environment by leveraging the IBM Middleware Solution for Retail Store Operations, including IBM WebSphere® Application Server software, IBM DB2® information management software, IBM WebSphere MQ advanced messaging services and IBM Tivoli® management and monitoring software. This enterprise-class, industry-leading software is now preintegrated, packaged and configured for your retail clients' store environments.

Store Integration Framework can also provide remote installation support and systems management through IBM Middleware for Remote Retail Server Systems Management Accelerator, enabling your retail clients to offload IT responsibilities from store personnel and consolidate them at the enterprise, thus reducing costs and freeing resources to focus on customer service. We also provide optional offerings and services for Store Integration Framework including the RFID [radio frequency identification] Extension, J2EE [Java™ 2 Enterprise Edition] Extension, Digital Media Extension, Retail Data Extension and POS Extension, as well as numerous other individual extensions that can be purchased separately and added to Remote Retail Server. To connect the enterprise to store processes, Store Integration Framework leverages IBM WebSphere Business Integration software.

Helping your clients revitalize store operations
Increasing competitive intensity. Unforgiving financial pressures. Unpredictable threats. Your retail clients face a host of difficult challenges, and to compete effectively they must be able to respond to customer and employee needs on demand. The Store Integration Framework can help them do the following:

- Protect and extend existing IT investments using open standards
- Enable automated remote store process management from the enterprise to increase technical capabilities in stores while removing costs
- Enable real-time sharing of data across the store and enterprise to empower their people with the information they need to improve productivity
- Link POS functionality to devices storewide using business components to deliver a superior customer experience and reinvigorate loyalty

Find out more
To learn more about IBM Store Integration Framework, visit: ibm.com/industries/retail/store

To learn more about IBM Middleware Solution for Retail Store Operations, contact your local IBM representative or visit ibm.com/software/info/industries/retail