



# You are invited to the IBM Technical Exploration Center (TEC)



## IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



### See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

### TEC Capability and Services

TEC offers a wide showcase of IBM Software Solutions, covering Information Management, Lotus, Rational, Tivoli and WebSphere. The capabilities and business value of each Software Solution are presented through the following formats:

**Technology Solution Tour** - a high level workshop that includes a presentation, reference stories, and demonstration to help customers connect technology ideas to broad business issues.

**Technology Test Drive** - allows customers to explore and experience the technology in depth through a demonstration, presentation and hands-on lab session. The Test Drive delivers a deeper understanding of how specific technologies are used to support the business.

**Special Interest Orientation** - IBM will share important technology trends, as well as insights gleaned from thousands of customer implementations, to provide a solid orientation on emerging technology and how it relates to current business challenges.



Event Code	Event Title	Day/s	Start Date	End Date
STC002-1	Building Smarter Banking - An IBM Software Innovation Tour	1	01/24/2011	01/24/2011
STC003-1	Building Smarter Telecommunication - An IBM Software Innovation Tour	1	01/25/2011	01/25/2011
STC004-1	Building Smarter Government - An IBM Software Innovation Tour	1	01/26/2011	01/26/2011
STC005-1	Building Smarter Planet with Energy & Utility Solutions - An IBM Software Innovation Tour	1	01/27/2011	01/27/2011
STC001-1	IBM Software for Smarter Planet Tour	1	01/28/2011	01/28/2011
TDL001-1	Social Collaboration Test Drive	1	02/15/2011	02/15/2011
STL001-1	Exceptional Web Experience Solution Tour	1	02/16/2011	02/16/2011
TDL002-1	The Evolution of Email is Here Test Drive	1	02/17/2011	02/17/2011
TDZ001-1	Mainframe in Your Bag Test Drive	1	02/22/2011	02/22/2011
TDZ002-1	Lowering Software Development and Delivery Costs Test Drive	1	02/23/2011	02/23/2011
STZ001-1	Realtime Business Insight and Intelligence Solution Tour	1	02/24/2011	02/24/2011
STZ002-1	IT Cost Accounting and Optimization Solution Tour	1	02/25/2011	02/25/2011
TDT002-1	Service Process Management: Automating Incident, Problem and Change Management in your IT Environment Test Drive	2	03/07/2011	03/08/2011
TDT001-1	Service Availability and Performance Management: Assuring the delivery of your IT Services Test Drive	2	03/09/2011	03/10/2011
TDT003-1	Security and Compliance: How to Let the Good Guys In and Keep The Bad Guys Out Test Drive	1	03/11/2011	03/11/2011
STW001-1	Smart Foundation : Delivering Value in Today Economy with Dynamic Application Infrastructure Solution Tour	1	03/14/2011	03/14/2011
TDW001-1	Smart Connectivity : Driving Business Agility thru SOA Connectivity and Integration Test Drive	2	03/15/2011	03/16/2011
TDW002-1	Smart Work : Driving Business Agility and Cost Optimization with BPM Test Drive	2	03/17/2011	03/18/2011
TDI007-1	Real Time Database Monitoring & Audit : How to Safeguard Enterprise Data Test Drive	1	03/21/2011	03/21/2011
TDI008-1	Delivering Trusted Information : Helping Enterprise to gain competitive advantage with Accuracy of Data Test Drive	2	03/22/2011	03/23/2011
TDI009-1	Budgeting and Forecasting for Better Business Outcome Test Drive	1	03/24/2011	03/24/2011
TDI010-1	Cognos Business Intelligence - For Better Decisions Test Drive	1	03/25/2011	03/25/2011
ORI001-1	DB2 Administration for Oracle Professional : Why Oracle DBAs should care about DB2?	2	03/28/2011	03/29/2011
TDI005-1	Reduce Operational Costs Through Streamlining Enterprise Reporting Test Drive	1	03/30/2011	03/30/2011
STC006-1	Cloud Computing Solution Tour	1	04/01/2011	04/01/2011

### Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: [techth@th.ibm.com](mailto:techth@th.ibm.com) or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. **TEC Location:** Thailand Head Office, IBM Thailand Co., Ltd., IBM Building, 388 Phaholyothin Road, Bangkok 10400, Thailand. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Thailand please visit:

<http://www.ibm.com/software/th/tec>