

IBM Client Reference



S.B. Furniture Industry Co., Ltd.

Synopsis: *A leading manufacturer of furniture in Thailand gains real-time visibility of important sales and inventory data across its entire enterprise and gains the ability to make better decisions in a more timely manner when it implements a robust suite of IBM WebSphere software*

Location: Pak Kret district, Thailand

Industry: Retail

URL: <http://www.sb-furniture.com>

Client Background:

Located in Pak Kret, S.B. Furniture Industry Co., Ltd. (S.B. Furniture) is a leading manufacturer of ready-to-assemble furniture in Thailand. The company offers a wide range of furniture products to suit every room in the house. S.B. Furniture was established in 1968, giving it more than 40 years' experience in the design, manufacture and marketing of high-quality furniture.

Business Need:

Before the new solution, S.B. Furniture Industry Co., Ltd. (S.B. Furniture) had not integrated with its branches and suppliers, which prevented it from having real-time access to sales figures and inventory levels. To improve business efficiency, S.B. Furniture needed to implement a robust solution that could integrate its core business processes and SAP enterprise resource planning (ERP) system with its branches and suppliers.

Solution:

To enable the enterprisewide integration it sought, S.B. Furniture implemented a powerful range of IBM WebSphere software. The new solution features:

- IBM WebSphere Integration Developer V7 software, which will help the client create real-

time visibility across business processes, as well as establish robust runtime analysis of code that will help detect errors

- IBM WebSphere Business Integration Adapter for SAP Exchange Infrastructure V6.0.2 software, which will enable S.B. Furniture to integrate its SAP ERP system with its branches and suppliers with very little coding necessary
- IBM WebSphere Enterprise Service Bus V7 software, which will provide additional integration for other core applications.

Together, the WebSphere software enables S.B. Furniture to integrate its core systems and applications with its branches and suppliers. Thus, the client can access important sales and inventory in real time across the enterprise.

Benefits of the Solution:

By implementing a robust suite of IBM WebSphere software, S.B. Furniture integrated its core systems and business processes with its branches and suppliers. The new solution provides the client with real-time visibility of sales and inventory information, which helps improve its ability to make better decisions in a timely manner. In addition, the new solution improved the client's monitoring and management capabilities, which enable it to optimize the performance of its core systems. As a result, S.B. Furniture reports that the WebSphere software helped it reduce operational costs. Finally, the WebSphere solution is highly flexible and will easily accommodate the client's changing business requirements over time.