

Smarter Software for a Smarter Planet:

## How strict rules can help you become more flexible.

### You're invited to "Revitalizing Your WebSphere: Business Rules with ILOG and Rational for System z"

As organizations grow, their application environments become more complex. If done right, adding applications can actually help create more opportunities. IBM® Business Rules Management Systems (BRMS) help you create rules based applications that collaborate and work together seamlessly—allowing you to stay ahead of the competition. This all-day seminar can help you take advantage of your existing applications and show you how to position them for today's changing market.

At the seminar you'll discover better ways to leverage ILOG BRMS and System z in existing CICS, COBOL, IMS and batch code. Additionally, you'll get to see real world WebSphere ILOG BRMS examples and how you can achieve flexibility not possible in other implementations. This event is designed for application developers, as well as CICS, COBOL and JAVA programmers.

A smarter business needs smarter software, systems and services. Let's build a smarter planet.

▶ [Register for Washington D.C., Chicago, Columbus, Dallas or New York.](#)

#### Register today for an event near you:

- ▶ **October 6, 2010**  
Willard Intercontinental Hotel  
1401 Pennsylvania Ave., NW  
Washington, DC 20004  
[www.ibm.com/events/software/systemz/seminar/ilogwashington](http://www.ibm.com/events/software/systemz/seminar/ilogwashington)
- ▶ **October 12, 2010**  
IBM Technical Exploration Center (TEC)  
71 S Wacker Dr.  
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[www.ibm.com/events/software/systemz/seminar/ilogchicago](http://www.ibm.com/events/software/systemz/seminar/ilogchicago)
- ▶ **October 14, 2010**  
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- ▶ **October 19, 2010**  
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- ▶ **October 26, 2010**  
IBM Palisades Exec. Conference Center  
334 Route 9W, 4th Floor, D Section  
Palisades, NY 10964  
[www.ibm.com/events/software/systemz/seminar/ilogpalisades](http://www.ibm.com/events/software/systemz/seminar/ilogpalisades)

## Agenda

# Revitalizing Your WebSphere: Business Rules with ILOG and Rational for System z

**8:30 – 9:00 AM**

**Welcome, Registration, Continental Breakfast**

**9:00 – 10:30 AM**

**BRMS Fundamentals and System z value**

- BRMS Business objectives
- ILOG BRMS capabilities
- ILOG BRMS product overview
- System z Value

**10:30 – 10:45 AM**

**Product demo – BRMS business value**

**10:45 – 11:00 AM**

**Break**

**11:00 – 12:00**

**Mining Business Rules With Rational Asset Analyzer**

- Gaining insight into legacy code
- Enabling easier access to new and existing business rules
- Producing more efficient COBOL applications

**12:00 – 12:15 PM**

**Working Lunch**

**12:15 – 1:00 PM**

**Product demo – Mining business rules with Rational Asset Analyzer**

**1:00 – 2:00 PM**

**ILOG BRMS and CICS working together**

- Improving CICS application agility
- Where to deploy business rules? Java? COBOL?
- Technical integration choices and strategies

**2:00 – 3:00 PM**

**Product demo – BRMS IT capabilities**

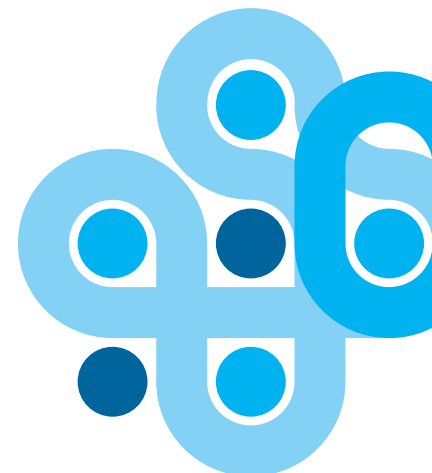
**3:00 – 3:15**

**Break**

**3:15 – 4:00**

**Implementing a BRMS Solution**

- Developing and using a methodology
- High level project plan guidelines
- Importance of setting milestones
- Governance



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