IBM

IBM Software Technical Conference

Instrumented
Interconnected
Intelligent

Information Management software   **Lotus.** software   **Rational.** software   **Tivoli.** software   **WebSphere.** software

Attend the
IBM Software Technical
Conference 2010
in Kuala Lumpur, Malaysia,
One World Hotel

Instrumented
Interconnected
Intelligent

Filled with deep technical content surrounding the IBM family of products and related industry trends, the IBM Software Technical Conference 2010 is designed to deliver in depth knowledge and insight to help you succeed. From traditional lectures to hands-on lab sessions, attendees will learn about real world scenarios, case studies, implementation details and best practices from recognized leaders in the field. We've also included lectures from key IBM architects on the future direction of the IBM Software Group product portfolio. There are many opportunities to network with other like-minded technical experts at the Conference.

The IBM Software Technical Conference 2010 will deliver new survival strategies, deep technical dive, expert advice and practical know-how, all with one goal - To make sure you gain more value from your IBM software deployment.

Conference Benefits:

• Gain skills to increase your productivity.
• Leverage on information relevant to your current projects. Technical conferences offer a more cost effective way of gaining large amounts of information within a few days as compared to individual classes per topic.
• Network with professionals who can answer your questions and give you ideas on both current and future projects.
• Meet the product developers and technical experts and get solutions to your technical issues.
• Meet directly with a wide range of business partners and understand their complementary solutions.
• Lead your co-workers in implementing several ideas you have learned at the conference. The conference proceedings, available on CD-ROM, will allow you to get the information on sessions that you were not able to attend.
• Gain practical experience and get the opportunity to test-drive new technologies with the hands-on lab sessions.
• Seize the opportunity to take IBM certification tests during the conference.

Who should attend?

The IBM Software Technical Conference 2010 is designed for:
• IT Architects
• IT Specialists
• IT Strategists
• IT Consultants
• Application Developers
• Business Analysts
• Project Managers
• Technical Implementers
• Mainframe Professionals

IBM Software Technical Conference Tracks 2010

Highlights

3 - 5 August 2010

WebSphere software

IBM WebSphere provides integration and application infrastructure software to help organizations 'Get Smart' in a recession and turn uncertainty into valuable opportunities using the Smart SOA Approach. Conference covers: SOA, Integration and Business Process Management.

Information Management software

Only IBM Information Management has the end-to-end capabilities to help you manage your data and content, pull together trusted information that cuts across diverse silos, and gain valuable insights to optimize your business. Conference covers: ECM, Information Integration & MDM, Business Intelligence & Performance Management.

Rational software

IBM Rational not only delivers greater IT agility in today's rapid changing business environment, but also offers enduring quality, reduced risk and lower cost throughout the software development cycle. Conference covers Discipline: Process and Project Best Practices, Collaborative Requirements Definition, Mainframe Modernization and Quality Management

Lotus software

IBM Lotus delivers security-rich collaboration software that empowers people to connect, collaborate, and innovate to drive better business outcomes. Conference covers: Portal, Web Content Management, Messaging, Collaboration & Social Computing.

Tivoli software

IBM Tivoli delivers the visibility, control and automation needed to deliver quality service, manage risk and compliance, maximize return on investments, and accelerate business growth. Conference covers: IBM Service Management, Business Application Management, Storage Management and Security Management.

Tracks

WebSphere software

- Web 2.0
- WPS
- WAS
- DataPower
- iLog

Lotus software

- Lotus with iPhone (Lotus Traveler)
- Web 2.0 Collaboration
- Portal Development best practice
- Domino 8.5 (Discussion & Roadmap)
- Lotus Live
- Portal high Availability

Tivoli software

- Maximo
- Netcool
- CCMDB
- ITIL
- Tivoli Enablement Server
- Tivoli Performance
- Tivoli Security
- Tivoli Asset Management

Information Management software

- DB2 Utility, Performance Tuning
- Informix
- Cognos BI, TM
- Filenet
- Content Manager
- Archive Topic
- Datastage
- Data Modeler - Banking or Telco

Rational software **& Telelogic**

- System Architect
- Rational Team Concert
- CC & QC
- Requisite Pro
- Jazz Technologies
- Telelogic

Explore emerging topics and trends

Certification Testing

Once you have gone through the lectures and hands-on labs, complete your training cycle by applying the knowledge you have gained to the test, and get Certified! Each conference participant will have up to TWO free certifications for the 3-day pass and to be taken during the conference.

Conference Feedback:

"Absolutely fantastic job! Kudos to everyone involved! First IBM Training program I have attended and will definitely recommend to others including my clients to come to other IBM events"

"Really enjoyed myself! Thanks for bringing the conference! Hopefully there will be more - I will certainly attend again, I have learnt more than I would have "trying/testing" than I could have learnt by self study"

"A great conference. Well done IBM . . .the certification lab was also a nice touch"

"Gained more experience from expert, especially lesson and learn from real life implementation"

"Practical and helpful sharing of experiences"

"Good real-time examples"

"Very structured presentation brings valuable knowledge examples."

"I just wish I could record the entire session"

"Great conference. It was very informative and enjoyable. All the instructors were very knowledgeable and approachable. . . . I hope there is another conference next year"

Registration Form

Conference Fee

A. Without Travel and Accomodation

Local currency	Singapore	Malaysia	Thailand	Philippines	Indonesia	Vietnam
	(SGD)	(MYR)	(THB)	(PESO)	(USD)	(USD)
	2,500	5,200	57,000	75,000	1,500	1,500

B. With Travel and Accomodation

Local currency	Singapore	N/A	Thailand	Philippines	Indonesia	Vietnam
	(SGD)	N/A	(THB)	(PESO)	(USD)	(USD)
	4,000	N/A	91,500	134,200	2,750	2,750

Estimate on airfare and hotel accomodations

Local currency	Singapore	Malaysia	Thailand	Philippines	Indonesia	Vietnam
	(SGD)	(MYR)	(THB)	(PESO)	(USD)	(USD)
Air Travel	500	NA	14,000	31,000	650	650
Hotel (3 nights)	1,000	NA	20,500	28,200	600	600

Enrol online at: ibm.com/training/stc or fax this enrolment form to: +603-7727 4612
IBM Malaysia Sdn Bhd,19th Floor, Plaza IBM, 8 First Avenue, Persiaran Bandar Utama, 47800 Petaling Jaya Selangor, Malaysia. Tel. No. (603) 2301 2314, e-mail to : educ@my.ibm.com

Conference	Date	Location
IBM Software Technical Conference	3 - 5 Aug 2010	Kuala Lumpur, Malaysia, One World Hotel

Personal and company details

Mr ☐ Mrs ☐ Miss ☐ Dr ☐ Other ☐

First Name	Family Name
Position/Title	Company

Business Address

Mobile (+ country code)	PO N o.

Billing Address (if not the same as Business Address)

City	Postal Code	Country
Tel	Fax	
E-mail	IBM Customer ID (mandatory information):	

Please indicate: ☐ Customer — Lotus Notes ID (IBMer only):

☐ IBM Employee — IBM Serial ID: Manager's Name:

☐ Business Partner — BP Customer ID:

Hotel Booking

Please note that you are responsible for your hotel booking and that your hotel reservation is not part of your registration to the conference.For information about hotels in the local area and how to book your accommodation, visit the enrolment information page on the conference Web site. The reservation is based on a first come first served policy.

Special needs

If you have any special requirements, please let us know and we will do our best to accommodate these.

Signature (mandatory)   Date

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This enrolment form is subject to the IBM terms and conditions of the customer country.