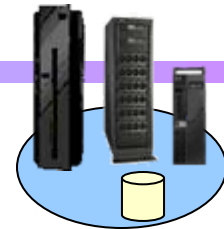
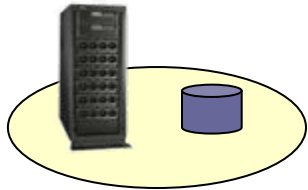




Accelerate Results

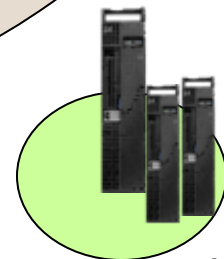
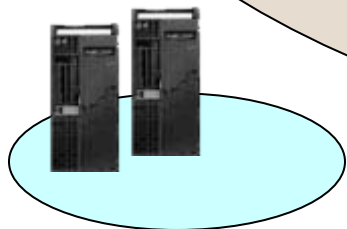
How To Get Started

Smarter Solutions Need To Build On Existing Systems



Smarter Solutions

1. Start with a Strong Foundation
2. Automate Business Processes
3. Capture Business Expertise
4. Connect Everything with an Intelligent Bus
5. Make Smarter Decisions with New Intelligence
6. Use the most efficient platform to achieve New Intelligence



IBM Provides the Best Smart Solutions For Difficult Problems

	IBM	Oracle
Strongest Foundation (Application Server)	YES	Missing Key Functions
Automate Business Processes with Service Component Architecture	YES	NO
Capture Business Expertise with a Business Rules Management System	YES	NO
Connect Everything with an Intelligent Bus	YES	NO
Provides “New Intelligence” for Better Business Value	YES	NO
Manages Data More Efficiently	YES	NO

How Do I Get Started?

**Are there any good
starting points for learning
more about IBM Solutions?**



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From Starter to Advanced

■ Fast path to DB2

- ▶ Products, technologies, tools

■ Downloads and CDs

- ▶ alphaWorks for data management
- ▶ All IBM downloads
- ▶ DB2 UDB Fix Packs
- ▶ Trials and betas

■ Learning Resources

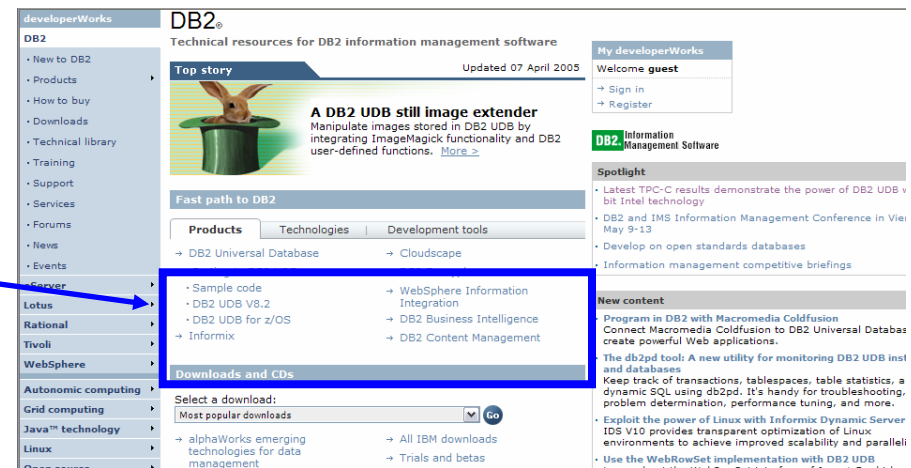
- ▶ Red Books, books, tutorials
- ▶ Training and certification
- ▶ Journals and newsletters

■ Support

- ▶ Product document
- ▶ Software support
- ▶ FAQs

■ Community

- ▶ Forums
- ▶ User groups
- ▶ ISV resources



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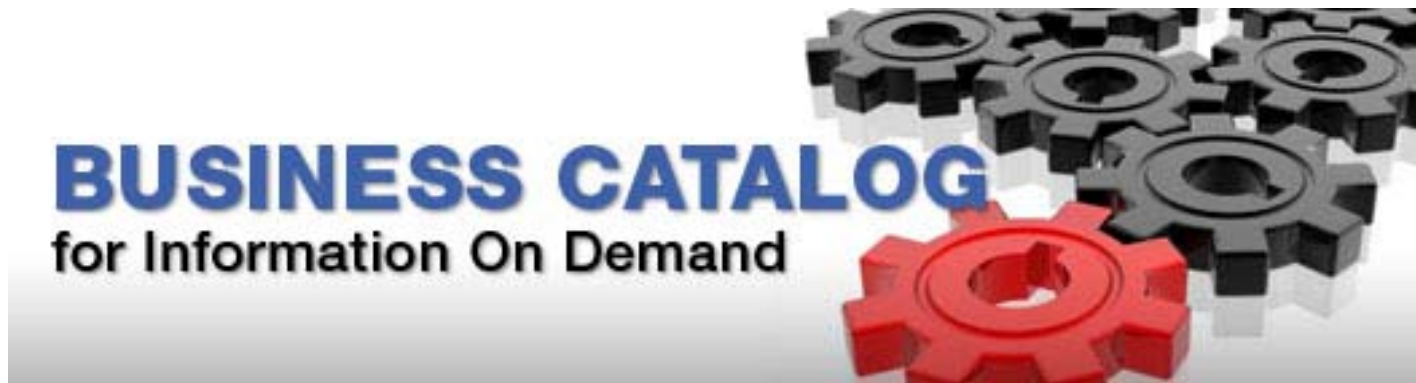
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WebSphere and Smart Work starting point
2. <http://www.ibm.com/software/solutions/soa/library.html>
Library of learning
3. <http://www.ibm.com/developerworks/websphere/>
DeveloperWorks Technical launch point for WebSphere
4. <http://www.ibm.com/software/solutions/soa/services.html>
Health Checks and Professional Services

Information Management

Access Points For More Information

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www.ibm.com/software/info/agenda

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