

Andy Martin ACMA – Performance Management Specialist

IBM Cognos TM1 software for planning, analysis and profitability modeling



Planning, reporting forecasting: subpar performance management across the business

Should we invest for growth? Why does the plan keep changing?

Which products make us money?
What should we build?

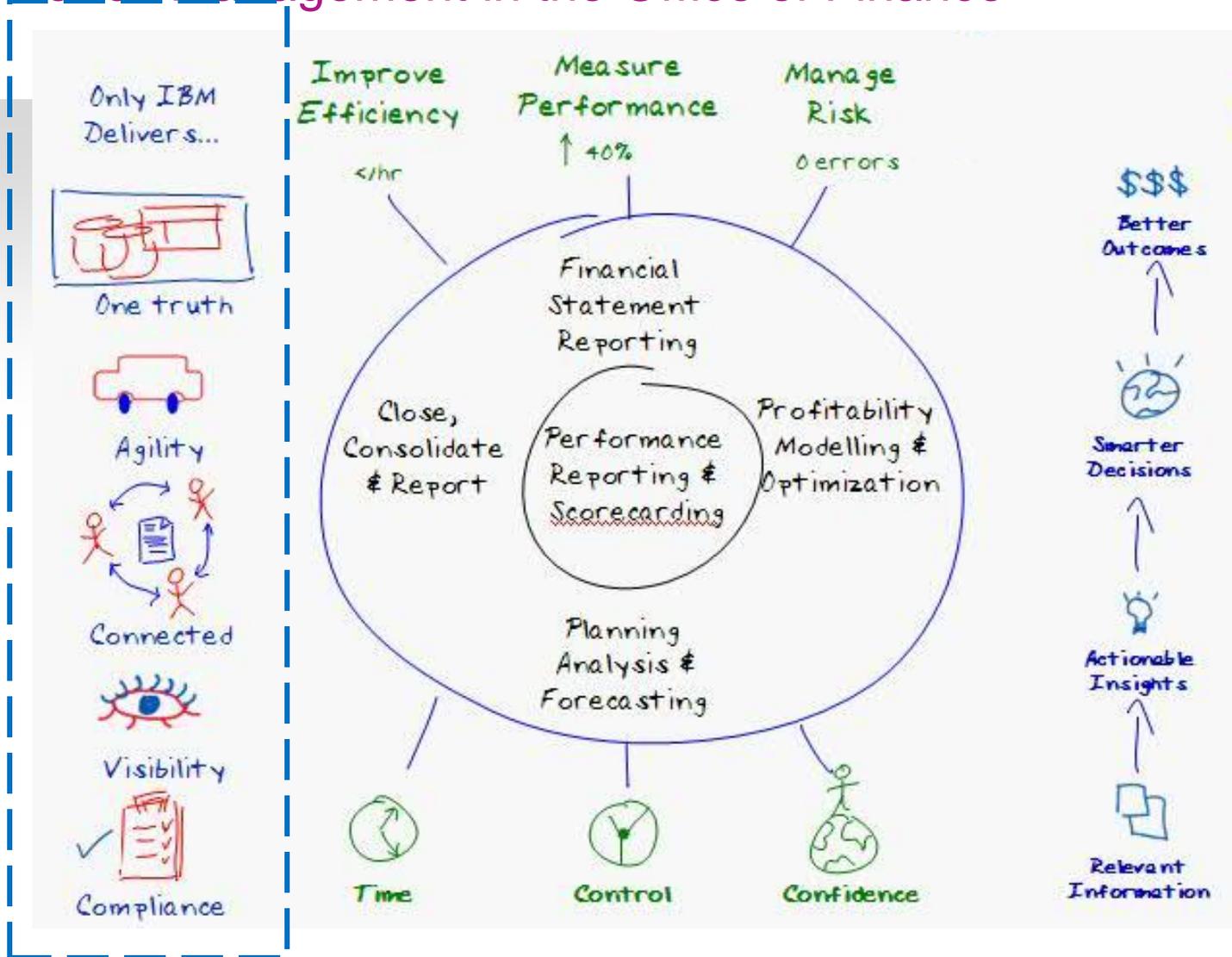


Our competition always beats us on price.

Why does it take so long to create a report?

Does your organization sound like this?

Performance Management in the Office of Finance



IBM Cognos enterprise performance management: a revolution with IBM Cognos TM1 software

Performance reporting and scorecarding



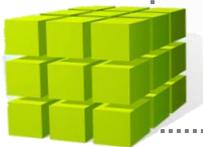
Analytics



Enterprise planning and analysis models



High-performance platform



Typical Planning Process

Building the model



Managing the process



Using the model



Integrated Reporting



Typical Planning Process

Building the model

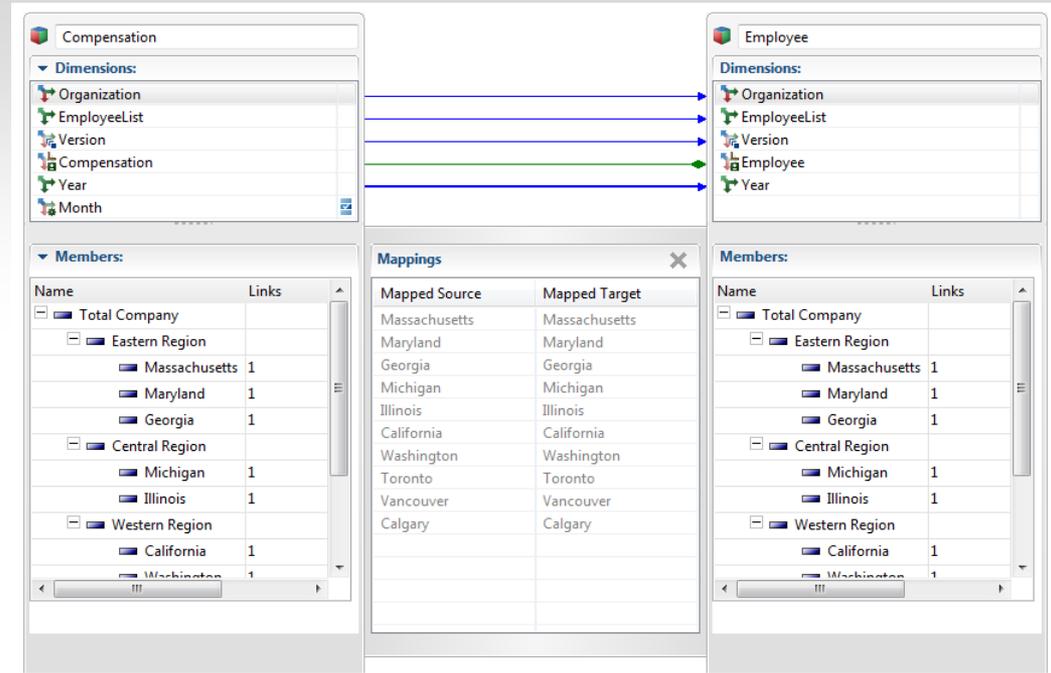




Faster, easier modeling

Modeling and solution design

- **Simplifies design**
- **Guided processes** (import, design, deploy)
- Empowers **more** development
- Wires **“personal analysis”** into enterprise solutions



Address a broad range of performance management challenges

Simpler application design and guided steps

Modeling and solution design



Define views
Drag Views and Websheets from your Cognos TM1 server to the application.



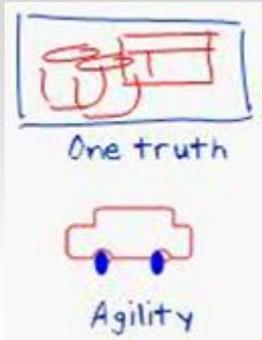
Define the approval hierarchy
Drag a subset to the application to define the approval hierarchy for an approval or responsibility application.

Define security
Define rights to access the application. For approval or responsibility applications, define security against the approval hierarchy.

Deploy the application
Deploy the application to the portal to make it available to users from the selected clients.

Typical Planning Process

Building the model



So What?

Faster time to value

Business Owned

Typical Planning Process

Building the model



Managing the process

Typical Planning Process

DEMO

Typical Planning Process

Building the model



So What?

Faster time to value

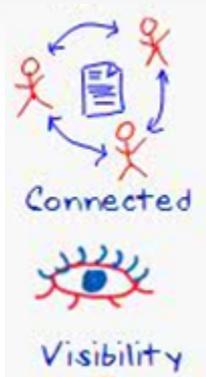
Business owned

Efficiency

Control



Managing the process



Typical Planning Process

Building the model



Managing the process



Using the model

Typical Planning Process

DEMO

Typical Planning Process



Building the model



So What?

- Faster time to value
- Business owned
- Efficiency
- Control
- Consistency
- Accuracy
- Confidence



Managing the process



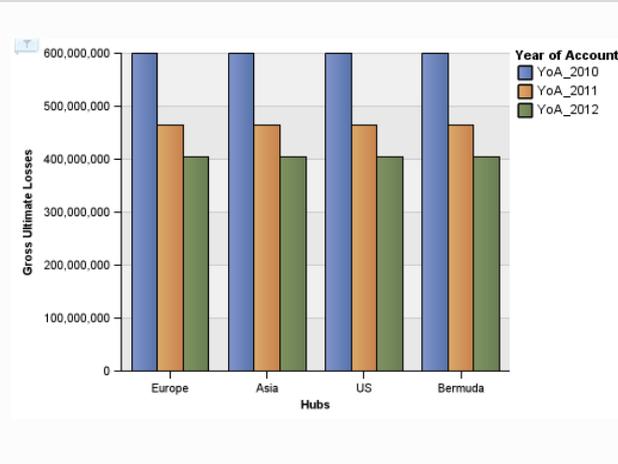
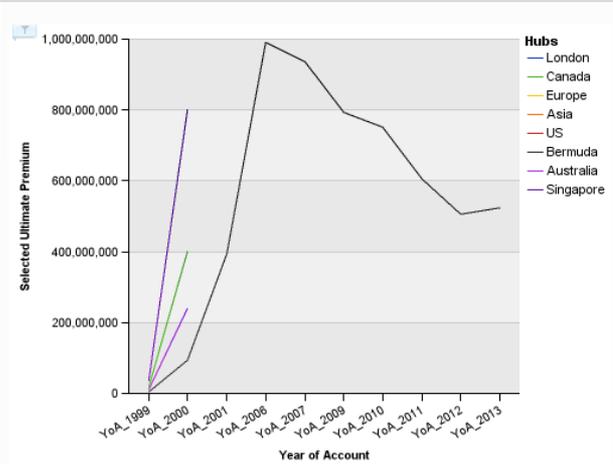
Using the model

Typical Planning Process

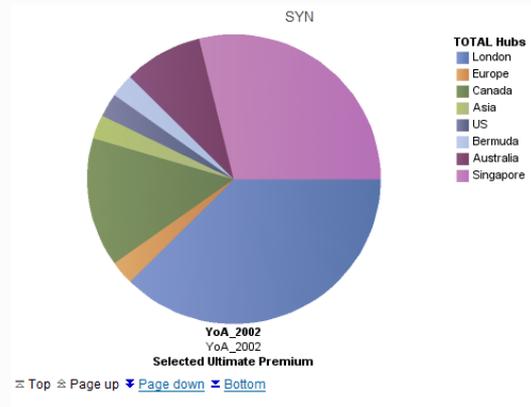
Integrated Reporting



Real-Time integration with IBM Cognos BI 10.2



Selected Ultimate Premium	London	Europe	Canada	Asia	US	Bermuda
YoA_1999	44,723,129	4,079,061	17,388,666	4,079,061	4,079,061	4,079,061
YoA_2000	1,040,696,737	93,851,031	400,268,745	93,851,031	93,851,031	93,851,031
YoA_2001	4,375,072,377	394,547,470	1,682,720,145	394,547,470	394,547,470	394,547,470
YoA_2002	14,450,607,561	1,303,167,162	5,557,925,985	1,303,167,162	1,303,167,162	1,303,167,162
YoA_2003	19,937,158,371	1,797,948,632	7,668,137,835	1,797,948,632	1,797,948,632	1,797,948,632
YoA_2004	14,601,890,940	1,316,810,016	5,616,111,900	1,316,810,016	1,316,810,016	1,316,810,016
YoA_2005	14,508,000,000	1,308,000,000	5,580,000,000	1,308,000,000	1,308,000,000	1,308,000,000
YoA_2006	10,977,476,991	989,957,514	4,222,106,535	989,957,514	989,957,514	989,957,514
YoA_2007	10,367,282,601	934,929,704	3,987,416,385	934,929,704	934,929,704	934,929,704
YoA_2008	11,093,368,104	1,000,408,666	4,266,680,040	1,000,408,666	1,000,408,666	1,000,408,666
YoA_2009	8,797,675,380	793,381,289	3,383,721,300	793,381,289	793,381,289	793,381,289
YoA_2010	8,338,998,915	752,017,485	3,207,307,275	752,017,485	752,017,485	752,017,485
YoA_2011	6,712,987,008	605,223,808	2,581,918,080	605,223,808	605,223,808	605,223,808
YoA_2012	5,600,610,288	504,935,088	2,154,080,880	504,935,088	504,935,088	504,935,088

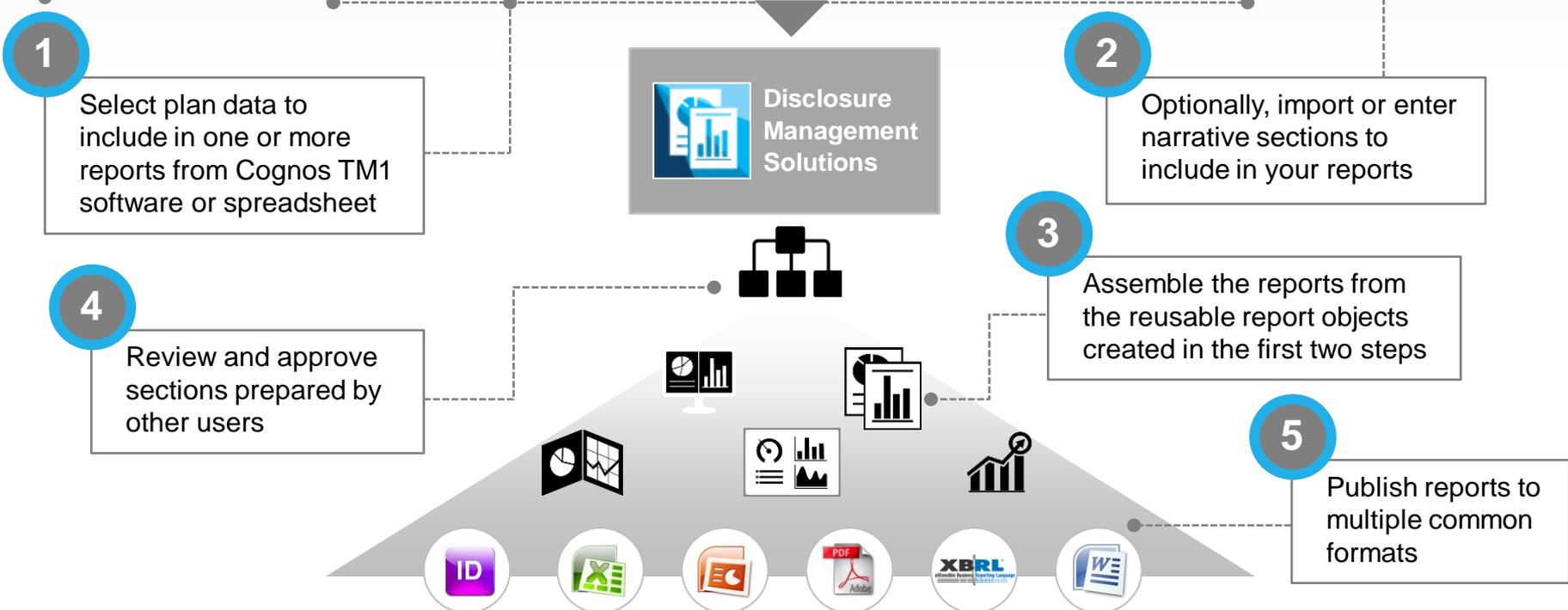


Typical Planning Process

DEMO

Cognos TM1 reporting with Cognos Disclosure Management

How it works



Typical Planning Process

Building the model



Managing the process

Time

Control

Confidence

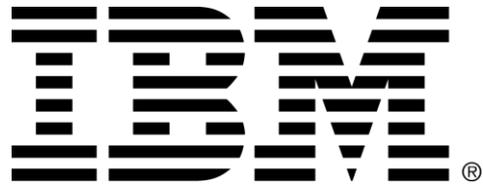


Integrated Reporting



Using the model

Q & A



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