



You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date
E-IM01-1	DB2 Administration for Oracle Professionals: Why Oracle DBAs Should Care About DB2?	3 days	1-Feb-12	3-Feb-12
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	7-Feb-12	8-Feb-12
E-IM04-1	Manage the Data Explosion in the Enterprise	2 days	9-Feb-12	10-Feb-12
E-IS08-1	Transform Your eCommerce Strategy: Leveraging Social Networks & Behavioral/Sentiment Analysis	2 hrs	13-Feb-12	13-Feb-12
E-IS02-1	Enhance the End-to-End Visibility of Payment Transactions	4 hrs	13-Feb-12	13-Feb-12
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	14-Feb-12	15-Feb-12
E-IM03-1	Harness & Harvest Big Data for the Enterprise	1 day	16-Feb-12	16-Feb-12
E-IS03-1	Deliver a World Class Banking Experience at Every Touch Point	1.5 hrs	21-Feb-12	21-Feb-12
E-IS09-1	Sense and Respond to Customer Events: Leveraging Events to Sell To & Service Customers Better	2 hrs	22-Feb-12	22-Feb-12
E-IS04-1	Smarter Cities: Accelerate & Improve Responsiveness Across The City Eco-System	4 hrs	22-Feb-12	22-Feb-12
E-RA01-1	Successful IT Delivery Strategies to Stay Ahead of the Competition	1 day	23-Feb-12	23-Feb-12
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	24-Feb-12	24-Feb-12
E-TV01-1	Cloud Computing: Rethink IT, Reinvent Business	1 day	27-Feb-12	27-Feb-12
E-TV02-1	Address The Challenges of Access Management	1 day	28-Feb-12	28-Feb-12
E-TV03-1	Maximize the Availability of Data while Minimizing the Cost of Storage	1 day	29-Feb-12	29-Feb-12
E-TV04-1	Ensure Successful IT Service Delivery Processes	2 days	1-Mar-12	2-Mar-12
E-IS10-1	Smarter Software to Build A Smarter Planet	0.5 day	5-Mar-12	5-Mar-12
E-IS06-1	Maximize Sales & Service Interactions Across Channels	1.5 hrs	6-Mar-12	6-Mar-12
E-IS07-1	Make the Right Offer at the Right Time at the Right Channel	4 hrs	6-Mar-12	6-Mar-12
E-ZS01-1	Make the Most of CICS in Your Enterprise	1 day	8-Mar-12	8-Mar-12
E-ZS02-1	Use Real-Time CICS Events & Data for Better Business Decisions	1 day	9-Mar-12	9-Mar-12
E-EM02-1	Optimize Case Outcomes with 360-Degree View of Cases	1 day	12-Mar-12	12-Mar-12
E-EM03-1	Automate the Transformation of Paper Documents to Digital Information	1 day	13-Mar-12	13-Mar-12
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	2 days	14-Mar-12	15-Feb-12
E-WS03-1	Transform Your Application Infrastructure & Private Cloud with Improved Agility, Control & Optimization	1 day	16-Mar-12	16-Mar-12
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	19-Mar-12	19-Mar-12
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	20-Mar-12	20-Mar-12
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	21-Mar-12	21-Mar-12
E-IS05-1	Smarter Governments: Engaging & Servicing Citizens in the Social Web World	1.5 hrs	21-Mar-12	21-Mar-12
E-TV05-1	Service Assurance: Keep Your Business Thriving	2 days	22-Mar-12	23-Mar-12
E-IM05-1	Serious Analytics with a Simple Appliance	1 day	26-Mar-12	26-Mar-12
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	27-Mar-12	27-Mar-12
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	28-Mar-12	28-Mar-12
E-LN02-1	Exceptional Web Experience	1 day	29-Mar-12	29-Mar-12
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	30-Mar-12	30-Mar-12

Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: tech@th.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit:

<http://www.ibm.com/software/th/tec>