



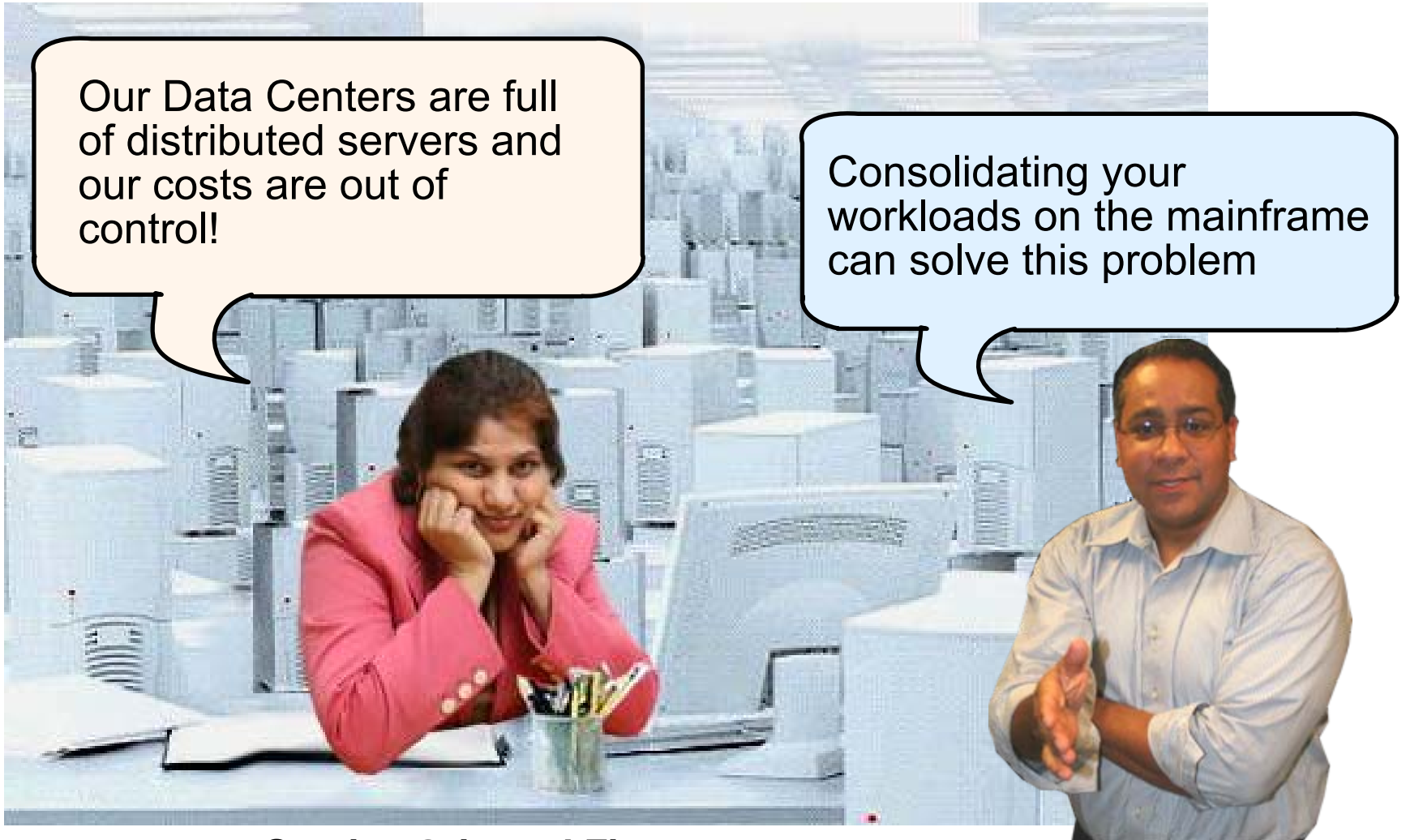
# **Extending Your Mainframe For More Business Value**

Server Consolidation To Linux On IFLs

# Typical Scenarios

- Most data centers are not green field projects
- Cost concerns drive typical scenarios:
- Large transactional workloads and database
  - ▶ Scale may compel platform choice
- Adding new workload to an existing System z
  - ▶ The rule of three
- **Server consolidation to Linux on IFLs**
  - ▶ Consolidation Math
- Offloading projects
  - ▶ Proliferation of cores defeats distributed price advantages

# Distributed Server Sprawl

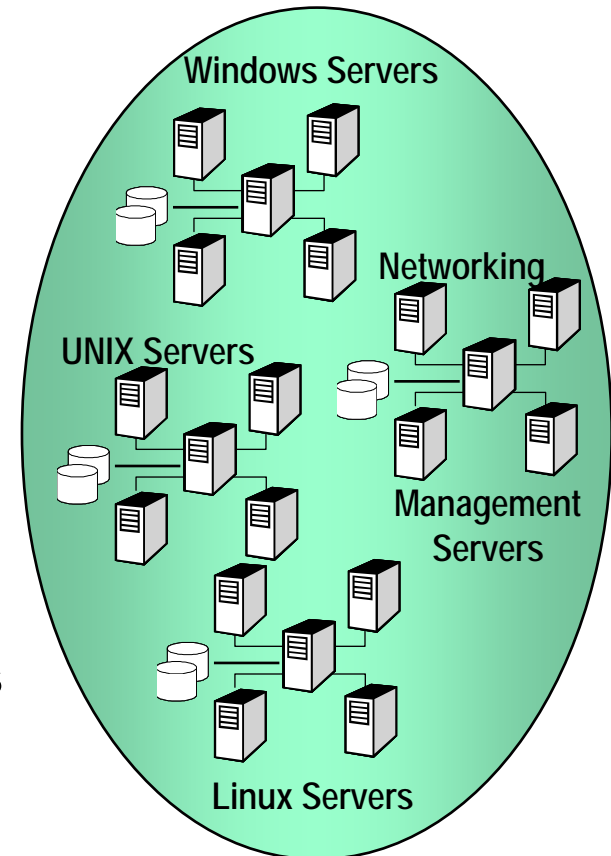


**Service Oriented Finance  
CIO**

**IBM**

# Distributed Server Sprawl Uses...

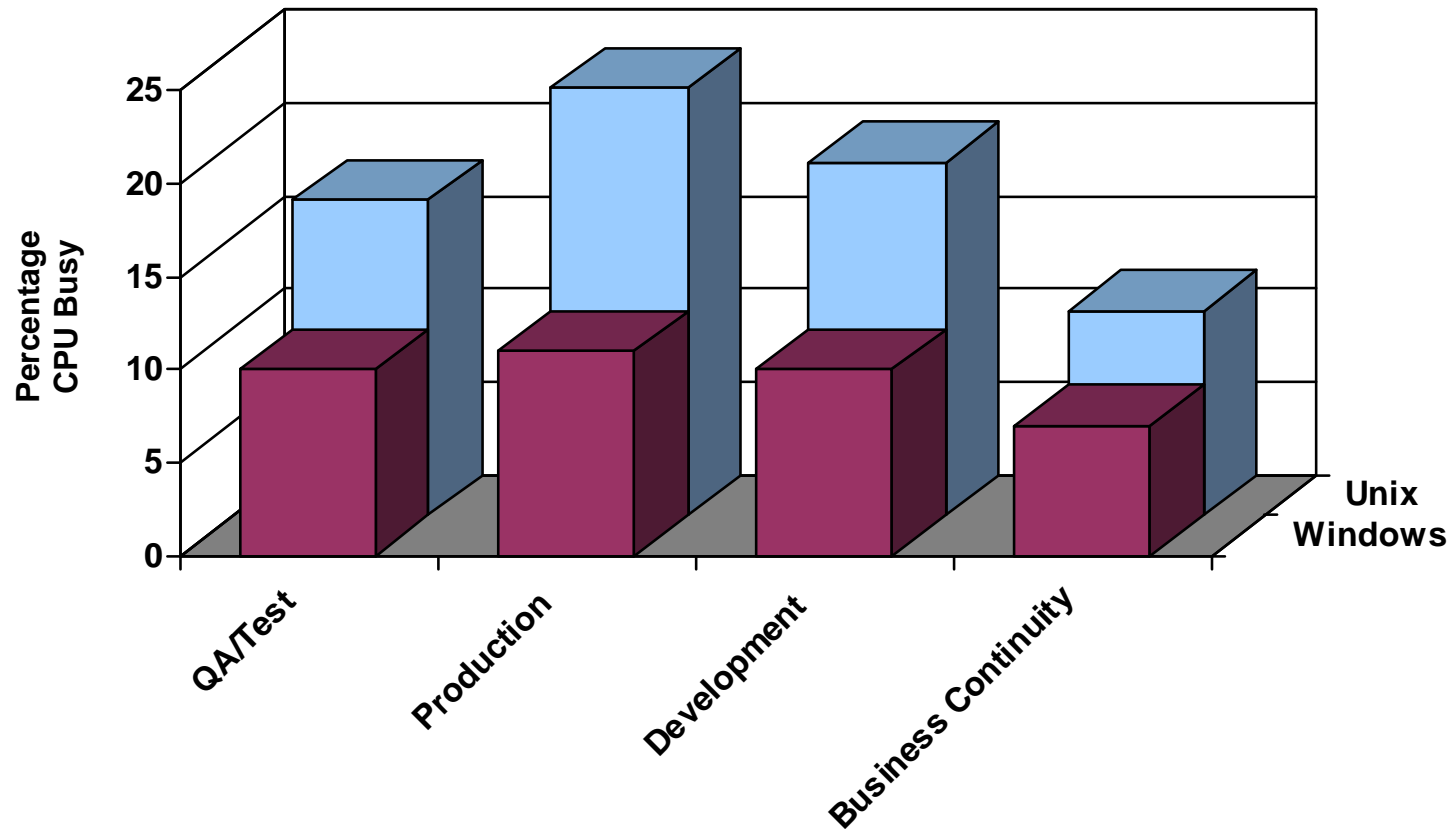
- Lots of hardware
  - ▶ Lots of floorspace
  - ▶ Lots of power
  - ▶ Lots of networking
- Lots of software licenses
- Lots of people to manage the systems
- **Consequences**
  - ▶ Low Utilization of Hardware Resources
  - ▶ Complexity
  - ▶ Increased time to respond to business requirements
  - ▶ Difficulty integrating information from various systems





# Server Utilization At A Large Financial Institution

Average Server Utilization by Class  
Jan-08



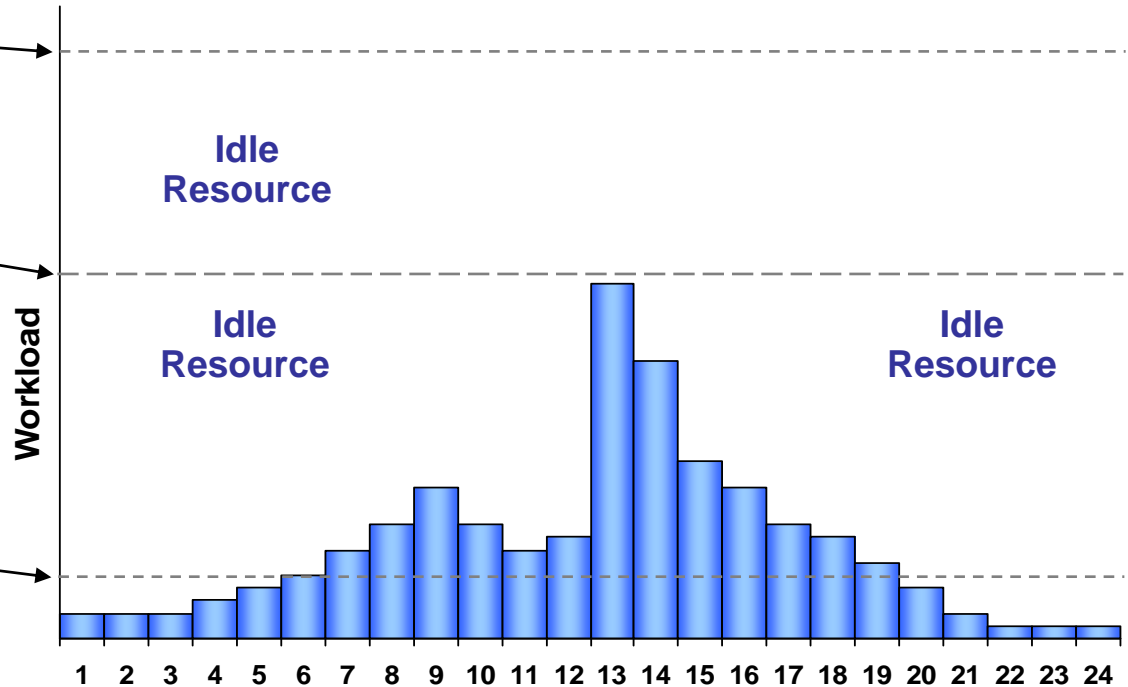
# Utilization Of Distributed Servers

Provision for expected growth

Provision capacity for peak workload



Average utilization



Server dedicated to one application

- ▶ Typical utilization of Windows Servers <5%
- ▶ Typical utilization of UNIX Servers 15 – 20%
- ▶ Typical utilization of System z Servers 70 – 100%

# Economics Of Consolidation

- Consolidating workload means running multiple workloads on the mainframe at the same time
- Consolidation achieves greater utilization of computing assets
- The more workloads you can consolidate on a mainframe, the lower the cost per unit of work
- Same principal was applied by Henry Ford at the dawn of the industrial era
  - ▶ It still applies today



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# Example Workloads That Can Be Consolidated On A Mainframe

| What                                  | Where | Specialty Processor | How                |
|---------------------------------------|-------|---------------------|--------------------|
| Growth of Existing Mainframe Workload | z/OS  | --                  | Capacity on demand |
| New CICS or IMS Applications          | z/OS  | --                  | Develop            |
| Data Warehouse                        | z/OS  | zIIP                | Deploy             |
| SAP Database Server                   | z/OS  | zIIP                | Deploy             |
| WebSphere Application Server          | z/OS  | zAAP                | Deploy             |
| WebSphere Portal Server               | z/OS  | zAAP                | Deploy             |
| WebSphere Process Server              | z/OS  | zAAP                | Deploy             |
| .NET Applications                     | z/OS  | zAAP                | Mainsoft           |
| Domino                                | z/OS  | --                  | Deploy             |

# More Example Workloads That Can Be Consolidated On A Mainframe

| What  | Where                | Specialty Processor | How            |
|---|----------------------|---------------------|----------------|
| Linux Applications  | Linux on z/VM        | IFL                 | Recompile      |
| Linux Middleware<br>- IBM Brands (DB2, WebSphere, Lotus, Rational, Tivoli)<br>- Oracle Database<br>- etc. | Linux on z/VM        | IFL                 | Rehost         |
| Linux Packaged Applications<br>- SAP<br>- Oracle<br>- etc.  | Linux on z/VM        | IFL                 | Rehost         |
| .NET Applications   | Linux on z/VM        | IFL                 | Mono, Mainsoft |
| Open Solaris Applications   | Open Solaris on z/VM | IFL                 | Sine Nomine    |

# Consolidation Math

What is the theoretical maximum number of servers that can be consolidated?



**N Servers**

$P_A$  – Processor Power

$U_A$  – Utilization

$C_A$  – Cores Per Server

**One Server**

$P_B$  – Processor Power

$U_B$  – Utilization

$C_B$  – Cores Per Server

**Ratios**

$$P_R = P_B / P_A$$

$$U_R = U_B / U_A$$

$$C_R = C_B / C_A$$

$$N \leq \left( \begin{array}{c} \text{Processor} \\ \text{Performance} \\ \text{Ratio} \end{array} \right) \left( \begin{array}{c} \text{Processor} \\ \text{Utilization} \\ \text{Ratio} \end{array} \right) \left( \begin{array}{c} \text{Cores per} \\ \text{Frame} \\ \text{Ratio} \end{array} \right)$$
$$N \leq (P_R) (U_R) (C_R)$$

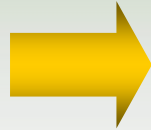
Implementation variations from average and practical considerations will constrain this theoretical number

# Identify Consolidation Opportunities

The more servers you can consolidate, the more money you will save (Maximize N)

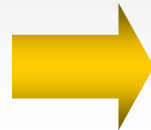
$$N \leq (P_R) (U_R) (C_R)$$

Servers that are candidates to be consolidated



Older servers with slower processor

Servers that are best consolidation platforms



New servers with faster processor

Servers with low utilization

Servers that can achieve sustained high utilization

Servers with a low number of cores

Servers with a high number of cores

**Performance Ratio**

**Utilization Ratio**

**Core Ratio**

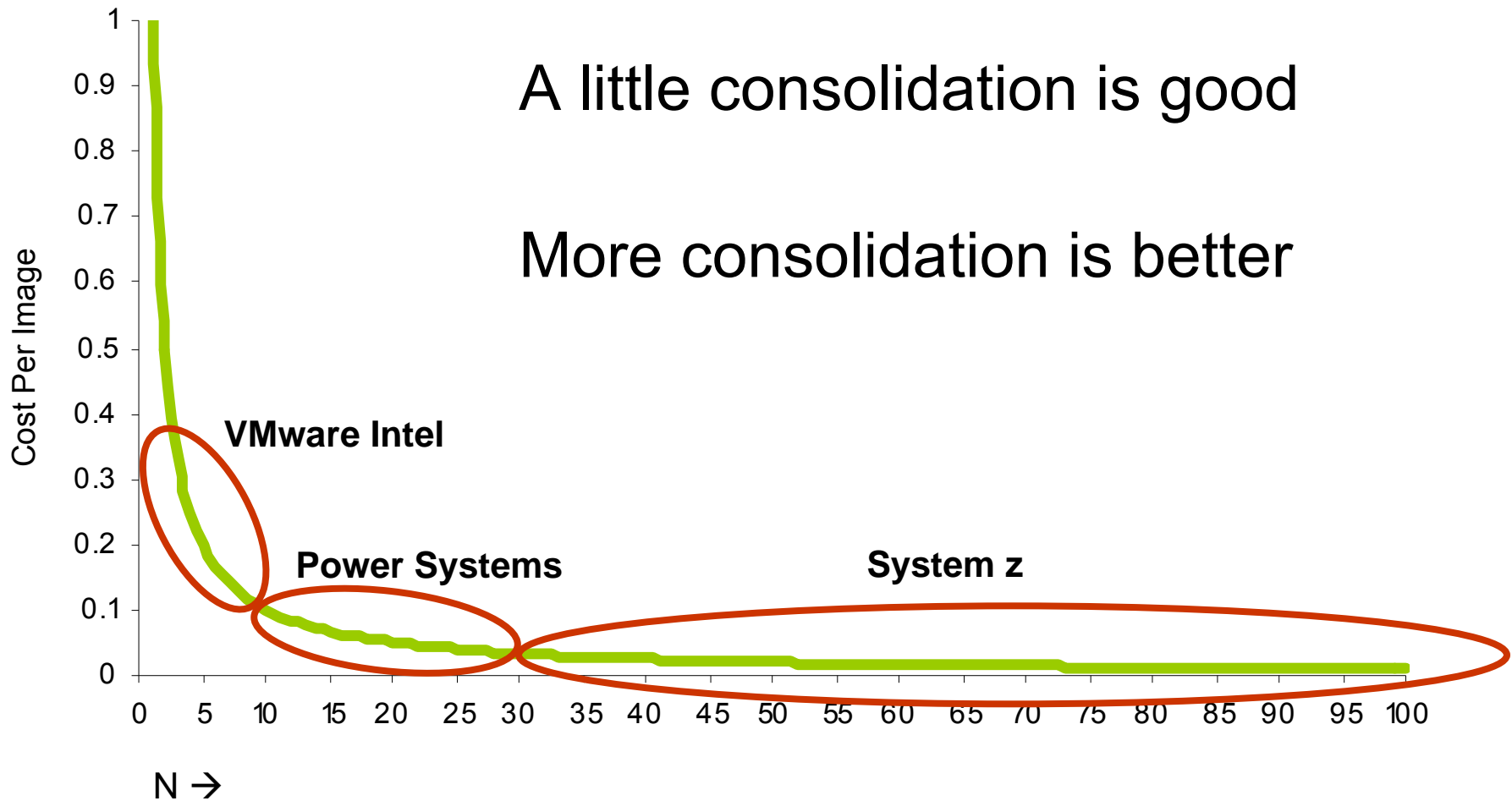
**Typical Ratios**

**1.0 - 3.0**

**10 - 20**

**1- 64**

# Observed Consolidation Ratios





# The Mainframe Can Consolidate Thousands Of Workloads

- Mainframe hardware provides:
  - ▶ Hypervisor assigns processor resources to logical partitions
  - ▶ Intelligent Resource Director supervises this assignment
  - ▶ Virtualized I/O Subsystem
  
- z/OS provides:
  - ▶ Workload Manager assigns resources within a z/OS image according to service level agreements
  - ▶ Also performs this function across a cluster of z/OS images
  
- z/VM provides:
  - ▶ Virtual Machine Resource Manager
  - ▶ Complete mainframe virtualization (including memory)
  
- All of these facilities provide
  - ▶ Business workload oriented goal or velocity definitions
  - ▶ Autonomic and continuous management to those definitions

# Other Workload Management Solutions Lack Business Goals and Dynamic Flexibility

- For example, HP-UX workload manager
  - ▶ Uses static relationships based on the IT environment, not related to business goals
  - ▶ Can adjust share/number of CPUs available to a workload but only via static relationships:
    - “3 cpu-shares per connected user with a minimum of x, maximum of y”
  - ▶ Can only hard code memory and disk bandwidth shares
    - Dynamic changes not possible so only useful for hard-caps
- No sign of z/OS WLM business goals like:
  - ▶ Application X will achieve <2s response time for 95% of users during US Eastern business hours, <5s at other times

# Linux On z/VM

We've seen some examples of incremental growth on z/OS

- ▶ Extend new access channels with WebSphere
- ▶ New data workloads with DB2
- ▶ Business insight with DB2 and Information Server
- ▶ Communications backbone with IBM Enterprise Service Bus

Now let's look at some examples of roll-up consolidation to Linux on z/VM



**IBM**



# Nationwide® Saves \$16+ Million With Linux On Your Side™ On System z

## ■ **Problems:**

- ▶ High TCO including data center power and floor space scarcity
  - New facility would cost \$10M+
- ▶ Long server provisioning process

## ▶ **Solution:**

- ▶ **350** servers virtualized with **15** z990 IFLs – **23 to 1 consolidation**
  - 12 mission critical applications with 100,000+ users/day
- ▶ 50% reduction in Web hosting monthly costs
- ▶ 80% reduction in floor space and power conservation
- ▶ 50% reduction in hardware and OS support efforts
  - Significant savings on middleware costs
- ▶ Significantly faster provisioning speed (months → days)
- ▶ Mainframe high availability and disaster recovery

**Vastly improved TCO, Speed & Simplification**



## ***Update (August 2008):***

- \$16M savings realized a year earlier than planned
  - ▶ In 2 years not 3
  
- Up to 18 mission critical applications
  - ▶ Added more WebSphere, Portal, and DB2
  
- Upgraded from z990 to z9 IFL's
  
- **517** virtual servers with 1,630 JVM's running on **35** z9 IFL's
  - ▶ So, workloads that would have required **1,630** physical servers are running on **35** z9 IFL's – **47 to 1 consolidation**

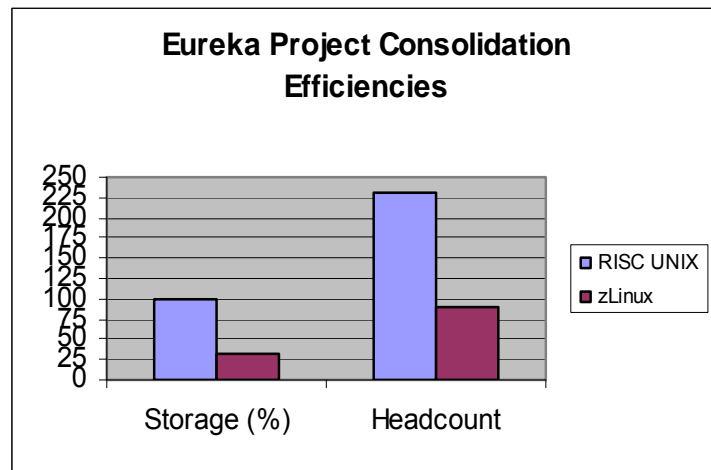
**Improved TCO, Speed and Simplification**

# Telemar Roll-up Consolidation Project

*Largest provider of fixed-line telecommunications services in South America.*



**Consolidated 16 geographically dispersed UNIX servers on a centralized System z9 EC**  
**16 to 1 consolidation**



Source Robert Frances Group

## **Benefits:**

- Open-standards-based solution
- Maximized manageability, scalability, security and availability of its key business systems.
- Reduced need for server capacity by one-third
- Lowered operating and administration for maintaining email server applications.

# Case Study: Canadian Provincial Government Runs Oracle At IFL Prices

- Running **292** server instances on a z9-EC with **5** IFL's
  - ▶ 200 Oracle, 80 WebSphere, 12 WebSphere messaging
  - ▶ Reduced cost of hardware and software by 30%
    - Saved \$800,000 in licensing cost in the first year
  - ▶ Used RACF for consistent security
  - ▶ Each administrator can manage 100 consolidated Linux images (up from 30)
  - ▶ Easy migration
    - Create new Linux server in 30 min (vs. 1 week – 3 months)
    - Clone Oracle DB instance in 30-45 min (vs. 10 – 14 hours)
  - ▶ Inherited benefits of z platform – workload management, availability, disaster recovery, I/O bandwidth

# Case Study: Consolidate On Mainframe vs. Keeping Dedicated Servers

*Existing Mainframe*



Existing processors:  
4 general purpose

*Add 1 LPAR for Oracle Server Consolidation*



Add three processors:  
3 IFLs

*Or maintain existing 292 server farm for Oracle data servers*



*3 year TCO  
\$9.06M*

*Annual operating  
cost \$0.67M*

*Breakeven in first  
year*

*3 year TCO  
\$30.13M*

*Annual operating  
cost \$10.04 M*



# Case Study: Consolidate On Mainframe vs. Keeping Dedicated Servers

## Mainframe Incremental Hardware

| OTC                      |                    | ANNUAL                                      |                              |
|--------------------------|--------------------|---|------------------------------|
| 3 IFL Processors         | \$375,000          | Processor <sup>2</sup> Maintenance          | \$52,524                     |
| Conn. + Disk Acquisition | \$639,033          | Power/Space <sup>1</sup>                    | \$47,073                     |
| RAM (190GB)              | \$1,140,000        | Conn. + Disk Maintenance <sup>1</sup>       | \$87,480                     |
| Migration                | \$4,920,492        | System Admin <sup>1</sup>                   | \$386,518                    |
|                          |                    | On-Premise Network Maintenance <sup>1</sup> | \$8,935                      |
| <b>TOTAL</b>             | <b>\$7,074,525</b> | <b>TOTAL</b>                                | <b>\$582,530 (year 2, 3)</b> |

## Mainframe Software

| OTC          |                 | ANNUAL                  |                             |
|--------------|-----------------|-------------------------|-----------------------------|
| z/VM         | \$67,500        | z/VM <sup>2</sup>       | \$16,890                    |
|              |                 | Oracle S&S <sup>2</sup> | \$26,400                    |
|              |                 | Linux S&S <sup>1</sup>  | \$45,000                    |
| <b>TOTAL</b> | <b>\$67,500</b> | <b>TOTAL</b>            | <b>\$88,290 (year 2, 3)</b> |

## Dedicated Hardware

| OTC          |            | ANNUAL                                      |                    |
|--------------|------------|---|--------------------|
| Sunk Cost    | \$0        | Disk Maintenance <sup>1</sup>               | \$59,276           |
|              |            | Server maintenance <sup>1</sup>             | \$226,884          |
|              |            | Off-Premise Network <sup>1</sup>            | \$299,008          |
|              |            | Power/Floorspace <sup>1</sup>               | \$501,656          |
|              |            | System Admin <sup>1</sup>                   | \$5,944,828        |
|              |            | On-Premise Network Maintenance <sup>1</sup> | \$62,196           |
| <b>TOTAL</b> | <b>\$0</b> | <b>TOTAL</b>                                | <b>\$7,093,848</b> |

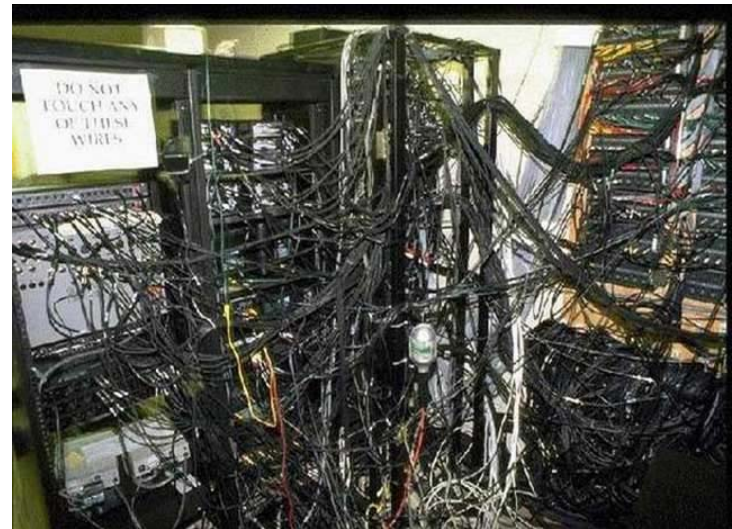
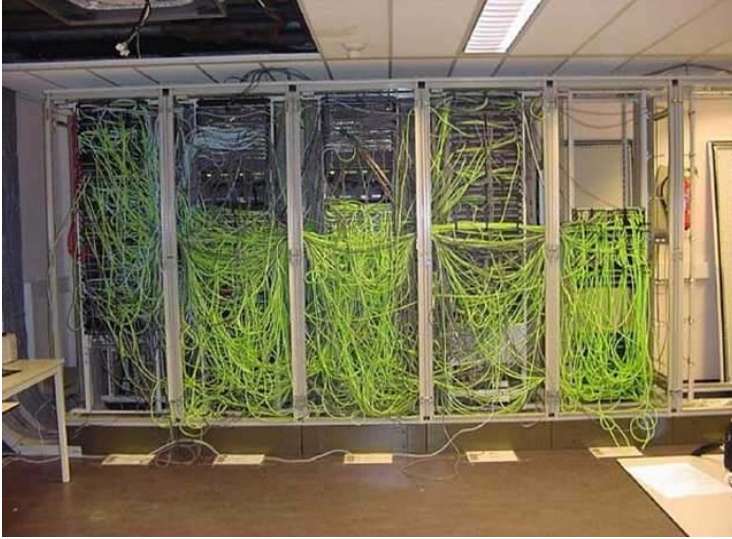
## Dedicated Software

| OTC          |            | ANNUAL                  |                    |
|--------------|------------|-------------------------|--------------------|
| Sunk Costs   | \$0        | Oracle S&S <sup>1</sup> | \$2,569,600        |
|              |            | Linux S&S <sup>1</sup>  | \$379,308          |
| <b>TOTAL</b> | <b>\$0</b> | <b>TOTAL</b>            | <b>\$2,948,908</b> |

**1 – Needs three years maintenance, 2 – Needs two years maintenance**

# Network Simplification

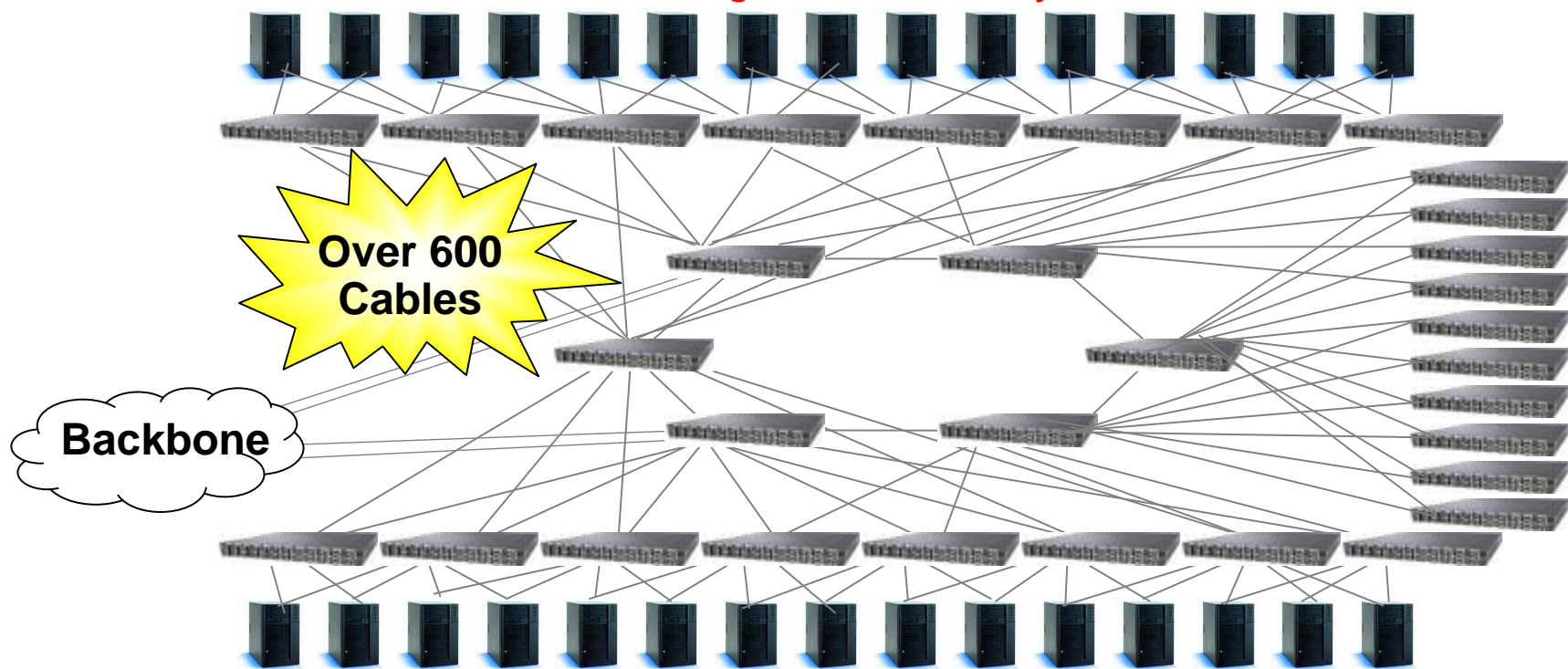
- Consolidation replaces cables and routers with internal connections
- Better performance and security



# Case Study: Network Before Consolidation (292 Servers To 1 System z)

|                                      |     |
|--------------------------------------|-----|
| Catalyst 3560E-24TD – 24 ports 1gbps | 25  |
| Catalyst 3560E-12D – 12 ports 10gbps | 6   |
| 50 Ft UTP Cable                      | 584 |
| 10GB Eth Fiber Cable                 | 60  |

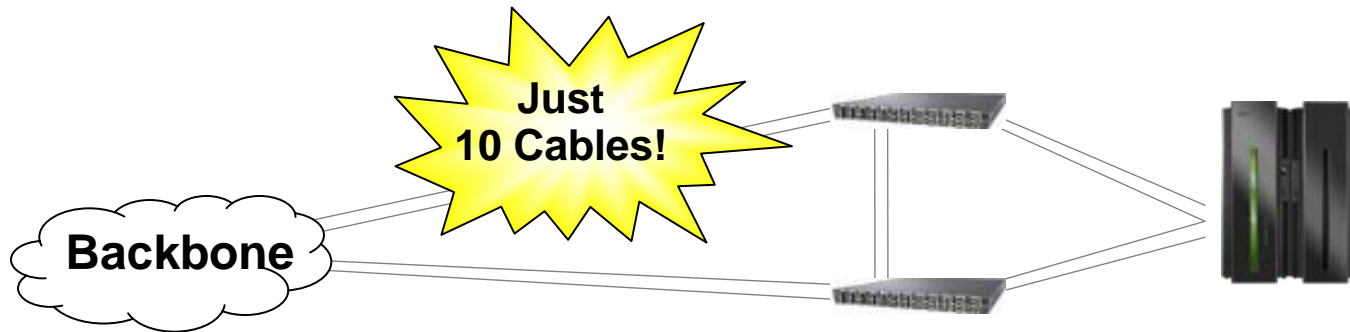
The diagram shows only **30** of the **292** Servers



# Case Study: Network After Consolidation (292 Servers To 1 System z)

Network Simplification!

Better Performance and Security

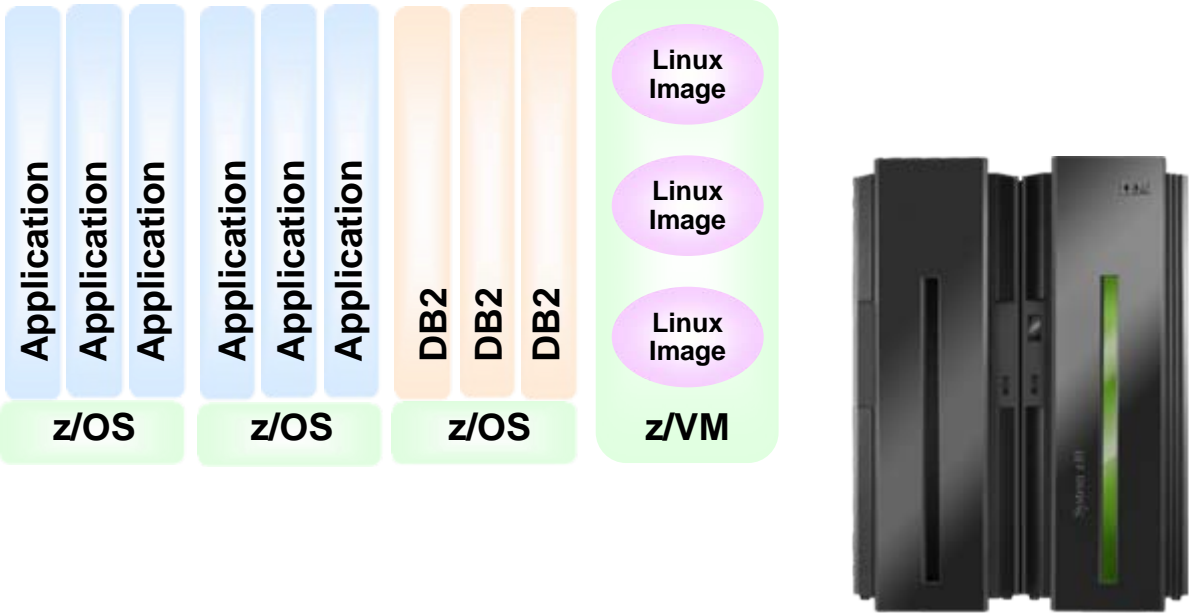


# Other Benefits Of Virtualization

- Fast provisioning of pre-installed and configured images
  - ▶ Minutes instead of days or weeks
  - ▶ No additional space, electric connections or network cables
- Compatible with the data center practice of standardizing on strategic software stacks
  - ▶ Pre-tested stacks
  - ▶ Consistent levels and patch
  - ▶ A management approach to achieve better stability
  - ▶ Jukebox selection of standard enterprise images
- On ramp to cloud computing services

# Demo: Provisioning Using z/VM Center

Need a new machine? Let's see how fast we can get one...





# Benefits Of Consolidation On The Mainframe

- Less hardware
- Fewer software licenses
- Less costly to manage
- Consumes less power and floor space
- Responsiveness to the business via faster provisioning
- Inherit the benefits of the mainframe platform
  - ▶ High reliability
  - ▶ I/O bandwidth
  - ▶ Consistent security
  - ▶ Systematic disaster recovery
- Lower annual costs!



# IBM Internal Project To Consolidate Over 3,000 Servers

- IBM expects substantial operational annual savings by consolidating 3,917 distributed servers to about 30 mainframes
  - ▶ 86% savings in system administration cost
  - ▶ 85% savings in floor space
  - ▶ 81% savings in power
  - ▶ 57% savings in network management
  
- \$81M savings per year including
  - ▶ Operational savings above
  - ▶ Hardware and software maintenance



# TCO Case Studies Demonstrate Consistent Savings In Annual Operations Costs

| Scenarios                  | Cost of Distributed vs. z | Distributed Cost Ratio | Cores vs. z Processors | Core Ratio |
|----------------------------|---------------------------|------------------------|------------------------|------------|
| <b>Linux Consolidation</b> |                           |                        |                        |            |
| - Nationwide               |                           |                        | 1630 → 35              | 47 → 1     |
| - Canadian Provincial Govt |                           |                        | 292 → 5                | 58 → 1     |
| - Hannaford                |                           |                        | 150 → 1                | 150 → 1    |
| - Brokerage Firm (Power)   | \$12.7M vs \$7.8M         | 1.6x                   | 112 → 1                | 112 → 1    |
| - Brokerage Firm (Floor)   | \$25.5M vs \$10.7M        | 2.4x                   | 180 → 2                | 90 → 1     |
| - Major Bank               | \$46.9M vs \$19.9M        | 2.4x                   | 520 → 14               | 37 → 1     |

**2.1x**

**82 : 1**

Lower annual costs pay back initial migration investment quickly  
 Core consolidation ratio varies with situation

# Do YOU Need To Consolidate?

- I/T department whose budget is consumed by operating cost?
- Contemplating new data centers due to power or floor space constraints?
- Need a systematic site failover plan for **all** applications and data?
- Quality of service issues?
- Lots of UNIX or Linux servers?
- Lots of small database servers scattered around (including Oracle)?



# Service Oriented Finance Did A Roll-up Consolidation Of Linux Servers

I saved a lot of money by consolidating our Linux servers onto System z!



**Service Oriented Finance  
CIO**

