Security Intelligence.
Think Integrated.

IBM Cybersecurity: Before, During & After the Attack..
Powered by IBM X-Force

- **March 10** — **Washington DC**
- **March 10** — **Raleigh**
- **March 11** — **Charlotte**
- **March 19** — **New York City**
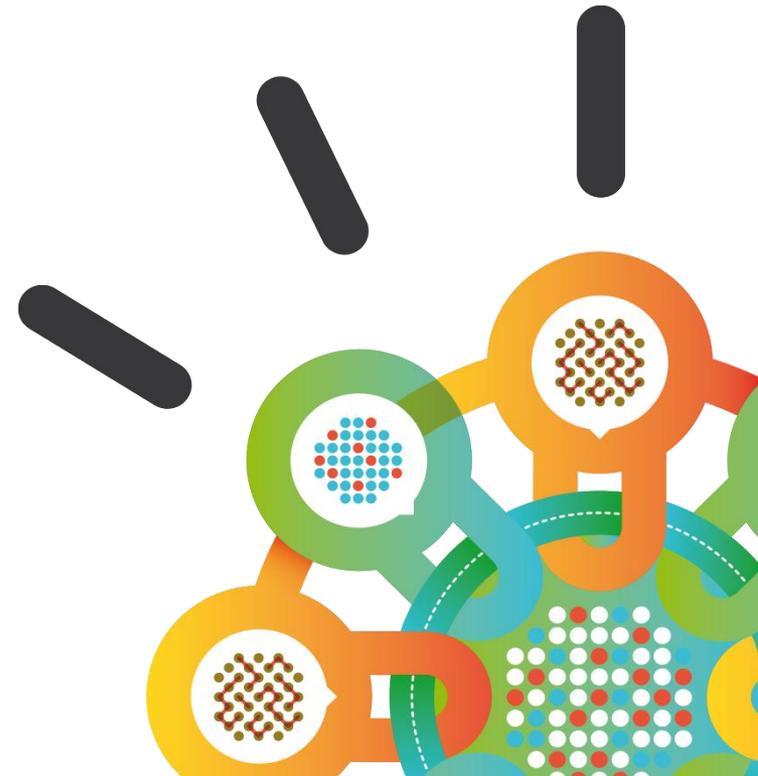
AGENDA

- **Welcome / Overview**

- **IBM X-Force: New Attack Vectors in the Shifting Threat Landscape**

- **Keynote: New Threats Mean New Challenges**

  – **Break**

- **Disrupting the Lifecycle of Advanced Threats**

- **Under the Hood – The Nuts and Bolts of the Dynamic Attack Chain**

  – **Lunch**

- **Workshop: Chain of Evidence - QRadar Incident Forensics**

IBM Security invests in best-of-breed technologies

Timeline:

1976	1999	2002	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014

①Labs — Security intelligence (2011)

IBM Security is created (2012)

Trusteer / MaaS360 by Fiberlink — Advanced fraud protection / Mobile security and management (2013)

LIGHTHOUSE SECURITY GROUP / CrossIdeas — Cloud-enabled identity management / Identity governance (2014)

1976 — Mainframe and server security

1999 — Identity management — Directory integration — access360, METAMERGE
Access management — DASCOM

2002 — Service oriented architecture (SOA) management and security — DATAPOWER

2005 —

2006 — Security services and network security — INTERNET SECURITY SYSTEMS

2007 — Application security — Risk management — Data management — watchfire, consul, princeton softech

2008 — Enterprise single-sign-on — ENCENTUATE

2009 — Database monitoring and protection — Application security — Guardium, OUNCE LABS

2010 — Endpoint management and security — Information and analytics management — BIGFIX, NISC National Interest Security Company

IBM Security Investment

- Top 3 enterprise security software vendor in total revenue

- 24 of the top 33 banks in Japan, North America, and Australia

- 6,000+ IBM Security experts worldwide

- 1,700+ IBM Security patents

- 4,000+ IBM Managed Security Services clients worldwide

- 25 IBM Security labs worldwide

IBM has the world's broadest and deepest security portfolio

IBM Security Portfolio

Strategy, Risk and Compliance	Cybersecurity Assessment and Response

Security Intelligence and Operations

Advanced Fraud Protection	Identity and Access Management	Data Security	Application Security	Network, Mobile and Endpoint Protection

Advanced Threat and Security Research
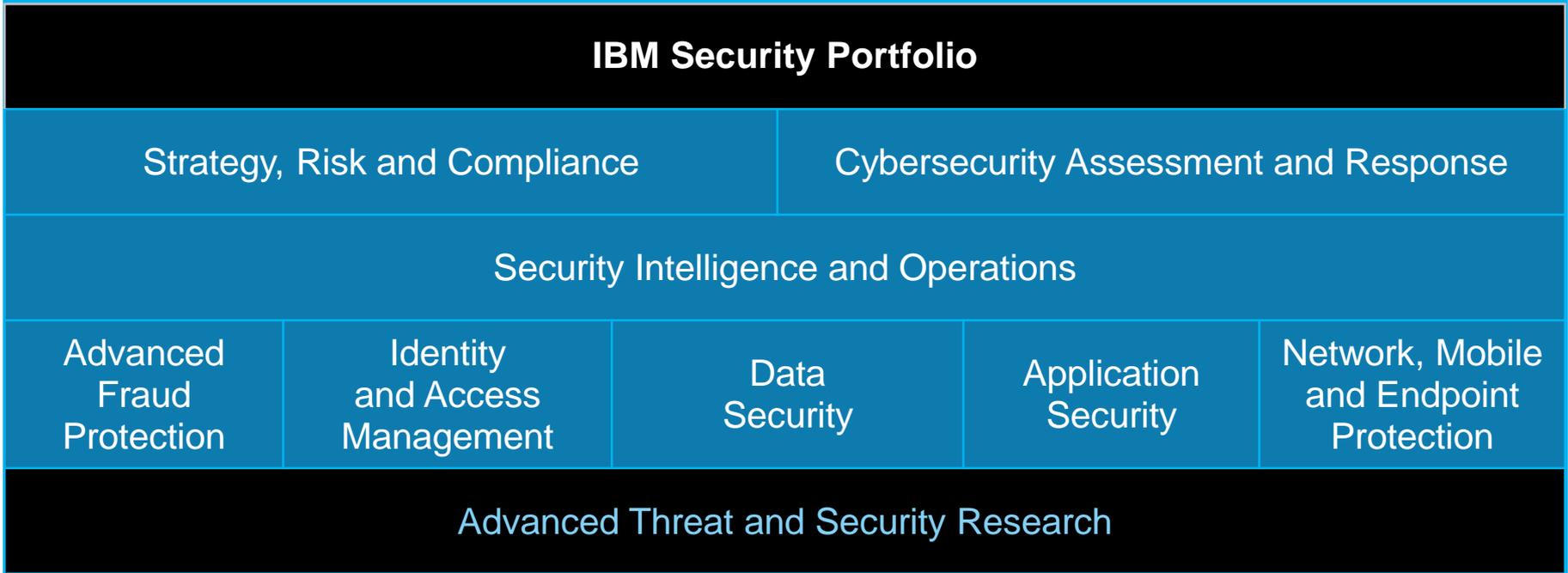
Key Security Trends

Advanced Threats   **Cloud**   **Mobile & Internet of Things**   **Compliance Mandates**   **Skills Shortage**
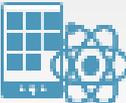
IBM helps protect against new, complex security challenges

1 Optimize security program
Integrate security silos, reduce complexity, and lower costs

2 Stop advanced threats
Use analytics and insights for smarter integrated defense

3 Protect critical assets
Use context-aware, role-based controls to help prevent unauthorized access

4 Safeguard cloud and mobile
Employ cloud and mobile initiatives to build a new, stronger security posture