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Cybercrime 101 – Online Fraud Made Simple

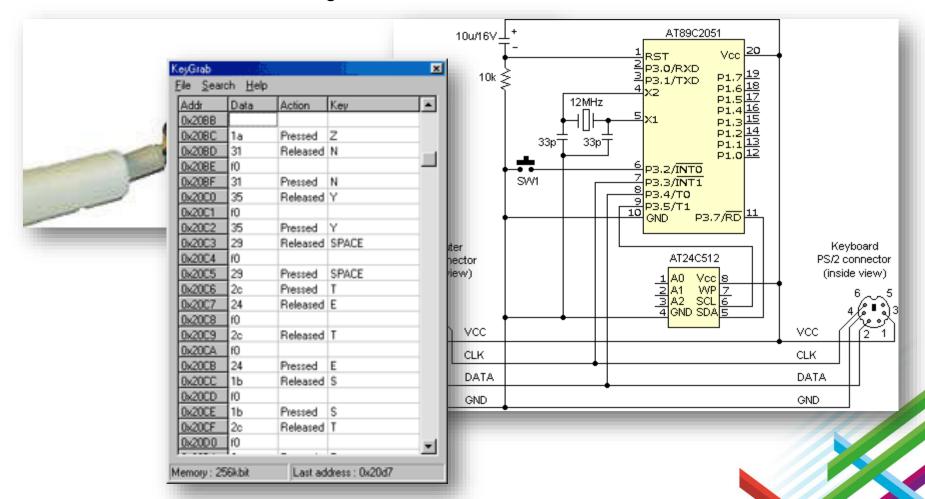
Etay Maor, Fraud Prevention Solutions Manager Trusteer, an IBM Company





Cybercrime 1991 Or: How I Got in Trouble...

It used to be a lot of work stealing credentials





Cybercrime 2000 Or: How I Got in Trouble...AGAIN

Things got easier – GUIs and functionality greatly improved







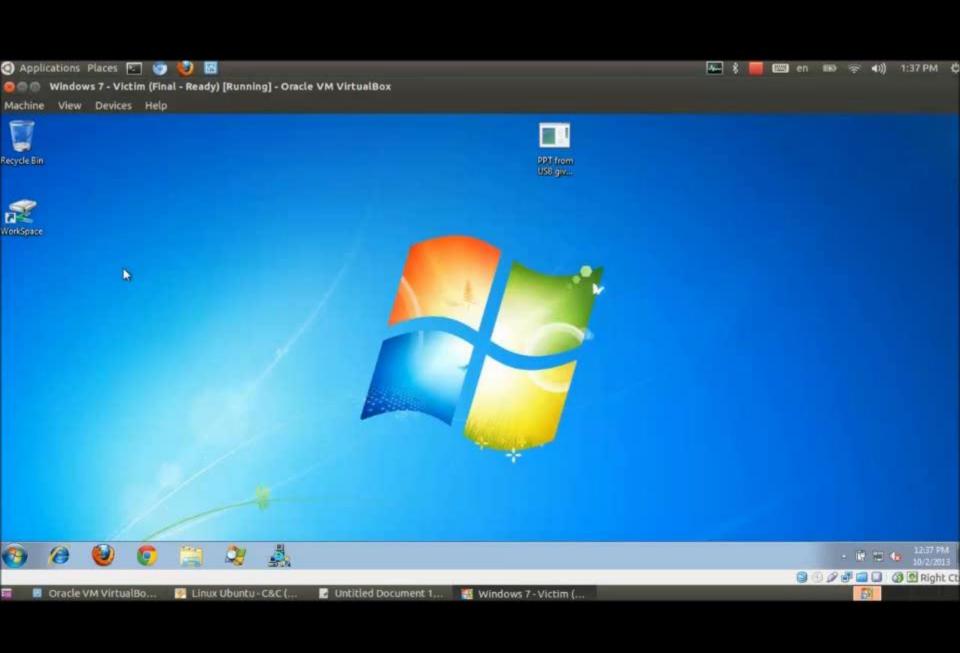
2000 - Today

Malware is the cybercriminals' tool of choice. What can you do with it?

- Steal credentials
- Take screenshots
- Inject HTML
- Much more...

Sounds difficult? Let's see







2013, UK, Cybercriminals Are Looking at Big Numbers

UK organizations are a major target for cybercriminals:



Newcomer



Join Date: Mar 2010 Posts: 160

Posts: 160

Vouchers:

Accounts sometimes have enormous balances: 100k -200k,

<BANK NAMES>

All come with full info.

I need a pro who can transfer large amounts and cash them out using his own plans. Forum deposit is a must, feedbacks from other fraudsters too.



The 5 ½ steps for committing online fraud successfully:

- 1. Gather intelligence
- 2. Analyze, adapt and develop new counter measures
- 2.5 If you are too lazy someone will do it for you! (If the price is right)
- 3. Protect your investment
- 4. Learn new tricks

Professional tip: LOCATION LOCATION LOCATION









The 5 ½ steps for committing online fraud successfully:

1. Gather intelligence

UK Case Study

Large UK bank

3 weeks worth of data

1.5M accounts reviewed

10M login attempts

Criminals are acting awkward – they are not cashing out! Why?







The 5 ½ steps for committing online fraud successfully:

2. Analyze, adapt and develop new counter measures (mobile usage)

UK Case Study

Large UK bank

3 weeks worth of data

1.5M accounts reviewed

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30% of OLB access is coming from mobile. Confirmed online fraud from this channel! HOW?

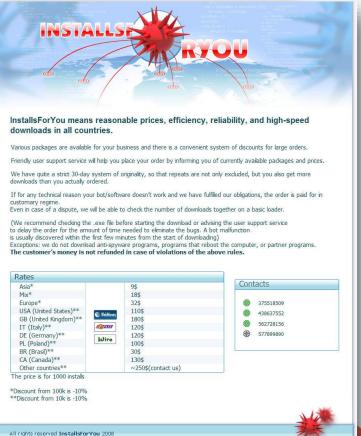




The 5 ½ steps for committing online fraud successfully:

2.5 If you are too lazy – someone will do it for you! (If the price is right)

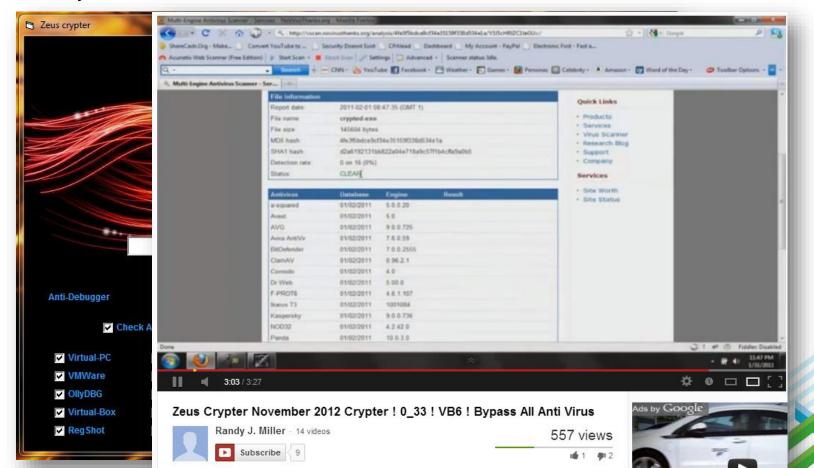






The 5 ½ steps for committing online fraud successfully:

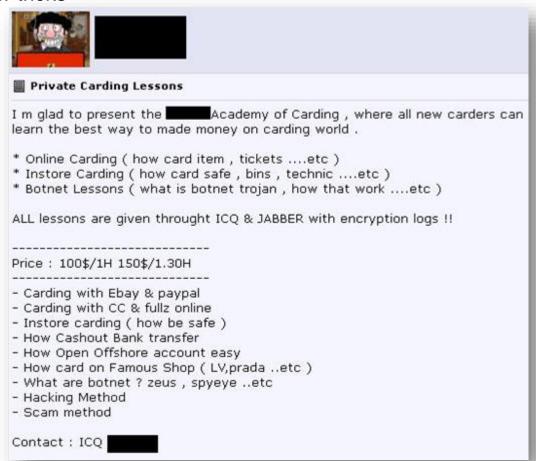
3. Protect your investment





The 5 ½ steps for committing online fraud successfully:

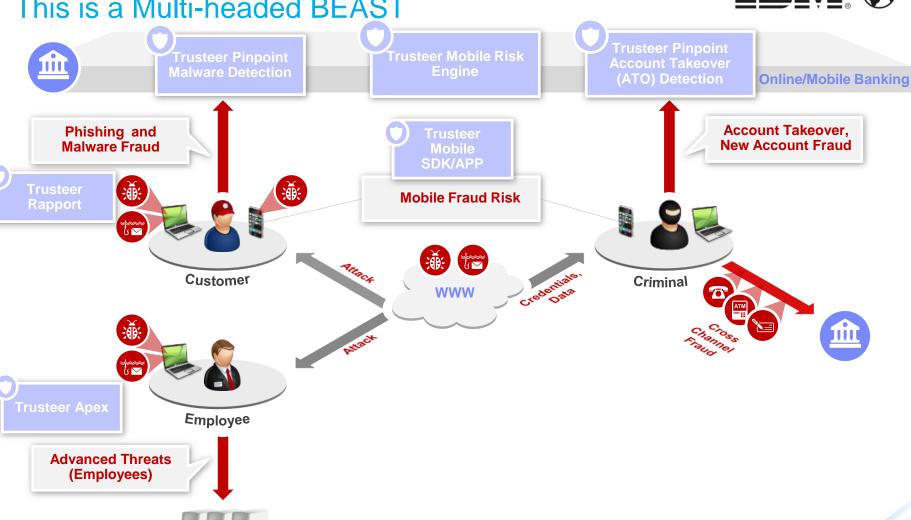
4. Learn new tricks





This is a Multi-headed BEAST

Money, Intellectual Property, Business Data





Security - On a Personal Note...





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