

IBM Cybersecurity: Before, During & After the Attack...

Powered by IBM X-Force



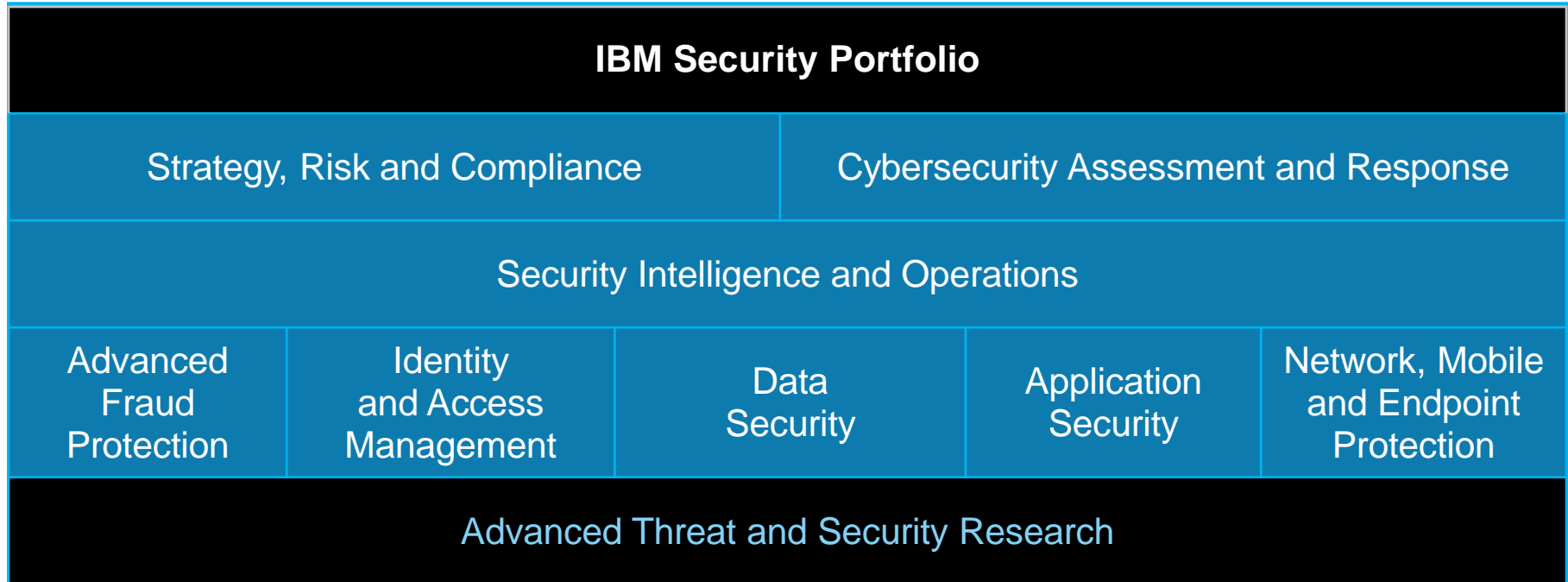
AGENDA

- **Welcome / Overview**
- **A New Way**
- **Keynote: Cyber Leadership: How to Win the Battle AND the War**
- **Disrupting the Lifecycle of Advanced Threats**
- **Under the Hood – The Nuts and Bolts of the Dynamic Attack Chain**

Lunch and Networking

- **Afternoon Breakouts**
 - **Protect Your Organization from Your Biggest Threat – Insiders**
 - **BIG DATA: Big Opportunity, Big Headaches**
 - **Putting the Brakes on Mobile Insecurity**
 - **Cloud Security? How You Can Secure Your Company's Move to Cloud**
- **Hands-on Qradar Workshop**

IBM has the world's broadest and deepest security portfolio



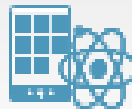
Key Security Trends



Advanced Threats



Cloud



Mobile & Internet of Things

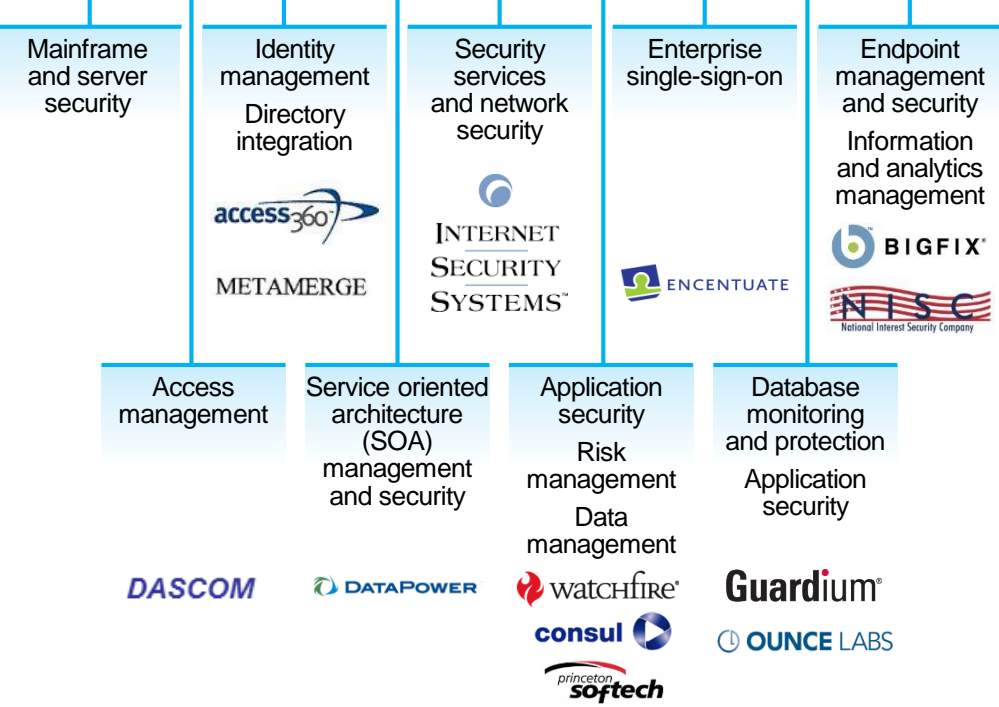


Compliance Mandates



Skills Shortage

How did we get here? IBM Security invests in best-of-breed



IBM Security Investment

- 6,000+ IBM Security experts worldwide
- 1,700+ IBM Security patents
- 4,000+ IBM Managed Security Services clients worldwide
- 25 IBM Security labs worldwide

IBM Security imperatives focus on protection against new, complex security challenges

1

Optimize security program

Integrate security silos, reduce complexity, and lower costs

2

Stop advanced threats

Use analytics and insights for smarter integrated defense



3

Protect critical assets

Use context-aware, role-based controls to help prevent unauthorized access

4

Safeguard cloud and mobile

Employ cloud and mobile initiatives to build a new, stronger security posture

NEW! Introducing IBM Cloud Security Enforcer



DETECT

Usage of cloud apps and actions

CONNECT

Users to approved cloud apps

PROTECT

Against cloud-related threats

IBM Makes it Safe for Employees to Utilize Cloud Applications at Work

A new SaaS solution to help securely deploy new cloud services



Key takeaways

IBM Cloud Security Enforcer

- 1 The only SaaS solution to combine cloud discovery, user analytics, identity and access management, and threat prevention
- 2 Speeds cloud adoption, making your employees more productive
- 3 Increases the efficiency of your IT operations and security teams
- 4 Protects your business against threats – internal and external



IBM Security

- TOP 3** enterprise security software vendor in total revenue
- 20** industry analyst reports rank IBM Security as a **LEADER**
- 133** countries where IBM delivers managed security services
- 10K** clients protected *including...*
- 24** of the top 33 banks in Japan, North America, and Australia



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