Discovering the value of
IBM Lotus Connections 2.5

AN IBM PROOF OF TECHNOLOGY

INTRODUCTION

This Proof of Technology (PoT) provides the business value details and direct hands-on experiences for Business Operations decision makers on how the inclusion of social software promotes innovation in the business environment. Participants will understand the importance of incorporating Lotus® Connections capabilities into existing business processes that can result in the acceleration of innovation within any business function, from small groups to large enterprises. The presentations and hands on exercises will detail how to discover and grow collaboration in new and creative ways. Lotus Connections offers unique capabilities that any sized business can immediately implement and gain value.

OBJECTIVE

Understand the impact and importance of Web 2.0 technologies to every business into today's environment. Experience how Lotus Connections helps businesses become more innovative with existing resources and capabilities. See how to incorporate Lotus Connections into existing business processes and functions, easily and effectively.

AUDIENCE

This PoT is ideal for Line of Business decision makers who want to increase the pace of innovation and employee effectiveness. The PoT is also valuable to Technical Implementation Personnel who need to understand how to install, integrate, deploy and support social software with their existing business operations.

AGENDA

First Day:

1. Discuss Social Software and its relationship to the PoT attendees

2. Review the Business Value

3. Lotus Connections Overview and Getting Started

4. Hands on labs on significant functions and features, including Wikis, Files and Bookmarks

5. Ideas on how to get rapid adoption of Lotus Connections for Business Users

6. Additional labs on extending and customizing Lotus Connections

Second Day:

6. Technical discussion on Installation, Deployment, Administration, Operation and Integration.

7. Hands on labs on using Lotus Connections with Lotus Notes® Domino® and WebSphere® Portal.

COST

This session is offered free of charge. Complimentary refreshments including continental breakfast and lunch will be provided. However, participants are responsible for their own business travel expenses.

SCHEDULE

This is a one full and one-half day delivery. The first day topics are focused for Line of Business, the second half day is about Technical Deployment. For your convenience, registration and continental breakfast will begin at 8:30 AM both days. Both days will start at 9:00 AM and the first day will end at approximately 4:30 PM and the second day will end around noon.

CONTACT FOR INFORMATION

To enroll in this Proof of Technology, please contact your IBM Software Sales Representative.